

Lecture

## **Foundations of Artificial Intelligence**

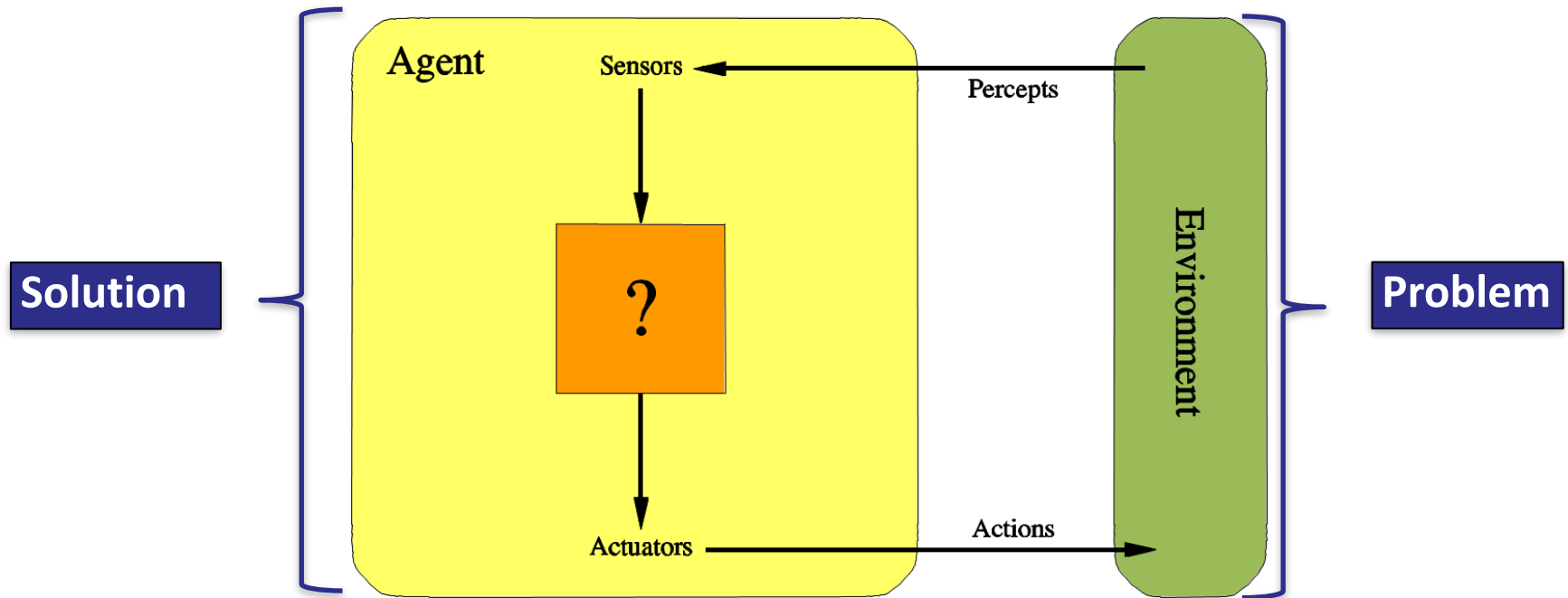
### **Part 8 – Machine Learning**

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Universität Duisburg-Essen

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# Recall



# Recall ...

- For optimal path finding and optimal solution finding problems, we defined several algorithms to find the optimal path or solution
- These problems are mostly deterministic and fully observable
- However, we know that many environments are stochastic and partially observable
- These environment include a lot of uncertainty
- Agents need to deal with such uncertainty

# Recall ...

- One way to deal with uncertainty is to use probabilities
- One way to estimate probability of an event is to count the frequency of that event
- Prior probability:  $P(A)$
- Posterior (Conditional) probability:  $P(A | B)$ 
  - The probability of A when we have the knowledge that B already happened.
- Joint probability:  $P(A, B) = P(A)P(A|B)$

- Bayes' rule:

$$P(A | B) = \frac{P(B | A) * P(A)}{P(B)}$$

# Any other open questions?



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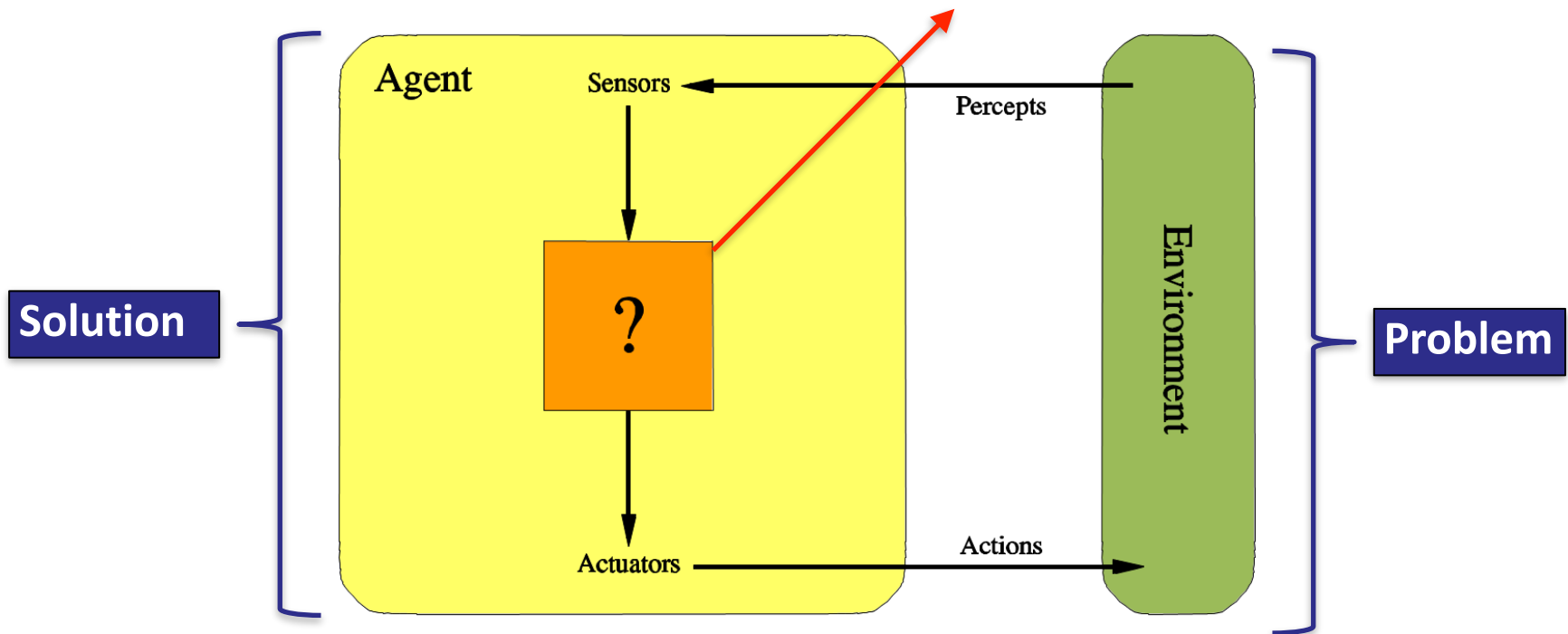
**Today**

# Machine Learning (ML)

- An agent should ideally behave like humans. We as humans can
  - deal with uncertainty,
  - learn to conduct a task using some supervision
- Since we can do it, AI agents should be able so
- However, the agents we discussed in previous lectures
  - fail when uncertainty is involved because they assume the environment is fully observable and deterministic
  - need humans to design algorithms that find solutions for problems
- In ML, we aim for agents that learn to gather the knowledge required for solving a problem, especially when uncertainty exists

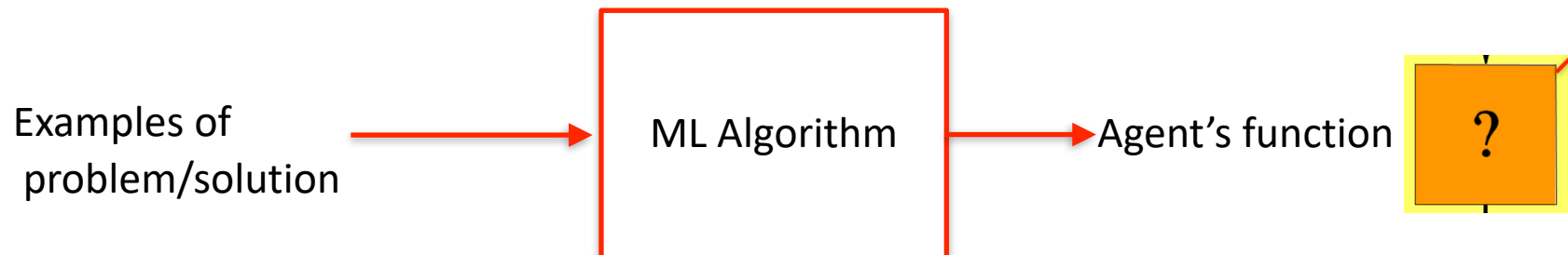
- ML lets agents **learn how to deal with uncertain environments.**
- In fact, agents **learn to optimize their knowledge** to achieve the predefined goals.

ML algorithms find this function that solves the problem

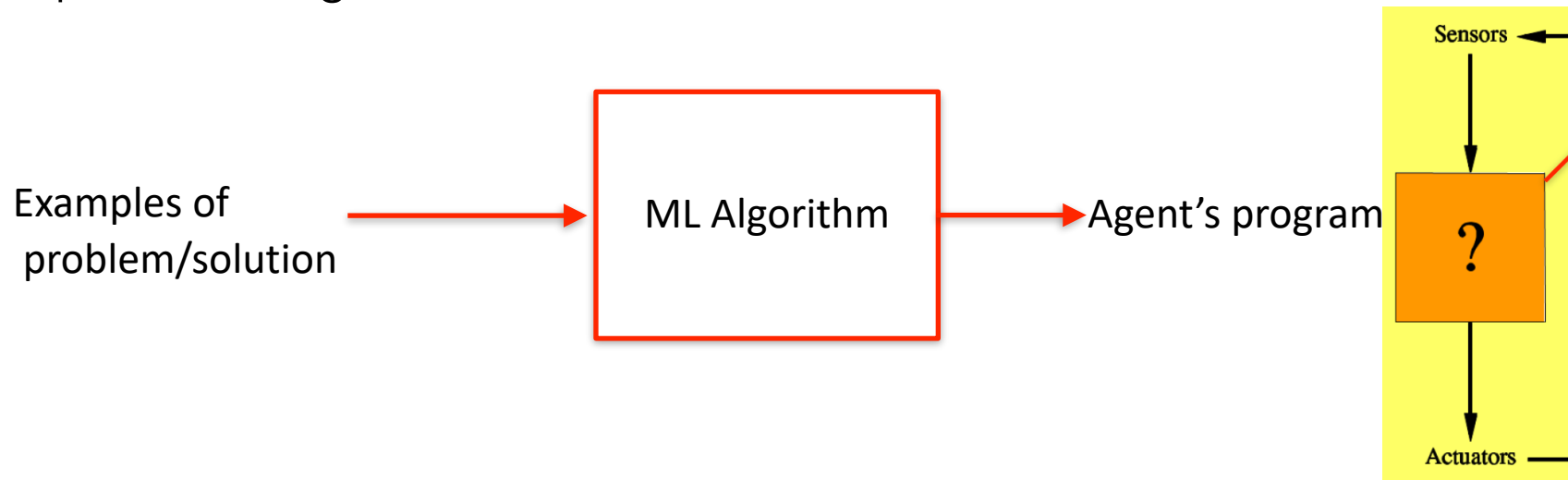




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- In fact, agents **learn to optimize their knowledge** to achieve the predefined goals.

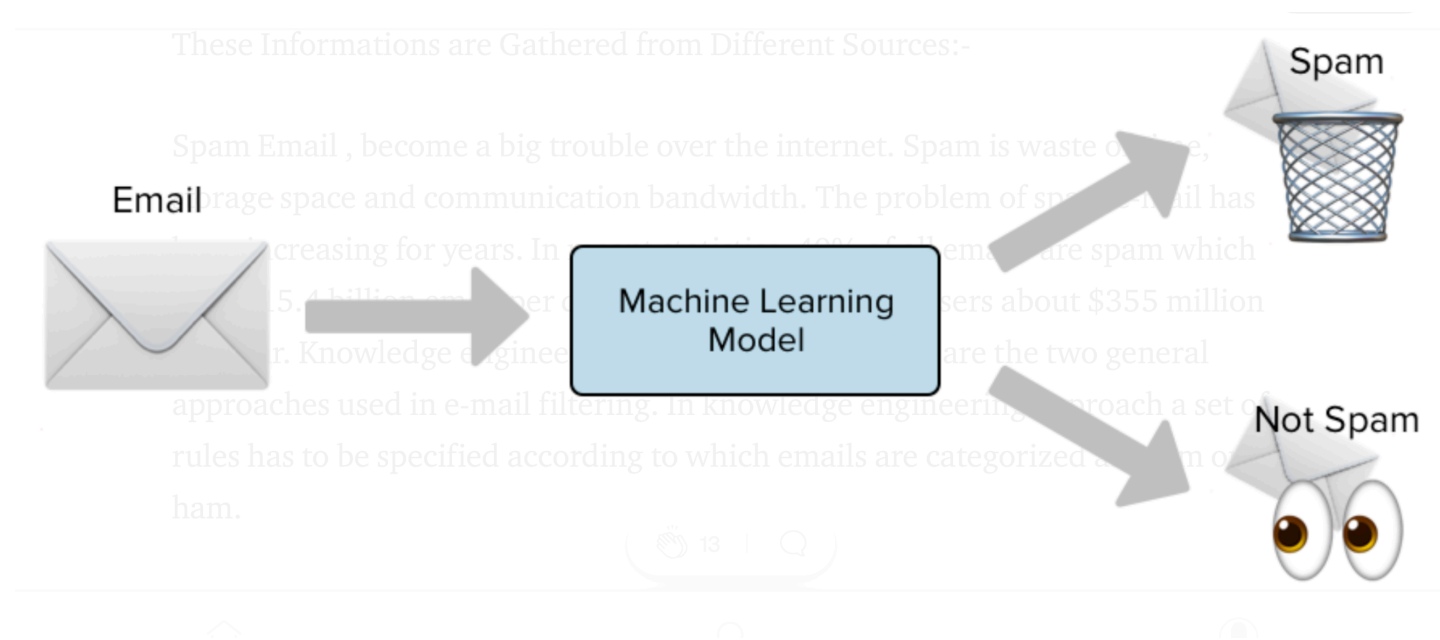


- ML lets agents **learn how to deal with uncertain environments.**
- In fact, agents **learn to optimize their knowledge** to achieve the predefined goals.



