Outline

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Executive Summary

Summary of methodologies

- Data collection

- Data wrangling

- Exploratory Data Analysis with Data Visualization

- Exploratory Data Analysis with SQL

- Building an interactive map with Folium

- Building a Dashboard with Plotly Dash

- Predictive analysis (Classification)

Summary of all results

- Exploratory Data Analysis results

- Interactive analytics demo in screenshots

- Predictive analysis results

Introduction

❑ Project background and context

SpaceX is the most successful company of the commercial space age, making space travel affordable. The company advertises Falcon 9 rocket launches on its website, with a cost of $62 million; other providers cost upward of $165 million each, and much of the savings is due to SpaceX's ability to reuse the first stage. Therefore, if we can determine if the first stage will land, we can determine the cost of a launch. Based on public information and machine learning models, we will predict whether SpaceX will reuse the first stage.

❑ Problems you want to find answers

✓ How do variables such as payload mass, launch site, number of flights, and orbits affect the success of the first-stage landing?

✓ Does the rate of successful landings increase over time?

✓ What is the most suitable algorithm for binary classification in this scenario?

Section 1

Methodology

Methodology

Executive Summary

❑ **Data collection methodology**

✓ Using SpaceX Rest API

✓ Used web scraping from Wikipedia

❑ **Perform data wrangling**

✓ Filtering the data

✓ Dealing with missing values

✓ Using one-hot encoding to prepare the data for a binary classification

❑ **Perform exploratory data analysis (EDA) using visualization and SQL**

❑ **Perform interactive visual analytics using Folium and Plotly Dash**

❑ **Perform predictive analysis using classification models**

✓ Building, tuning and evaluating of classification models to ensure the best results

Data Collection

The data collection process involved a combination of API requests from SpaceX REST API and Web Scraping data from a table in SpaceX's Wikipedia entry. We had to use both of these data collection methods to get complete information about the launches for a more detailed analysis.
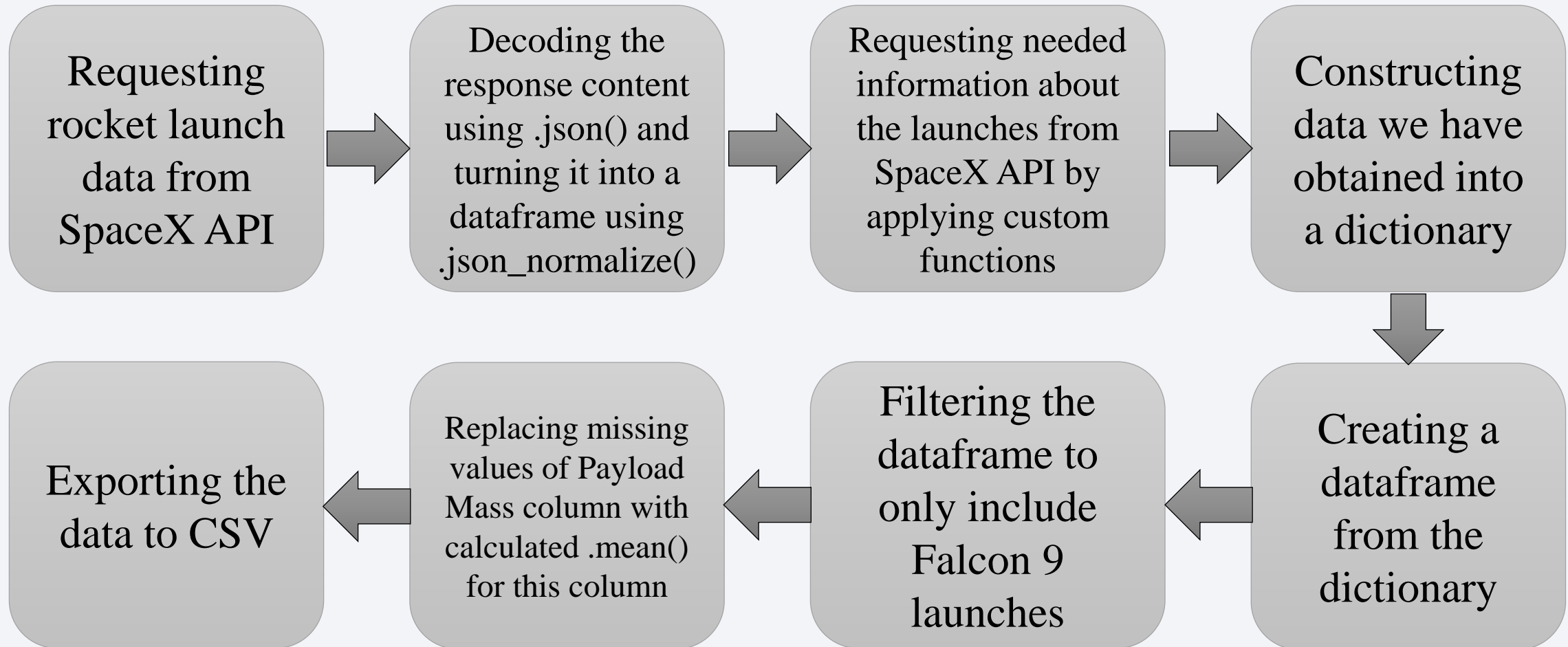
❑ **Data Columns are obtained by using SpaceX REST API:**

FlightNumber, Date, BoosterVersion, PayloadMass, Orbit, LaunchSite, Outcome, Flights, GridFins, Reused, Legs, LandingPad, Block, ReusedCount, Serial, Longitude, Latitude
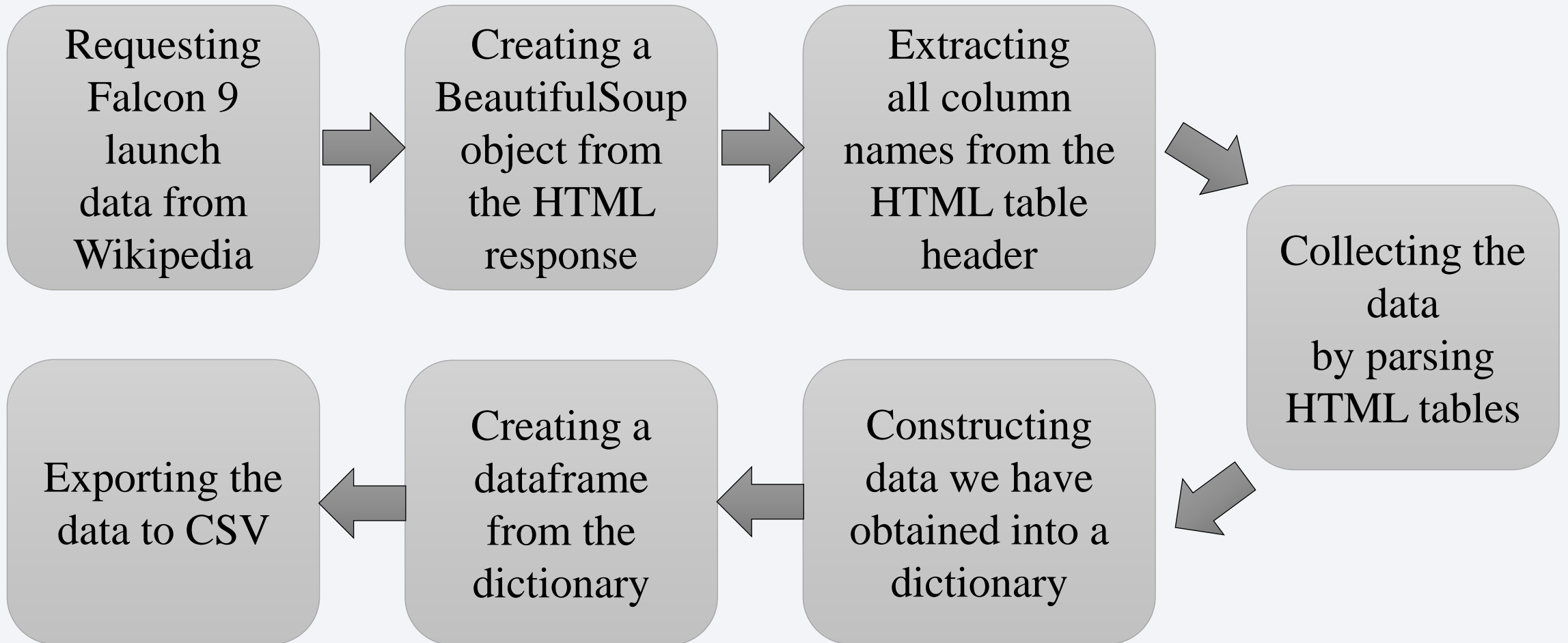
❑ **Data Columns are obtained by using Wikipedia Web Scraping:**

