UE 803 - Data Science

Session 2: Web scraping

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Introduction

Web scraping

> Automatically extracting data from websites.

Source: Wikipedia

What is data ?

- audio, image, video, articles, blogs, sensor values, etc.

  → various *data types* (here we focus on **textual data**)

- text files, spreadsheets (e.g. weather forecast), binary files (e.g. word-processing documents), pre-processed data (e.g. treebanks), etc.

  → *(un)structured data* (here we consider **raw data**)

- freely available data (e.g. songs from public domain) *vs* protected data (e.g. song from a famous artist)

  → *licensed* data (various licenses, to be considered on a case by case basis, here we proritize **open licenses** such as Creative Commons)

Workflow

Setting up web scrapers can be done in a few steps:

(0. **Target** valuable online data *)

1. **Download** corresponding webpages
2. **Parse** these webpages to extract useful parts
3. **Format and store** the extracted data for further processing

Workflow (continued)

- Note:
  - All this *can be done programmatically* with most major programming languages.
  - Steps 1. and 2. *can be made simpler* if the data host includes a *webservice*
    (see next class)

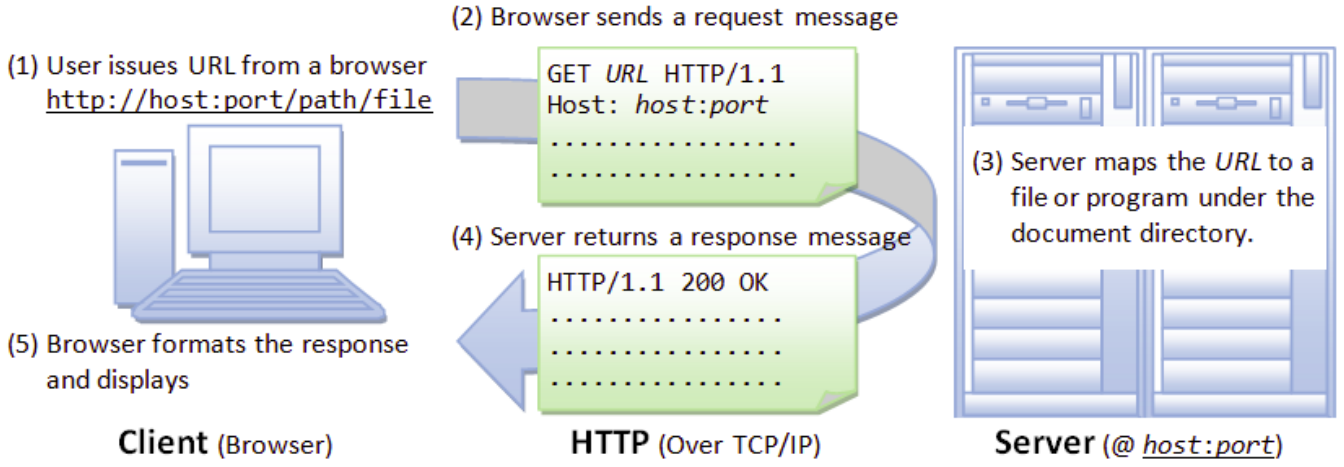
Outline

1. Recall Internet basics (HTTP / HTML)
2. Downloading HTML documents (introducing requests)
3. Parsing XML documents (introducing BeautifulSoup4)
4. Case study: extracting quotes
5. The automatic way (introducing Scrapy)

1. Internet basics

Client/Server architecture

- **Client**: program *requesting* a service (e.g. a *web-browser* such as Firefox requesting access to some file)
- **Server**: program *providing* a service (e.g. a *web-server* such as Apache providing access to some file)
- Communication between these two programs relies on a **communication protocol** (here Hyper Text Transfer Protocol - `http`)



(Picture from F. Boudin's course)

HTTP queries

- Client queries (and server responses) are **lists of bytes** containing a **header** and a **body**
- Main query **types** (*aka* commands):
  - GET → request data from a specified resource (URL)

