

Michelle Merritt

UX Designer & Developer

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With my background and passion for math, art, and architecture, I bring a methodical approach, keen attention to detail, and creative perspective to design user-centric digital experiences.

Projects

Nomadic Noms (Mobile App)

- Nomadic Noms helps users discover trendy local food trucks, and simplifies the ordering and checkout experience for users.

[VIEW CASE STUDY](#)

Brio Coffee (Responsive Website)

- Brio is an artisan coffee roasting company whose website showcases their unique coffee flavors and tells their story to engage the audience with their brand.

[VIEW CASE STUDY](#)

Education

UX Design Apprenticeship | Bloc, Inc.

Aug 2017 - Apr 2018

- Worked on immersive real-world projects through all steps of the design process including user research, branding, UX/UI design, and front-end development (HTML/CSS/JS)
- Experience in mobile and responsive web design

Bachelor of Arts in Mathematics | University of Texas (Austin)

Class of 2013

Bachelor of Science in Architectural Studies | University of Texas (Austin)

Class of 2013

Experience

Optic Obscura (Official SXSW 2017 Art Program Installation - Austin)

Feb 2017 - Mar 2017

- Worked with a design-build team to create an interactive fiber optics installation which investigates the concepts of interface, connectivity, and abstraction. The installation translates the user's digital interactions with an app into a physical experience.

Administrative Assistant - Project Management | Emergo (Austin)

Nov 2013 - Jan 2017

Math Tutor | Frog Tutoring (Austin)

Aug 2012 - Jan 2013

Skills

Research

User Surveys & Interviews
Competitive Analysis
User Personas
User Stories
User Flows

Design

Site Mapping
Branding & Logo
Style Guides
Wireframes
Mockups
Interactive Prototypes
A/B Testing
Usability Testing

Tools

Sketch
InVision
Figma
Balsamiq
Adobe Suite

Development

HTML5
CSS3
JavaScript and JQuery
Git & Github