

Lecture Knowledge-based Systems

Part 6 – Similarity

Dr. Mohsen Mesgar

Language Technology Lab
Universität Duisburg-Essen

Recall ...

Levels of knowledge representations

Symbolic

Embeddings

Any other open questions?



In this lecture, you learn about ...

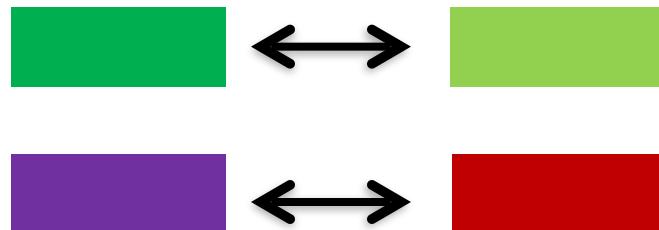
- **Similarity**
 - in representations
 - by asking humans
- **Similarity as an evaluation methodology**
 - Correlation
 - Inter-rater agreement

Today

Similarity

Similarity between concepts

Choice of representation has large influence on similarity decisions



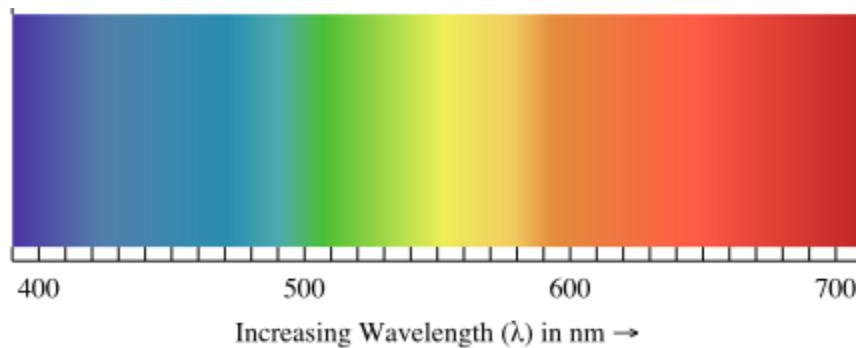
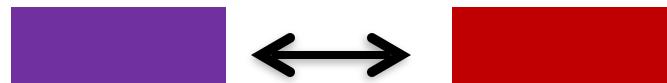
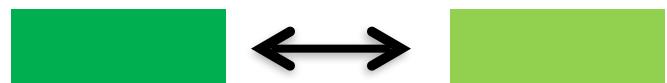
Similarity between symbols cannot be automatically determined:

- ◊ Red, pink, rose, ruby, burgundy, magenta
- ◊ It needs to be explicitly modeled.



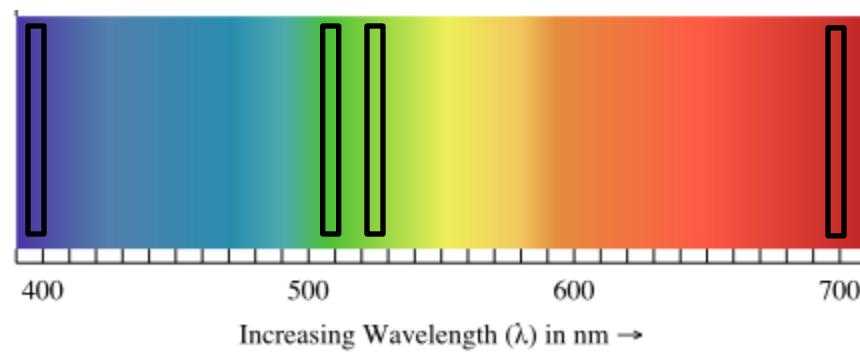
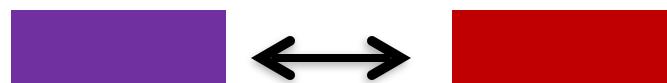
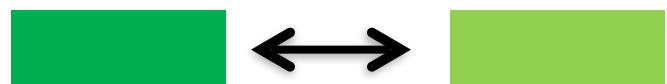
Similarity between concepts

Choice of representation has large influence on similarity decisions



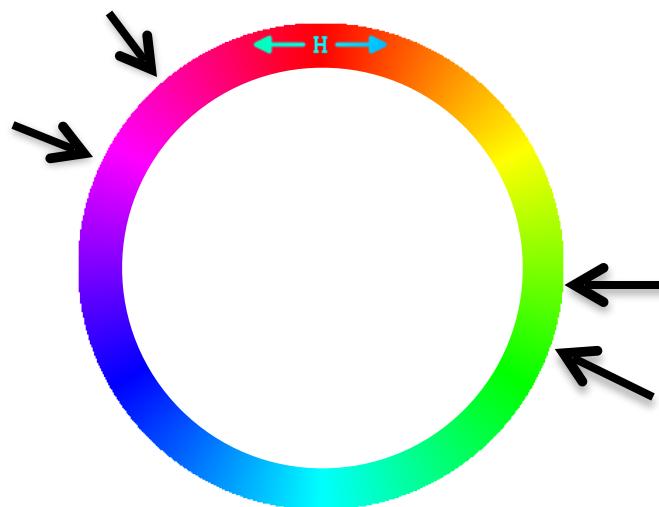
Similarity between concepts

Choice of representation has large influence on similarity decisions



Similarity between concepts

Choice of representation has large influence on similarity decisions



Similarity as quality

- ◊ The quality of knowledge representations is often evaluated by how well they model human-perceived similarity between concepts.

- ◊ How do humans perceive similarity?

Similarity Resources

- **Similarity Datasets:** humans rate pairs of words on a similarity scale
 - [WordSim353](#) (Finkelstein et al., 2002)
 - [SimLex-999](#) (Hill et al., 2015)
- Similarity vs Relatedness

Pair	Simlex-999 rating	WordSim-353 rating
<i>coast - shore</i>	9.00	9.10
<i>clothes - closet</i>	1.96	8.00

Semantic Relatedness Measures



tree



willow



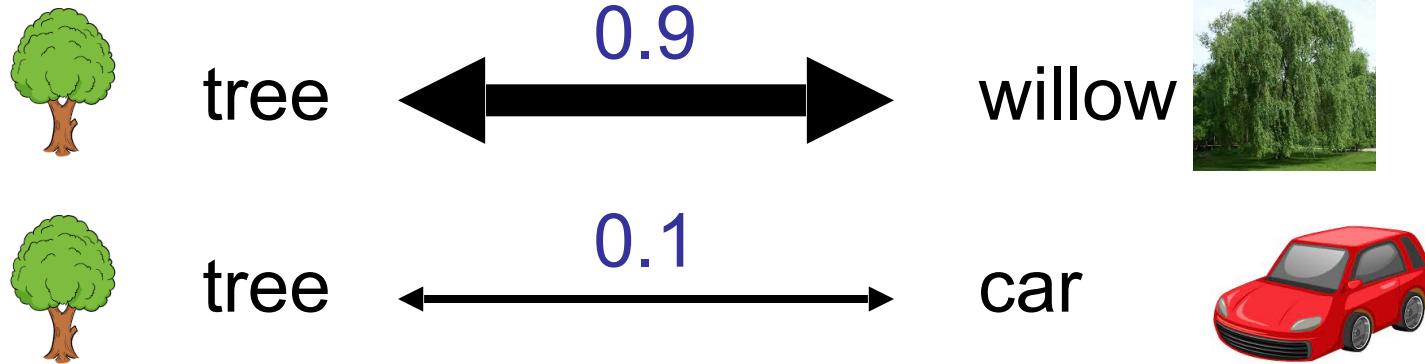
tree



car

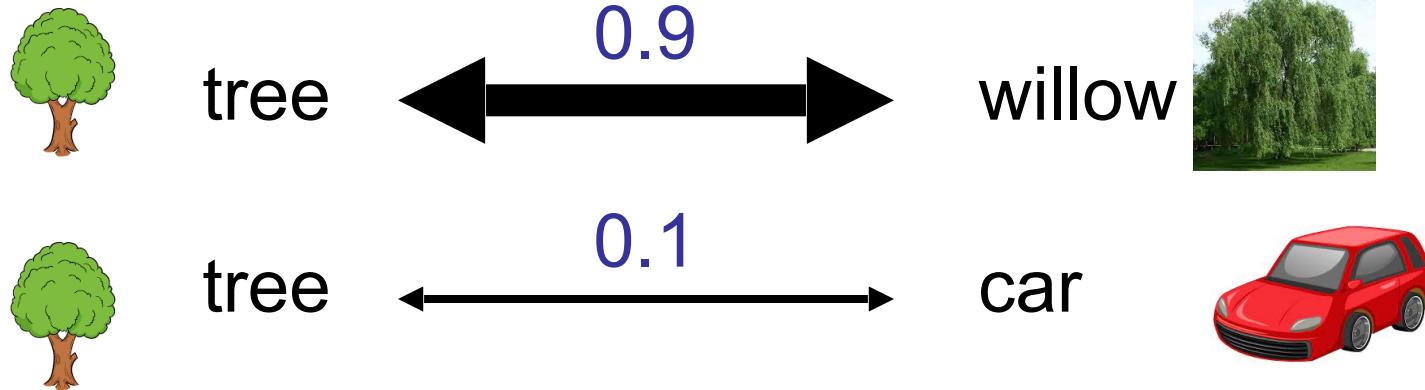
- Quantify the strength of semantic relatedness [0,1]

