## Predictive Analysis Challenge

## Introduction:

You are working for a large e-commerce store that sells products online. The company has collected data on customer purchases and wants to gain insights into customer preferences and find who their loyal customers and what are their attributes are. Additionally, the company wants to create a model to forecast customer purchases

Hello Sir,

I have completed the Junior Data Scientist Assessment, and I have uploaded it to my GitHub account. You can review it there.

Kaggle: <a href="https://www.kaggle.com/code/mohdmuttalib/hplx-mohd-muttalib-6sep2023">https://www.kaggle.com/code/mohdmuttalib/hplx-mohd-muttalib-6sep2023</a> GitHub: <a href="https://github.com/MMuttalib1326/Predictive\_Analysis\_Challenge">https://github.com/MMuttalib1326/Predictive\_Analysis\_Challenge</a>