Part 1:

1. Shyp
   a. Simplify Idea
      i. Shyp makes the process of shipping much easier. Instead of boxing, labeling, and dropping off packages yourself, you could simply take a picture, schedule a pickup, and let Shyp handle the packaging, carrier selection, and delivery.
   b. Virtualize Idea
      i. Allows users to initiate shipping directly from their phones, instead of by paperwork
2. Curofy
   a. Me Too
      i. Linkedin for doctors, takes existing model of linkedin and adapts to specifically doctors
   b. Remix Idea
      i. Blends linkedin, news, and medical forums
3. Uxia
   a. Uxia is a next-generation user testing platform that leverages AI-powered "synthetic testers" to streamline UX/UI validation.
   b. Simplify Idea
      i. User testing traditionally takes days, requires recruiting real testers, managing schedules, and costs a lot. Uxia simplifies this entire process by using AI.
   c. This product is addresses the users need for efficient testing, it does not affect any emotions.
   d. This product should be very easy to monetize by charging a subscription fee for the access to the AI model and tools.
   e. This product is easy to describe
   f. I did work as Software Engineer in Test, so I worked with people who wrote automated UI tests, so I have experience in automated testing, as well as implementing AI tools like LambdaTest, another AI automated testing tool.
   g. The idea should have a decently large market, as anyone creating a UI tool should be writing automated tests to verify it's correctness as development continues.
   h. I would say that this does have a secret sauce, that being the AI model created for this product.

Part 2:

1. Ideas:
   a. People lose track of their subscriptions they are paying monthly.
   b. People are overpaying for loans they can not afford, and are not tracking how much the loan is costing them in interest

2. Solutions:
    a. Subscription Tracker
    b. Loan affordability (car, house) calculator tool based on given income
3. I think the loan affordability calculator is the project I want to complete, as loan affordability is something I have been learning about recently as I near the end of college and may need a loan for a car or house, and I find it very hard to understand what is an affordable payment and how much is spent on interest.
4. This idea does exist online, either as information or some tools online.
5. finance / fintech industry. This tool is for financial calculation.

Product Proposal

1. My product is a **Loan Affordability Calculator** website that helps people understand what kind of car or home loan fits their income. It applies to the Simplify, Virtualize ideas
2. This is personally relevant because I am finishing college and will soon need a car or home loan, which I find confusing to evaluate.
3. It solves the problem of people overpaying or committing to loans they can't afford by showing clear payments and total interest, as well as recommendations based on standard debt to income ratios
4. It will be a business tool website centered on the calculator feature.
5. It is a painkiller because it tackles the stress and uncertainty of loan decisions.
6. Yes, it can be monetized with ads, partnerships
7. Yes, it can be described as: "A site that calculates affordable loans and shows interest costs."
8. Likely users are young adults, graduates, and anyone considering a car or home loan. The market is very large since most people borrow at some point.
9. Yes, its secret sauce is its clarity and simplicity, making complex financial decisions easy for everyday users.