Semantic Relatedness Measures



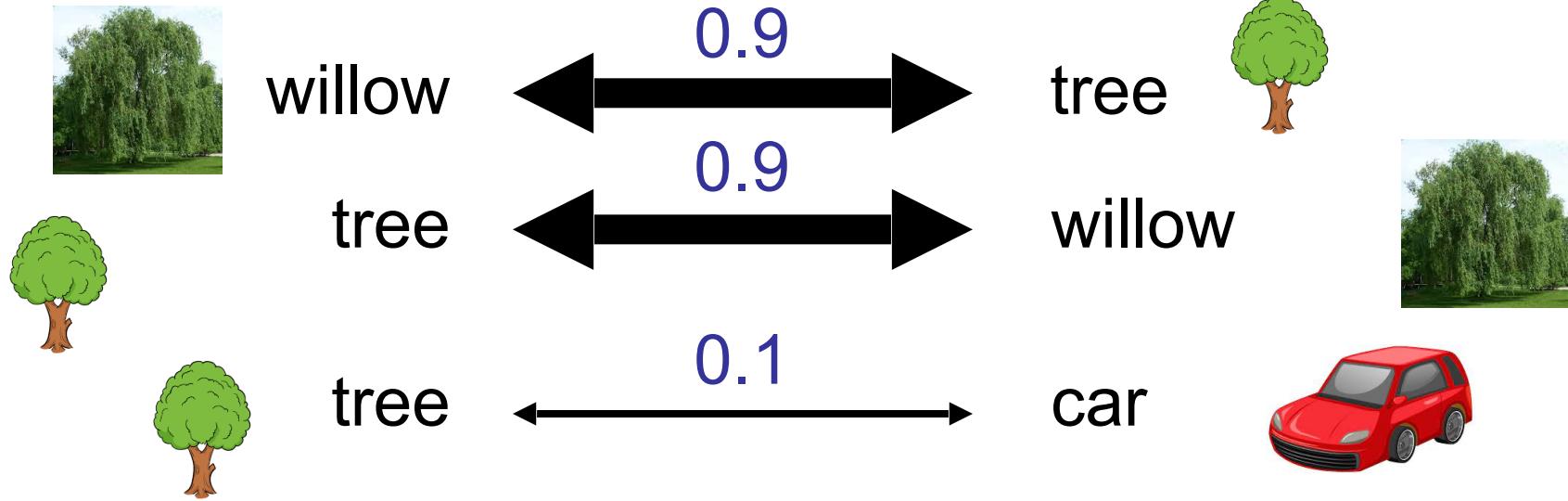
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Semantic Relatedness Measures



- Quantify the strength of semantic relatedness [0,1]
- Symmetric

Semantic Relatedness Measures

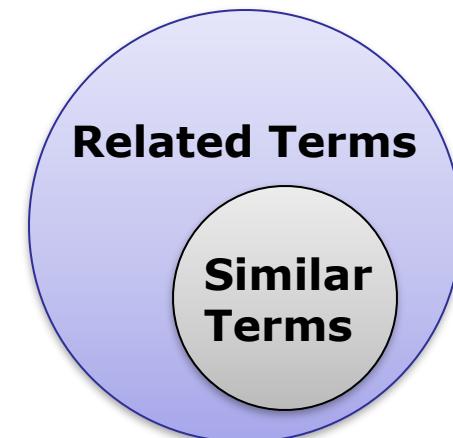


- Quantify the strength of semantic relatedness [0,1]
- Symmetric

Semantic Similarity vs. Semantic Relatedness

Semantic Relatedness is broader than similarity

- Concepts can be related without being similar
 - car / automobile vs. car / street
- Defined across different parts of speech
 - car / drive
 - night / dark
- Defined for antonyms
 - night / day



Semantic Relatedness & Senses

How related are **bat** and **ball**?

Semantic Relatedness & Senses

How related are **bat** and **ball**?

- Highly related

Semantic Relatedness & Senses

How related are **bat** and **ball**?

- Highly related

How related are **wing** and **bat**?

Semantic Relatedness & Senses

How related are **bat** and **ball**?

- Highly related

How related are **wing** and **bat**?

- Highly related

How related are **bat** and **ball**?

- Highly related

How related are **wing** and **bat**?

- Highly related

Humans implicitly assume the sense that maximizes relatedness

Semantic Relatedness & Senses



bat



ball



bat



wing



From Senses to Words

Semantic relatedness of words is the maximum semantic relatedness value between all concept pairs



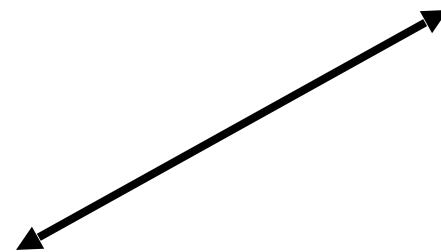
bat



ball



bat



$$rel = \begin{cases} \min_{c_1 \in C(w_1), c_2 \in C(w_2)} dist(c_1, c_2) \\ \max_{c_1 \in C(w_1), c_2 \in C(w_2)} rel(c_1, c_2) \end{cases}$$

Similarity datasets to evaluate knowledge representations

- Similarity datasets are often used to evaluate knowledge representations
- For example:
 - correlation between similarity values and graph-based distance in resource
 - correlation between similarity values and gloss overlap in dictionary

We can categorize these measures by knowledge source:

Symbolic Knowledge bases

- Using a knowledge source with explicit sense distinctions

Distributional

- Using the distributional context of words in a corpus

We can categorize them by method:

