

MARLA LAWRY

Junior Front-end Developer

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Computer Experience

- Coding – Front-end/Responsive Development, React, Bootstrap, GitHub, VS Code, npm
- Non-Linear Editors – Avid Media Composer, Final Cut Pro, Adobe Premiere Pro, DaVinci Resolve, iMovie
- Installs – Windows, macOS, ChromeOS, Linux, Android, iOS, Router, Modem, Printer/Scanner/Copier, IP Camera, Laptop Screen
- Upgrades – RAM, Hard Drive, Solid State Drive, Power Supply, DC-In Board, Optical Drive, Bluetooth/Wi-Fi Card
- Miscellaneous – Bug Fixes, Data Recovery, Malware Removal, Hard Drive Cloning, Cell Phone Rooting/Jailbreaking

Media Experience

KVUE TV - ABC, Austin, TX

2012 to Present

Broadcast Technician

- Production Employee of the Year 2013
- Direct short recorded news segments, edit daily promotional teasers, manage studio floor, conduct/report maintenance issues, roll teleprompter, prep scripts
- Supervise all on-air programming, ingest commercials/shows to server, tune in live shot coordinates
- Check and display chyron show graphics
- Control studio cameras and audio board

KEYE TV - CBS, Austin, TX

2011 to 2012

Video Editor

- Edit video for daily news coverage, special projects, and sweeps period pieces
- Take/send digital video feeds from various news bureaus and organizations
- Upload video to station website, archive show material to server
- Oversee newsroom telephones and emergency scanners
- Greet and prepare guests for interviews

Royal Caribbean International, Cape Canaveral, FL

7/2011 to 9/2011

Broadcast Technician

- Operate the shipboard video media systems including on board broadcast television, ship wide video distribution, video playback in entertainment venues, production show support, video projection, LED video walls, and the networking of all systems related to video and media
- Call and switch live multi camera programs, TV programming, scheduling and traffic
- Record the Cruise Director during for Entertainment Daily Show and ship Captain for weather updates
- Produce, direct, shoot and edit feature length, short formats, commercial and documentary style programming
- Monitor satellite uplink and downlink procedures, as well as signal tracking while at sea

KOKH - FOX 25 News, Oklahoma City, OK

2007 to 2011

Audio Operator/Lead Video Editor

- Promoted from Morning Audio Operator to Evening Audio Operator in one month
- Lead editor for weather radar package to secure high dollar investments through sales department
- Control audio and edit video/graphics for news, send/receive news feeds, archive shows to disk, tune in live shots, roll teleprompter

KAUZ - CBS News Channel 6, Wichita Falls, TX

2004 to 2007

Production Assistant

- Capture digital news feeds, organize and edit videotape for air
- Run audio board and graphics during newscasts
- Proofread and edit station website, fill-in studio floor manager

KFDX - NBC TV-3, Wichita Falls, TX

2000 to 2004

Production Assistant

- Maneuver studio cameras, adjust audio console, build/reveal graphics for newscasts and special events
- Perform studio prep/set maintenance, tune in live on-location video frequencies
- Direct live/pre-recorded news promos and severe weather cut-ins
- Prepare anchor scripts, roll teleprompter, wrangle cables off-site

Education

SheCodes.io

2023

- Introduction to Coding, Introduction to Web Development, Web Development, Advanced Web Development, Advanced React Development, Responsive Development, Advanced Responsive Development, Career Development and Front-end Developer Certificates

Midwestern State University, Wichita Falls, TX

2005

- Bachelor of Arts in Art, Minor: Business Computer Information Systems