# Example: Spam email filtering

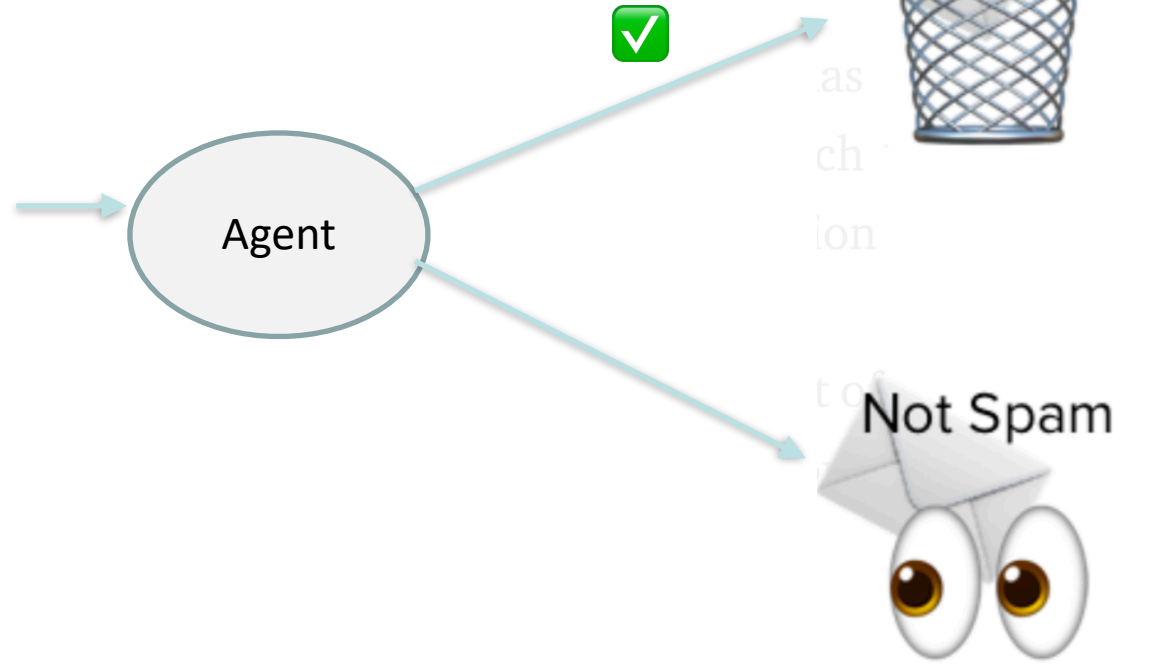
**Why is this task important?** Spam prevents the user from making full and good use of time, storage capacity and network bandwidth



<https://medium.com/analytics-vidhya/email-spam-classifier-using-naive-bayes-a51b8c6290d4>

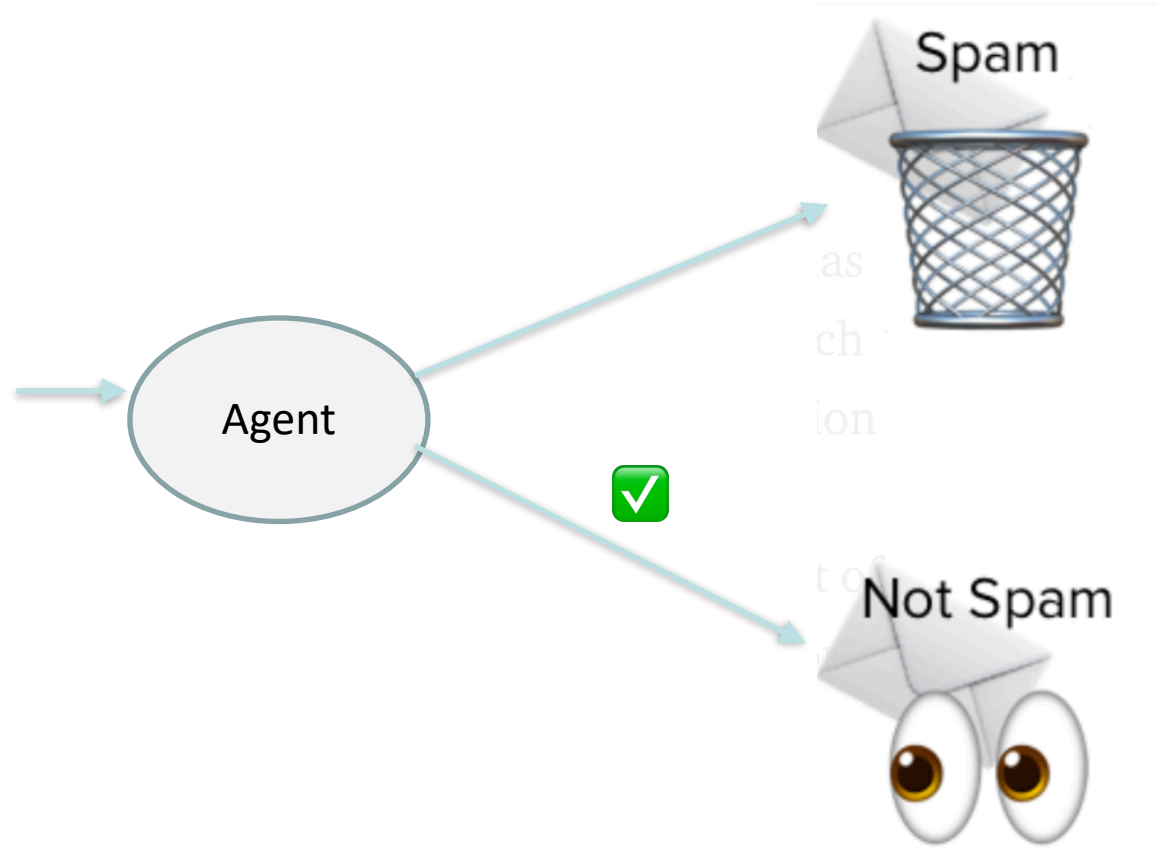
# Example: Spam email filtering

Hello,  
Do you want free printer  
cartridges? Why pay more  
when you can get them  
**ABSOLUTELY FREE!**  
Just...



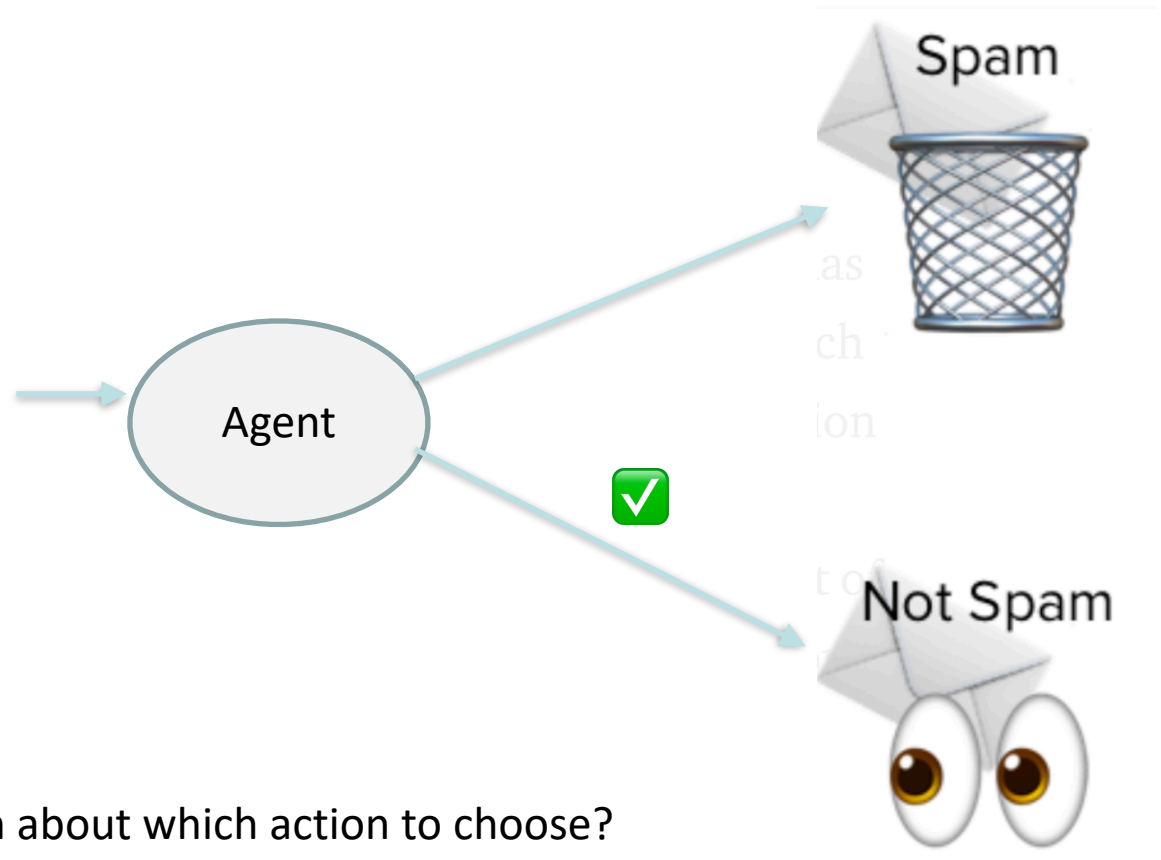
# Example: Spam email filtering

Hi Anna,  
how is it going in with the  
new apartment? I just  
wanted to invite you and  
John for my birthday party  
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# Example: Spam email filtering