Path based

- Relying on paths in a structured knowledge source

Definition based

- Comparing glosses

Vector based

- Relying on vector representations of words

Measures of Semantic Relatedness

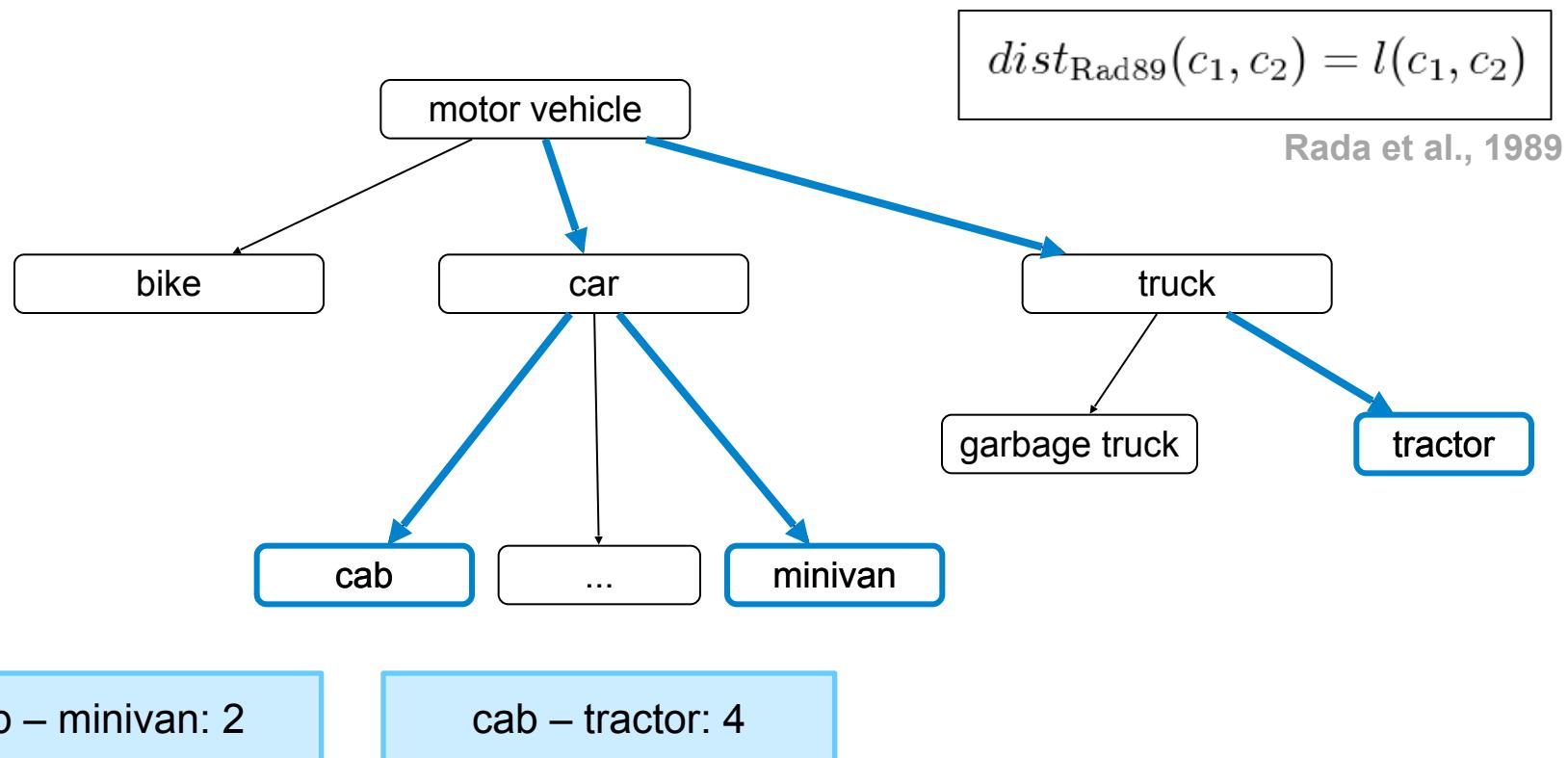
Path based

Definition based

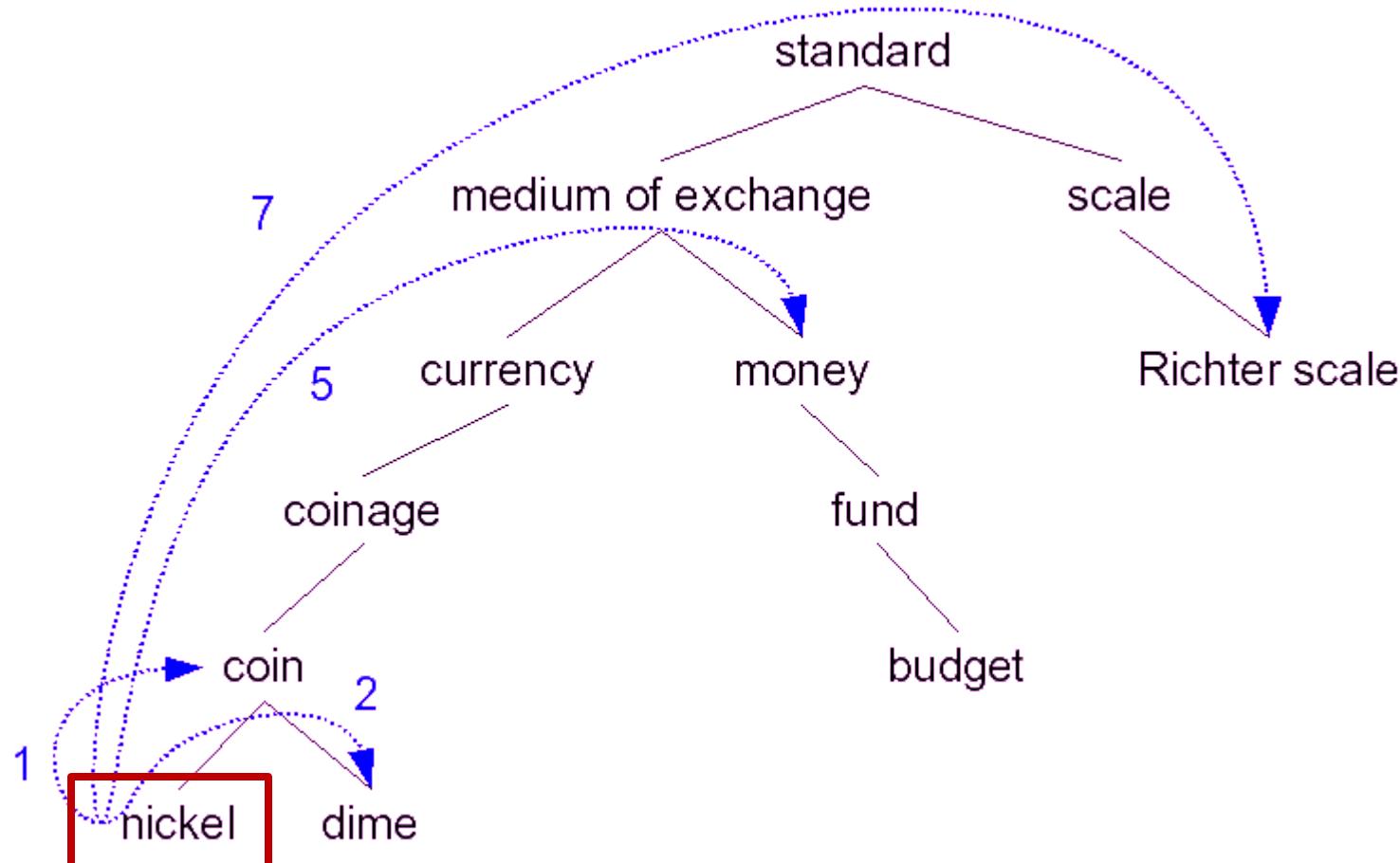
Vector based

Path Based Measures

Semantic relatedness corresponds e.g. to number of edges of the shortest path between two nodes in graphical knowledge bases (articles, categories)



