NET PROFITS

WHAT IS IT?

Innovative gaming platform that enables users to participate in a weekly pool by assembling a team of 5 starters with 2 weekly swaps from their own collection of NBA Top Shots moments.

Each league is limited to 10 users who can only substitute their bench players twice a week, making it a challenging and exciting game that tests participants' strategic skills.

The objective of the game is to outperform other players in the league by utilizing the selected players to win the prize pool by the end of the NBA week.

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HOW DOES IT WORK?

Teams will be chosen by giving each player a certain value and using those values to submit a team of 5 within the pool cap (including values of swapped players)

Gradually incorporate multiple price points into our games, offering users a range of options to choose from when entering weekly games

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The prizes will include both a percentage of prize pool in either FLOW, FUSD or USDC + non-tradable commemorative Token NFT with the week/pool that was won

WHY NET PROFITS?

By incorporating NBA Top Shot NFTs and integrating a player value system, we believe it has the potential to revolutionize the market and increase the value of players and NFTs that currently have little value.

Players who list their NBA Top Shot cards on the market for sale during a given week will be unable to use those moments for that week, resulting in a smaller market supply and a larger ownership group, which can drive up demand for moments

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The earning aspect of fantasy sports is attractive to the average user, as most play to earn rather than just for fun or as collectibles, thus attracting a new base of users

VALUE PROPOSITION

Create the first wagering opportunity with the use of officially sponsored NFT collectibles on the blockchain network.

Using the NBA Top Shot collectibles as the pioneering step of creating more Play-To-Earn games with other officially sponsored NFT collectibles such as NFL All Day and UFC Strike

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Compared to other FLOW sports NFTs, NBA Top Shot has the largest user base, making it easier to onboard a significant number of players who already own the necessary collectibles

Target Audience

The focus is on finding new ways to engage NBA Top Shot Moment owners and other users in the FLOW ecosystem who have FLOW tokens but do not own Top Shot Moments

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Targeting fantasy basketball as a way to introduce them to the FLOW ecosystem and NBA Top Shot Moments

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These users will create the base of NET PROFITS and give us the ability to take feedback through our discord channels, create more league price points, and provide more value

User Scenarios

Once a team is selected, users must closely monitor player performance and may need to make adjustments based on factors such as injuries and matchups.

Users can participate in tournaments and competitions that test their skills against a larger pool of players and potentially win prizes. The social and competitive elements of weekly fantasy make it an engaging and dynamic experience for users of all levels.

Ongoing performance tracking is crucial, and users may use third-party analytical tools to aid their decision-making.

Competitive Analysis

Gameday.plus - An informative, free to play game that allows users to pick over/under on point totals for monetary value (FLOW), the game lacks the integration with the rest of the FLOW ecosystem and hasn't had an active contest since November

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The discrepancy between NET PROFITS and AIsportpro is the ability to put already purchased NBA Top Shots Moments in to play and gain use case with them as well as bragging rights and showcasing your NBA Top Shot Collections with the links being integrated in our leaderboard.

Management Team

Michael Minhas

Michael is a seasoned back-end developer, responsible for leading our team's technical efforts. With extensive experience working for a credit conglomerate, Michael has honed his skills in maintaining and updating API systems. His expertise spans across a diverse range of computing languages, making him an invaluable asset to our development team.

Hardy Hoonjan

Hardy is an aspiring accountant and finance specialist currently pursuing his education at TRU. Drawing upon his extensive background in sports, Hardy has been instrumental in ideating and designing user interface (UI) for our platform. His unique perspective and expertise in both finance and sports have been valuable assets in shaping our platform's vision and direction.

Jason Cao

Jason is an accomplished back-end developer who brings a strong statistical background to our team. With a degree in statistics, Jason has leveraged his expertise in Python to build robust internal systems for our platform. His ability to seamlessly integrate his statistical knowledge with his computing skills has been critical to the success of our development efforts.

Matt Waraich

Matt is a seasoned startup consultant who has played a pivotal role in helping numerous startups create effective pitch decks that effectively convey their value propositions and attract critical investment. With a wealth of experience in product development, customer acquisition, and deck creation, Matt has developed a reputation for delivering results-driven solutions that help startups achieve their goals.

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