Flight No., Launch site, Payload, PayloadMass, Orbit, Customer, Launch outcome, Version Booster, Booster landing, Date, Time
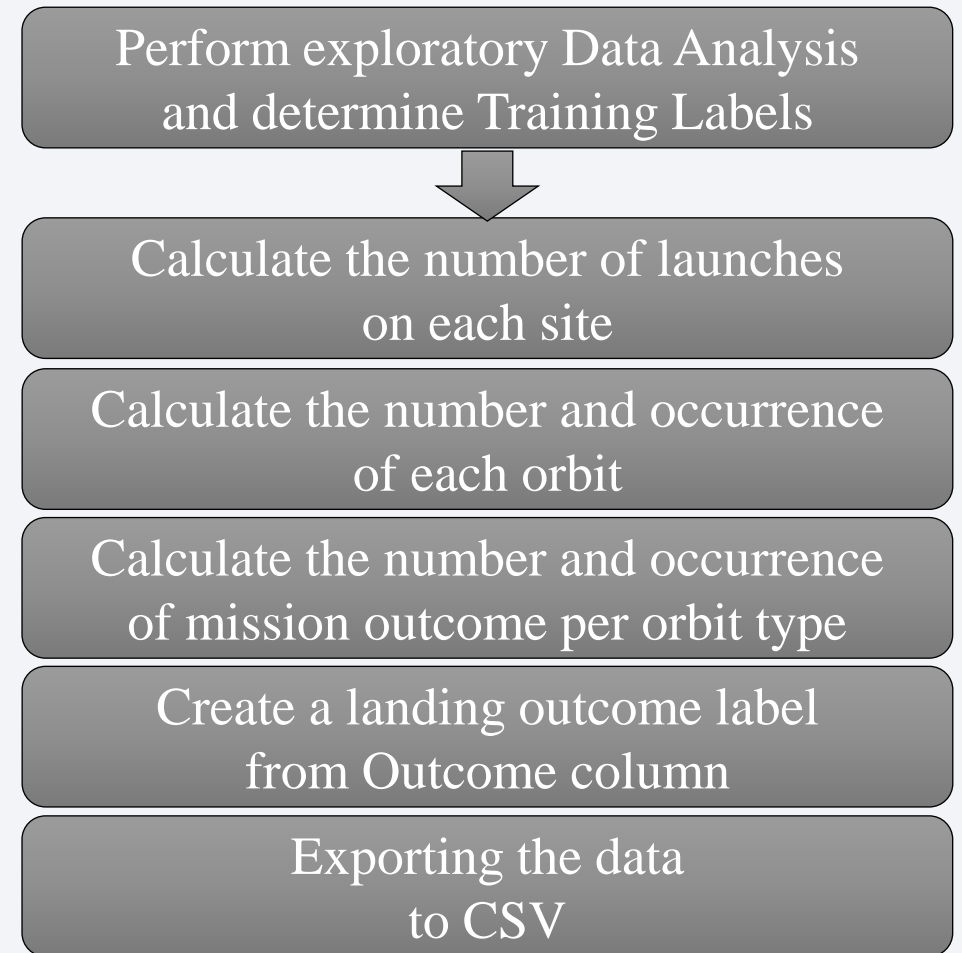
Data Collection – SpaceX API

Requesting rocket launch data from SpaceX API

→

Decoding the response content using .json() and turning it into a dataframe using .json_normalize()

→

Requesting needed information about the launches from SpaceX API by applying custom functions

→

Constructing data we have obtained into a dictionary

↓

Creating a dataframe from the dictionary

←

Filtering the dataframe to only include Falcon 9 launches

←

Replacing missing values of Payload Mass column with calculated .mean() for this column

←

Exporting the data to CSV

GitHub URL: Data Collection API

Data Collection - Scraping

Requesting Falcon 9 launch data from Wikipedia → Creating a BeautifulSoup object from the HTML response → Extracting all column names from the HTML table header → Collecting the data by parsing HTML tables

Collecting the data by parsing HTML tables → Constructing data we have obtained into a dictionary → Creating a dataframe from the dictionary → Exporting the data to CSV

GitHub URL: Data Collection with Web Scraping

Data Wrangling

In the data set, there are several different cases where the booster did not land successfully. Sometimes a landing was attempted but failed due to an accident; for example, True Ocean means the mission outcome was successfully landed to a specific region of the ocean while False Ocean means the mission outcome was unsuccessfully landed to a specific region of the ocean. True RTLS means the mission outcome was successfully landed to a ground pad False RTLS means the mission outcome was unsuccessfully landed to a ground pad.True ASDS means the mission outcome was successfully landed on a drone ship False ASDS means the mission outcome was unsuccessfully landed on a drone ship. We mainly convert those outcomes into Training Labels with "1" means the booster successfully landed, "0" means it was unsuccessful.

Perform exploratory Data Analysis and determine Training Labels

Calculate the number of launches on each site

Calculate the number and occurrence of each orbit

Calculate the number and occurrence of mission outcome per orbit type

Create a landing outcome label from Outcome column

Exporting the data to CSV

GitHub URL: Data Wrangling

EDA with Data Visualization

❑ Charts were plotted:

Flight Number vs. Payload Mass, Flight Number vs. Launch Site, Payload Mass vs Launch Site, Orbit Type vs. Success Rate, Flight Number vs. Orbit Type, Payload Mass vs Orbit Type and Success Rate Yearly Trend

❑ Scatter plots show the relationship between variables. If a relationship exists, they could be used in machine learning model.

❑ Bar charts show comparisons among discrete categories. The goal is to show the relationship between the specific categories being compared and a measured value.

❑ Line charts show trends in data over time (time series).

GitHub URL: EDA with Data Visualization

EDA with SQL

Performed SQL queries:

- Displaying the names of the unique launch sites in the space mission

- Displaying 5 records where launch sites begin with the string 'CCA'

- Displaying the total payload mass carried by boosters launched by NASA (CRS)

- Displaying average payload mass carried by booster version F9 v1.1

- Listing the date when the first successful landing outcome in ground pad was achieved

- Listing the names of the boosters which have success in drone ship and have payload mass greater than 4000 but less than 6000

- Listing the total number of successful and failure mission outcomes

- Listing the names of the booster versions which have carried the maximum payload mass

- Listing the failed landing outcomes in drone ship, their booster versions and launch site names for the months in year 2015

- Ranking the count of landing outcomes (such as Failure (drone ship) or Success (ground pad)) between the date 2010-06-04 and 2017-03-20 in descending order

GitHub URL: EDA with SQL

Build an Interactive Map with Folium

Markers of all Launch Sites:

- Added Marker with Circle, Popup Label and Text Label of NASA Johnson Space Center using its latitude and longitude coordinates as a start location.

- Added Markers with Circle, Popup Label and Text Label of all Launch Sites using their latitude and longitude coordinates to show their geographical locations and proximity to Equator and coasts.

Coloured Markers of the launch outcomes for each Launch Site:

- Added coloured Markers of success (Green) and failed (Red) launches using Marker Cluster to identify which launch sites have relatively high success rates.