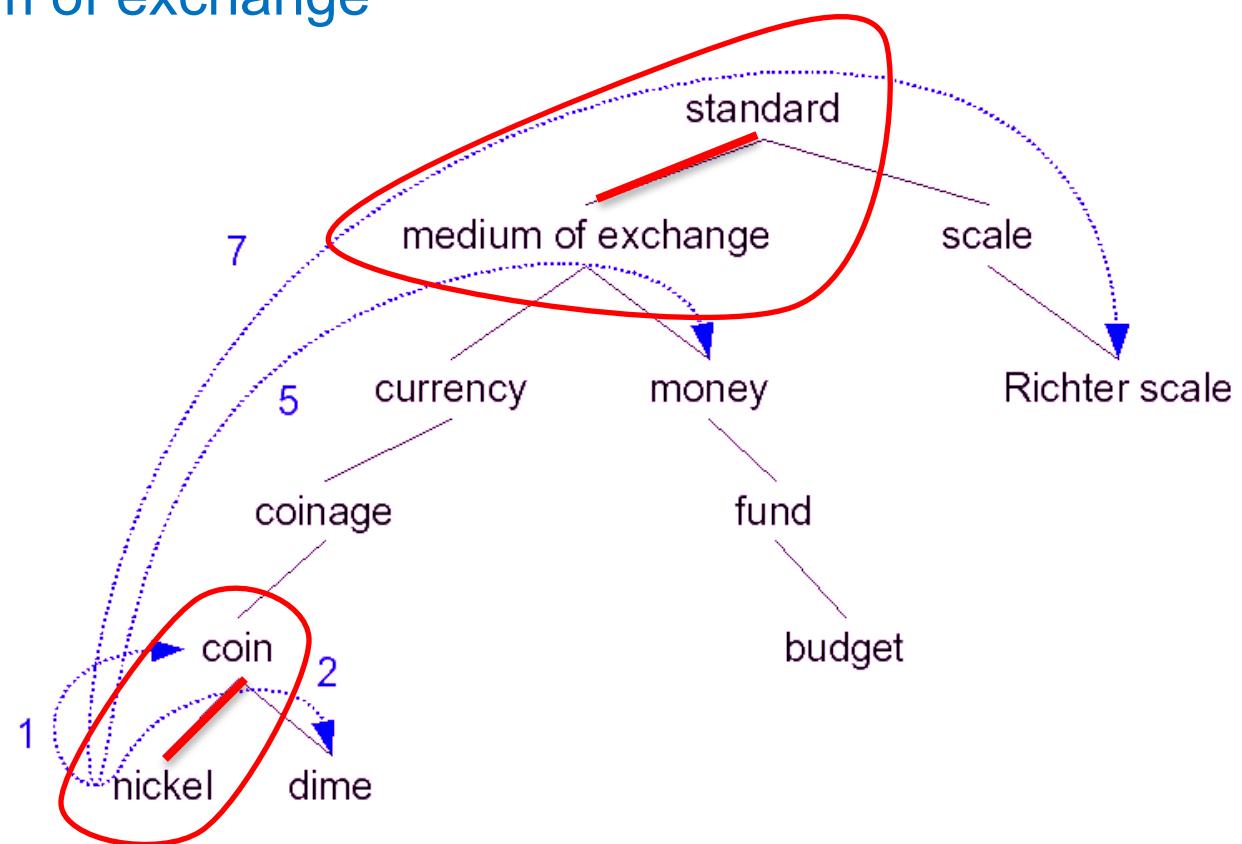
Path Based Measures



Issues with Path Based Relatedness

Links do not express uniform distance

- standard / medium of exchange
- nickel / coin



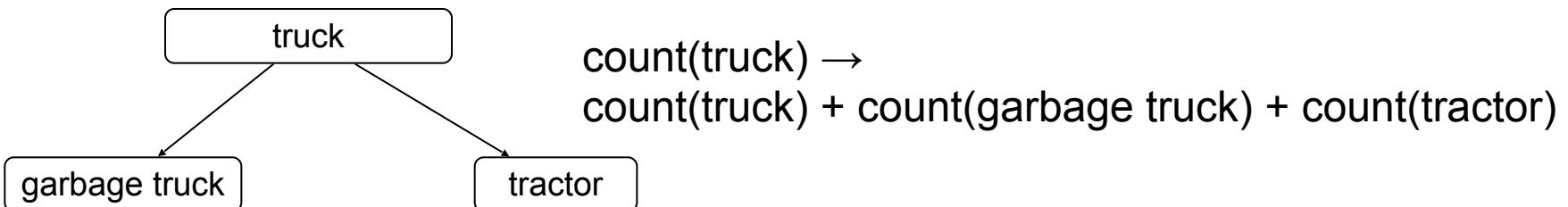
Information Content

The probability that a word in a corpus is an instance of concept c

- $IC = - \log(p(c))$
- $p(\text{root}) = 1 \rightarrow IC(\text{root}) = 0$

Estimated as

$$P(c) = \frac{\sum_{w \in \text{words}(c)} \text{count}(w)}{N}$$

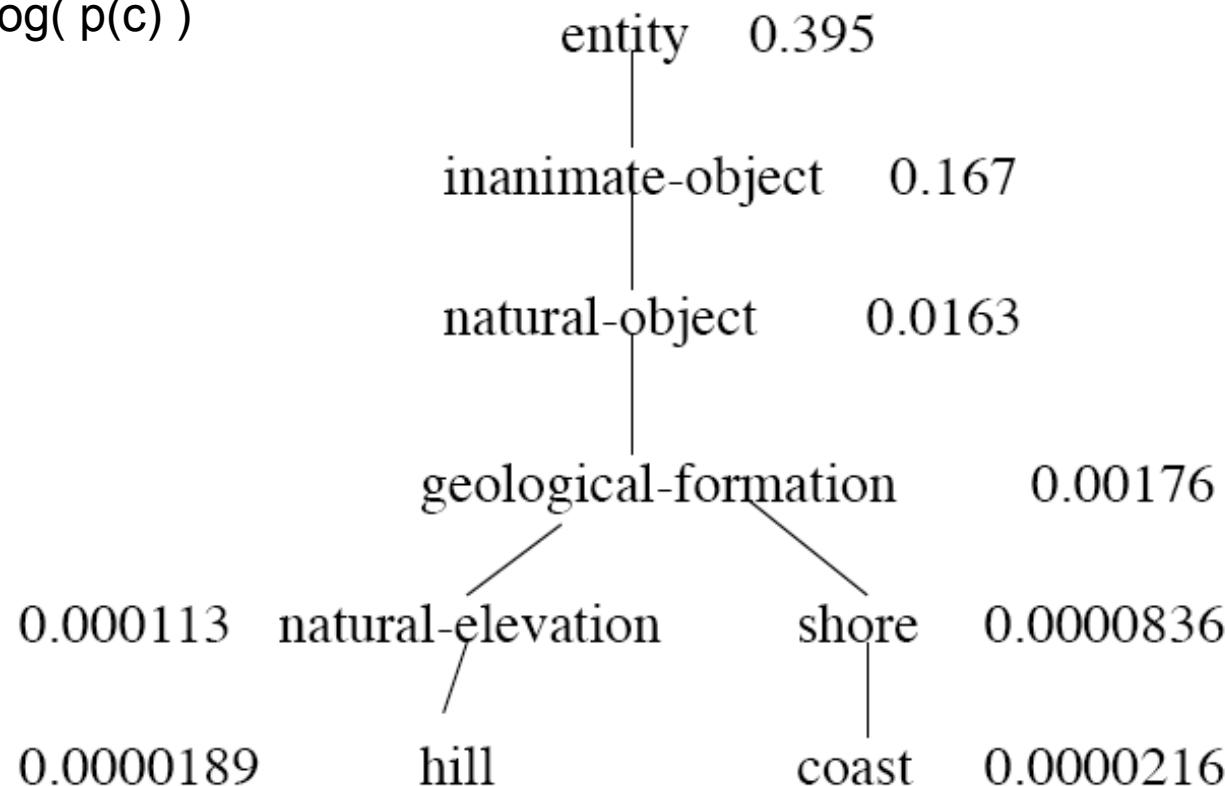


The lower a node in the hierarchy is, the higher is its information content

Information Content Example

WordNet hierarchy augmented with probabilities p(C)

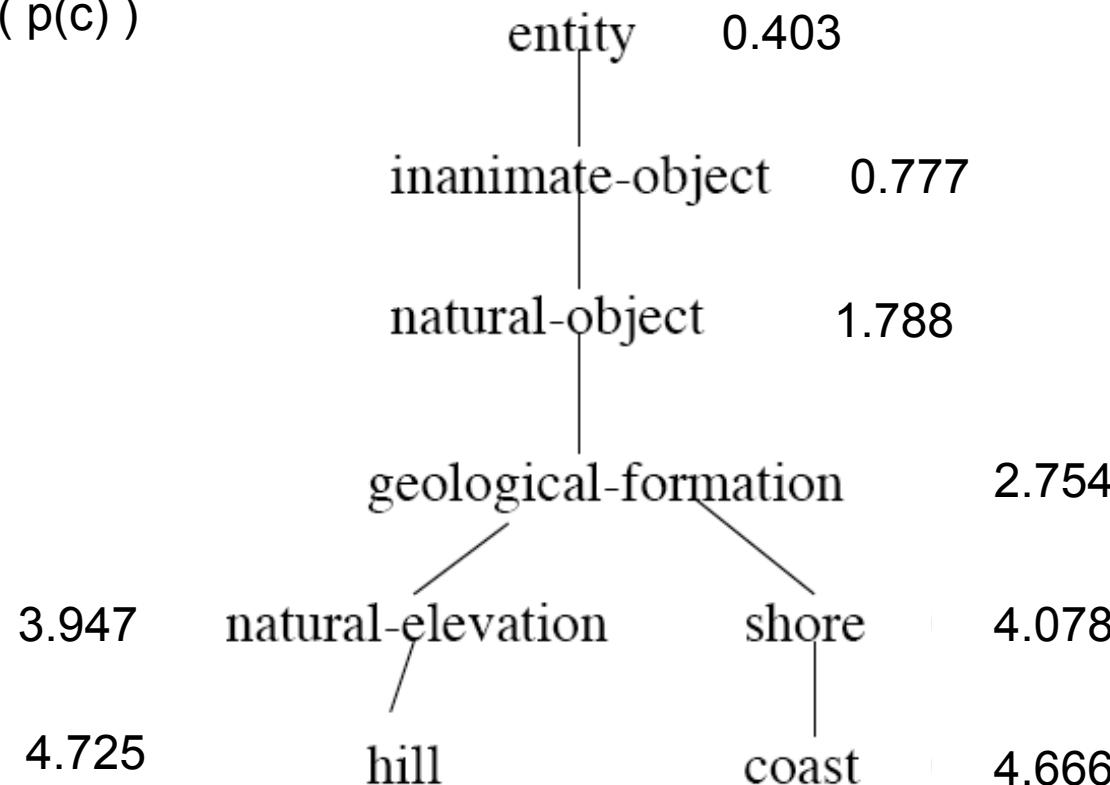
$$IC = -\log(p(c))$$



Information Content Example

WordNet hierarchy augmented with Information Content

$$\text{IC} = -\log(p(c))$$



Information Content Example

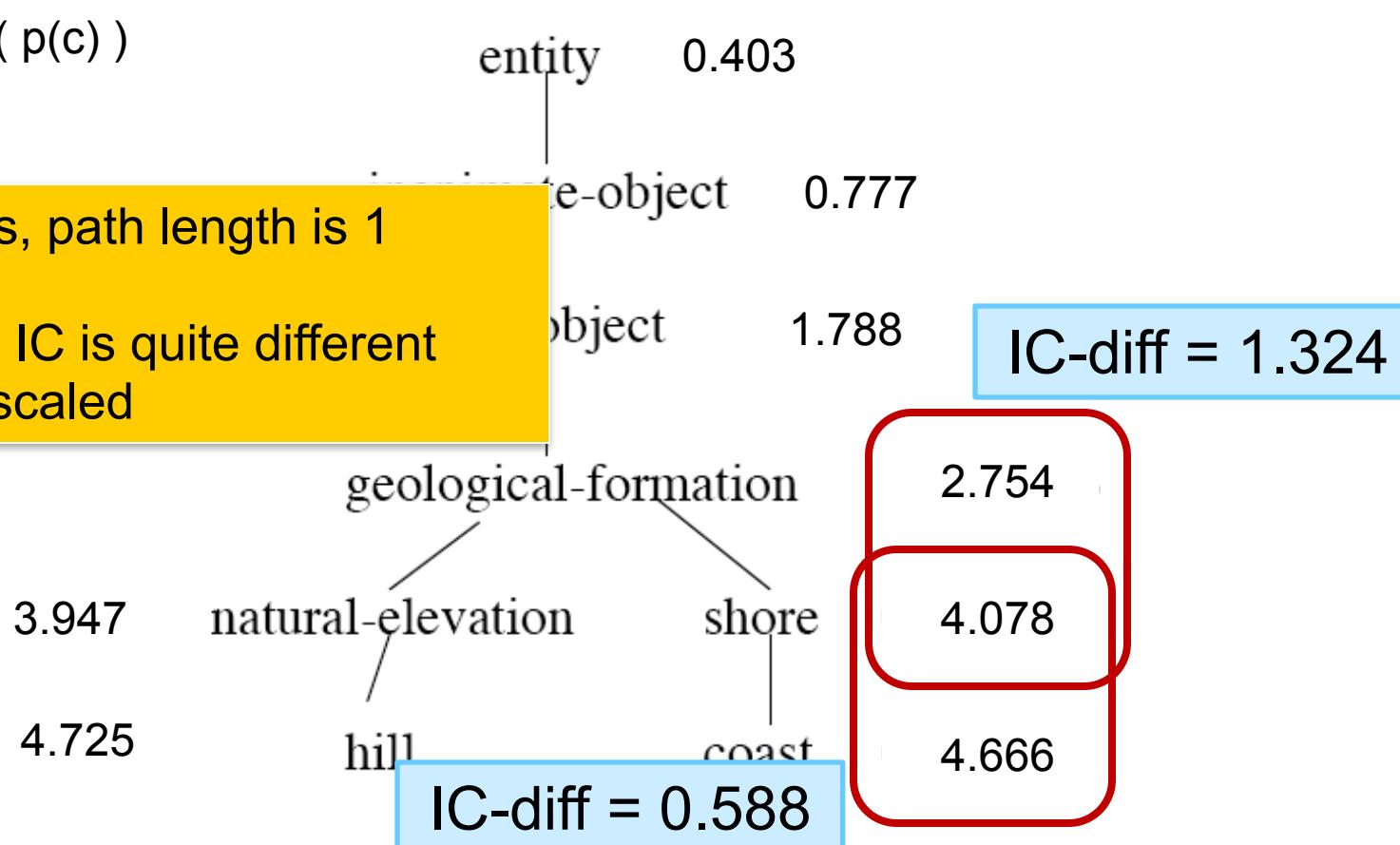
WordNet hierarchy augmented with Information Content

$$\text{IC} = -\log(p(c))$$

In both cases, path length is 1

Difference in IC is quite different

- Paths are scaled



Practice

- Make a group of 2 or 3
- Load the following notebook into Google Colab
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blob/main/lecture06/semantic_relatedness.ipynb](https://github.com/MMesgar/Knowledge_Based_Systems/blob/main/lecture06/semantic_relatedness.ipynb)
- Complete the first section