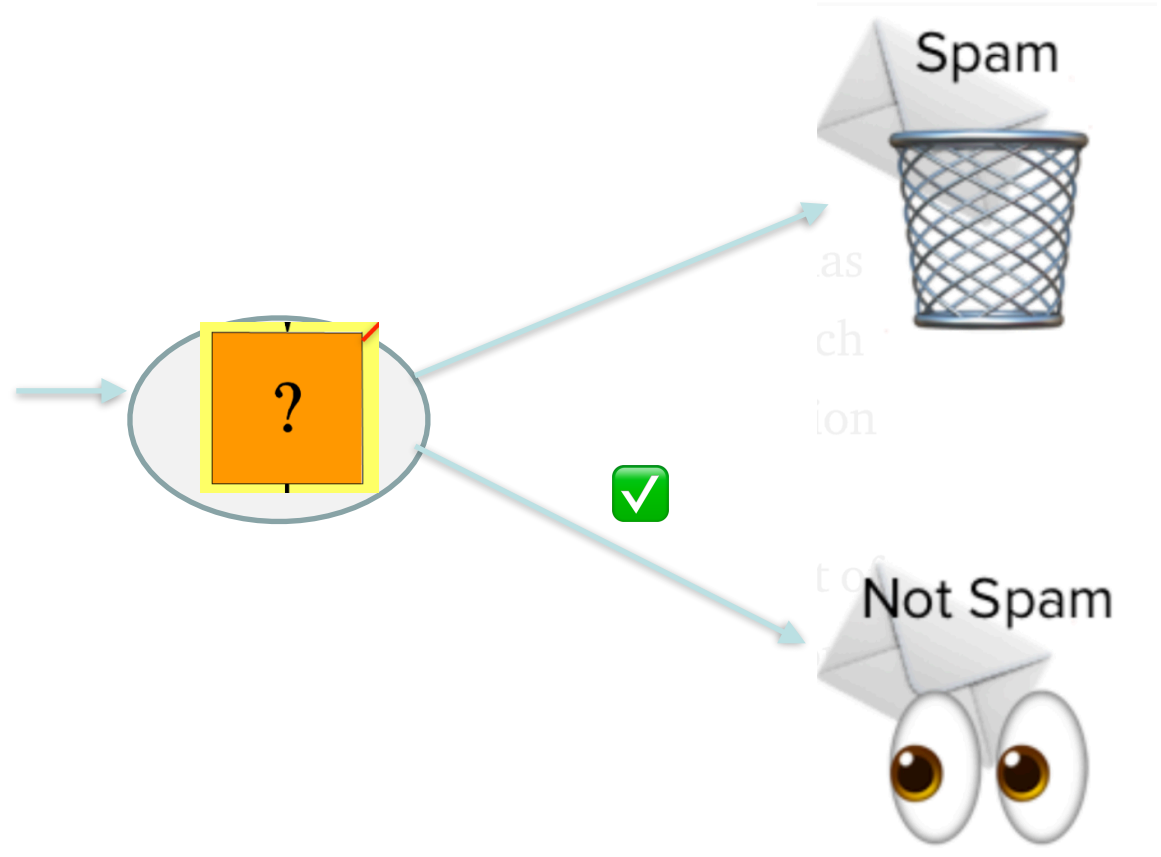
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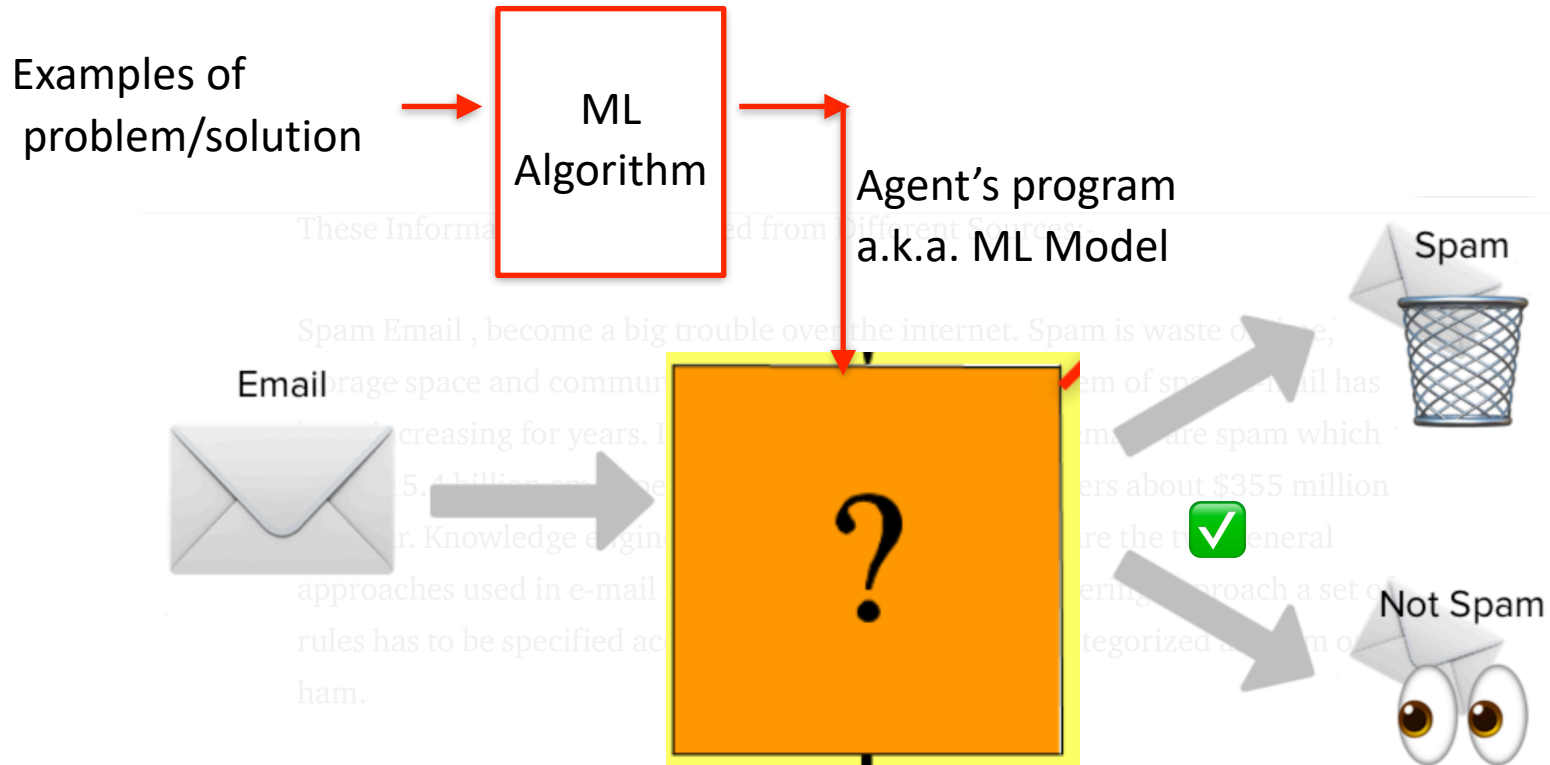
Why is the agent uncertain about which action to choose?

# Spam email filtering: agent

Hi Anna,  
how is it going in with the  
new apartment? I just  
wanted to invite you and  
John for my birthday party  
next weekend...

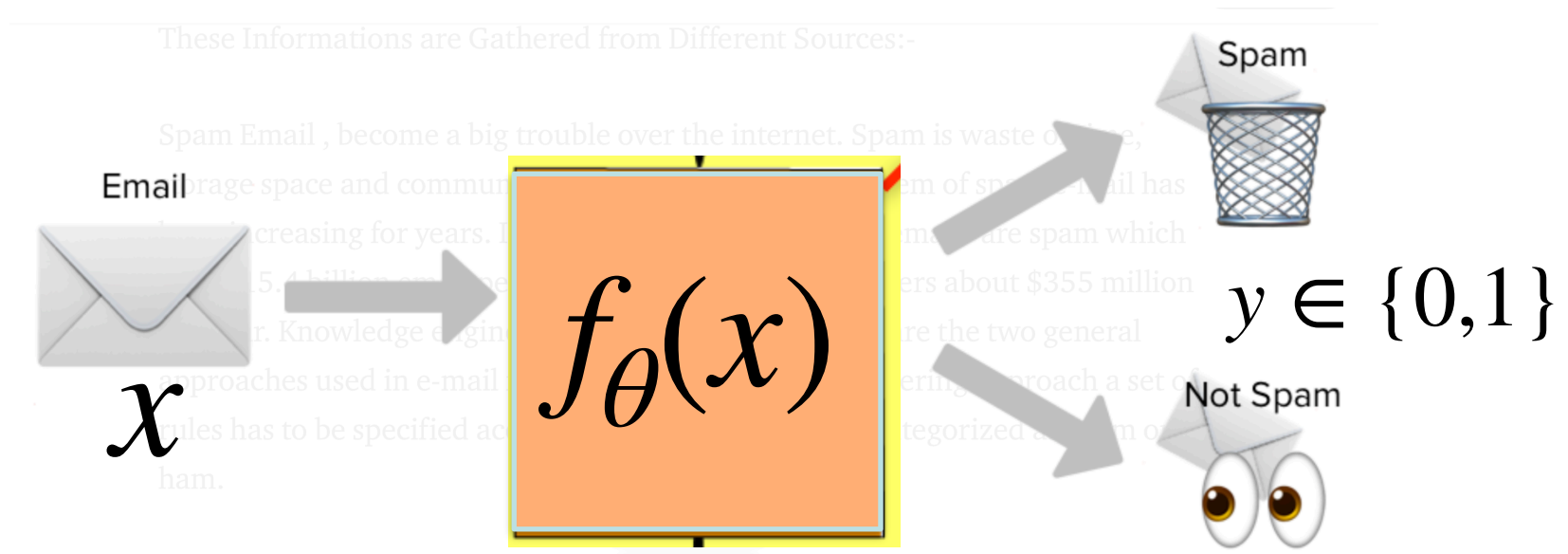


# Spam email filtering: ML to define agent



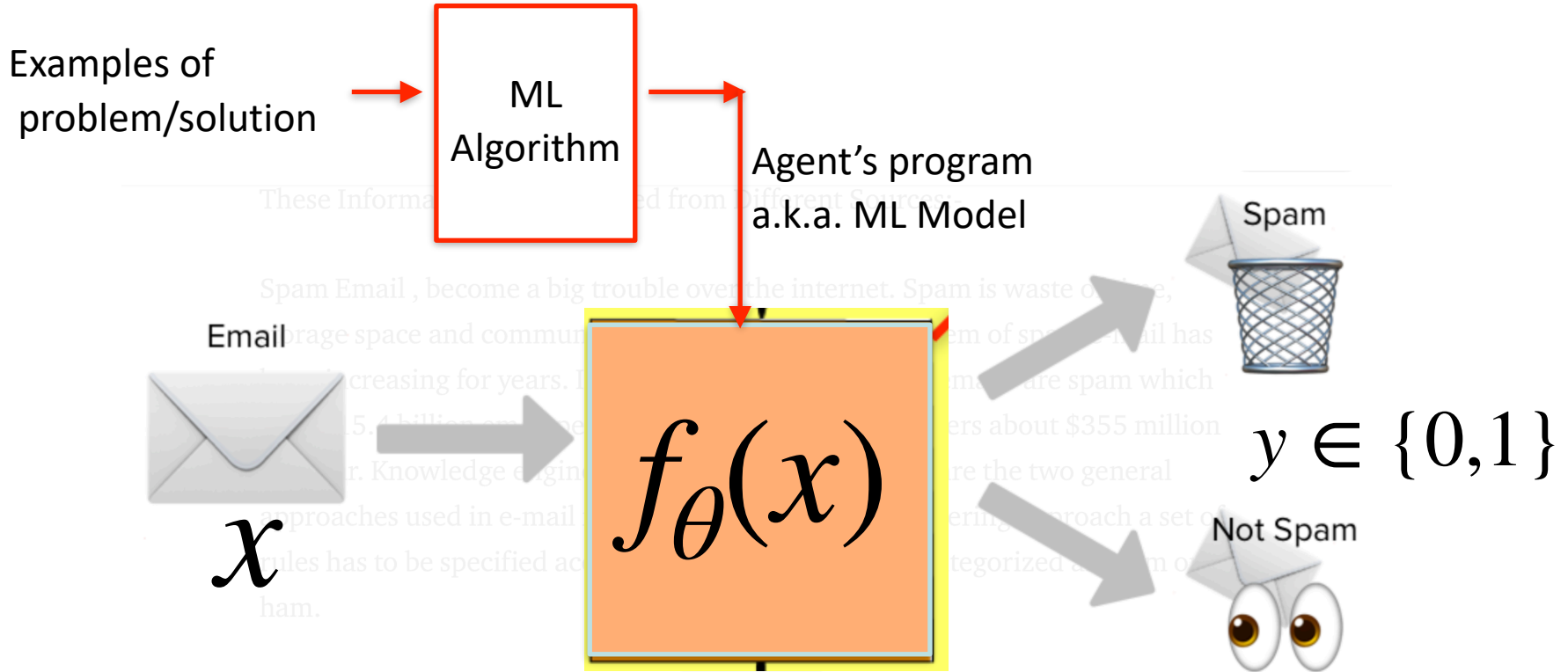


# Spam email filtering: Inference phase

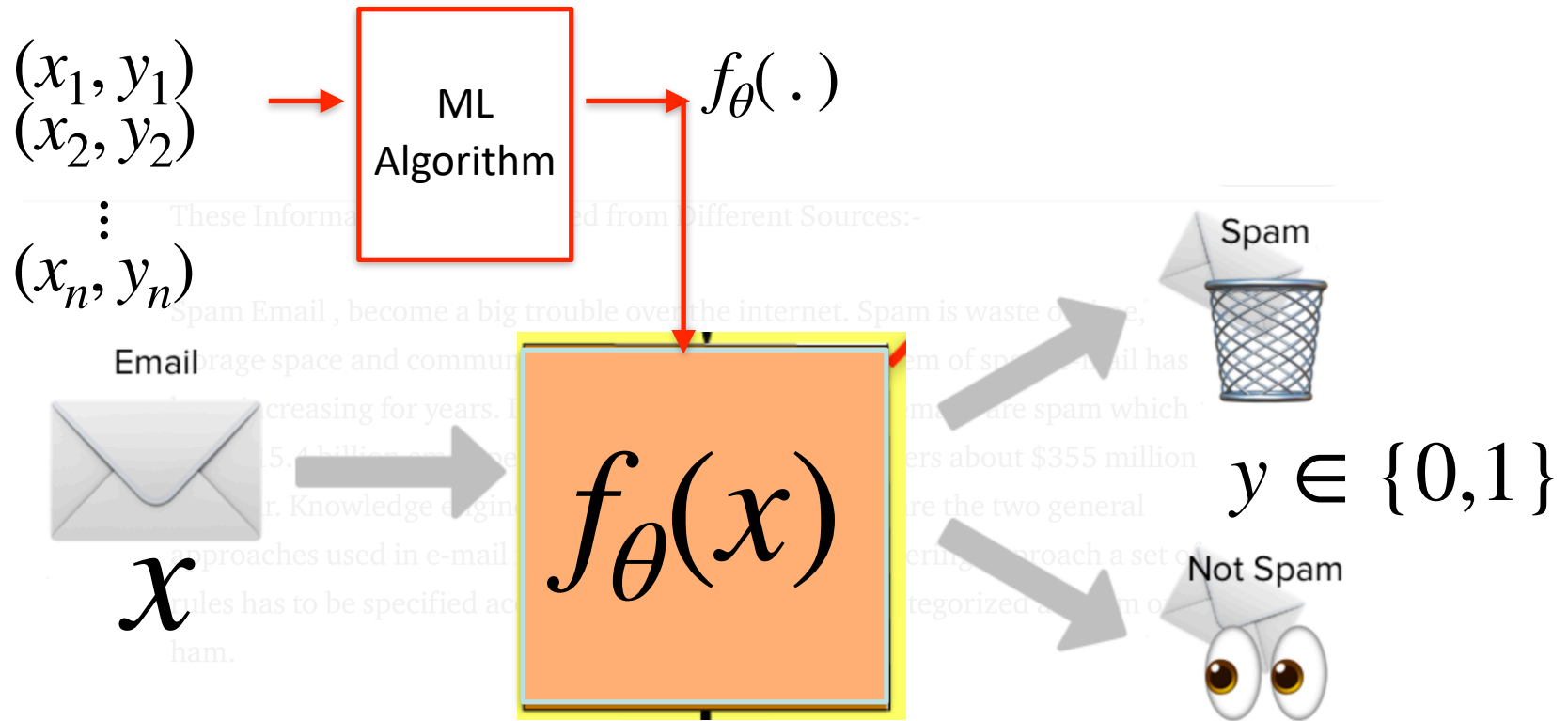


$x$ , and  $y$  are variables (they can have different values).  
 $\theta$  indicates a set of parameters that define function  $f$