Distances between a Launch Site to its proximities:

- Added coloured Lines to show distances between the Launch Site KSC LC-39A (as an example) and its proximities like Railway, Highway, Coastline and Closest City.

GitHub URL: Interactive Visual Analytics with Folium

Build a Dashboard with Plotly Dash

Launch Sites Dropdown List:

- Added a dropdown list to enable Launch Site selection.

Pie Chart showing Success Launches (All Sites/Certain Site):

- Added a pie chart to show the total successful launches count for all sites and the

Success vs. Failed counts for the site, if a specific Launch Site was selected.
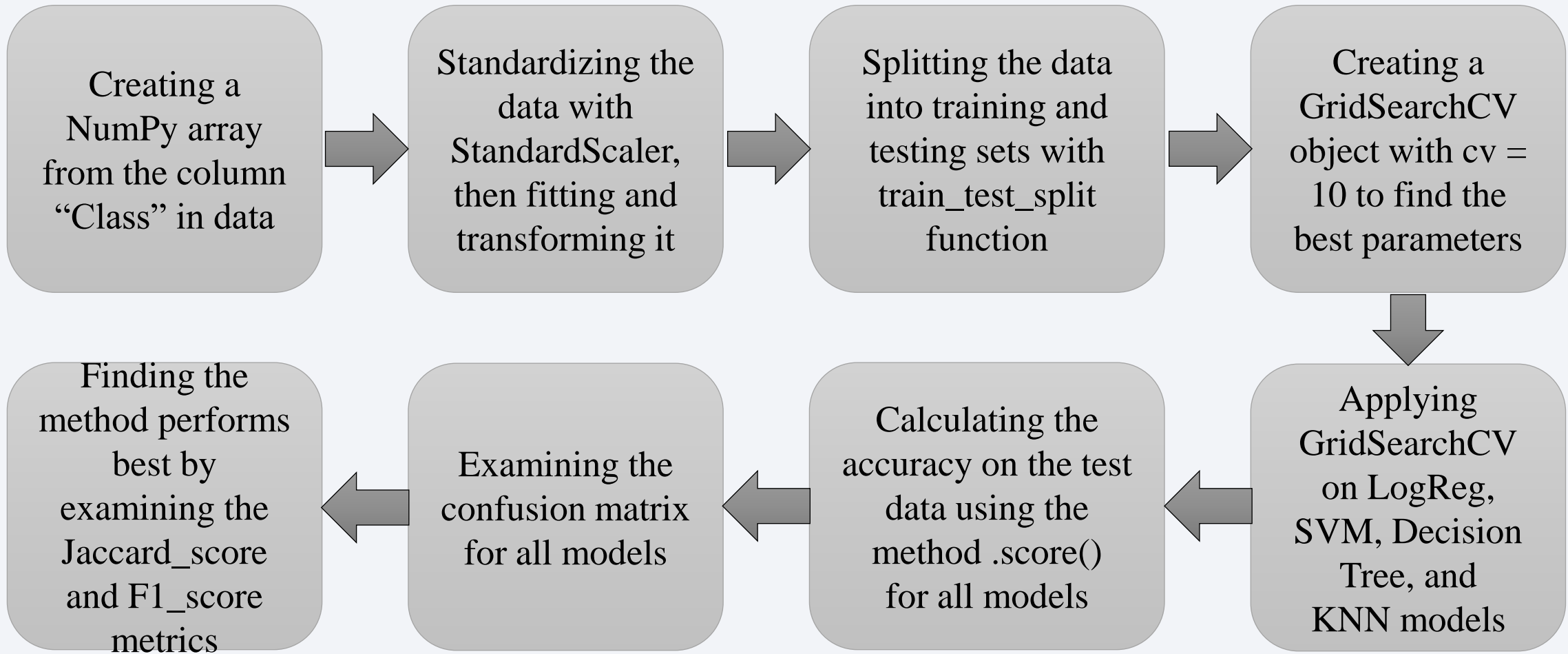
Slider of Payload Mass Range:

- Added a slider to select Payload range.

Scatter Chart of Payload Mass vs. Success Rate for the different Booster Versions:

- Added a scatter chart to show the correlation between Payload and Launch Success.

GitHub URL: SpaceX Dash App

Predictive Analysis (Classification)

Creating a NumPy array from the column "Class" in data

→

Standardizing the data with StandardScaler, then fitting and transforming it

→

Splitting the data into training and testing sets with train_test_split function

→

Creating a GridSearchCV object with cv = 10 to find the best parameters

↓

Applying GridSearchCV on LogReg, SVM, Decision Tree, and KNN models

←

Calculating the accuracy on the test data using the method .score() for all models

←

Examining the confusion matrix for all models

←

Finding the method performs best by examining the Jaccard_score and F1_score metrics

GitHub URL: Machine Learning Prediction

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Results

- Exploratory data analysis results

- Interactive analytics demo in screenshots

- Predictive analysis results

Section 2

Insights drawn from EDA

Flight Number vs. Launch Site
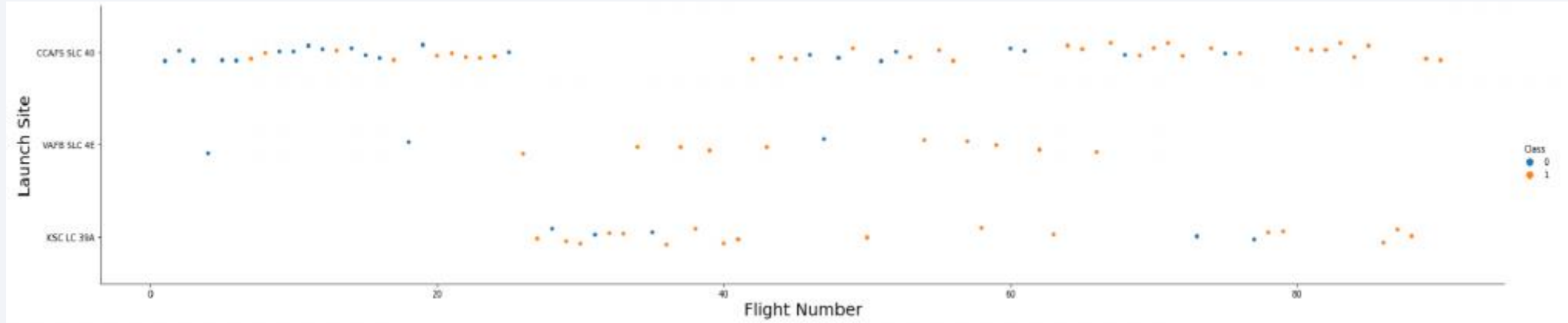
Explanation:

- The earliest flights all failed while the latest flights all succeeded.

- The CCAFS SLC 40 launch site has about a half of all launches.

- VAFB SLC 4E and KSC LC 39A have higher success rates.

- It can be assumed that each new launch has a higher rate of success.

Payload vs. Launch Site
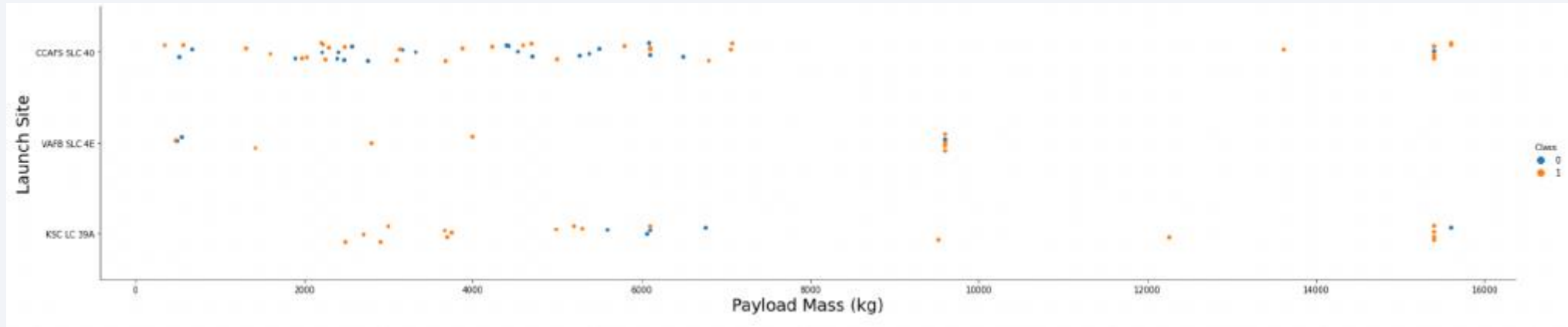
Explanation:

• For every launch site the higher the payload mass, the higher the success rate.

