

IS MAGIST A GOOD PARTNER FOR HIGH END TECH PRODUCTS?



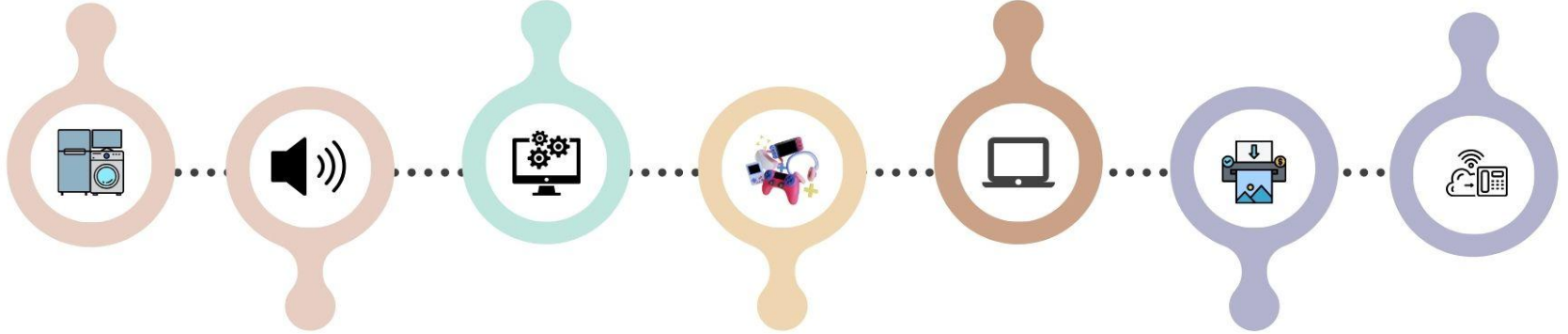
Categories of Tech Product

Electronics

Computer_Accessories

Computer

Telephony

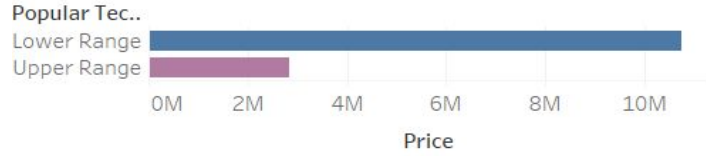


Audio

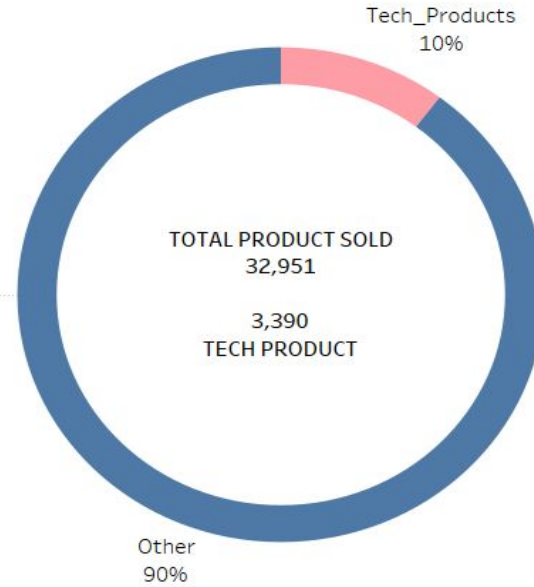
PC_Gamer

Tablets_Printing_
Image

Share of expensive TECH Product

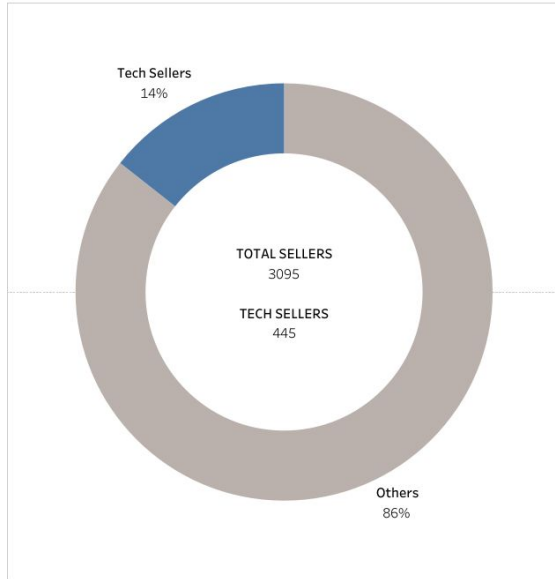


Lower Rrange = 3235
Upper Range = 158

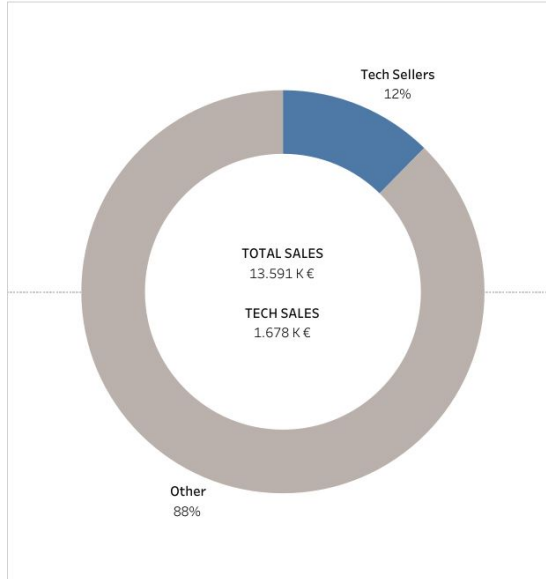


2. Sales Compatibility (25 Month Period)

Tech Seller Share



Tech Seller Earnings



Average Monthly Earnings

174 €

