

# MONIQUE MERZOUG



## PROFILE

Let's Connect!

I am always open to networking with other visual merchandising and web development professionals. Please feel free to connect with me on LinkedIn or send me an email.

## CONTACT

PHONE:  
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## REFERENCES

Available upon request.

## EDUCATION

**Northern Virginia Community College**  
General Studies

**UC Berkeley Extension**  
April 2023- November 2023  
Full Stack Web Development

## WORK EXPERIENCE

**Victoria's Secret Drafter**  
October 2023- Present

- Delayer/Edit Floorplans from the Design Team for use on Store Connect
- Prepare Floorplans for New Store Openings
- Support New Store Opening Deck Creation

**Victoria's Secret Regional Visual Manager**  
July 2018- October 2023

- Responsible for overseeing the visual merchandising efforts for a region of Victoria's Secret stores.
- Developed and implemented visual merchandising strategies that align with the company's overall brand and marketing goals.
- Managed a team of visual merchandisers and ensured that all displays were executed to a high standard.
- Tracked and analyzed sales data to identify opportunities to improve visual merchandising strategies.

**Victoria's Secret Market Visual Manager**  
August 2016- July 2018

- Developed and implemented visual merchandising strategies for a market of Victoria's Secret stores.
- Managed a team of visual merchandisers and ensured that all displays were executed to a high standard.
- Worked with store managers and district managers to build their visual merchandising skills and capabilities.
- Tracked and analyzed sales data to identify opportunities to improve visual merchandising strategies.

## SKILLS

Visual Merchandising	100%
Microsoft Suite	100%
Adobe Creative Cloud	100%
Analytical Skills	100%
Communication	100%
Business Profitability	100%
Cross-functional Team Leadership	100%
Relationship Development	100%
Self-Management	100%
Teamwork	100%