• Most of the launches with payload mass over 7000 kg were successful.

• KSC LC 39A has a 100% success rate for payload mass under 5500 kg too.

Success Rate vs. Orbit Type

Explanation:

• Orbits with 100% success rate:

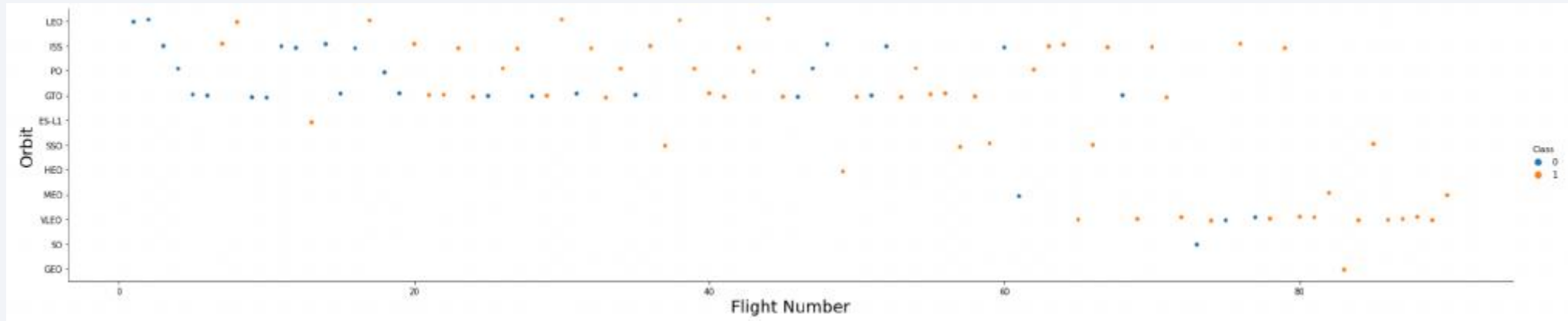- ES-L1, GEO, HEO, SSO

• Orbits with 0% success rate:

- SO

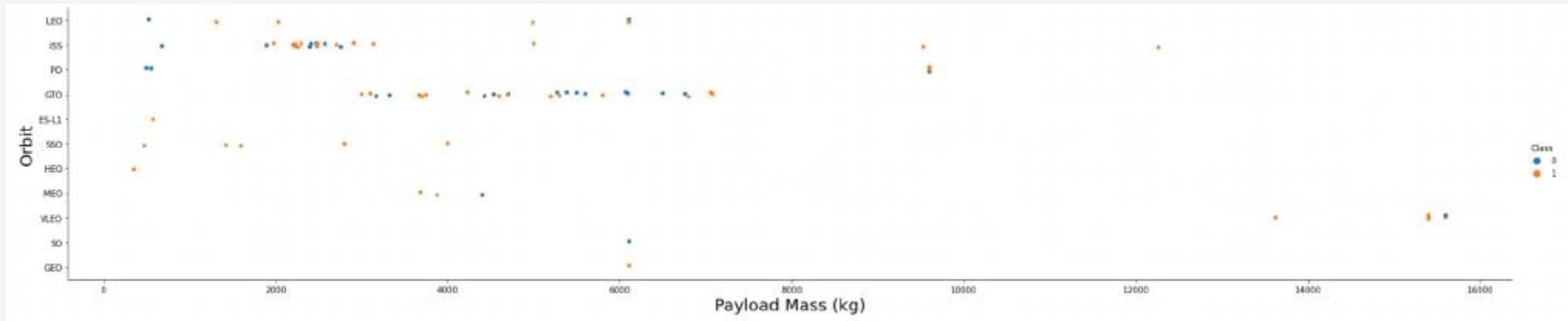• Orbits with success rate

between 50% and 85%:

- GTO, ISS, LEO, MEO, PO
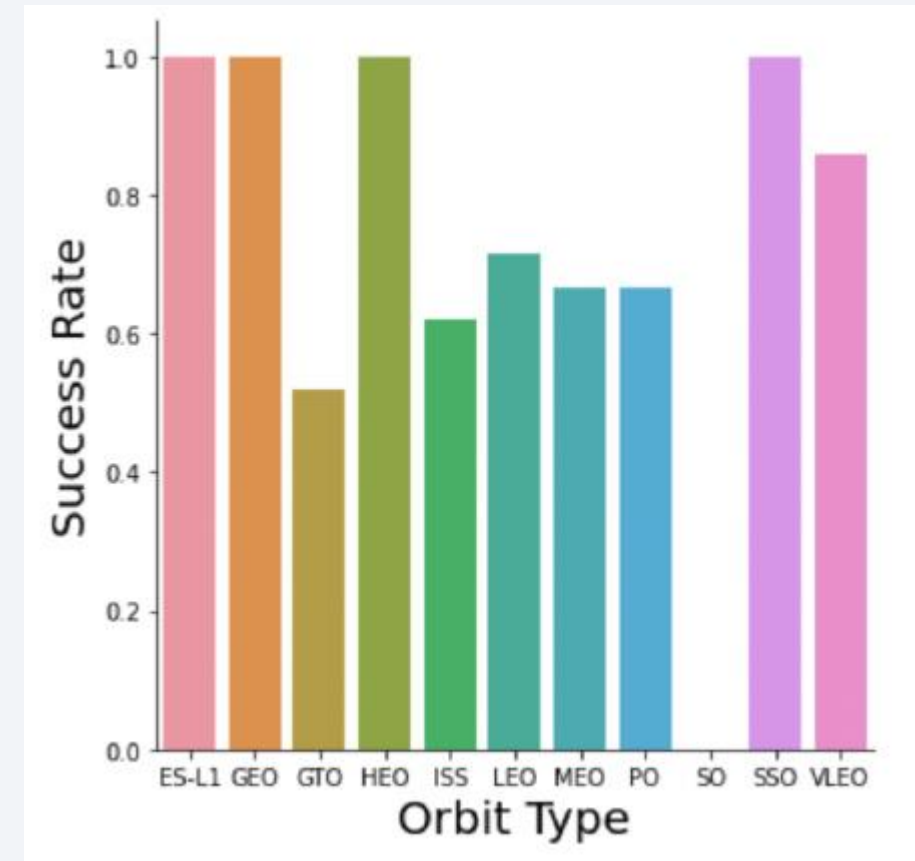
Flight Number vs. Orbit Type