Introduction to Semantic Relatedness

Measures of Semantic Relatedness

Path based

Definition based

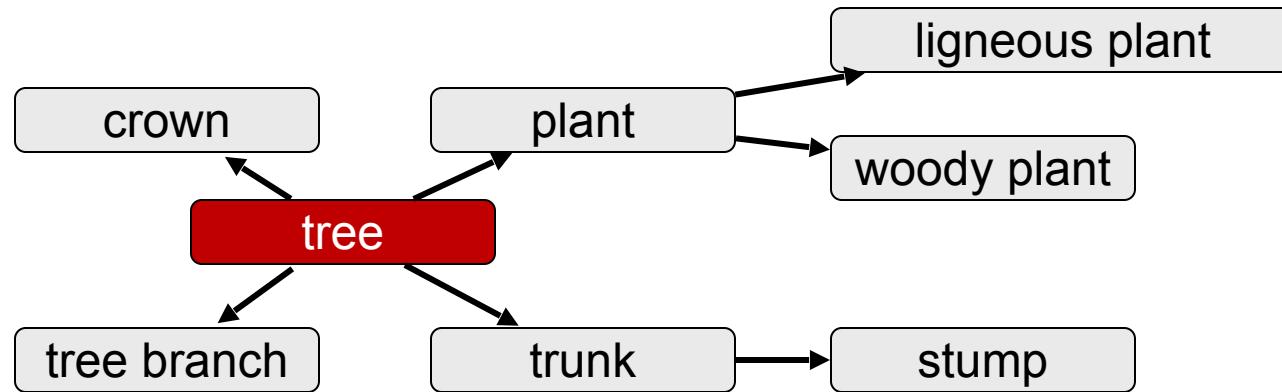
Vector based

Evaluation

WordNet glosses

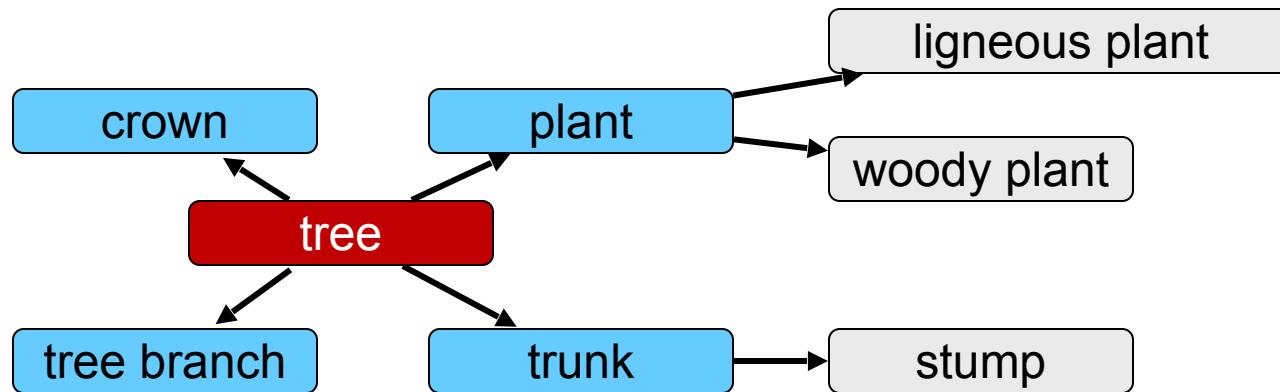
- **tree** (plant) “a tall perennial woody plant having a main **trunk** and branches forming a distinct elevated crown”
- **trunk** (**tree**) “the main stem of a **tree**; usually covered with bark; the bole is usually the part that is commercially useful for lumber”

Substituting Glosses with Pseudo Glosses



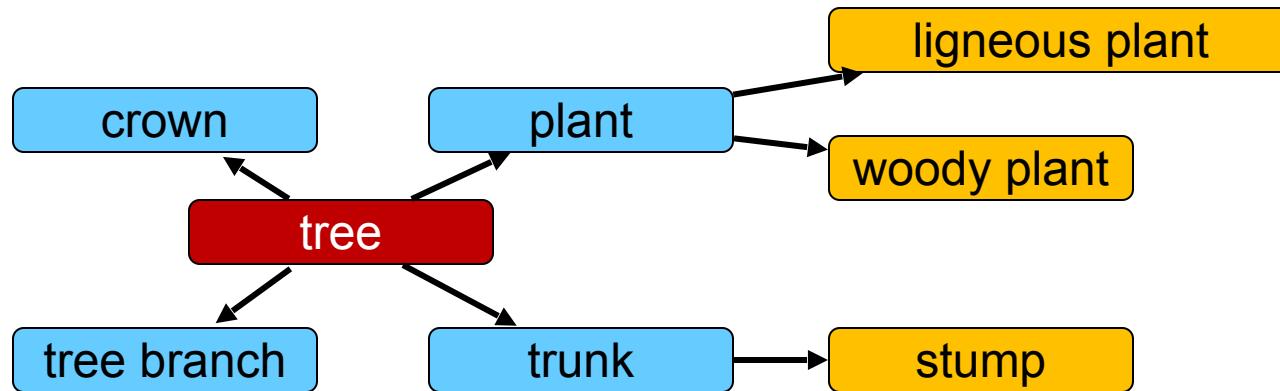
- Pseudo gloss
 - tree
- WordNet gloss
 - tree (plant) “a tall perennial woody plant having a main trunk and branches forming a distinct elevated crown”

Substituting Glosses with Pseudo Glosses



- Pseudo gloss
 - tree, plant, crown, branch, trunk
- WordNet gloss
 - tree (plant) “a tall perennial woody plant having a main trunk and branches forming a distinct elevated crown”

Substituting Glosses with Pseudo Glosses



- Pseudo gloss
 - tree, plant, crown, branch, trunk, ligneous, woody, stump
- WordNet gloss
 - tree (plant) “a tall perennial woody plant having a main trunk and branches forming a distinct elevated crown”

Term – Document Matrix

	t_1	t_2	t_3	...	t_{m-1}	t_m	Terms
d_1	3	1	0	...	0	0	
d_2	0	5	0	...	1	0	
d_3	1	0	2	...	3	3	
...
d_{n-1}	0	2	3	...	2	1	
d_n	2	3	0	...	5	0	

Documents

Term – Document Matrix

	t_1	t_2	t_3	...	t_{m-1}	t_m
d_1	3	1	0	...	0	0
d_2	0	5	0	...	1	0
d_3	1	0	2	...	3	3
...
d_{n-1}	0	2	3	...	2	1
d_n	2	3	0	...	5	0

Definition Based Measures

	t_1	t_2	t_3	...	t_{m-1}	t_m
$c_1 \rightarrow$	d_1	3	1	0	...	0
$c_2 \rightarrow$	d_2	0	5	0	...	1
$c_3 \rightarrow$	d_3	1	0	2	...	
$c_{n-1} \rightarrow$
$c_n \rightarrow$	d_{n-1}	0	2	3	...	2
	d_n	2	3	0	...	5

Inner Product
(usually Lesk)

$rel_{\text{Les86}}(c_1, c_2) = |gloss(c_1) \cap gloss(c_2)|$

[Lesk, 1986]

↑
Concepts

↑
Glosses

Practice

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Introduction to Semantic Relatedness

Measures of Semantic Relatedness

Path based

Definition based

Vector based

Evaluation

Wikipedia Link Vector Measure

	d_1	d_2	d_3	...	d_4	d_5	Links
$c_1 \rightarrow$	d_1	-	1	0	...	0	0
$c_2 \rightarrow$	d_2	0	-	1	...	1	0
$c_3 \rightarrow$	d_3	1	0	-
$c_{n-1} \rightarrow$
$c_n \rightarrow$	d_{n-1}	0	2	3	...	-	1
	d_n	2	3	0	...	5	-

Article Titles Articles

Inner Product (usually Cosine)

$$\omega(s \rightarrow t) = \begin{cases} \log\left(\frac{N}{|T|}\right), & s \in T \\ 0, & \text{otherwise} \end{cases}$$

<https://www.aaai.org/Papers/Workshops/2008/WS-08-15/WS08-15-005.pdf>

Drawbacks of symbolic knowledge based similarity measures

Not every language has large knowledge bases

They are often quite incomplete

Alternative:

- Distributional approach

Distributional Approach

[Firth, 1957]

- “You shall know a word by the company it keeps.”

[Lin, 1998] after [Nida, 1975]

- A bottle of **tezgüino** is on the table
- Everybody likes **tezgüino**
- **Tezgüino** makes you drunk
- We make **tezgüino** out of corn.

What is “tezgüino”?

Intuition:

- Just from these contexts, a human could guess the meaning of tezgüino.
- Thus, we should look at the surrounding contexts, see what other words have similar context.

Distributional hypothesis

- perhaps we can infer meaning just by looking at the contexts a word occurs in
- perhaps meaning IS the contexts a word occurs in (Wittgenstein!)
- either way, similar contexts imply similar meanings:
 - this idea is known as the **distributional hypothesis**

Term Document Matrix

- Term Document Matrix
- Context = Document in which a term occurs

	As You Like It	Twelfth Night	Julius Caesar	Henry V
battle	1	1	8	15
soldier	2	2	12	36
fool	37	58	1	5
clown	6	117	0	0

TF.IDF Term Weighting

- common words influence the similarity too much
 - “The king is here.” vs. “The salad is cold.”
 - solution: weigh words for “importance”

TF(w,d) – Term Frequency

- the number of times word w occurs in document d .

DF(w) – Document Frequency

- the number of documents in which the word w occurs

IDF(w) – Inverse Document Frequency

$$IDF(w) = \log\left(\frac{|D|}{DF(w)}\right)$$

- Largest value for terms that occur often in a certain document, but cannot be found in other documents

Sparse Vectors

	[...]	aardvark	computer	data	pinch	result	sugar	[...]
apricot		0	0	0	1	0	1	
pineapple		0	0	0	1	0	1	
digital		0	2	1	0	1	0	
information		0	1	6	0	4	0	

- What about the word lemon?
- shown matrix is 4x6
- the real matrix is much larger (e.g. 50,000 x 50,000)
- sparse matrix (most values are 0)

- is a document expressive context?
- instead of entire documents, use smaller contexts
- variants:
 - paragraph
 - window of $\pm N$ words
 - syntactic context
 - ...

