

Sport is health, both physical and emotional. It also allows one to look good. There are many options to do it, they can be running, cycling, weights or the increasingly popular crossfit. Every year more and more people start an exercise plan. Thus, it seems to be a good idea to open a gym and as the business grows, why not a chain of them.

Toronto is the most populous city in Canada as well as the financial center of the country, and therefore it seems to be a good option to open a gym in that city.

Thus, in this project, we will see to find the best area to open a gym in the city of Toronto.

Interested parties are therefore those gym chains seeking to expand in Torontó or entrepreneurs who decide to open a gym there.