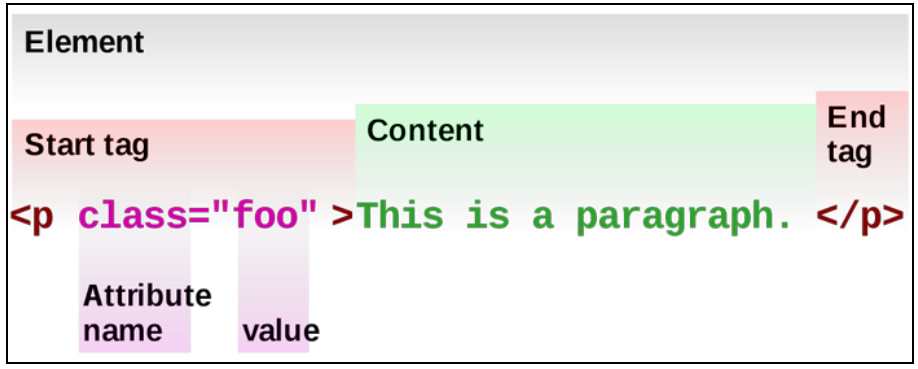
```
GET /test/demo_form.php?name1=value1&name2=value2 HTTP/1.1
Host: w3schools.com
```

  - POST → send data to a server to update a resource

```
POST /test/demo_form.php HTTP/1.1
Host: w3schools.com
name1=value1&name2=value2
```

HTML

- Web pages are written in **HyperText Markup Language** (HTML)
- HTML is a **description language**
  → how information *should be* displayed
- HTML is **interpreted** (e.g. by a web-browser)
  → similar to LaTeX, python or pdf
- HTML is based on (embedded) **elements** (delimited by opening and closing **tags**, equipped with **attributes**):

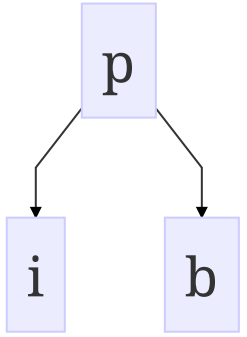


(list of HTML elements 🔗 and attributes🔗)

HTML (continued)

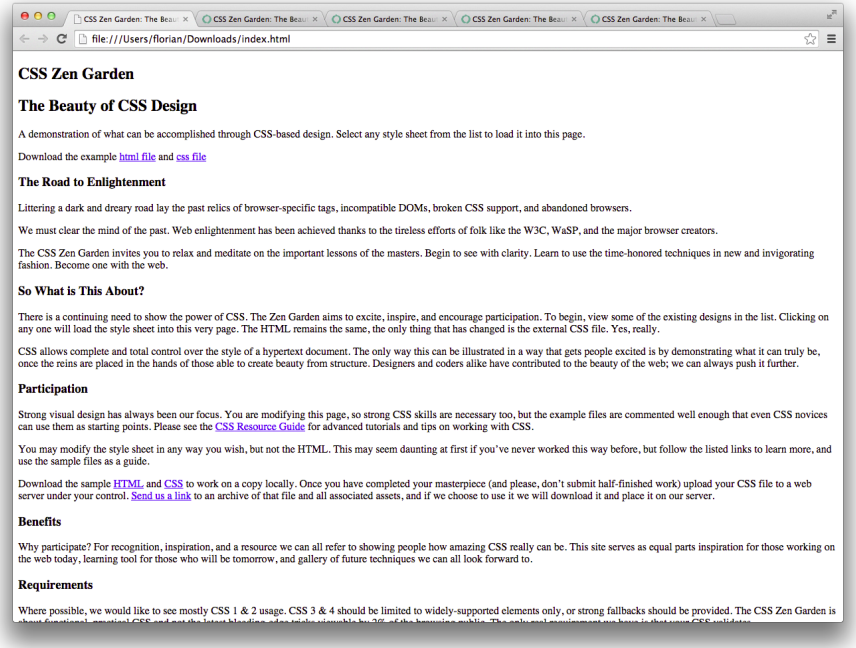
- HTML element *embeddings* follow a **tree structure**:

```
<p>
  <i> ... </i>
  <b> ... </b>
</p>
```



CSS

- Webpages can be associated with **cascading style sheets** (CSS), which contain **layout definitions**