Word-context Matrix

- we count how often a word has occurred with a context in texts from a large corpus
- context is defined by a window over words
- let V be the set of words in vocabulary and C be the set of possible contexts
- word-context matrix M is a two dimensional matrix whose rows are associated with V and columns with C
- each entry of the matrix indicates how often a word co-occurs with a context in the given corpus
- this matrix is also known as co-occurrence matrix

Word-context Matrix

- ▶ corpus:
 - ▶ I like DL
 - ▶ I like NLP
 - ▶ I love ML
 - ▶ I love NLP
- ▶ window size = 1

	I	like	love	DL	NLP	ML
I	0	2	2	0	0	0
like	2	0	0	1	1	0
love	2	0	0	0	1	1
DL	0	1	0	0	0	0
NLP	0	1	1	0	0	0
ML	0	0	1	0	0	0

taken from my course: DL4NLP

Word-context Matrix

- ▶ corpus:
 - ▶ I like DL
 - ▶ I like NLP
 - ▶ I love ML
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- ▶ window size = 1

	I	like	love	DL	NLP	ML
I	0	2	2	0	0	0
like	2	0	0	1	1	0
love	2	0	0	0	1	1
DL	0	1	0	0	0	0
NLP	0	1	1	0	0	0
ML	0	0	1	0	0	0

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Practice

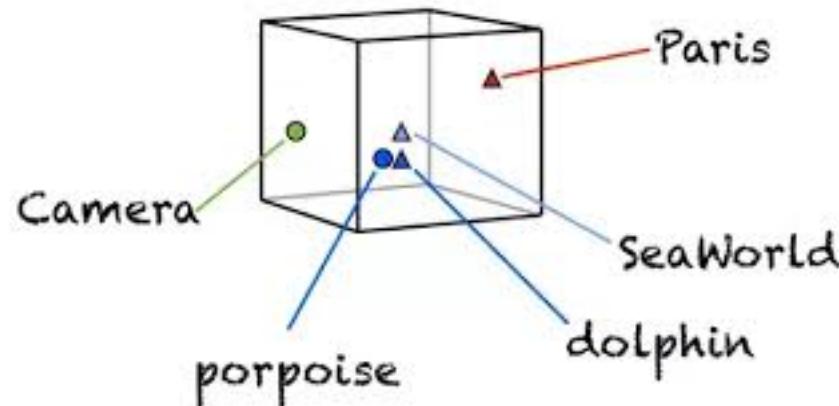
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- Complete the third section, Word-Context Matrix

Sparse vs. Dense Vectors

- sparse vectors are
 - long (length $|V| = 20,000$ to $50,000$)
 - redundant (most elements are zero)
- advanced methods rely on dense vectors
 - short (length 25-1000)
 - dense (most elements are non-zero)

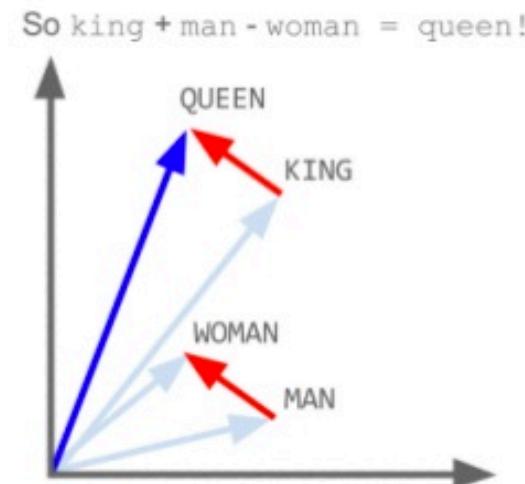
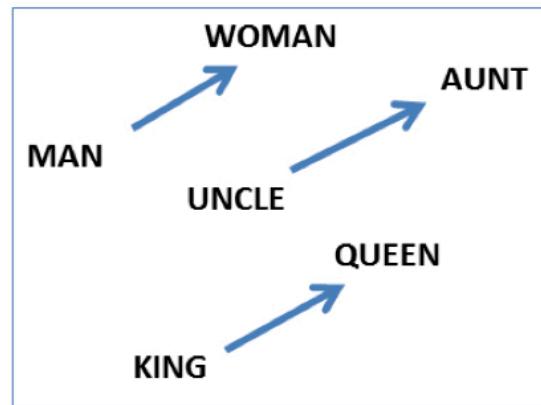
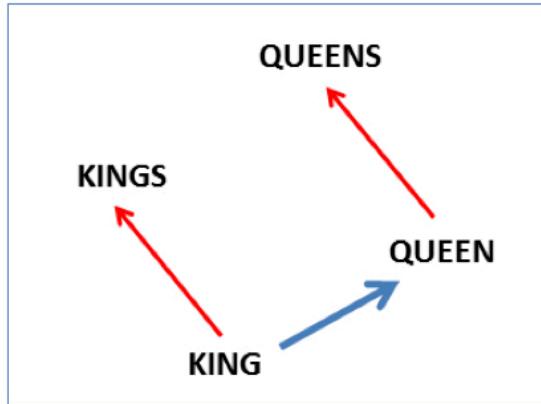
Why Dense Vectors?

- They are not sparse
- key component of many breakthroughs in NLP
- more presumed advantages:
 - Denoising: low-order dimensions may represent unimportant information
 - Truncation: may help the models generalize better to unseen data
 - More Semantic: better at capturing higher order co-occurrence



Relational meaning with dense word vectors

- dense word vectors encode rich semantics
- **but:** highly dependent on characteristics of train corpus



Practice

- Make a group of 2 or 3
- Load the following notebook into Google Colab
 - ss
- Complete the third section, Dense vectors

How to create dense word vectors

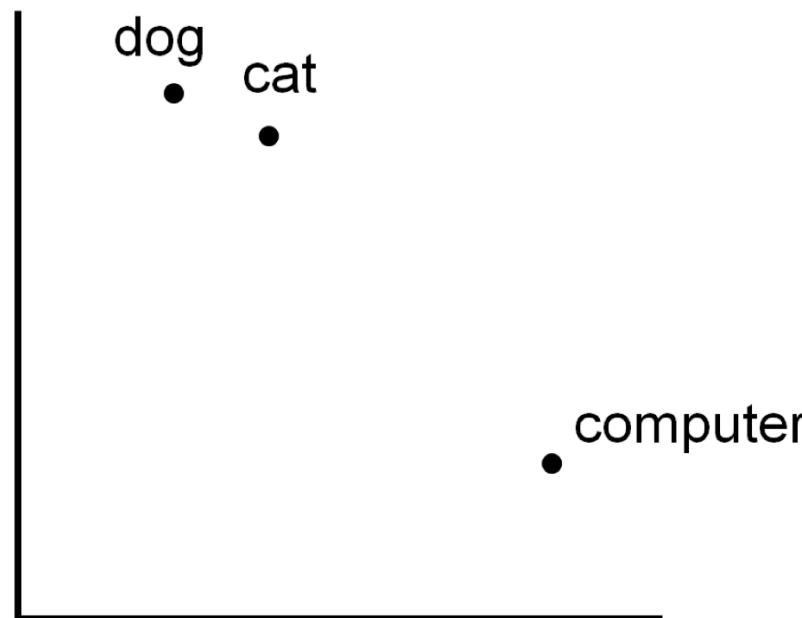
- several methods
 - decomposition of a term-context matrix
 - compression of a term-context matrix
 - clustering words based on similar contexts
- active research field / constant new developments

How to measure similarity?

- let's assume we have context vectors for two words \vec{v} and \vec{w}
- one way to think of these vectors: as points in high-dimensional space

How to measure similarity?

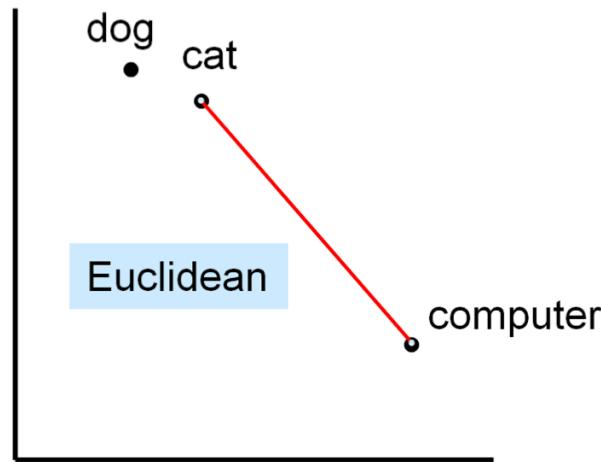
- let's assume we have context vectors for two words \vec{v} and \vec{w}
- one way to think of these vectors: as points in high-dimensional space



How to measure similarity?

- Euclidian distance

- We could measure (dis)similarity using Euclidean distance: $(\sum_i(v_i - w_i)^2)^{1/2}$



- But doesn't work well if even one dimension has an extreme value

https://www.inf.ed.ac.uk/teaching/courses/fnlp/lectures/15_slides.pdf

How to measure similarity?

- Dot product
 - Another possibility: take the dot product of \vec{v} and \vec{w} :

$$\begin{aligned}\text{sim}_{\text{DP}}(\vec{v}, \vec{w}) &= \vec{v} \cdot \vec{w} \\ &= \sum_i v_i w_i\end{aligned}$$

- Vectors are longer if they have higher values in each dimension.
- So more frequent words have higher dot products.

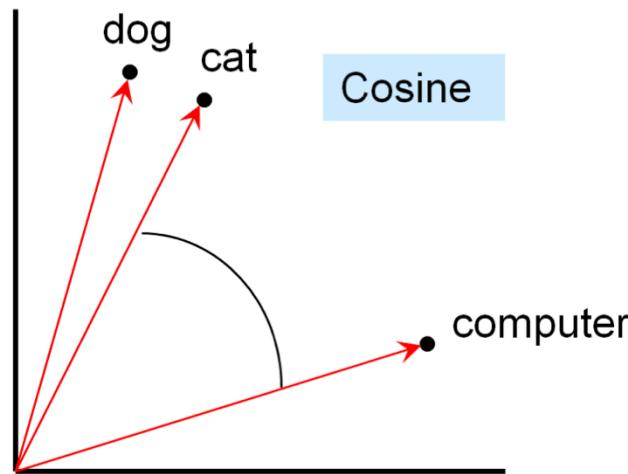
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- Normalized dot product
 - divide each vector by the length of the vector
 -

$$\text{sim}_{\text{NDP}}(\vec{v}, \vec{w}) = (\vec{v} \cdot \vec{w}) / (|\vec{v}| |\vec{w}|)$$

How to measure similarity?

