Predictive Analysis Challenge

Introduction:

You are working for a large e-commerce store that sells products online. The company has collected data on customer purchases and wants to gain insights into customer preferences and find who their loyal customers and what are their attributes are. Additionally, the company wants to create a model to forecast customer purchases

Dear Sir,

I've finished the Junior Data Scientist Assessment and have uploaded it to my GitHub account for your review.

Kaggle: https://www.kaggle.com/code/mohdmuttalib/hplx-mohd-muttalib-6sep2023
GitHub: https://github.com/MMuttalib1326/Predictive_Analysis_Challenge