Explanation:
• In the LEO orbit the Success appears related to the number of flights; on the other hand, there seems to be no relationship between flight number when in GTO orbit.
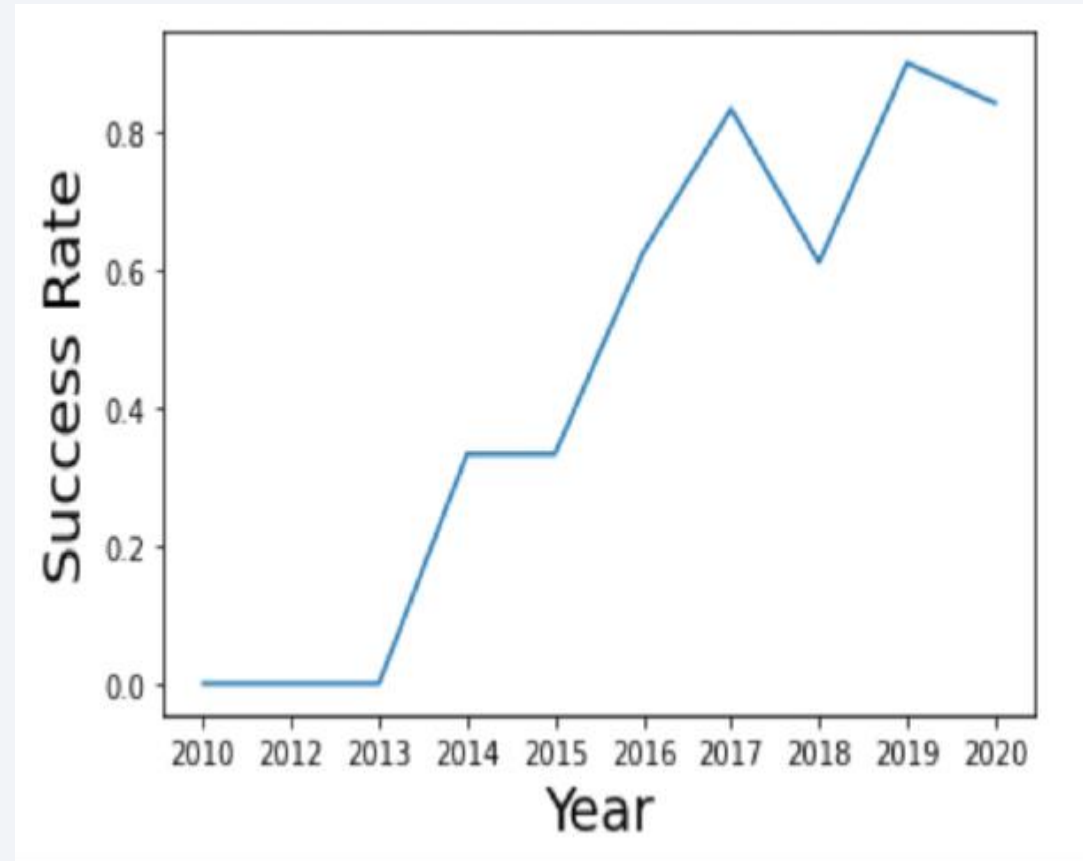
Payload vs. Orbit Type

Explanation:
• Heavy payloads have a negative influence on GTO orbits and positive on GTO and Polar LEO (ISS) orbits.

Launch Success Yearly Trend

Explanation:

• The success rate since 2013 kept increasing till 2020.

All Launch Site Names

```
In [4]:  %sql select distinct launch_site from SPACEXDATASET;

         * ibm_db_sa://wzf08322:***@0c77d6f2-5da9-48a9-81f8-86b520b87518.bs2io90108kqb1od8lcg.databases.appdomain.cloud:31198/bludb
         Done.
```

Out[4]:

launch_site
CCAFS LC-40
CCAFS SLC-40
KSC LC-39A
VAFB SLC-4E

Explanation:

• Displaying the names of the unique launch sites in the space mission.

Launch Site Names Begin with 'CCA'

```
In [5]:  %sql select * from SPACEXDATASET where launch_site like 'CCA%' limit 5;

   * ibm_db_sa://wzf08322:***@0c77d6f2-5da9-48a9-81f8-86b520b87518.bs2io90108kqb1od8lcg.databases.appdomain.cloud:31198/bludb
   Done.
Out[5]:
```

DATE	time__utc_	booster_version	launch_site	payload	payload_mass__kg_	orbit	customer	mission_outcome	landing__outcome
2010-06-04	18:45:00	F9 v1.0 B0003	CCAFS LC-40	Dragon Spacecraft Qualification Unit	0	LEO	SpaceX	Success	Failure (parachute)
2010-12-08	15:43:00	F9 v1.0 B0004	CCAFS LC-40	Dragon demo flight C1, two CubeSats, barrel of Brouere cheese	0	LEO (ISS)	NASA (COTS) NRO	Success	Failure (parachute)
2012-05-22	07:44:00	F9 v1.0 B0005	CCAFS LC-40	Dragon demo flight C2	525	LEO (ISS)	NASA (COTS)	Success	No attempt
2012-10-08	00:35:00	F9 v1.0 B0006	CCAFS LC-40	SpaceX CRS-1	500	LEO (ISS)	NASA (CRS)	Success	No attempt
2013-03-01	15:10:00	F9 v1.0 B0007	CCAFS LC-40	SpaceX CRS-2	677	LEO (ISS)	NASA (CRS)	Success	No attempt

Explanation:

• Displaying 5 records where launch sites begin with the string 'CCA'.

Total Payload Mass

```
In [6]: %sql select sum(payload_mass__kg_) as total_payload_mass from SPACEXDATASET where customer = 'NASA (CRS)';

 * ibm_db_sa://wzf08322:***@0c77d6f2-5da9-48a9-81f8-86b520b87518.bs2io90l08kqb1od8lcg.databases.appdomain.cloud:31198/bludb
Done.
Out[6]:
 total_payload_mass

 45596
```

Explanation:

• Displaying the total payload mass carried by boosters launched by NASA (CRS).

Average Payload Mass by F9 v1.1

```
In [7]:  %sql select avg(payload_mass__kg_) as average_payload_mass from SPACEXDATASET where booster_version like '%F9 v1.1%';

         * ibm_db_sa://wzf08322:***@0c77d6f2-5da9-48a9-81f8-86b520b87518.bs2io90108kqb1od8lcg.databases.appdomain.cloud:31198/bludb
         Done.

Out[7]:
         average_payload_mass

         2534
```

Explanation:

• Displaying average payload mass carried by booster version F9 v1.1.

First Successful Ground Landing Date

```
In [8]:  %sql select min(date) as first_successful_landing from SPACEXDATASET where landing__outcome = 'Success (ground pad)';

         * ibm_db_sa://wzf08322:***@0c77d6f2-5da9-48a9-81f8-86b520b87518.bs2io90108kqb1od8lcg.databases.appdomain.cloud:31198/bludb
         Done.

Out[8]:  first_successful_landing

         2015-12-22
```

Explanation:

• Listing the date when the first successful landing outcome in ground pad was achieved.

Successful Drone Ship Landing with Payload between 4000 and 6000

```
In [9]: %sql select booster_version from SPACEXDATASET where landing__outcome = 'Success (drone ship)' and payload_mass__kg_ between 4
        000 and 6000;

         * ibm_db_sa://wzf08322:***@0c77d6f2-5da9-48a9-81f8-86b520b87518.bs2io90108kqb1od8lcg.databases.appdomain.cloud:31198/bludb
        Done.
```

Out[9]:

booster_version
F9 FT B1022
F9 FT B1026
F9 FT B1021.2
F9 FT B1031.2

Explanation:

• Listing the names of the boosters which have success in drone ship and have payload mass greater than 4000 but less than 6000.

Total Number of Successful and Failure Mission Outcomes

```
In [10]:  %sql select mission_outcome, count(*) as total_number from SPACEXDATASET group by mission_outcome;
```

* ibm_db_sa://wzf08322:***@0c77d6f2-5da9-48a9-81f8-86b520b87518.bs2io90108kqb1od8lcg.databases.appdomain.cloud:31198/bludb
Done.

Out[10]:

mission_outcome	total_number
Failure (in flight)	1
Success	99
Success (payload status unclear)	1

Explanation:

• Listing the total number of successful and failure mission outcomes.

Boosters Carried Maximum Payload

```
In [11]: %sql select booster_version from SPACEXDATASET where payload_mass__kg_ = (select max(payload_mass__kg_) from SPACEXDATASET);

          * ibm_db_sa://wzf08322:***@0c77d6f2-5da9-48a9-81f8-86b520b87518.bs2io90108kqblod8lcg.databases.appdomain.cloud:31198/bludb
         Done.

Out[11]:
```

booster_version
F9 B5 B1048.4
F9 B5 B1049.4
F9 B5 B1051.3
F9 B5 B1056.4
F9 B5 B1048.5
F9 B5 B1051.4
F9 B5 B1049.5
F9 B5 B1060.2
F9 B5 B1058.3
F9 B5 B1051.6
F9 B5 B1060.3
F9 B5 B1049.7

Explanation:

• Listing the names of the booster versions which have carried the maximum payload mass.

