

# Tyson Terrell

age: 19

residence: Columbia, SC

education: Some college (UofSC)

occupation: None

marital status: Single



*"Never speak ill of yourself, your friends will always say enough on that subject." -Charles Maurice de Talleyrand*

After a morning routine of showering and eating breakfast, Tyson spends his time either studying at the library, in classes, or having a meal at the student union. He typically does not interact with anyone outside of his dorm and only prefers the company of a select few people, outside of people on social media.

## Comfort With Technology

### INTERNET



### SOFTWARE



### MOBILE APPS



### SOCIAL NETWORK



## Criteria For Success:

Tyson feels that he is successful if he finishes college with good grades, has a meaningful and fulfilling career, and ensures to improve the lives of other people.

## Needs

- Routine
- Peace and quiet
- A non-changing place to work hard
- Solidarity and comfort

## Values

- Charisma
- Ambition
- Humility
- Gentleness

## Wants

- Gifts and positive surprises
- Compliments
- A filling meal
- No drama

## Fears

- Paranoia
- Spiders
- Failure
- Betrayals