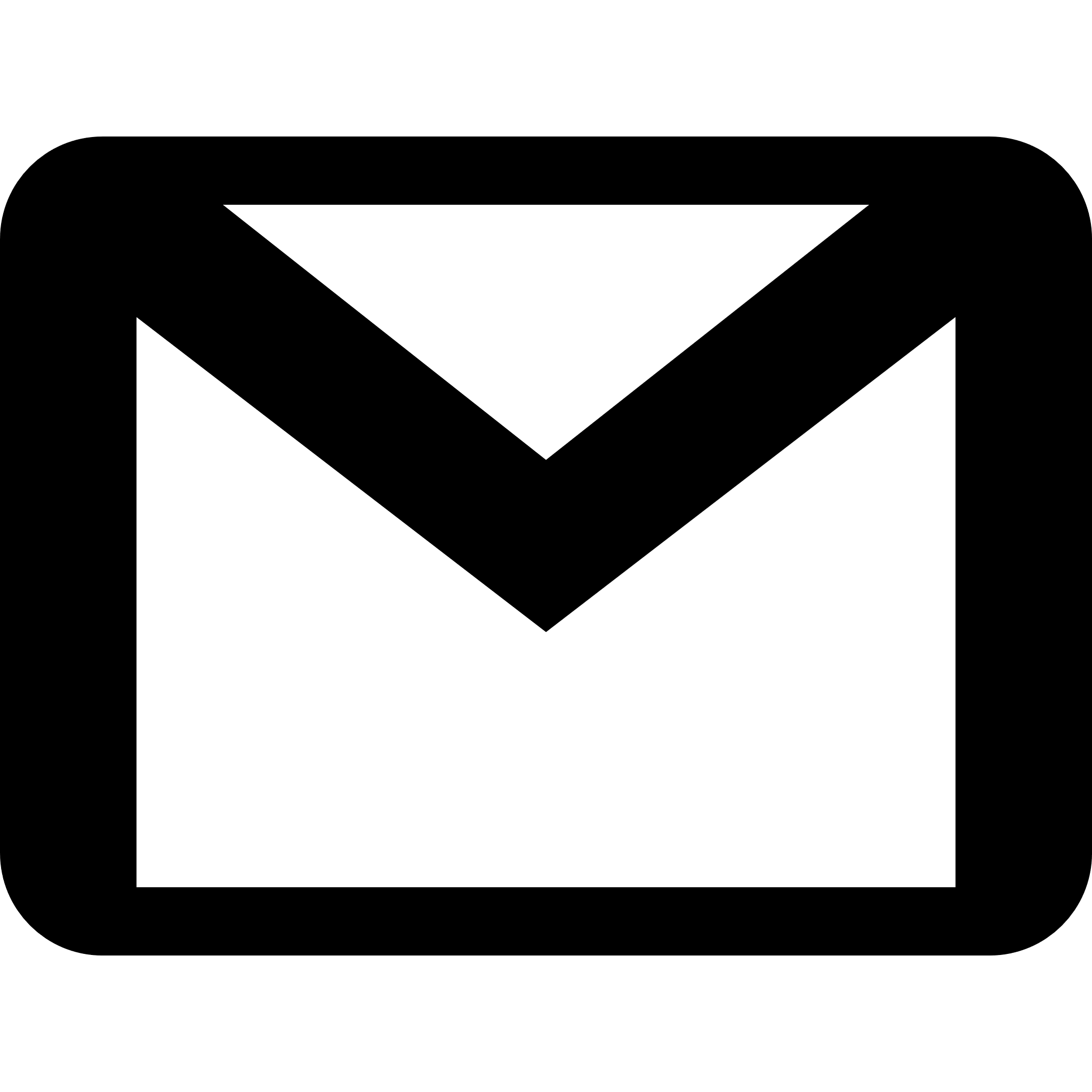
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Matthew M. Neal



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702-606-3026

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github.com/MMNXII

matthewmneal.com

**Summary**

Aspiring web developer with a background in graphic design and skills in various web technologies. Exceptionally creative, dependable, and organized with a keen eye for detail and top notch work ethic. Fast and efficient multi-tasker with a proven track record in project management and customer service. Able to adapt quickly to a changing environment while still producing quality results.

**Technical Skills**

**Languages:** HTML, CSS, SCSS / SASS, JavaScript

**Tools:** Visual Studio Code, GitHub, CLI, Git, Webpack, NPM

**Software / OS:** Affinity Photo**,** Affinity Designer, Photoshop, Illustrator, InDesign, Acrobat, MS Office, Windows OS, Mac OS, Linux (Ubuntu)

**Projects** (links to live projects located via personal website and source code via GitHub)

* **Personal Website**: Showcasing projects and e-resume through my own platform
* **RPG**: Text based RPG character creation simulator
* **Italy 2019**: Website dedicated to a trip to Italy
* **Rock, Paper, Scissors**: Digital version of the Rock, Paper, Scissors hand sign game
* **Etch-A-Sketch**: Digital version of the popular childhood toy

**Professional Experience**

**Medical Solutions Ventures – Las Vegas, NV**

**Web Developer / Designer / Marketing July 2020 – Current**

* Re-designed and developed multiple websites taking them from static single pages to built out, interactive, and converting e-commerce platforms by use of WordPress CMS.
* Audit and overhaul UI / UX for said websites through builders and custom CSS, perform SEO, and set up back end systems including tracking analytics and integration with HubSpot CRM.
* Produce all marketing content and graphics for both digital and print use through graphic design, copywriting, photography, and video. Software of choice being Adobe CC and the Affinity Suite.
* Carry out marketing campaigns through multiple digital platforms including email and social media.
* Instituted brand guidelines, brand identity, and company presence across all digital channels.
* Assisted in establishing B2C and B2B marketing strategies for both long term and short term goals.

**ABC Imaging of Washington - Las Vegas, NV**

**Assistant Shop Manager February 2013 – Current**

* Conduct all aspects of shop management from the inception of projects to completion of production.
* Streamlined multiple processes including front and back end procedures to create a seamless workflow.
* Collaborate with local and national account managers by facilitating project management duties including financials, production and customer service for high profile clients such as:

|  |  |
| --- | --- |
| * Wynn Design and Development | * Clark County Public Works |
| * HNTB | * Fine The Agency |
| * Atkins North America | * Bergelectric |
| * CH2M / Jacobs | * IGT |

**Education**

**B.A. Graphic Design, California State University Long Beach - GPA: 3.2 Class of 2011**

* Major curriculum: branding, typography, color theory, layout, packaging design
* Major coursework: advertising collateral, branding campaigns and professional environment projects

**Interests and Hobbies**

* All things technology, building fun web projects, cooking, traveling, history and visiting museums