- The normalized dot product is just the cosine of the angle between vectors.



- Ranges from -1 (vectors pointing opposite directions) to 1 (same direction)

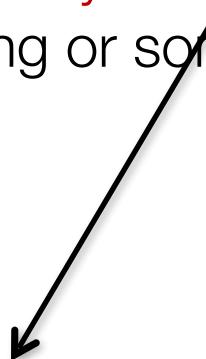
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- Complete the third section

Evaluation

What is evaluation?

Evaluation is **systematic** determination of merit, worth, and significance of something or someone using **criteria** against a set of **standards**.



- Repeatable
- Documented



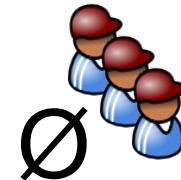
- Precision
- Recall
- Correlation
- Turing-Test
- ...



- Human performance
- Baselines
- ...

Definition from Wikipedia

Evaluation process



tree – lake 0.5 0.5 0.75

0.58

0.7

tree – willow 0.75 0.75 1.0

0.83

0.9

tree – car 0.25 0.0 0.0

0.08

0.0



Correlation coefficient (Pearson / Spearman)

Evaluation process



Gold
Standard



tree – lake 0.5 0.5 0.75

0.58

0.7

tree – willow 0.75 0.75 1.0

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0.0

Correlation coefficient
(Pearson / Spearman)

Criteria

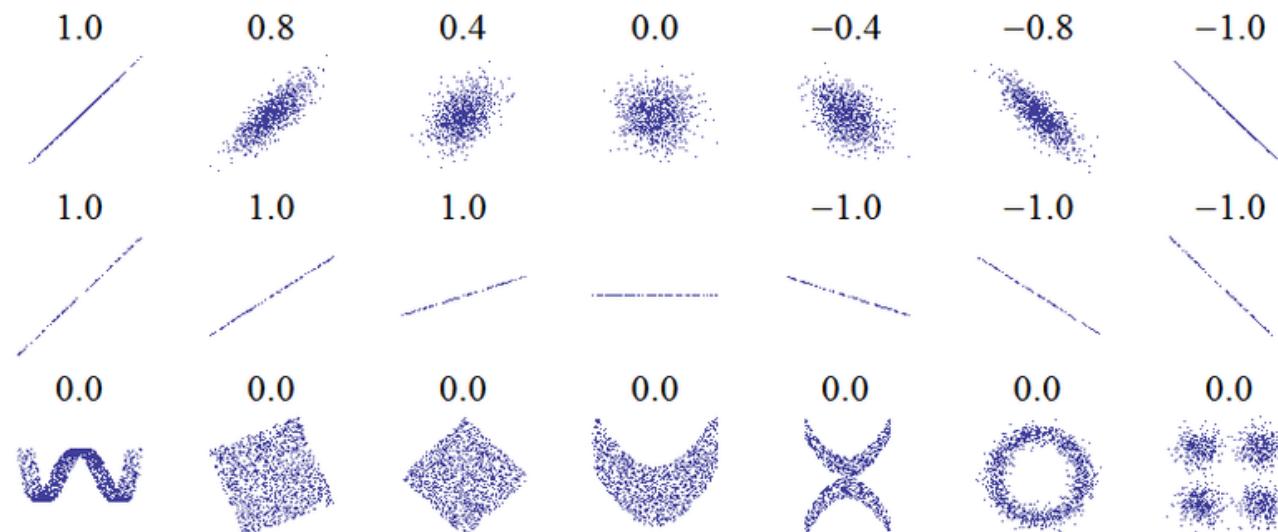


Pearson correlation r

Measure of linear statistical dependence between two variables X and Y

- Named after Karl Pearson
- Often denoted as Pearson's r

$$r = \frac{\sum XY - \frac{\sum X \sum Y}{N}}{\sqrt{(\sum X^2 - \frac{(\sum X)^2}{N})(\sum Y^2 - \frac{(\sum Y)^2}{N})}}$$



Pearson's r: Example

X	Y
1	2
2	5
3	6

$$r = \frac{\sum XY - \frac{\sum X \sum Y}{N}}{\sqrt{(\sum X^2 - \frac{(\sum X)^2}{N})(\sum Y^2 - \frac{(\sum Y)^2}{N})}}$$

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blob/main/lecture06/semantic_relatedness.ipynb](https://github.com/MMesgar/Knowledge_Based_Systems/blob/main/lecture06/semantic_relatedness.ipynb)
- Complete the fourth section

Pearson Correlation r – Example

X Y

1 2

2 5

3 6

$$r = \frac{\sum XY - \frac{\sum X \sum Y}{N}}{\sqrt{(\sum X^2 - \frac{(\sum X)^2}{N})(\sum Y^2 - \frac{(\sum Y)^2}{N})}}$$

$$\sum XY = (1)(2) + (2)(5) + (3)(6) = 30$$

$$\sum X = 1 + 2 + 3 = 6$$

$$\sum X^2 = 1^2 + 2^2 + 3^2 = 14$$

$$\sum Y = 2 + 5 + 6 = 13$$

$$\sum Y^2 = 2^2 + 5^2 + 6^2 = 65$$

$$N=3$$

$$\sum XY - \sum X \sum Y / N = 30 - (6)(13)/3 = 4$$

$$\sum X^2 - (\sum X)^2 / N = 14 - 6^2/3 = 2$$

$$\sum Y^2 - (\sum Y)^2 / N = 65 - 13^2/3 = 8.667$$

$$r = 4 / \sqrt{(2)(8.6667)} = 4/4.16333 \\ = .9608$$

Criticism

Look at the four sets of data

- Same mean (7.5), standard deviation (4.1), regression line ($y=3+0.5x$)
- Same Pearson correlation
 - 0.816
- Very different distributions

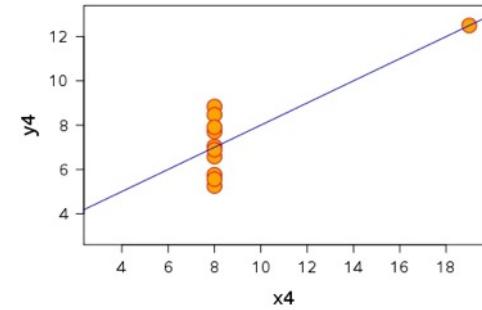
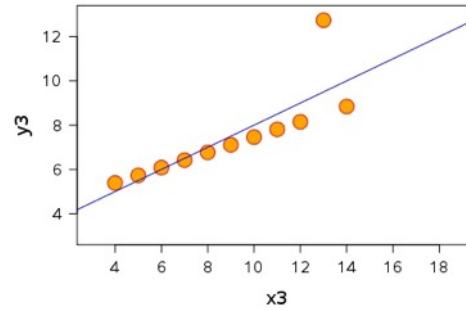
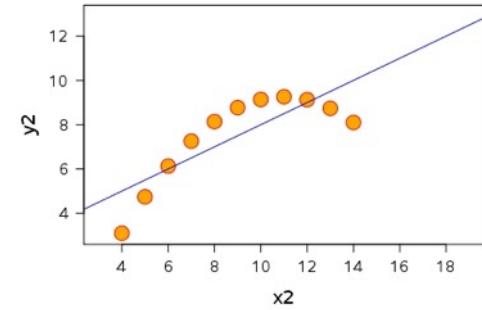
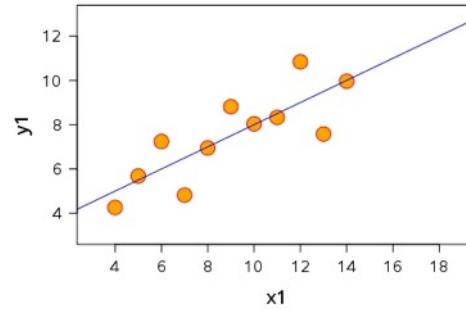


Image from Wikipedia

Spearman correlation ρ

Non-parametric measure of statistical dependence

- Named after Charles Spearman
- Often denoted by the Greek letter ρ (rho) or as r_s

Describes how well the relationship between two variables can be described using a monotonic function

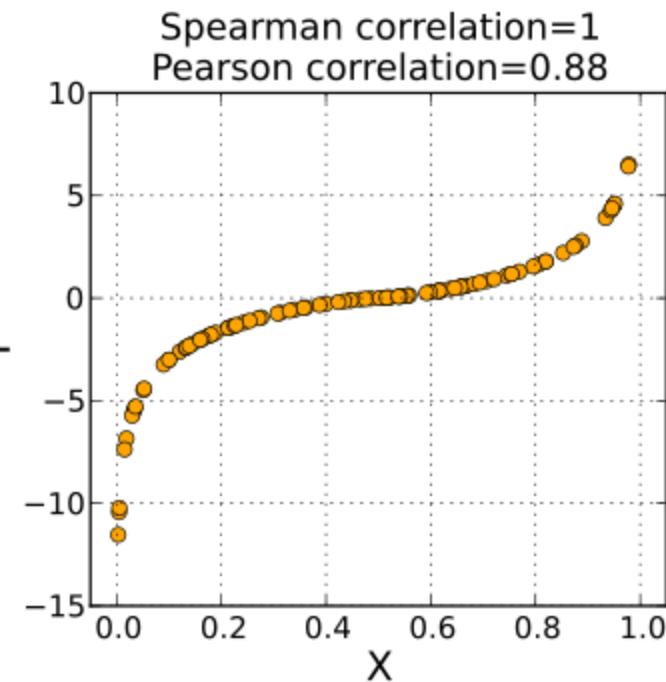
Spearman correlation is equivalent to Pearson correlation on the ranks instead of the actual values.

Spearman vs. Pearson

A Spearman correlation of 1 results when the two variables being compared are monotonically related, even if their relationship is not linear. In contrast, this does not give a perfect Pearson correlation.

