Matthew M. Neal

Las Vegas, NV

702-606-3026

matthewmneal.com

matthewneal1202@gmail.com

linkedin.com/in/matthewneal1202

github.com/MMNXII

Summary

Exceptionally well-rounded designer, web developer, and marketer with the ability to offer services from brand concept and creation to website construction. Outstandingly creative, dependable, and organized with a keen eye for detail and top notch work ethic. Fast and efficient multi-tasker with a proven track record in project management and customer service. Able to adapt quickly to a changing environment while still producing quality results.

Technical Skills

Languages: HTML, CSS, SCSS / SASS, JavaScript

Tools: WordPress, Visual Studio Code, GitHub, CLI, Git, Webpack, NPM

Software / OS: Affinity Design Suite, Adobe CC, Windows / Mac / Linux OS

Marketing: HubSpot

Projects (links to live projects located via personal website and source code via GitHub)

- **Legacy Leader Group:** legacyleadergroup.com – Brand creation and website management
- **Personal Website**: Showcasing projects and e-resume through my own platform
- **RPG**: Text based RPG character creation simulator
- **Italy 2019**: Website dedicated to a trip to Italy
- **Rock, Paper, Scissors**: Digital version of the Rock, Paper, Scissors hand sign game
- **Etch-A-Sketch**: Digital version of the popular childhood toy

Professional Experience

Medical Solutions Ventures – Las Vegas, NV

Web Developer / Designer / Marketing   **July 2020 – Current**

- Re-designed and developed multiple websites taking them from static single pages to interactive, and converting e-commerce platforms by use of the WordPress CMS.
- Audit and overhaul UI / UX for said websites through builders and custom CSS, perform SEO, and set up back end systems including tracking analytics and integration with HubSpot CRM.
- Produce all marketing content and graphics for both digital and print use through graphic design, copywriting, photography, and video. Software of choice being Adobe CC and the Affinity Suite.
- Carry out marketing campaigns through multiple digital platforms including email and social media.
- Instituted brand guidelines, brand identity, and company presence across all digital channels.
- Assisted in establishing B2C and B2B marketing strategies for both long term and short term goals.

ABC Imaging of Washington - Las Vegas, NV

Assistant Shop Manager   **February 2013 – March 2020**

- Conduct all aspects of shop management from the inception of projects to completion of production.
- Streamlined multiple processes including front and back end procedures to create a seamless workflow.

- Collaborate with local and national account managers by facilitating project management duties including financials, production and customer service for high profile clients such as:
  - Wynn Design and Development
  - HNTB
  - Atkins North America
  - CH2M / Jacobs
  - Clark County Public Works
  - Fine The Agency
  - Bergelectric
  - IGT

Education

B.A. Graphic Design, California State University Long Beach - GPA: 3.2   **Class of 2011**
- Major curriculum: branding, typography, color theory, layout, packaging design
- Major coursework: advertising collateral, branding campaigns and professional environment projects

Interests and Hobbies
- All things technology, building fun web projects, cooking, traveling, history and visiting museums