

# Marla Lawry

## Front-end Developer

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[github.com/mml95](https://github.com/mml95) • Austin, TX

### Summary

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Results-driven and accomplished Media professional with over 10 years of experience in non-linear editing and broadcast operations, looking to leverage those credentials toward growth within the software development sector. Skilled in JavaScript, React, Bootstrap, GitHub, VS Code, and npm. Proven ability to handle multiple tasks simultaneously and meet tight deadlines. Strong problem-solving skills and capacity to work well in a team environment.

### Technical Skills

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- Coding: Front-end/Responsive Development, React, Bootstrap, GitHub, VS Code, npm
- Video Editing: Beta, DVCPro, SSD, XDCAM, Blu-ray, Avid Media Composer, Final Cut Pro, Adobe Premiere Pro, Adobe Media Encoder, DaVinci Resolve, iMovie
- Installs: Windows, macOS, ChromeOS, Linux, Android, iOS, Router, Modem, Printer/Scanner/Copier, IP Camera, Laptop Screen
- Upgrades: RAM, Hard Drive, Solid State Drive, Power Supply, DC-In Board, Optical Drive, Bluetooth/Wi-Fi Card
- Miscellaneous: Bug Fixes, Data Recovery, Malware Removal, Hard Drive Cloning, Cell Phone Rooting/Jail-breaking

### Work Experience

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*Broadcast Technician, KVUE TV - ABC, Austin, TX*

2012 to Present

- Production Employee of the Year 2013
- Supervise on-air programming through multiviewer systems, equipment banks, and control panels for all station owned channels, making sure to monitor for quality, accuracy and ensure on-air product meets government guidelines
- Command and adjust incoming and outgoing broadcast signals via switchers or automation to regulate sound volume, signal strength and clarity, troubleshoot malfunctions, submit and follow up reports and logs
- Operate satellite, microwave, or other transmitter equipment to broadcast television programs
- Liaison with media providers, sales, traffic, and marketing to secure scheduled playback, acquire then ingest commercials/shows to server
- Direct short recorded news segments, encode/edit daily promotional teasers, manage studio floor, address department maintenance issues, roll teleprompter, prep scripts
- Review and display chyron show graphics, control studio manual/robotic studio cameras, command audio board

*Video Editor, KEYE TV - CBS, Austin, TX*

2011 to 2012

- Organize and string together raw or archived footage into a continuous whole according to scripts or the instructions of producers, reporters, and directors for daily news coverage and special projects
- Select and combine the most effective shots of each scene to form a logical and smoothly running story
- Insert music, dialogue, and sound effects, to arrange it into sequences, and to correct errors, using editing equipment
- Take/send digital video feeds from various news bureaus and organizations
- Upload video to station website, archive show materials to server
- Oversee newsroom telephones and emergency scanners
- Greet and prepare guests for live interviews

*Broadcast Technician, Royal Caribbean International, Cape Canaveral, FL*

2011

- Operate the shipboard video media systems including on board broadcast television, ship wide video distribution, video playback in entertainment venues, production show support, video projection, LED video walls, and the networking of all systems related to video and media
- Call and switch live multi camera programs, TV programming, scheduling and traffic
- Record the Cruise Director during for Entertainment Daily Show and ship Captain for weather updates
- Produce, direct, shoot and edit feature length, short formats, commercial and documentary style programming
- Monitor satellite uplink and downlink procedures, as well as signal tracking while at sea

*Audio Operator/Video Editor, KOKH - FOX 25 News, Oklahoma City, OK*

2007 to 2011

- Promoted from Morning Audio Operator to Evening Audio Operator in one month
- Lead editor for weather radar package to secure high dollar investments through sales department
- Control audio and edit video/graphics for news, send/receive news feeds, archive shows to disk, tune in live shots, roll teleprompter

*Production Assistant, KAUZ - CBS News Channel 6, Wichita Falls, TX*

2004 to 2007

- Capture digital news feeds, organize and edit videotape for air
- Run soundboard and graphic generator during newscasts
- Proofread and edit station website, fill-in studio floor manager

*Production Assistant, KFDX - NBC TV-3, Wichita Falls, TX*

2000 to 2004

- Maneuver studio cameras, adjust audio console, build/reveal graphics for newscasts and special events
- Perform studio prep/set maintenance, tune in live on-location video frequencies
- Direct live/pre-recorded news promos and severe weather cut-ins
- Prepare anchor scripts, roll teleprompter, wrangle cables off-site

## Education

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SheCodes.io

2021 to 2023

- Introduction to Coding, Introduction to Web Development, Web Development, Advanced Web Development, Advanced React Development, Responsive Development, Advanced Responsive Development, Career Development and Front-end Developer Certificates

Midwestern State University, Wichita Falls, TX

2005

- Bachelor of Arts in Art, Minor: Business Computer Information Systems