Data sci
Data collection
- Observe
    - Collect data without relying self reporting
    - Important to have clear and objective rules
    - Qualitative - deleted notes
    - Being observed way change behavior
- Survey
    - Collect data directly
    - Questionnaire
        - Survey
        - Quantitative research
    - Interview
        - Quantitative research
        - Ask follow up questions
        - Smaller
- Experiments
- Use other people's data

The internet is run of HTTP requests