

# Matthew M. Neal

📍 Las Vegas, NV  
📞 702-606-3026  
🌐 matthewmneal.com

✉ matthewneal1202@gmail.com  
🌐 linkedin.com/in/matthewneal1202  
🐙 github.com/MMNXII

---

## Summary

Exceptionally well-rounded digital designer, web developer, and marketer with 12+ years experience in graphic design and the ability to offer services from brand concept and creation to website construction. Outstandingly creative, dependable, and organized with a keen eye for detail and top notch work ethic. Fast and efficient multi-tasker with a proven track record in project management and customer service. Able to adapt quickly to a changing environment while still producing quality results.

## Technical Skills

**Languages:** HTML, CSS, SCSS / SASS, JavaScript

**Tools:** WordPress, Visual Studio Code, Git, GitHub

**Software / OS:** Adobe Creative Cloud, Affinity Design Suite, Windows / Mac / Linux OS

**Marketing:** HubSpot

**Projects** (links to live projects located via personal website and source code via GitHub)

- **Legacy Leader Group:** legacyleadergroup.com – Brand creation and website management
- **Personal Website:** Showcasing projects and e-resume through my own platform
- **RPG:** Text based RPG character creation simulator
- **Italy 2019:** Website dedicated to a trip to Italy
- **Rock, Paper, Scissors:** Digital version of the Rock, Paper, Scissors hand sign game
- **Etch-A-Sketch:** Digital version of the popular childhood toy

## Professional Experience

**Medical Solutions Ventures – Las Vegas, NV**

**Web Developer / Designer / Marketing**

**July 2020 – Current**

- Re-designed and developed multiple websites taking them from static single pages to interactive and converting e-commerce platforms by use of the WordPress CMS.
- Audit and overhaul UI / UX for said websites through builders and custom CSS, perform SEO, and set up back end systems including tracking analytics and integration with HubSpot CRM.
- Produce all marketing content and graphics for both digital and print use through graphic design, copywriting, photography, and video. Software of choice being Adobe CC and the Affinity Suite.
- Carry out marketing campaigns through multiple digital platforms including email and social media.
- Instituted brand guidelines, brand identity, and company presence across all digital channels.
- Assisted in establishing B2C and B2B marketing strategies for both long term and short term goals.

**ABC Imaging of Washington - Las Vegas, NV**

**Assistant Shop Manager / Digital Graphics Specialist**

**February 2013 – March 2020**

- Conduct all aspects of shop management from the inception of projects to completion of production.

- Streamlined multiple processes including front and back end procedures to create a seamless workflow.
- Collaborate with local and national account managers by facilitating project management duties including financials, production and customer service for high profile clients such as:
  - Wynn Design and Development
  - HNTB
  - Atkins North America
  - CH2M / Jacobs
  - Clark County Public Works
  - Fine The Agency
  - Bergelectric
  - IGT

### **Education**

**B.A. Graphic Design, California State University Long Beach - GPA: 3.2**

**Class of 2011**

- Major curriculum: branding, typography, color theory, layout, packaging design
- Major coursework: advertising collateral, branding campaigns and professional environment projects

### **Interests and Hobbies**

- All things technology, building fun web projects, cooking, traveling, history and visiting museums