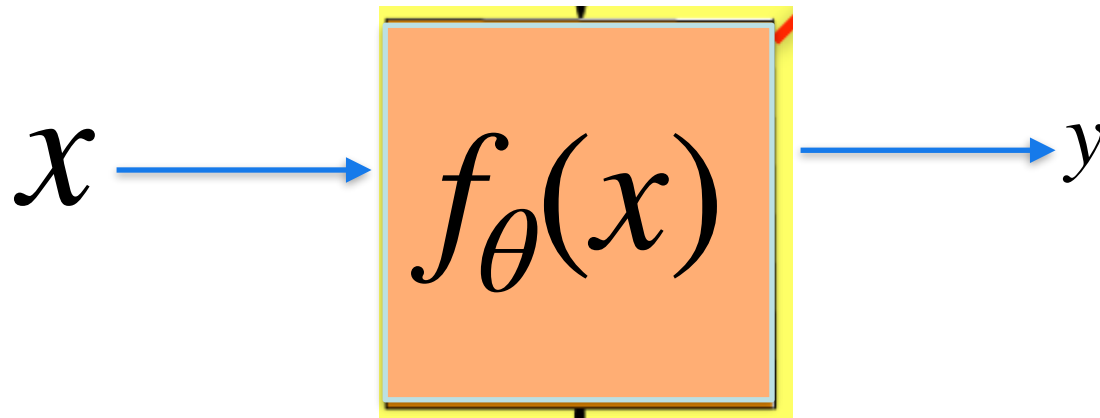
# Spam email filtering: Learning phase

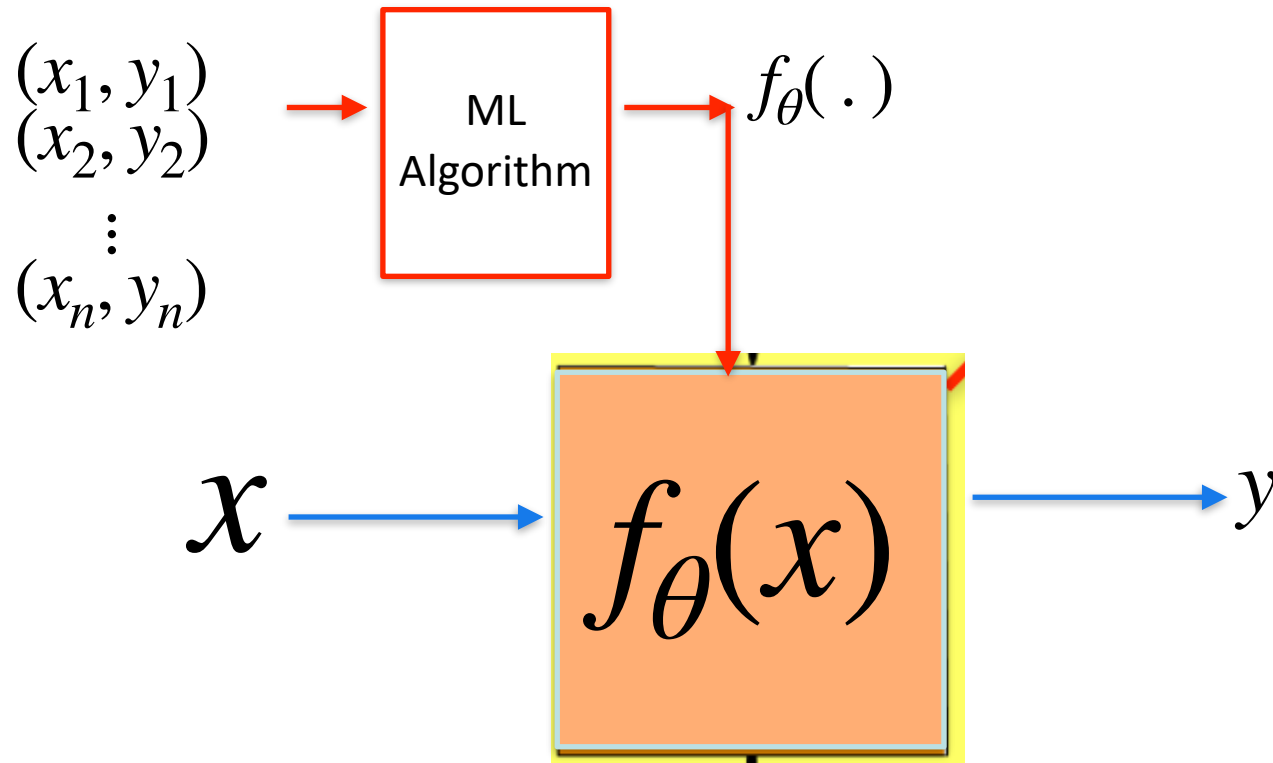


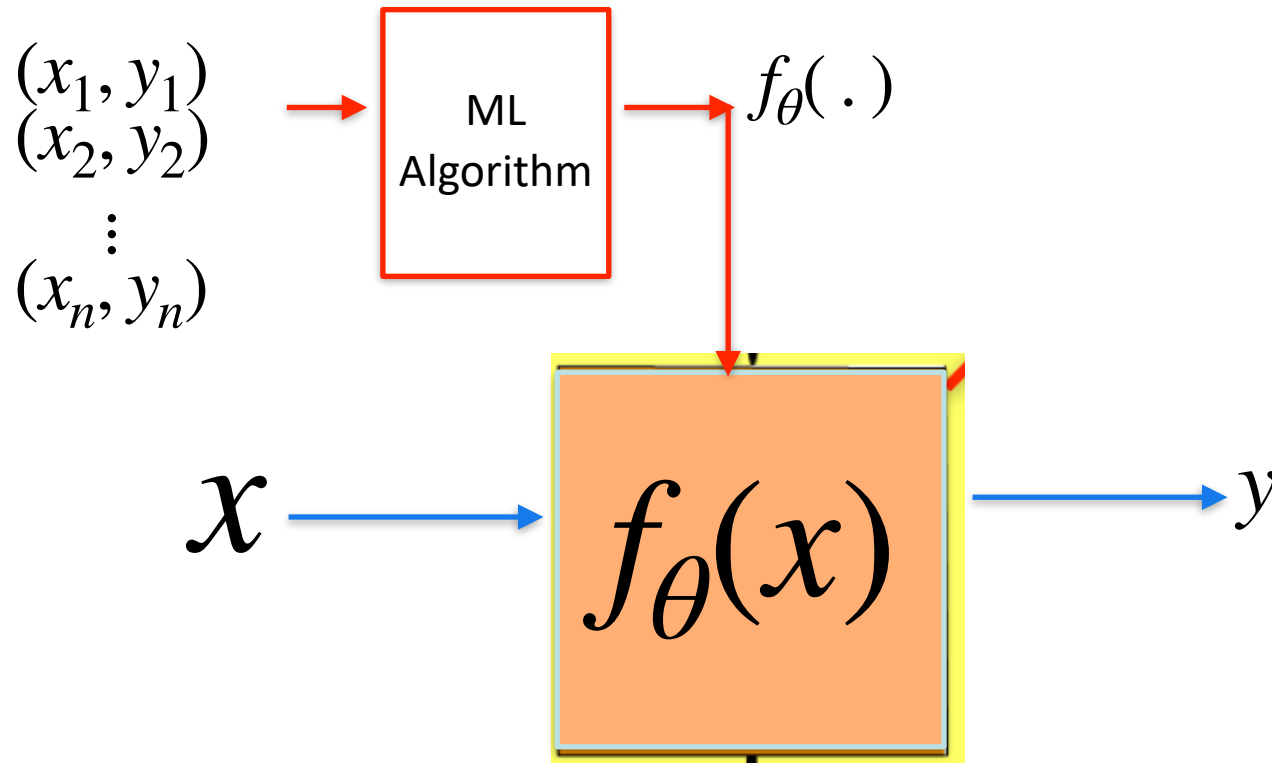
# Spam email filtering: Learning phase



# Inference

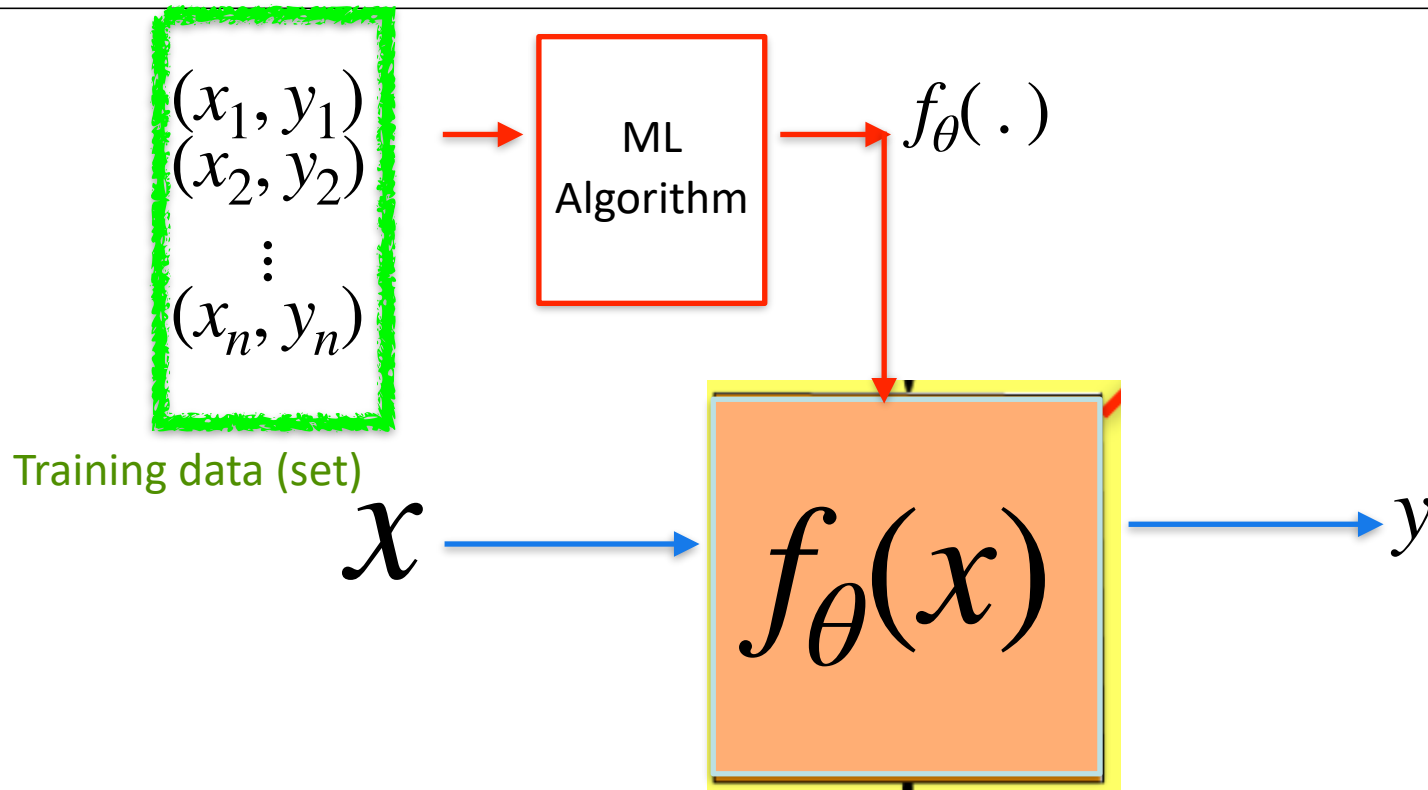




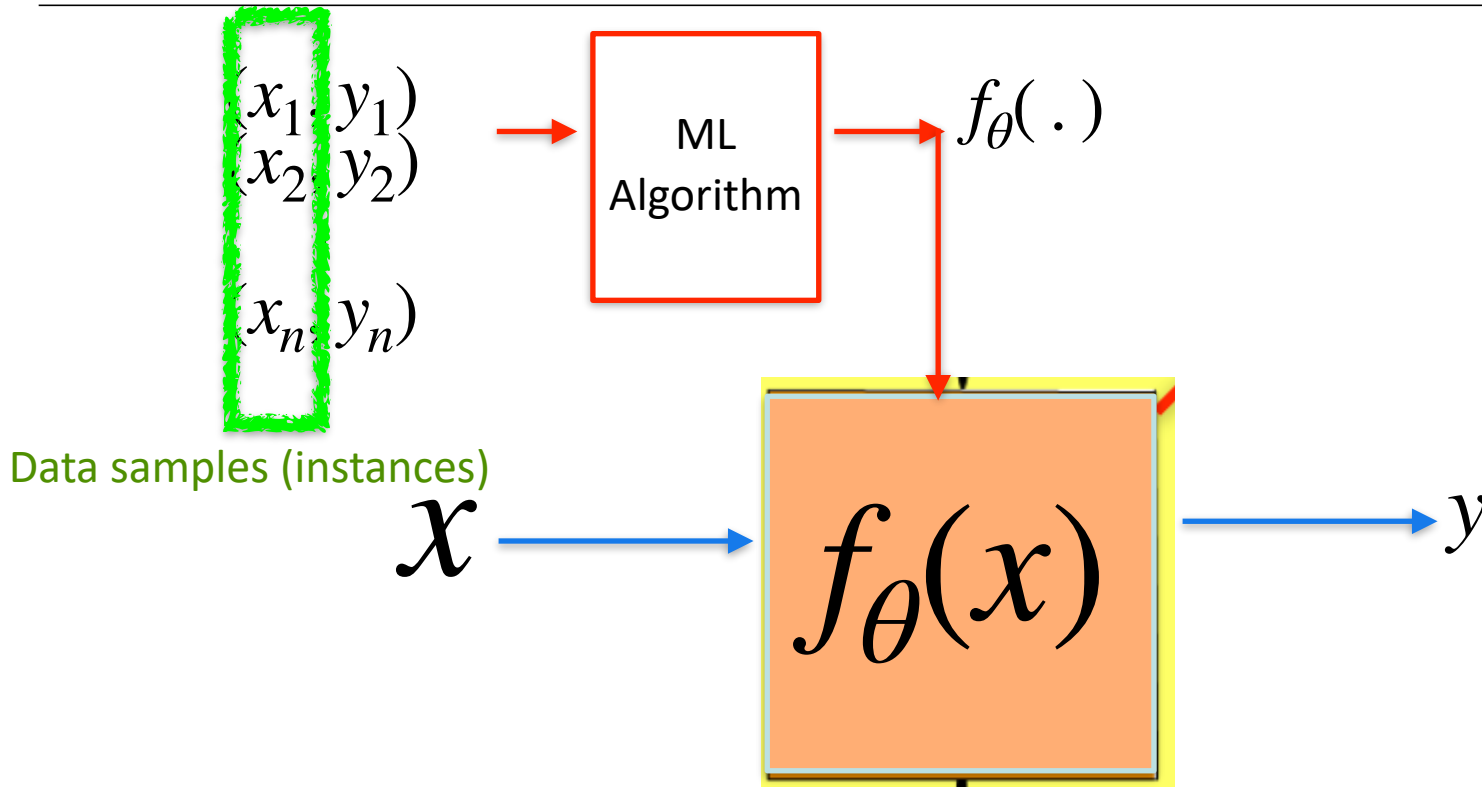


In ML, we aim to optimize parameters  $\theta$  so that they capture as much as knowledge required to map input  $x$  to output  $y$ .