Spearman: 1.00

Pearson: 0.88

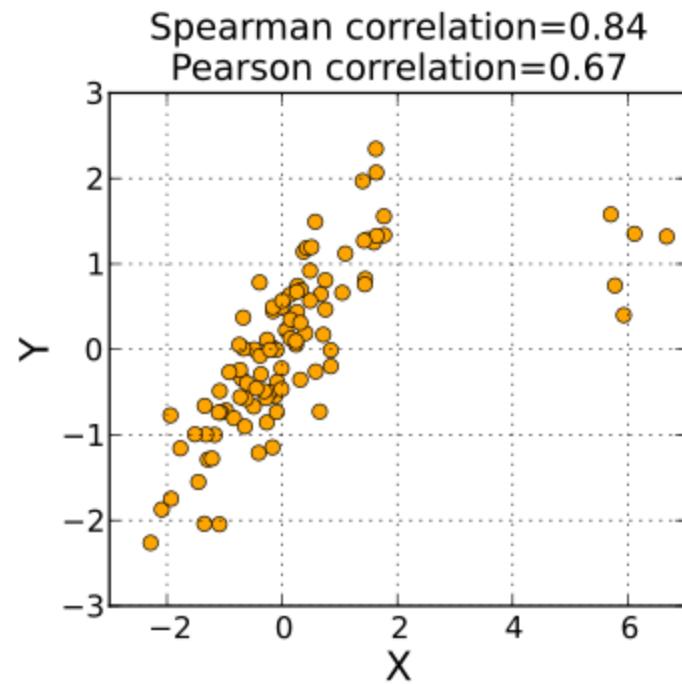


Spearman vs. Pearson

The Spearman correlation is less sensitive than the Pearson correlation to strong outliers.

Spearman: 0.84

Pearson: 0.67



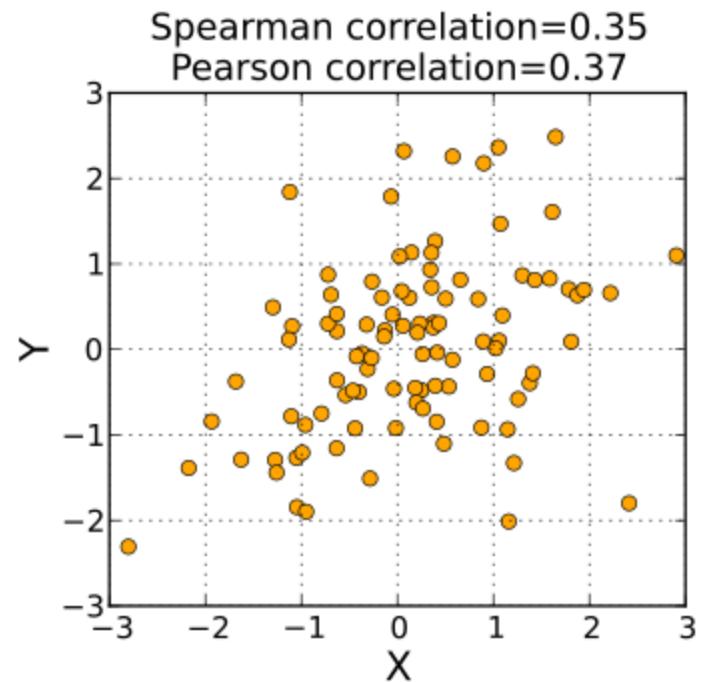
Example from Wikipedia

Spearman vs. Pearson

When there are no prominent outliers, the Spearman correlation and Pearson correlation give similar values.

Spearman: 0.35

Pearson: 0.37



Example from Wikipedia

Careful!

- Do not rely on correlation values alone!
- Always inspect the data!
- Statistics can be misleading.

Correlation vs Causality

- The values of variable A and B are highly correlated:
- Possible, but not necessarily valid conclusion:
→ A causes B
- Other explanations:
- B causes A:
The faster windmills are observed to rotate, the more wind is observed.
→ ~~Windmills produce wind.~~
- A and B are both caused by a third (unknown) variable:
Sleeping with one's shoes on is strongly correlated with waking up with a headache. → ~~shoes cause headaches~~
- The relationship between A and B is coincidental:
A bald (or obviously balding) state leader of Russia has succeeded a non-bald ("hairy") one, and vice versa, for nearly 200 years. → ??? <https://en.wikipedia.org/wiki/Bald%20%93hairy>

Correlated features

- In knowledge-based systems, highly correlated properties are often interpreted as redundant information and the system focuses on one of them to optimize processing.
- This might lead to wrong conclusions:
 - Sleeping with shoes and being drunk are highly correlated
→ focus on sleeping with shoes as a predictor for headaches.
 - Redness and ripeness of fruits are correlated
→ focus on redness as indicator for edibility.

How golden is the gold standard?

- If we compare to human ratings, how do we know that the human ratings are of high quality?
- Humans might be:
 - tired, bored, drunk, insecure, mischievous, lazy, careless, distracted,...
- The task might be
 - ambiguous, unclear, too hard, too easy, subjective,...



Validity, Reliability, Agreement

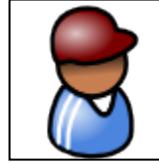
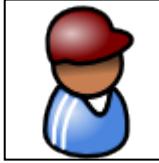
- For each (manually or automatically generated) dataset, it is crucial to consider the following questions:



- ◊ Can we draw conclusions from the data?
- ◊ One prerequisite for validity is that the evaluation data is reliable.
- ◊ Is the generation reproducible?
- ◊ Raters annotate a sample of the data.
- ◊ **Assumption:** The data is reliable if the raters reach good agreement.
- ◊ How to measure agreement?
- ◊ How to interpret the result?
- ◊ **Inter-rater agreement coefficients**

Inter-rater agreement

- Percentage agreement:
$$\frac{\# \text{ agreements}}{\text{all items}}$$
- add standard error and confidence intervals % Agreement A-B: **66%**
% Agreement A-C: **0%**
% Agreement B-C: **33%**

	A	B	C	Agreement	AB	AC	BC
tree – lake					1	0	0
tree – willow	0.5	0.5	0.75		1	0	0
tree – car	0.25	0.0	0.0		0	0	1

Inter-rater agreement

- Percentage agreement:
$$\frac{\# \text{ agreements}}{\text{all items}}$$

- Inter-rater correlation:

Rater A	Rater B
1	1
2	2
3	3
4	4
5	5

Rater A	Rater C
1	2
2	4
3	6
4	8
5	10

Correlation measures
are not very suitable
to measure inter-rater
agreement!

- Pearson correlation r is 1 in both cases. Output of a system could be scaled down, but these human annotations signal that something is wrong with the task (or with the rater)!

Inter-rater agreement

$$\frac{\# \text{ agreements}}{\text{all items}}$$

- Percentage agreement:
- Chance-corrected measures: rater C is not applying any knowledge, but is still right sometimes.

Rater A	Rater C
1	1
2	1
3	1
4	1
5	1

Inter-rater agreement

- Percentage agreement:
$$\frac{\# \text{ agreements}}{\text{all items}}$$
- Chance-corrected measures: rater c is not applying any knowledge, but is still right sometimes.
- Cohen's κ (1960):

$$K = \frac{p_0 - p_e}{1 - p_e}$$

- p_0 : relative observed agreement
- p_e : probability of chance agreement
- 5 categories:
 - relative agreement: 0.2
 - chance agreement: 0.2
 - $K = 0$

Rater A	Rater C
1	1
2	1
3	1
4	1
5	1

- Percentage agreement:
$$\frac{\# \text{ agreements}}{\text{all items}}$$
- Chance-corrected measures: rater c is not applying any knowledge, but is still right sometimes.
- Cohen's κ (1960):
$$\kappa = \frac{p_0 - pe}{1 - pe}$$
- Fleiss' κ (1982): Generalizes Cohen's κ to multiple raters. The basic idea is to consider each pairwise agreement of raters and average over all items i.

Human upper bound

- The inter-rater agreement is often also understood as the human upper bound.
- In many tasks, systems are considered to be perfect once they reach the human upper bound, e.g., machine translation.
- In other tasks, machines should outperform humans, e.g., matrix multiplication.

Summary

Semantic relatedness determines the strength of relationship between two words

Main approaches:

- Path / definition / vector based
- Knowledge based / Distributional

Term-Term & Term-Document Matrix

Evaluation - Pearson/Spearman

- Pearson correlation is highly sensitive to outliers - data inspection is crucial!

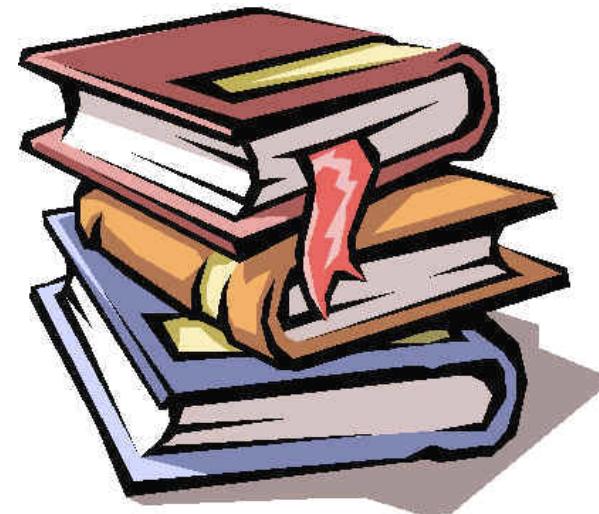
Readings

Mandatory

- Gärdenfors, Chapter 4:
 - 4.2.1 *Modeling Concepts*, p. 102-105.
 - 4.3 *The Role of Similarity in Concept Formation*, p.109-114.
 - 4.5 *Learning Concepts*, p. 122-126.

Optional

- Gärdenfors, Chapter 3 *Properties*
- Gärdenfors, Chapter 4 *Concepts*



Today

Thank You