2015 Launch Records

```
In [12]: %%sql select monthname(date) as month, date, booster_version, launch_site, landing__outcome from SPACEXDATASET
         where landing__outcome = 'Failure (drone ship)' and year(date)=2015;
```

* ibm_db_sa://wzf08322:***@0c77d6f2-5da9-48a9-81f8-86b520b87518.bs2io90108kqb1od8lcg.databases.appdomain.cloud:31198/bludb
Done.

Out[12]:

MONTH	DATE	booster_version	launch_site	landing__outcome
January	2015-01-10	F9 v1.1 B1012	CCAFS LC-40	Failure (drone ship)
April	2015-04-14	F9 v1.1 B1015	CCAFS LC-40	Failure (drone ship)

Explanation:

• Listing the failed landing outcomes in drone ship, their booster versions and launch site names for the months in year 2015.

Rank Landing Outcomes Between 2010-06-04 and 2017-03-20

```
In [13]: %%sql select landing__outcome, count(*) as count_outcomes from SPACEXDATASET
         where date between '2010-06-04' and '2017-03-20'
         group by landing__outcome
         order by count_outcomes desc;
```

* ibm_db_sa://wzf08322:***@0c77d6f2-5da9-48a9-81f8-86b520b87518.bs2io90108kqb1od8lcg.databases.appdomain.cloud:31198/bludb
Done.

Out[13]:

landing__outcome	count_outcomes
No attempt	10
Failure (drone ship)	5
Success (drone ship)	5
Controlled (ocean)	3
Success (ground pad)	3
Failure (parachute)	2
Uncontrolled (ocean)	2
Precluded (drone ship)	1

Explanation:

• Ranking the count of landing outcomes (such as Failure (drone ship) or Success (ground pad)) between the date 2010-06-04 and 2017-03-20 in descending order.

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Launch Sites
Proximities Analysis

# All launch sites' location markers on a global map

Explanation:

• Most of Launch sites are in proximity to the Equator line. The land is moving faster at the equator than any other place on the surface of the Earth. Anything on the surface of the Earth at the equator is already moving at 1670 km/hour. If a ship is launched from the equator it goes up into space, and it is also moving around the Earth at the same speed it was moving before launching. This is because of inertia. This speed will help the spacecraft keep up a good enough speed to stay in orbit.

• All launch sites are in very close proximity to the coast, while launching rockets towards the ocean it minimises the risk of having any debris dropping or exploding near people.

Colour-labeled launch records on the map

Explanation:

• From the colour-labeled markers we should be able to easily identify which launch sites have relatively high success rates.

- Green Marker = Successful Launch

- Red Marker = Failed Launch

• Launch Site KSC LC-39A has a very high Success Rate.
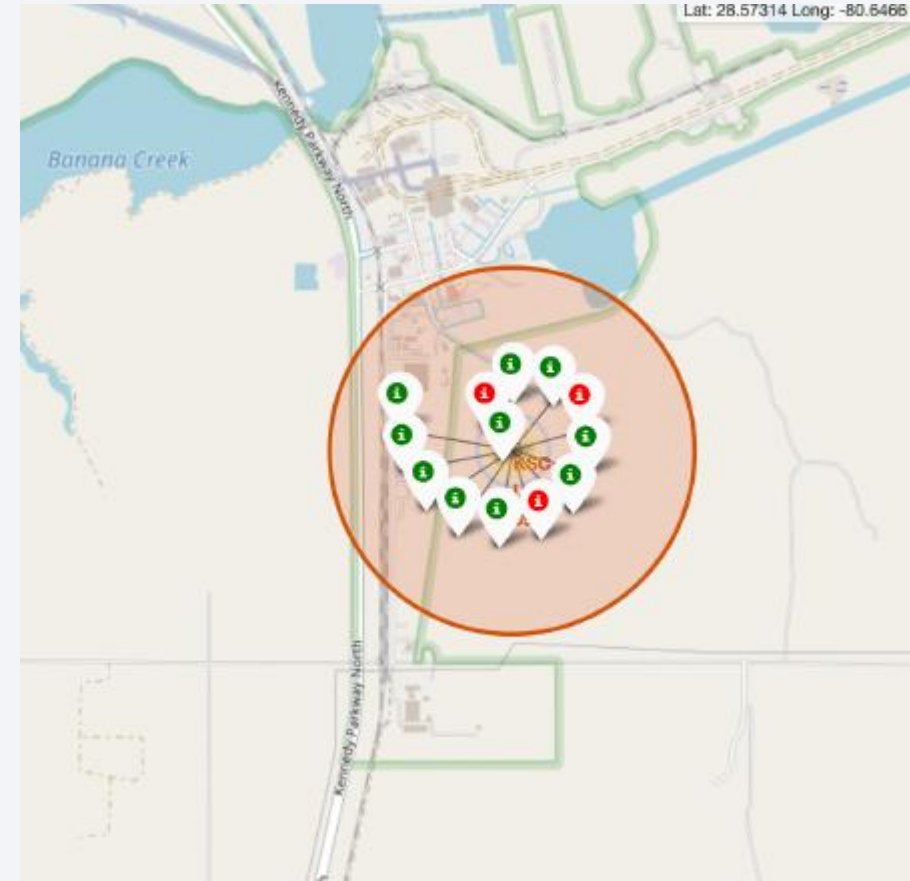
# Distance from the launch site KSC LC-39A to its proximities

Explanation:

• From the visual analysis of the launch site KSC LC-39A we can clearly see that it is:

- relative close to railway (15.23 km)

- relative close to highway (20.28 km)

- relative close to coastline (14.99 km)

• Also the launch site KSC LC-39A is

relative close to its closest city

Titusville (16.32 km).

