



# elissa debruyn

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## education

### Ithaca College

B.S. Integrated Marketing  
Communications

Graduated: Fall 2015

## honors

Dean's List

Willard T. Daetsch Scholarship

Ithaca College Prestige Award

Ithaca College Leadership

Recognition Award

## courses

Ad Lab

Advertising

Ad Copy and Art Direction

Brand Design

Consumer Behaviour

Marketing on the Internet

## skills

Adobe Creative Suite

HTML/CSS

DSLR Photography

## experience

### WebMD - new york, ny

*web designer* | march 2017-present

*associate web designer* | july 2015-march 2017

Develop banner ads and emails for Medscape's physician-targeted, pharmaceutical and CPG promotional/educational products

Collaborate with Account Management, Web Development, Copy and Editorial teams to produce interactive solutions that meet brand-specific requirements

### Spark Advertising - ithaca, ny

*account executive & art director* | january-may 2015

Designed print ads, pitch, and plan book

Acted as liaison between strategy, creative, media, brand activation and production teams

Managed teams to achieve all deadlines and deliverables

### Mediabrand Publishing - new york, ny

*graphic design intern* | june-august 2014

Created multiple forms of creative material for consumer clients and their social channels

Participated in weekly brainstorm meetings

Created media plan and all creative assets and mock-ups for intern pitch project

### Standard Time - los angeles, ca

*creative intern* | january-may 2014

Created multiple forms of creative material for consumer clients

Designed creative assets for a brand guide for beauty brand

Designed posters placed in a national retail chain

### Saatchi & Saatchi Wellness - new york, ny

*art direction intern* | june-august 2013

Created multiple forms of creative material for pharmaceutical clients

Created official logo for myHumira Ambassador Program

Participated in new business pitches