- Content is thus separated from layout

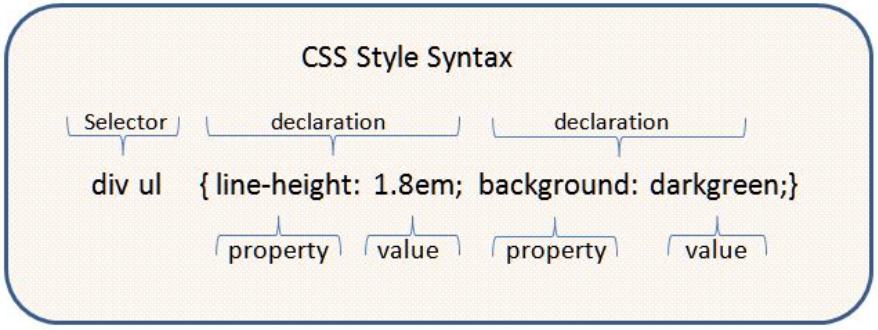
CSS (continued)

- CSS layout definition is declared in the webpage's header:

```
<html lang="en">
<head>
    <meta charset="utf-8">
    <title>Example file</title>

    <link rel="stylesheet" href="/215/215.css">
```

- CSS: list of **rules**
- A rule is made of a **selector** and a list of **declarations** (attribute-values)



CSS selectors

- **Elements** (`*`, `div`, ...) or **attributes** (e.g. `[width]`)
- **Dominance** constraints on elements (such as `div ul` or `div > ul`)
- **Precedence** constraints on elements (such as `div ~ p` or `div + p`)
- **Union** of elements (such as `div, ul`)

```
<div width="50%">
...</div>
```

```
<div><ul>
...
</ul></div>
```

```
<div>...
</div>
<p>...</p>
```

```
<ul>...</ul>
```

```
<div>...</div>
```

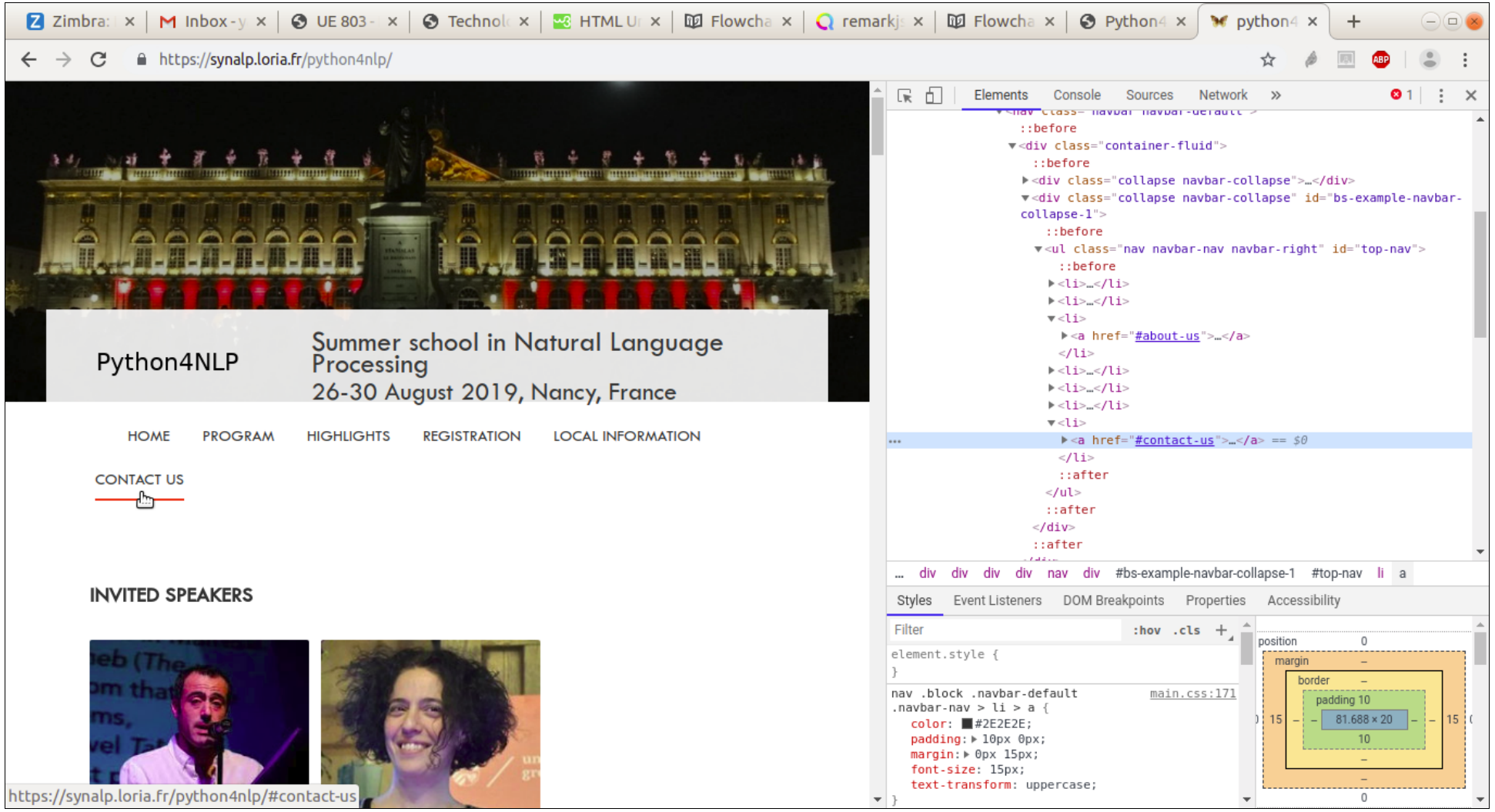
CSS selectors (continued)