• Failed rocket with its high speed can

cover distances like 15-20 km in few

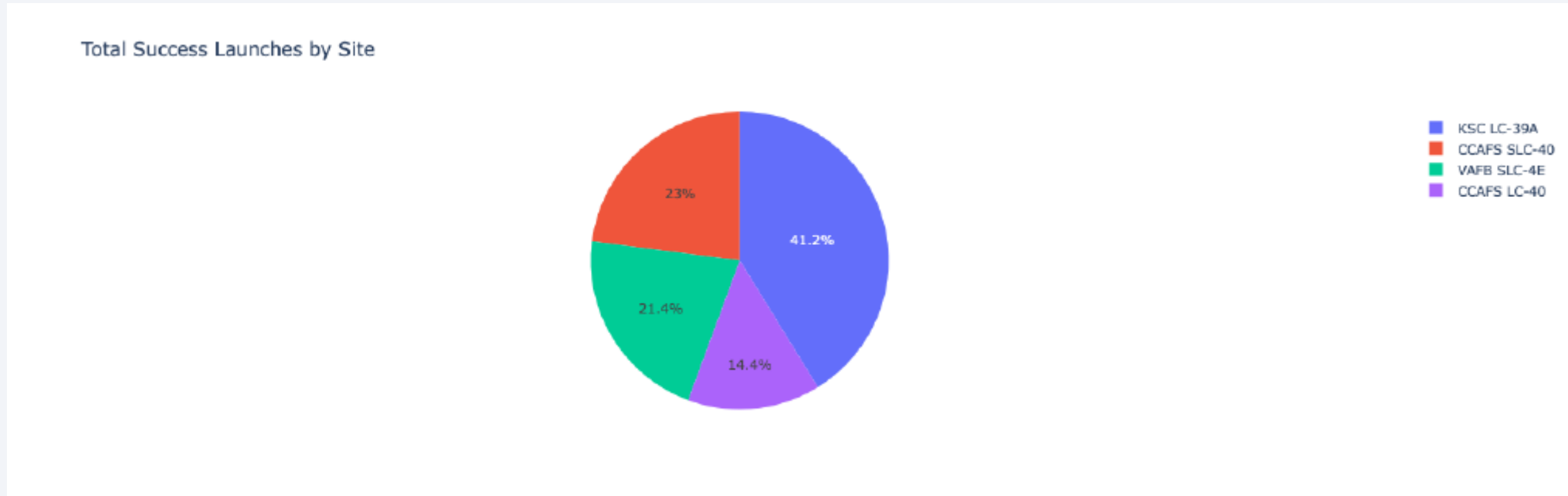seconds. It could be potentially

dangerous to populated areas.
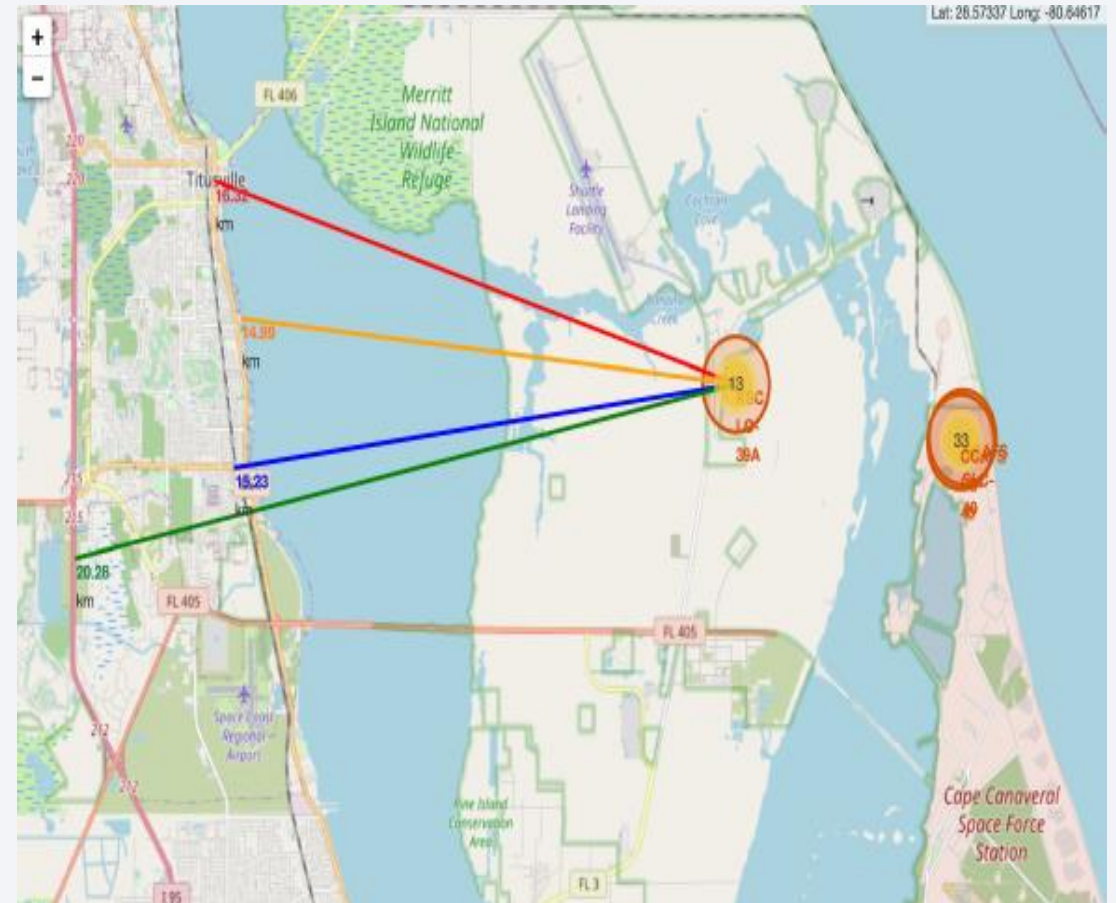
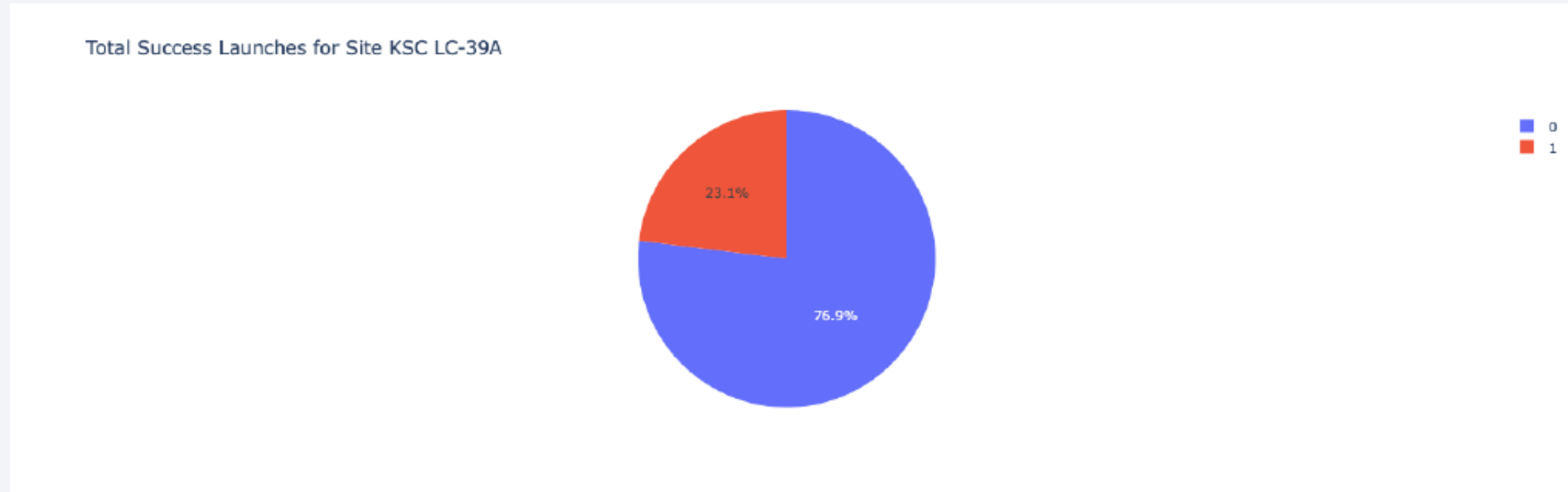Section 4

Build a Dashboard with Plotly Dash

Launch success count for all sites

Total Success Launches by Site

- KSC LC-39A
- CCAFS SLC-40
- VAFB SLC-4E
- CCAFS LC-40

Explanation:

• The chart clearly shows that from all the sites, KSC LC-39A has the most successful launches.

