



# Elissa DeBruyn

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## EXPERIENCE

### WebMD - New York, NY

*Associate Web Designer* | July 2015-Present

Develop digital designs for Medscape's physician-targeted, pharmaceutical and CPG promotional/educational products

Collaborate with Account Management, Web Development, Copy and Editorial teams to produce interactive solutions that meet brand-specific requirements

### Spark Advertising - Ithaca, NY

*Account Executive* | January 2015-May 2015

Designed print ads, pitch, and plan book

Acted as liaison between strategy, creative, media, brand activation and production teams

Managed teams to achieve all deadlines and deliverables

### Mediabrand Publishing - New York, NY

*Graphic Design Intern* | June 2014-August 2014

Created multiple forms of creative material for consumer clients and their social channels

Participated in weekly brainstorm meetings

Created media plan and all creative assets and mock-ups for intern pitch project

### Standard Time LA - Los Angeles, CA

*Creative Intern* | January 2014-May 2014

Created multiple forms of creative material for consumer clients

Designed creative assets for a brand guide for beauty brand

Designed posters placed in a national retail chain

### Saatchi & Saatchi Wellness - New York, NY

*Art Direction Intern* | June 2013-August 2013

Created multiple forms of creative material for pharmaceutical clients

Created official logo for myHumira Ambassador Program

Participated in pitches for new drugs

## EDUCATION

### Ithaca College

B.S. Integrated Marketing Communications

Graduated: Fall 2015

## HONORS

Dean's List

Willard T. Daetsch Scholarship

Ithaca College Prestige Award

Ithaca College Leadership Recognition Award

## COURSES

Ad Lab

Advertising

Ad Copy and Art Direction

Brand Design

Consumer Behaviour

Marketing on the Internet

## SKILLS

Adobe Creative Suite

HTML/CSS

DSLR Photography