# Terminology

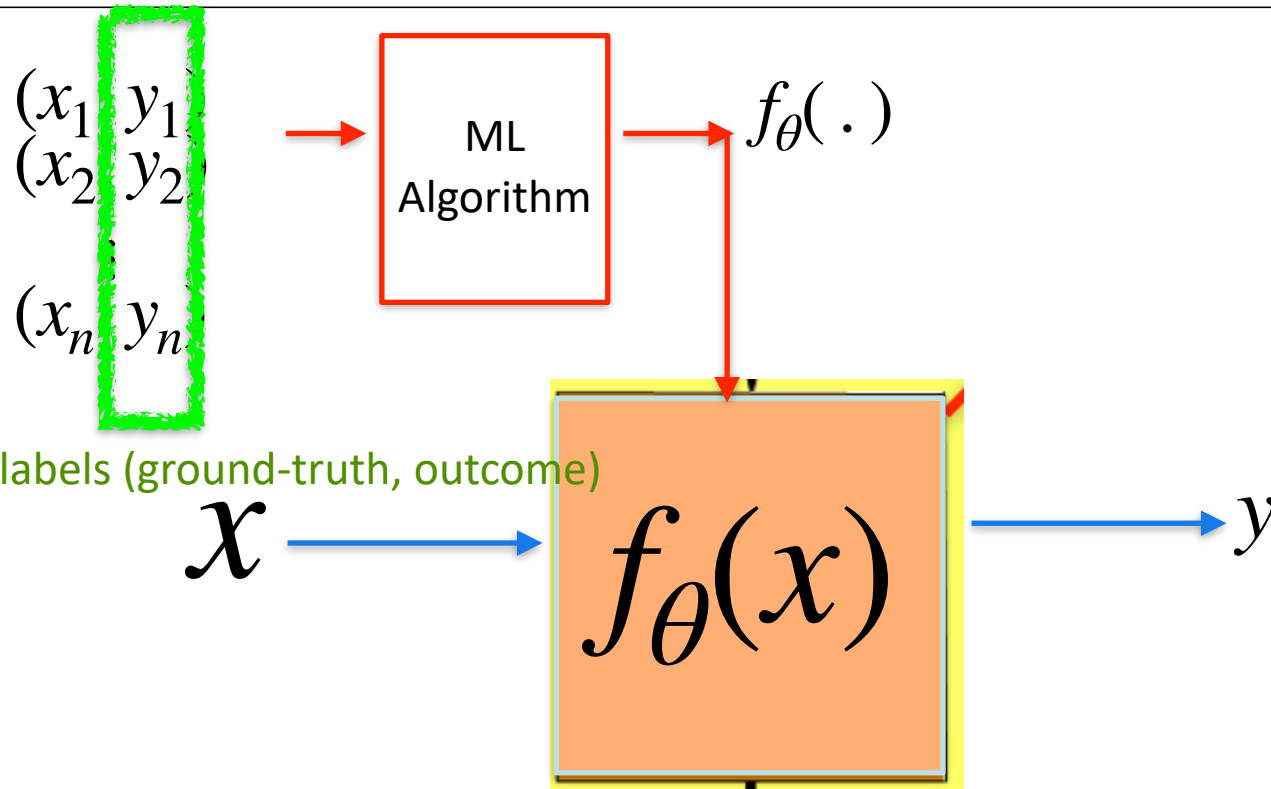


# Terminology

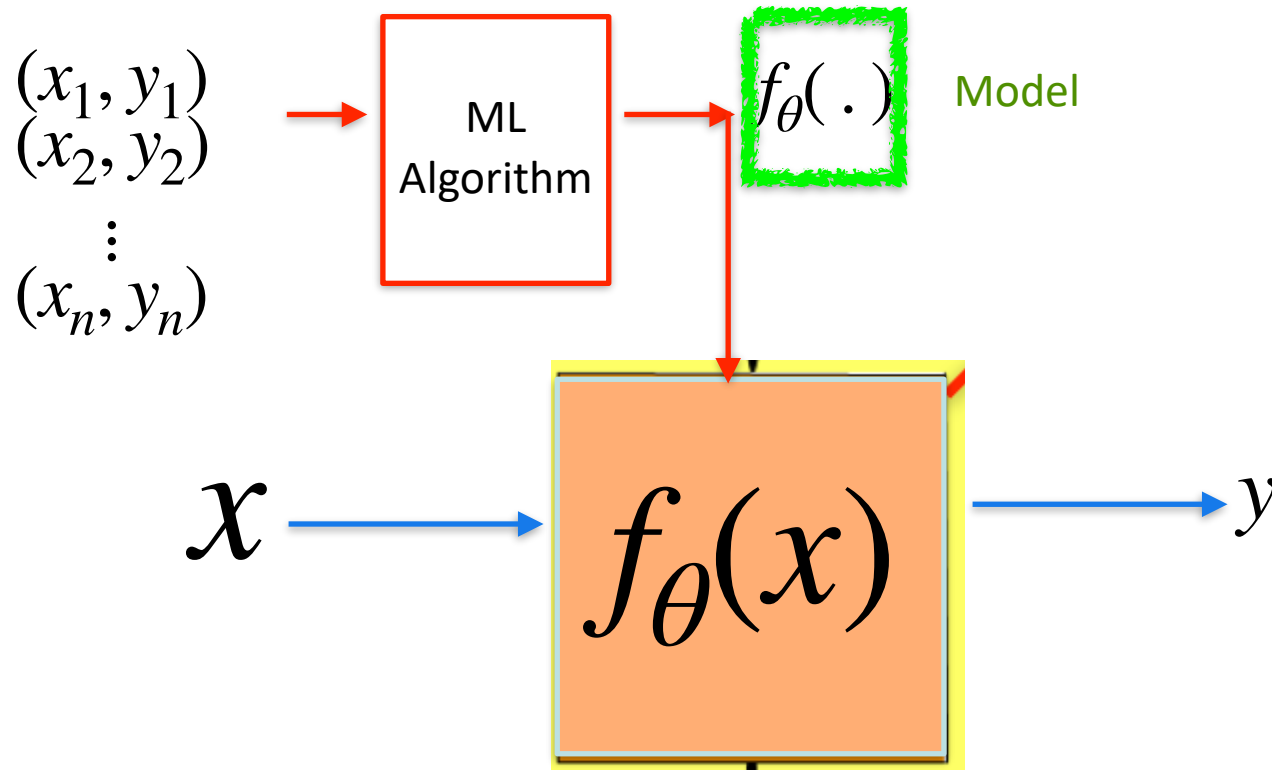




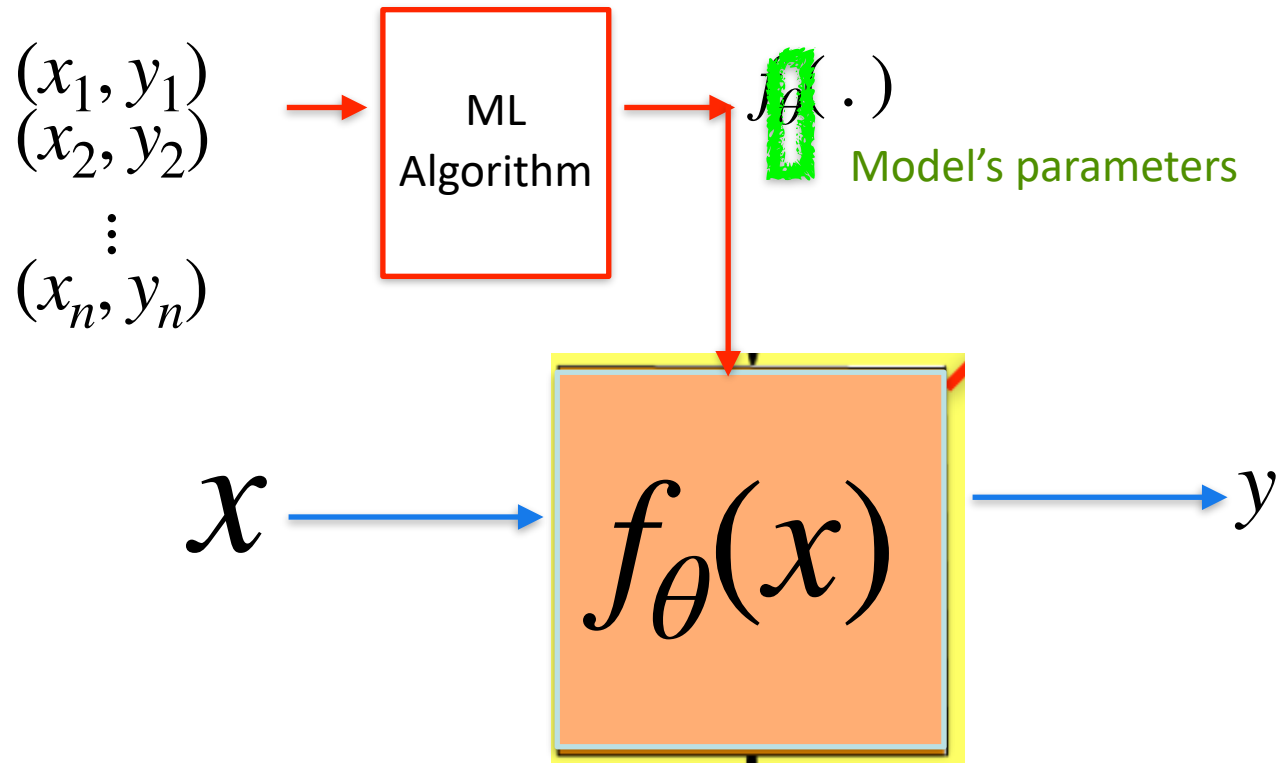
# Terminology



# Terminology



# Terminology



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**Today**

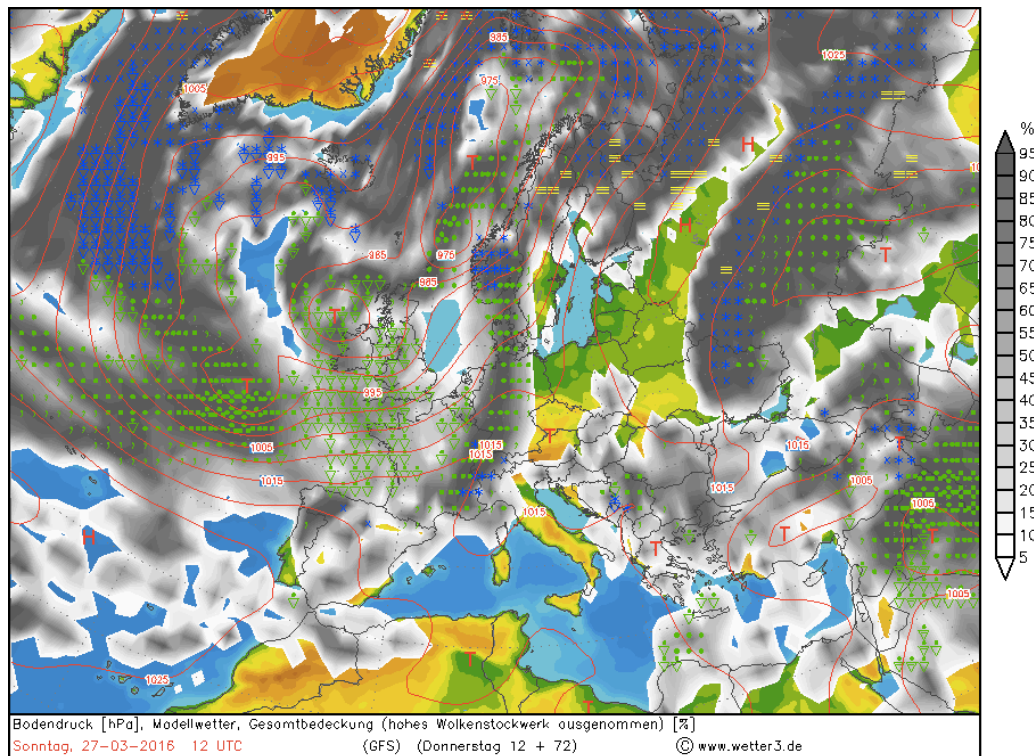
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# Feature

# Feature

- Models need to be implemented on computers
- However, computers only understand binary language, e.g., 0110111
- How can we **encode (a.k.a represent)** instances such that computers can process them?
  - **Features**
- Features are measurable properties that can describe instances in one experiment.
- Features are better to be **informative, discriminating** and **independent**.

# Example: Weather forecast



## Possible Features

- Yesterday's weather
- Current temperature
- Current humidity
- Air pressure
- ...

[http://www.orniwetter.info/wp-content/uploads/2016/03/20160327\\_Modellwetter.gif](http://www.orniwetter.info/wp-content/uploads/2016/03/20160327_Modellwetter.gif)



# Feature vectors

- Features are variables and can take values.
- We can encode the knowledge about each data sample by values of features that we defined for an experiment.
- This process is also known as **feature extraction or encoding**.
- The module that does the process is named **feature extractor or encoder**.



# Example: Weather forecast

## Possible Features

- F1: Yesterday's highest temperature
- F2: Current temperature
- F3: Did it rain yesterday?
- F4: Air pressure
- ...

$x_i$  : weather in day i

ID	F1	F2	F3
1	19	21	Yes
2	21	23	No
3	23	27	No
4	27	26	No

# Example: Weather forecast

## Possible Features

- F1: Yesterday's highest temperature
- F2: Current temperature
- F3: Did it rain yesterday?
- ...

$x_i$  : weather in day i

Feature vector that  
Represent  $x_1$

ID	F1	F2	F3
1	19	21	Yes
2	21	23	No
3	23	27	No
4	27	26	No

# Missing values

- Missing values for features are a critical issue for many algorithms
  - Replace missing values with mean or median of feature.
  - Apply smoothing algorithm. Many different smoothing algorithms exist. Most simple one: Add-one-smoothing (every feature occurs at least once).

# Feature types

Input (x)

Hello,  
  
Do you want free printer  
cartridges? Why pay more  
when you can get them  
ABSOLUTELY FREE! Just

2

feature vector

{ # "free": 2  
YOUR\_NAME: 0  
# Misspelled: 2  
FromFriend?: 0  
... }

{ Pixel-7,12: 1  
Pixel-7,13: 0  
...  
# Loops: 0  
... }

y

Spam or  
NotSpam

2

# Feature types

Common feature types:

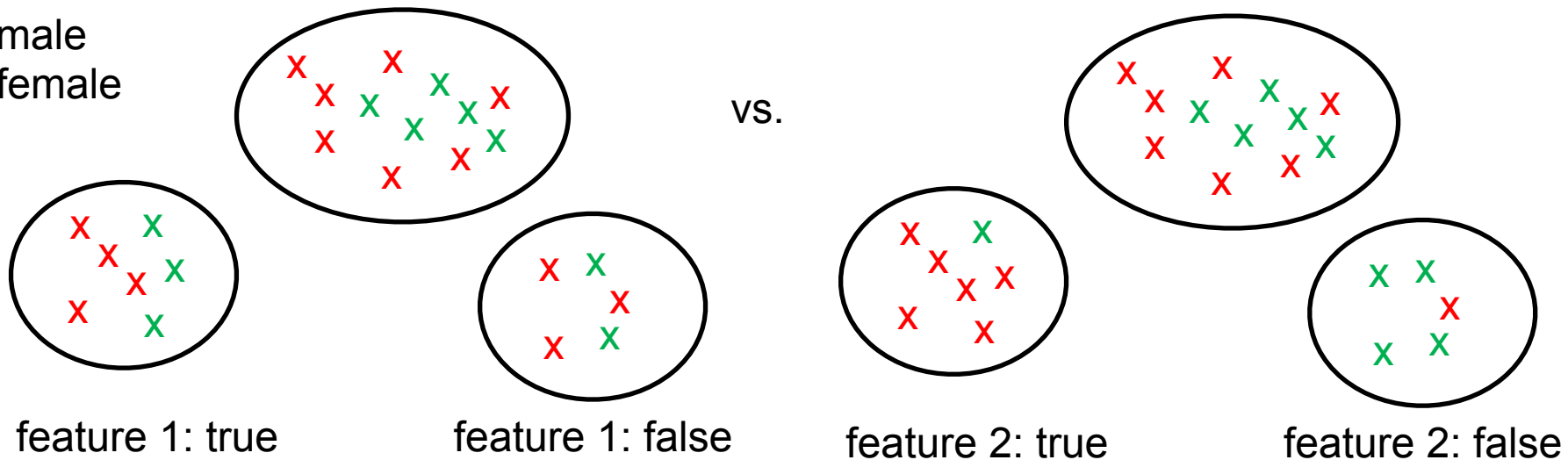
- **nominal (categorical):**
  - “mode of transportation”  $\rightarrow$  {car, bus, train, tram, bicycle}
  - there is no agreed way to order these from highest to lowest.
- **binary:**
  - “isEngineer”  $\rightarrow$  {yes, no}
  - A specific type of categorical features
- **ordinal:**
  - Similar to categorical but there is a clear ordering of the categories
  - “educational experience”  $\rightarrow$  {elementary school graduate, high school graduate, some college and college graduate}
  - There is an order between values
  - distance between values is identical
- **Numerical**
  - The value is a number in a valid interval
  - “weight”  $\in [0,150]$