Launch site with highest launch success ratio

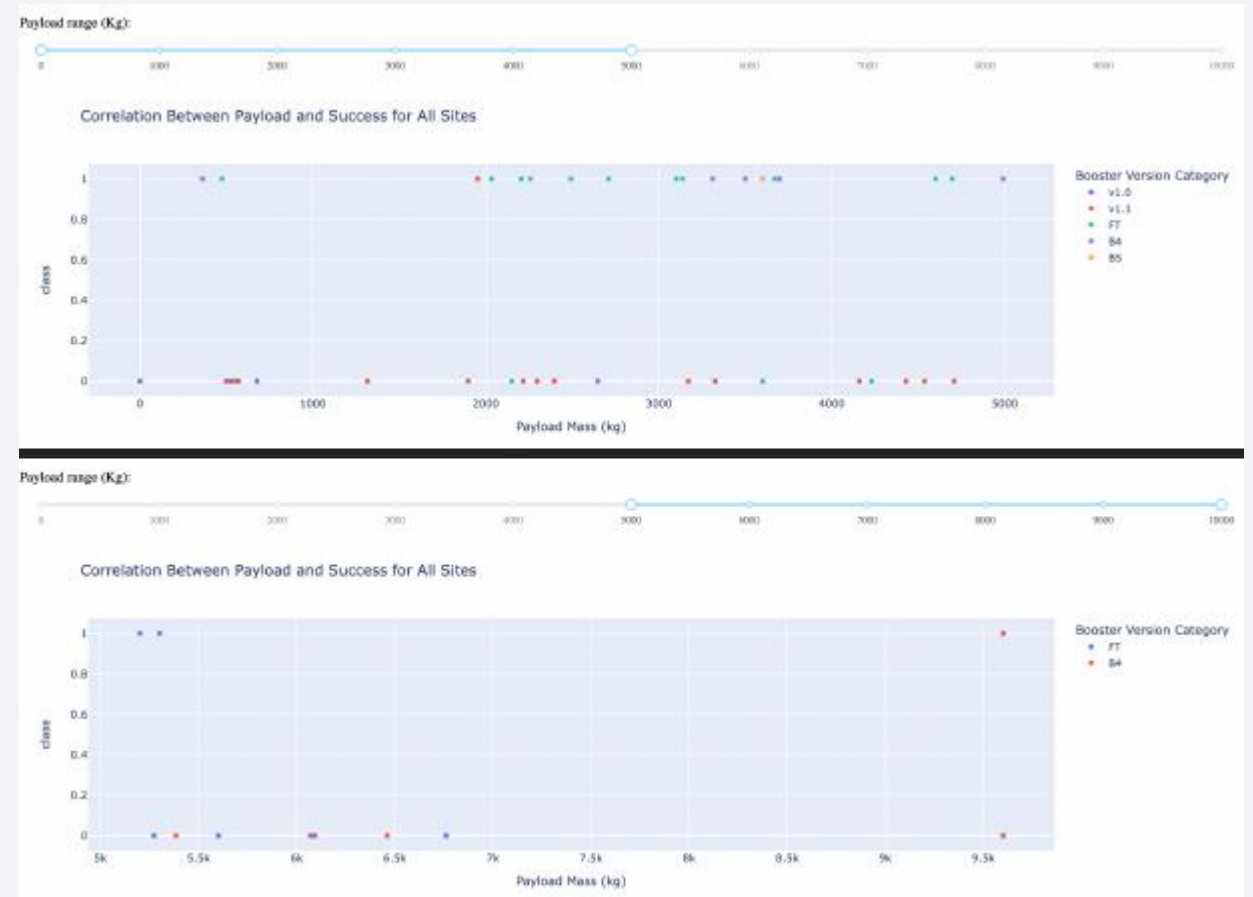Total Success Launches for Site KSC LC-39A

Explanation:

• KSC LC-39A has the highest launch success rate (76.9%) with 10 successful and only 3 failed landings.

Payload Mass vs. Launch Outcome for all sites

Explanation:

• The charts show that payloads between 2000 and 5500 kg have the highest success rate.

Section 5

Predictive Analysis (Classification)

Classification Accuracy

Explanation:

• Based on the scores of the Test Set, we can not confirm which method performs best.

• Same Test Set scores may be due to the small test sample size (18 samples). Therefore, we tested all methods based on the whole Dataset.

• The scores of the whole Dataset confirm that the best model is the Decision Tree Model. This model has not only higher scores, but also the highest accuracy.

Scores and Accuracy of the Test Set

	LogReg	SVM	Tree	KNN
Jaccard_Score	0.800000	0.800000	0.800000	0.800000
F1_Score	0.888889	0.888889	0.888889	0.888889
Accuracy	0.833333	0.833333	0.833333	0.833333

Scores and Accuracy of Entire Test Set

	LogReg	SVM	Tree	KNN
Jaccard_Score	0.833333	0.845070	0.882353	0.819444
F1_Score	0.909091	0.916031	0.937500	0.900763
Accuracy	0.866667	0.877778	0.911111	0.855556

Confusion Matrix

Explanation:

• Examining the confusion matrix, we see that logistic regression can distinguish between the different classes. We see that the major problem is false positives.
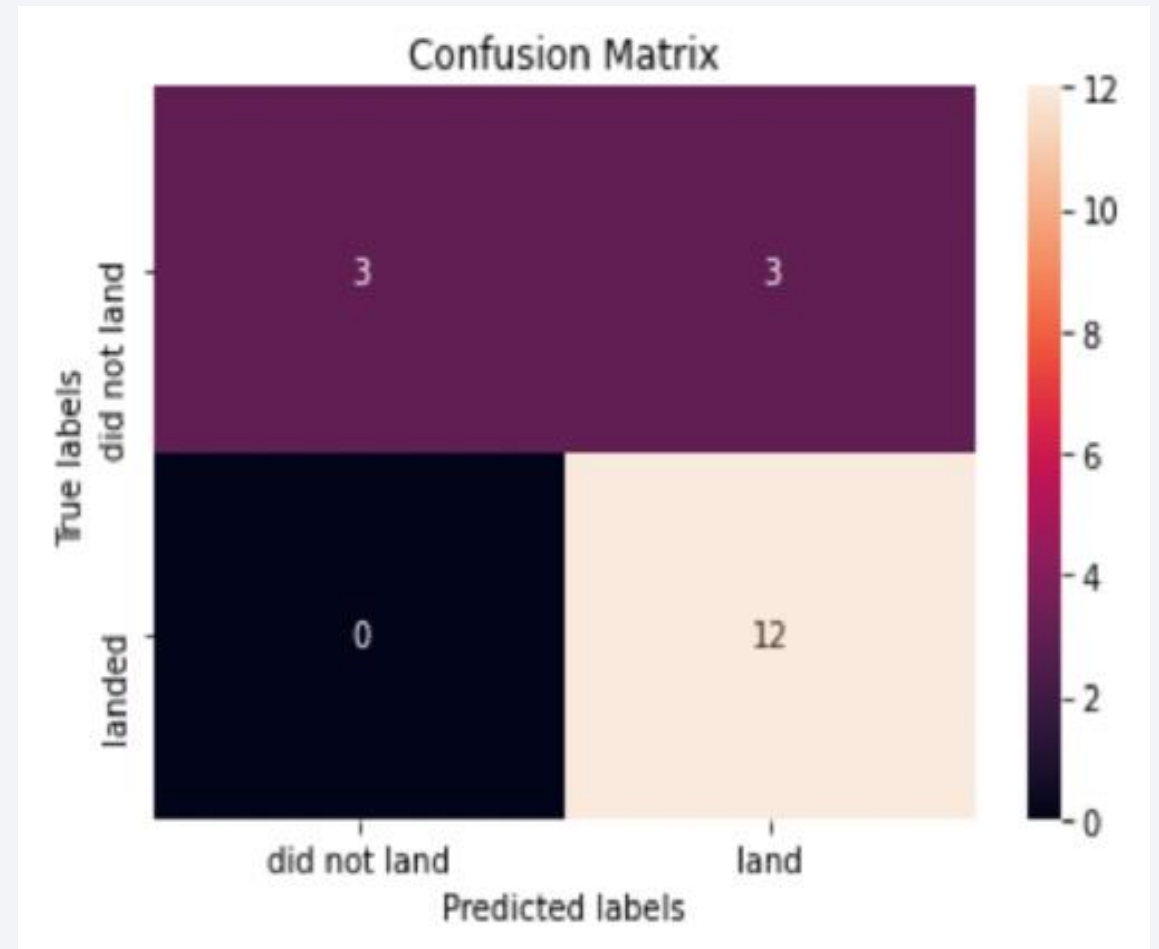
Conclusions

Decision Tree Model is the best algorithm for this dataset.

- Launches with a low payload mass show better results than launches with a larger payload mass.

- Most of launch sites are in proximity to the Equator line and all the sites are in very close proximity to the coast.

- The success rate of launches increases over the years.

- KSC LC-39A has the highest success rate of the launches from all the sites.

- Orbits ES-L1, GEO, HEO and SSO have 100% success rate.

Appendix

Special Thanks to:

Instructors

Coursera

IBM

Thank you!