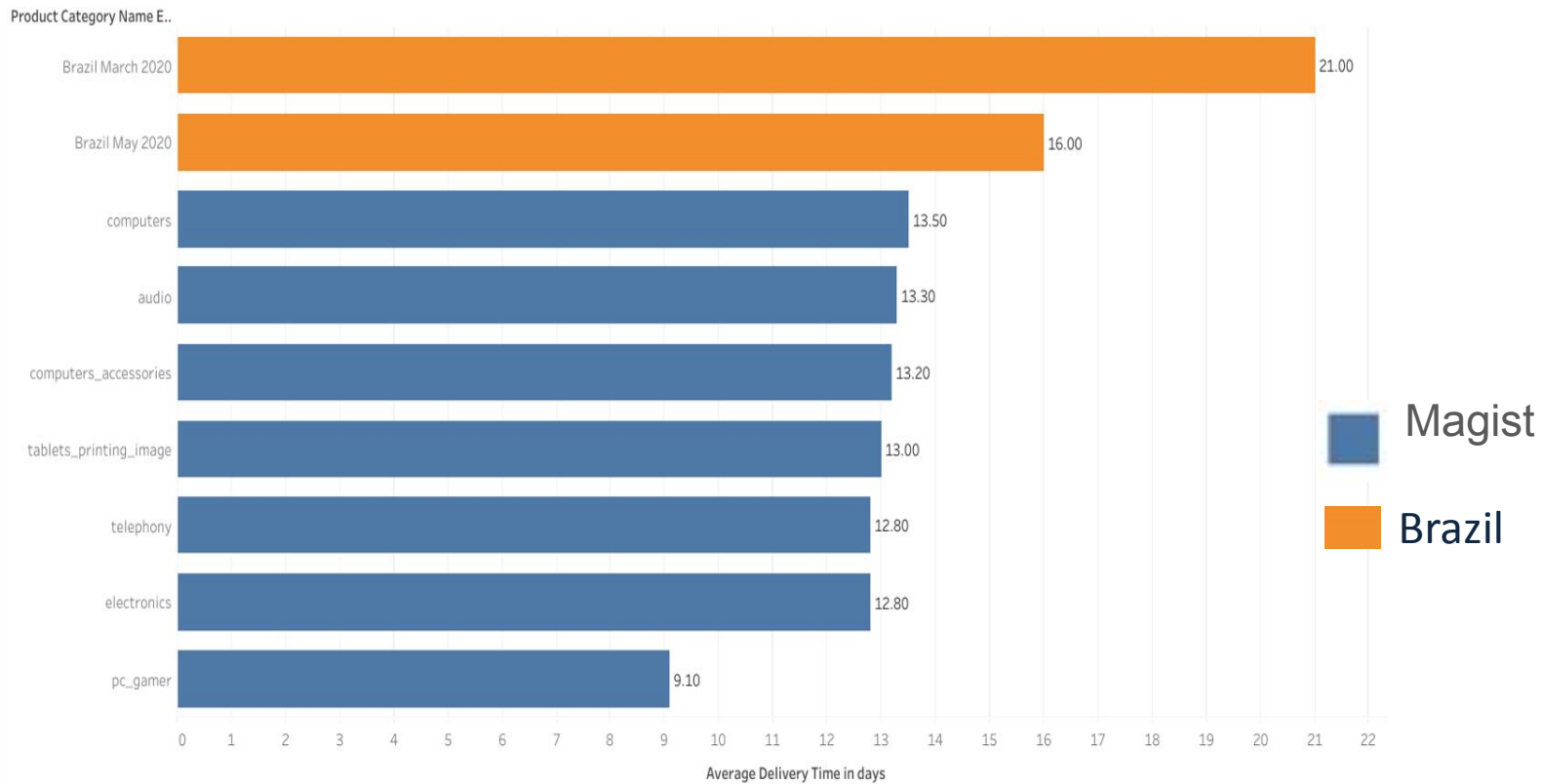
Average Tech Seller Earnings

146 €

Earnings Ratio

84,12 %

Average Delivery Time Comparison in days



Key Facts & Figures

Only 10% of products in tech

Only 4 % in expensive tech products

12 % of revenue, 14% of sellers in tech
avg sales of only €164 per month and seller

Delivery times 12.5 days

Brazilian e-commerce norm 16-21 days

Magist is a good starting point

with cheap and acceptable speedy delivery

but

not specialized in high-end tech delivery

Can we grow with them?

Explore other providers for alternatives:

Americanas, OLX, Amazon Marketplace