# Feature Selection

- A good feature is able to split the instances into two (or more) parts so that each part is as **pure** as possible
  - ideally, each part contains only examples of a single class

**Entropy**: measure of impurity (also: unpredictability, unorderedness, average information content, surprise)

x: male  
x: female



# Entropy for a feature value

- **Entropy  $H(S)$ :** measure of impurity in a set  $S$  of instances with respect to gold labels  $i$  (gold labels are the same as ground truth labels)

$$\text{Entropy}(S) = - \sum_{i=1}^n p(\text{goldlabel}_i) * \log p(\text{goldlabel}_i)$$

Labels = {female, male},  $S_1 = \{\text{has-long-hair}=\text{true}\}$

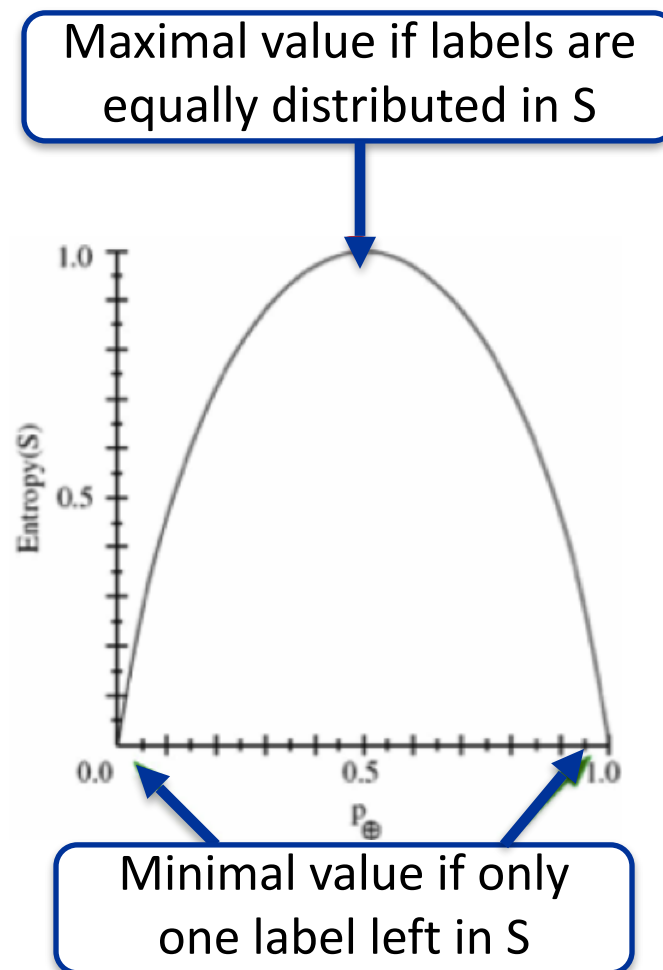
$$\begin{aligned} \text{Entropy}(S_1) &= - p(\text{female}) * \log p(\text{female}) - p(\text{male}) * \log p(\text{male}) \\ &= - \frac{15}{18} * \log \frac{15}{18} - \frac{3}{18} * \log \frac{3}{18} = 0.65 \end{aligned}$$

has-long-hair	TRUE	FALSE
Female	15	5
Male	3	17

$S_2 = \{\text{has-long-hair}=\text{false}\}$

$$\begin{aligned} \text{Entropy}(S_1) &= - p(\text{female}) * \log p(\text{female}) - p(\text{male}) * \log p(\text{male}) \\ &= - \frac{5}{22} * \log \frac{5}{22} - \frac{17}{22} * \log \frac{17}{22} = 0.77 \end{aligned}$$

# Entropy: interpretation





# Information of a feature

- Information = weighted average entropy over all feature values  $k$

$$I(\text{feature}) = \sum_{k=1}^n w_k * \text{Entropy}(S_k)$$

weighted by size of part:  $w_k = \frac{|S_k|}{|S|}$

has-long-hair	TRUE	FALSE
Female	15	5
Male	3	17

$$\text{Entropy}(\text{has-long-hair}=\text{true}) = 0.65$$

$$\text{Entropy}(\text{has-long-hair}=\text{false}) = 0.77$$

$$\text{Information}(\text{has-long-hair}) = \frac{18}{40} * 0.65 + \frac{22}{40} * 0.77 = 0.72$$

# Information Gain

- The information gain of a feature is the change in information when applying this feature.

$$\text{Information(Before)} = 1 * \text{Entropy}(S) = -\frac{20}{40} * \log\frac{20}{40} - \frac{20}{40} * \log\frac{20}{40} = 1$$

$$\text{Information(Feature)} = 0.72$$

$$\text{InformationGain(Feature)} = 1 - 0.72 = 0.28$$

has-long-hair	TRUE	FALSE
Female	15	5
Male	3	17

# Information Gain

- The information gain of a feature is the change in entropy when applying this feature.
- It can be used to automatically reduce the feature space to the most predictive features.

## Filter-based feature selection:

- apply a filter (e.g. information gain) on features
- select only n-best
- train new machine learning model
- evaluate

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# Today

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# Data

# Getting data






- We should collect data samples that represent the task as it may happen in deployment phase
- Our data have to contain instances to represent all possible outcome
- First try to find an existing and standard benchmark dataset (often not a perfect fit)
- We can collect data from scratch (very time-consuming)
- We sometimes adjust our formulation of the problem to get representative data

## Where to get the reference labels (outcome)?

- often manually annotated by experts (*Is this email spam or not?*)
- Most ML algorithms need a considerable amount of annotated data
- How much exactly depends on the problem.

# Example sources to get datasets

- Huggingface: (<https://huggingface.co/datasets>)
  - SMS\_SPAM ([https://huggingface.co/datasets/sms\\_spam/viewer/plain\\_text/train](https://huggingface.co/datasets/sms_spam/viewer/plain_text/train))
- Kaggle: (<https://www.kaggle.com/datasets>)

	<b>Shiba Inu Crypto</b> ProgrammerRDAI · Updated 7 hours ago Usability 9.4 · 1 File (CSV) · 7 kB	3
	<b>Ethereum Crypto Price</b> ProgrammerRDAI · Updated 7 hours ago Usability 9.4 · 1 File (CSV) · 52 kB	4
	<b>Bitcoin Crypto</b> ProgrammerRDAI · Updated 7 hours ago Usability 9.4 · 1 File (CSV) · 81 kB	3
	<b>Shopify Stock</b> ProgrammerRDAI · Updated 8 hours ago Usability 9.4 · 1 File (CSV) · 37 kB	3
	<b>Airbnb Stocks</b> ProgrammerRDAI · Updated 8 hours ago Usability 9.4 · 1 File (CSV) · 8 kB	4

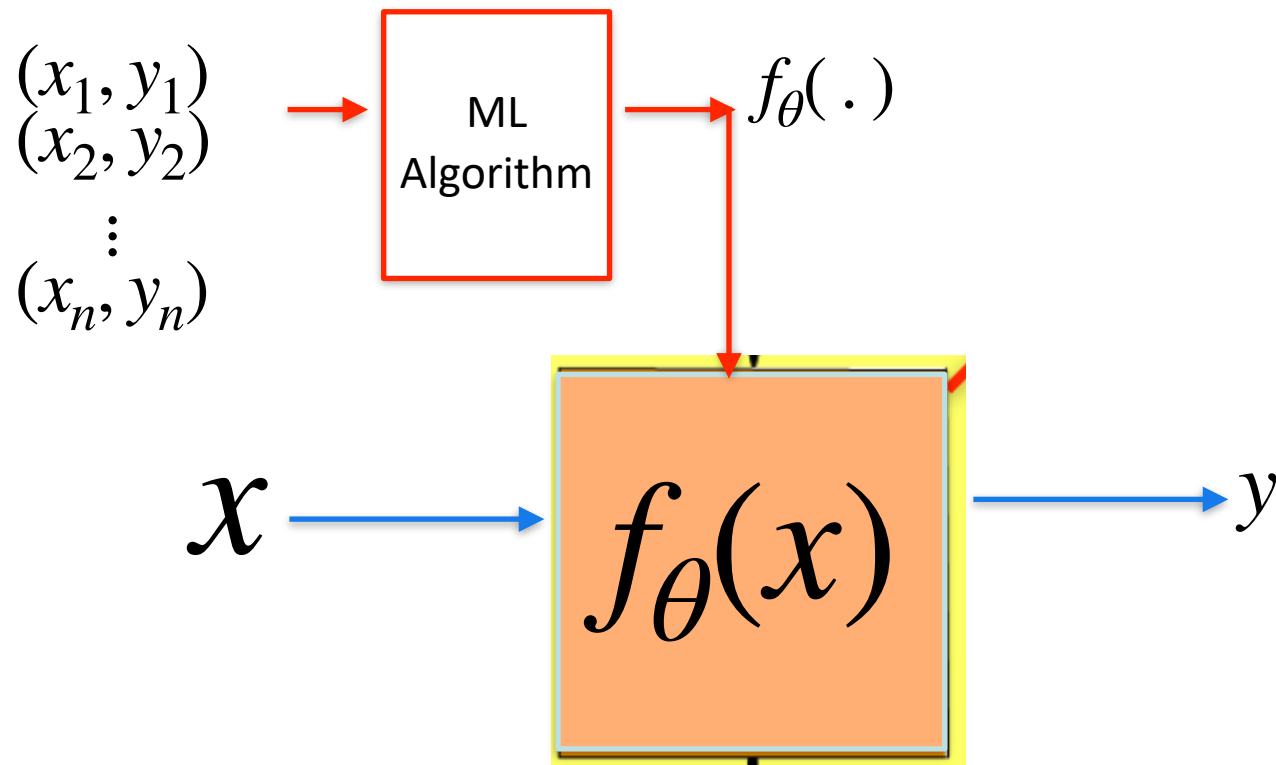
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**Today**

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# Model Training

How to use data samples in a dataset to learn function  $f_{\theta}(\cdot)$ ?





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**Today**

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# Supervised Learning

- Training data samples  $x_i$  with reference labels  $y_i$
- SL algorithms try to learn function  $f_{\theta}(x)$  that approximates the data

$$x_1, y_1, \hat{y}_1 = f_{\theta}(x_1)$$

$$x_2, y_2, \hat{y}_2 = f_{\theta}(x_2)$$

$$\vdots$$

$$x_n, y_n, \hat{y}_n = f_{\theta}(x_n)$$

such that

The sum of the errors between  $f_{\theta}(x_i)$  and  $y_i$  is minimum

The learned function predict  $y$  for  $x$  which has not been seen in the training data.

- Training data samples  $x_i$  with reference labels  $y_i$
- SL algorithms try to learn function  $f_{\theta}(x)$  that approximates the data

data samples

$$\begin{array}{l} x_1, y_1, \hat{y}_1 = f_{\theta}(x_1) \\ x_2, y_2, \hat{y}_2 = f_{\theta}(x_2) \\ \vdots \\ x_n, y_n, \hat{y}_n = f_{\theta}(x_n) \end{array}$$

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Reference outcome

$$x_1, y_1, \hat{y}_1 = f_\theta(x_1)$$

$$x_2, y_2, \hat{y}_2 = f_\theta(x_2)$$

$$\vdots$$

$$x_n, y_n, \hat{y}_n = f_\theta(x_n)$$

such that

The sum of the errors between  $f_\theta(x_i)$  and  $y_i$  is minimum

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$$x_2, y_2, \hat{y}_2 = f_\theta(x_2)$$

$$\vdots$$

$$x_n, y_n, \hat{y}_n = f_\theta(x_n)$$

Model's predictions

such that

The sum of the errors between  $f_\theta(x_i)$  and  $y_i$  is minimum

The learned function predict  $y$  for  $x$  which has not been seen in the training data.

# SL application

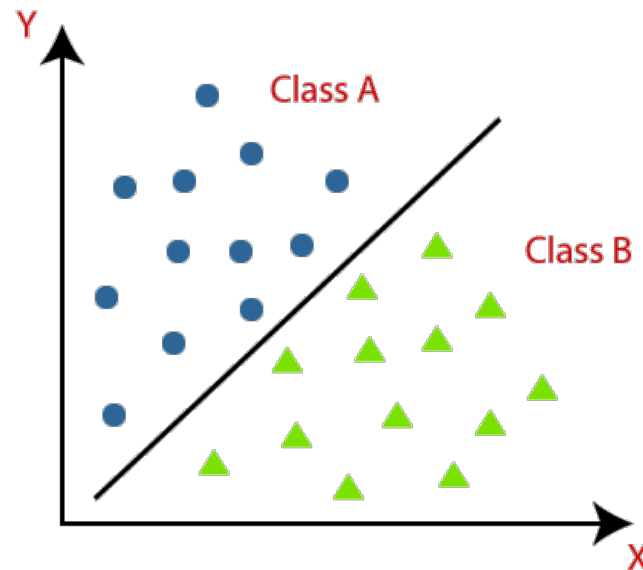
- SL has applications in building models that deal with two major categories of problems
  - **Classification**
  - **Regression**

# SL application

- SL has applications in building models that deal with two major categories of problems
  - **Classification**
  - Regression

# Classification

- **Goal:** Assigning an input data sample  $x$  into a category
  - $y$  is a categorical variable (or feature)





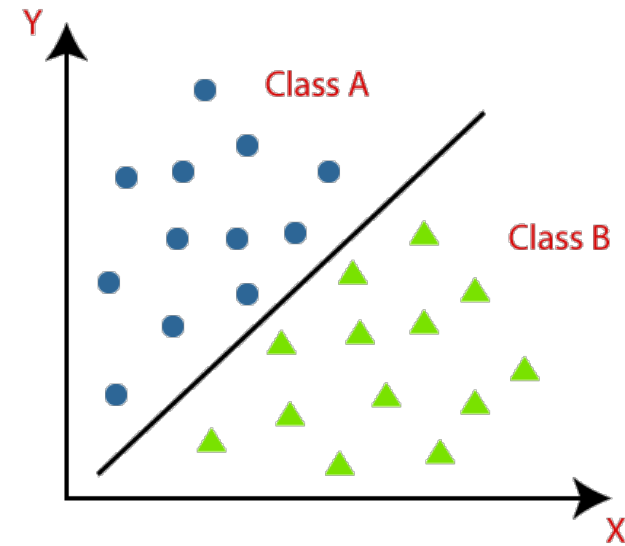
# Classification

- **Goal:** Assigning an input data sample  $x$  into a category
- In these problems,  $y$  is a categorical variable (or feature)
- Different types of classification problems:
  - **Binary classification:** predict one of two classes
  - **Multi-class classification:** predict one of more than two classes
  - **Multi-label classification:** predict one or more classes for each example
  - **Imbalanced classification:** classification tasks where the distribution of examples across the class labels is not equal.

# Binary classification

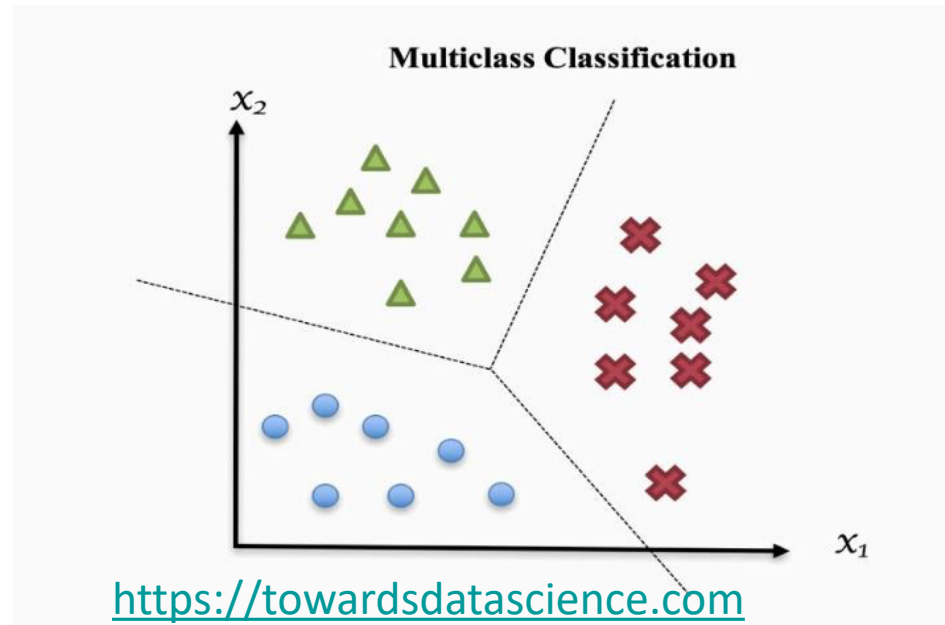
- In these problems,  $y$  is a binary variable (or feature)

- Examples:
  - Is this image a cat or dog?
  - Is this movie review positive or negative?



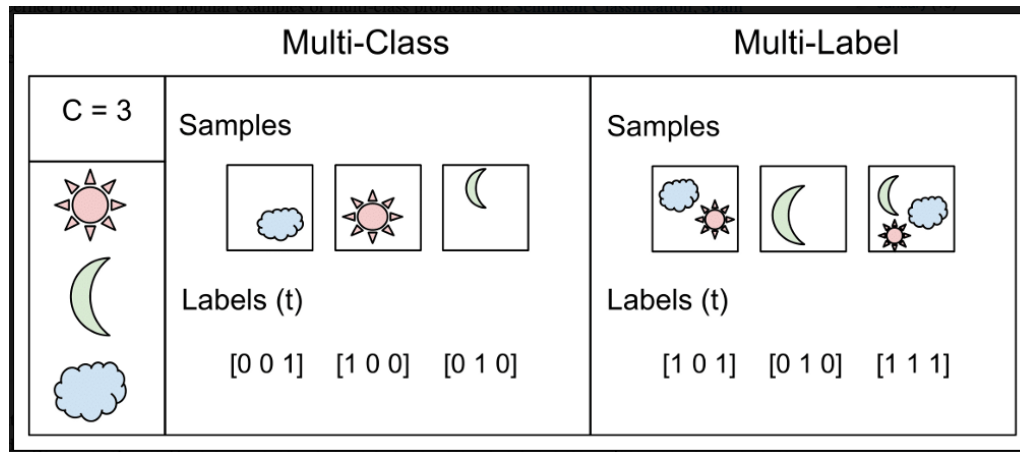
# Multi-Class classification

- In these problems, the number of possible labels is more than two
- **Examples:**
  - Is this image a cat or dog or panda?
  - Is this movie review very positive, positive, neutral, negative or very negative?



# Multi-label classification

- In these problems, each sample can be assigned to multiple class labels



<https://medium.com>

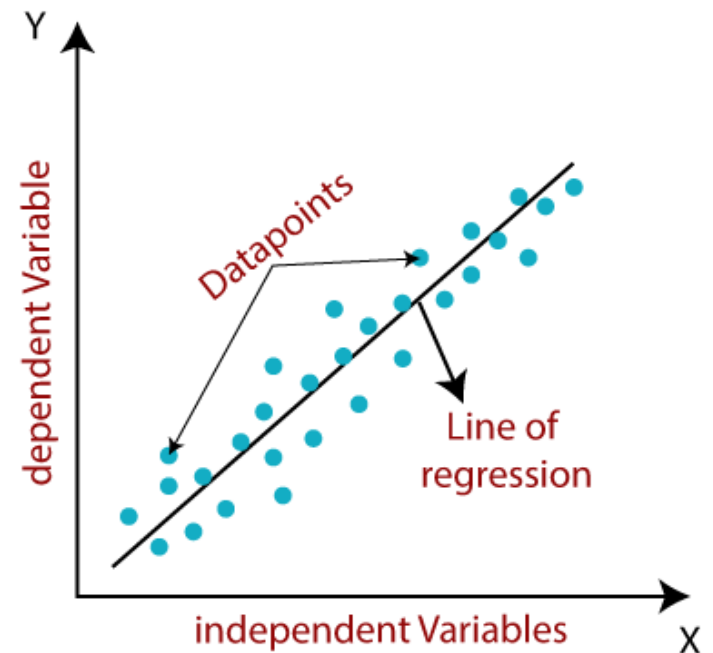
- Examples:**
  - What entities do exist in an image? (cat, dog, pandas, ...)
  - What is this movie review about? (author, director, Costume Designer, ...)

# SL application

- SL has applications in building models that deal with two major categories of problems
  - Classification
  - **Regression**

# Regression

- An algorithm to model the relationship between dependent and independent variables
- Some well-known algorithms
  - Linear regression
  - Polynomial regression



<https://www.javatpoint.com/>

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**Today**

UNIVERSITÄT  
DUISBURG  
ESSEN

*Offen im Denken*

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# Unsupervised Learning

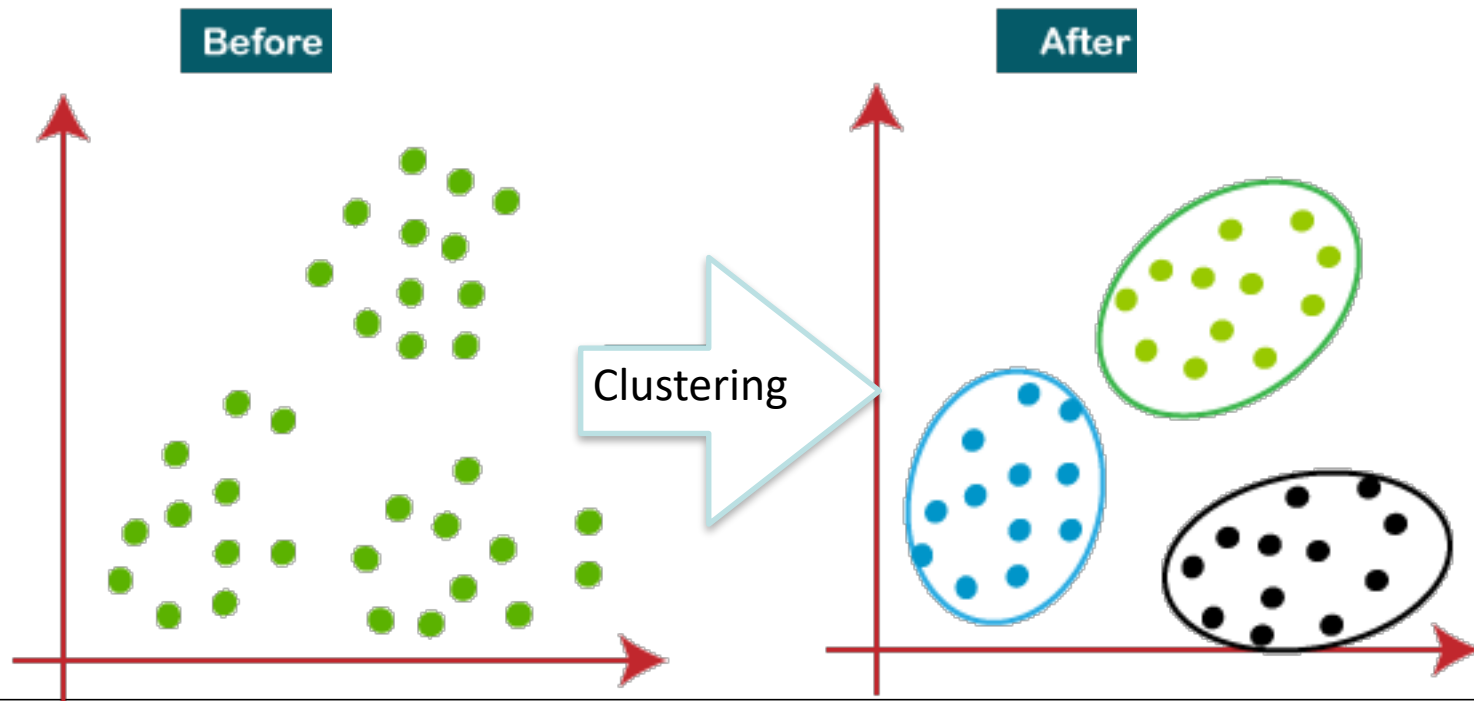
# Unsupervised learning

- Unsupervised learning algorithms find a function that analyzes and clusters unlabeled datasets.
- These algorithms discover hidden patterns or data groupings without the need for human intervention.
- Useful for tasks that need
  - Clustering
  - Dimensionality reduction



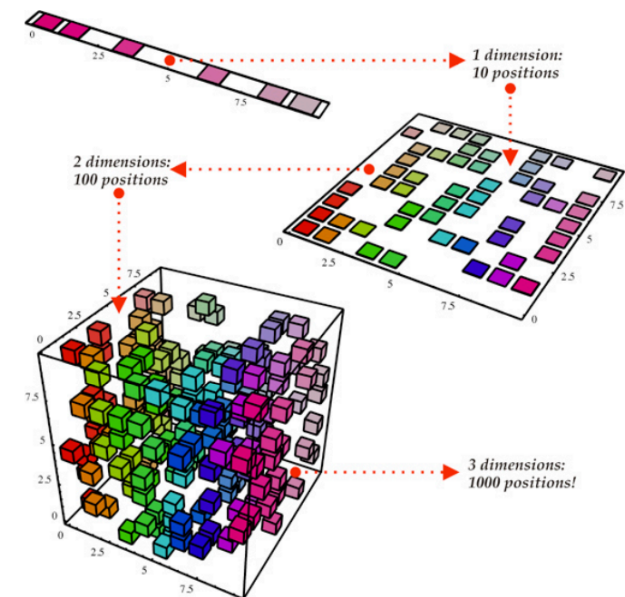
# Clustering

- Clustering algorithms group unlabeled data based on their similarities or differences
- Clustering algorithms process raw, unclassified data objects into groups represented by structures or patterns in the information.



# Dimensionality reduction

- Dimensionality reduction algorithms help to reduce the number of data inputs to a manageable size while also preserving the integrity of the dataset as much as possible.
- These algorithms are used when the number of features, or dimensions, in a given dataset is too high.



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**Today**

# Evaluation

# How Good is my Model?

Test the model with new data.

- Provide an instance with its features, but without the label.
- *Dear model, what do you do now?*

→ The model uses the knowledge captured in its parameters to return an outcome.

Evaluate the performance of the model on new data using some examples.

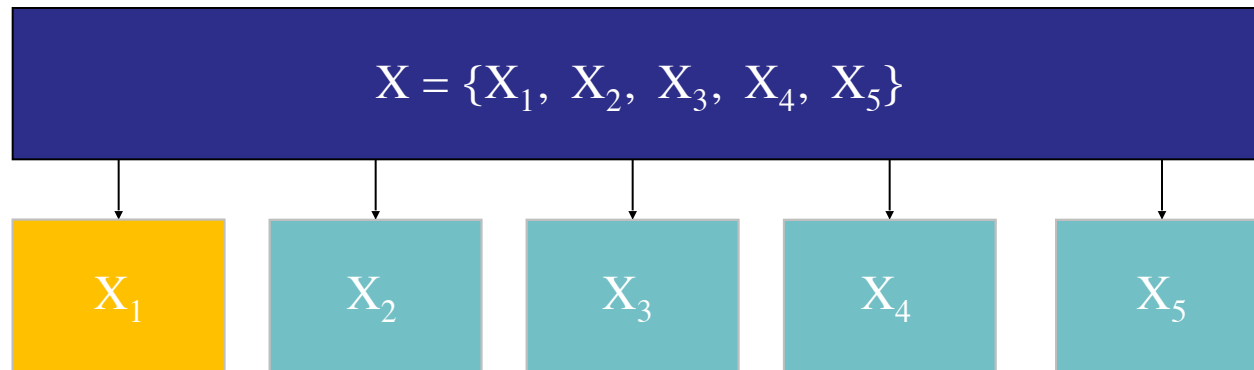
What if performance not great? Improve!

- Change features
- Change classifier

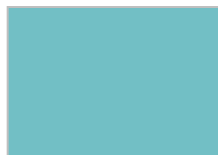
# Cross-validation

- $k$ -fold cross-validation: method to evaluate the model on the training set
  1. Partition the data set into  $k$  parts of equal size.
  2. Train the model on all  $k-1$  parts and test it on the  $k^{\text{th}}$  part.  
→ fold 1
  3. Repeat this so that each part forms part of the test set once.  
→  $k$  folds
  4. Collect the predictions for all folds and calculate the evaluation score.
- $n$  = # of instances in training data
- If  $k = n$  → leave-one-out cross-validation

# 5-fold cross-validation animation



Test



Train

Result: combine the predictions from each run and calculate the evaluation score once.

# Test set

- When we have fixed all parameters of the model, we can finally evaluate on the test set.
- The test set should be representative for the data.
  - Comparable class distribution
- The test set needs to be big enough.
  - Commonly: 10% of whole data set

# Accuracy Metric

- Accuracy = 
$$\frac{\text{correctly classified instances}}{\text{all instances}} = \frac{TP + TN}{TP + FP + TN + FN}$$

- Confusion matrix:

Actual Class	Predicted class	
	Class = Yes	Class = No
Class = Yes	True Positive	False Negative
Class = No	False Positive	True Negative

- In most tasks, the classes are imbalanced.
  - Spam classification: only 5% of mails are spam.
  - Classify everything as “not spam” → spam detector with 95% accuracy
  - The other way around would be even worse.



# Class-imbalance Problem

## Example: Language Identification

99 out of 100 texts are English.

Accuracy of 99% when always outputting “English”.

**Scenario A**

2 out of 100 texts are English.

Accuracy of 2% when always outputting “English”.

**Scenario B**

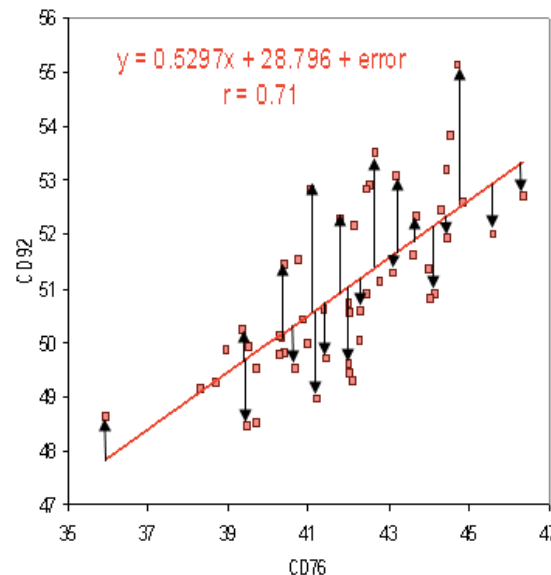
# Precision, Recall, $F_1$ -measure

Actual Class	Predicted class	
	Class = Yes	Class = No
Class = Yes	True Positive	False Negative
Class = No	False Positive	True Negative

- Precision  $P = \frac{TP}{TP + FP} \rightarrow$  How correct are the decisions?
- Recall  $R = \frac{TP}{TP + FN} \rightarrow$  How many of the interesting cases do we catch?
- Higher recall usually leads to lower precision.
- $F_1$ -measure  $F1 = \frac{2 * P * R}{P + R} \rightarrow$  harmonic mean of precision and recall

## [Root][Mean | Absolute][Squared]Error

- the difference between the predicted and actual values
- requires a numeric interpretation of labels
- Algorithms (e.g. those in Weka) typically optimize these
  - possible mismatch between optimization objective and evaluation measure



# Summary

- What is ML?
  - Sample representation is the core of ML
  - Feature definition and selection for sample encoding
- Two primary types of ML algorithms?
  - Supervised learning
    - Classification
    - Regression
  - Unsupervised learning
    - Clustering
    - Dimensionality reduction
- Evaluating performance of ML algorithms
  - K-fold cross validation
  - Test set
  - Evaluation metrics



# Readings

## Mandatory

- Russel & Norvig: *Chapter 18 Learning from Examples*, p.693-707

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**Today**

**Thank You**