- **Class** (referring to *groups* of elements, such as `.intro` or `p.intro`)
- **Identifier** (referring to *unique* elements, such as `#intro`)

```
<p class="intro">
  ...
  ...
</p>
```

```
<p id="intro">
  ...
  ...
</p>
```

To inspect a webpage structure : hit the F12 key



2. Retrieving HTML pages

Introducing requests

Retrieving HTML pages

- Can be done using the `requests` python library:

```
>>> import requests
>>> ua = {'User-agent': 'Mozilla/5.0'}
>>> page=requests.get("http://synalp.loria.fr/index.html", headers=ua)
>>> print(page.status_code)
200
>>> print(page.content)
b'<!DOCTYPE html>\n<html>\n<head>\n  <meta charset="UTF-8">\n
...
```

- Returns an **object** of type `Response` (see doc. 🔗):

```
>>> type(page)
<class 'requests.models.Response'>
```

Retrieving HTML pages (continued)

- NB: The content of the retrieved document (`content` attribute of the `Response` object) is a **binary string**
- If needed, it can be *decoded* (interpreted with a given encoding) using Python's `decode` method (see doc. 🔗):

```
>>> type(page.content)
<class 'bytes'>
>>> print(page.content.decode("utf8"))
<!DOCTYPE html>
<html>
<head>
  <meta charset="UTF-8">
...
```

3. Parsing an XML file

Introducing BeautifulSoup4

Parsing an XML file

- **Parsing** can be done with the `BeautifulSoup4` library (see documentation 🔗):

```
>>> from bs4 import BeautifulSoup
>>> soup = BeautifulSoup(page.content, 'html.parser')
>>> print(soup.prettify())
<!DOCTYPE html>
<html>
 <head>
  <meta charset="utf-8"/>
  <meta content="width=device-width, initial-scale=1" name="viewport"/>
...
```

- Parsing an XML document amounts to **storing** its content in a **structured** way (i.e. within a dedicated `BeautifulSoup` object) to make **data access** easier

Parsing an XML file (continued)

- One can **search** through an XML document (that is explore the underlying tree structure, *aka* Document Object Model / DOM) using `BeautifulSoup`'s **dedicated methods** (see documentation 🔗):

```
>>> for para in soup.find_all('p'):
...     print(para.get_text())
...
```

```
Welcome to our website !
The Synalp team is located in Nancy, France and is part of the ...
```

- `find_all(c)` can be used to **extract** the *list* of all **XML elements** (i.e. list of XML **sub-trees**) satisfying a given **constraint** `c`

Searching through an XML document

- Search constraints (**filters**) can be applied:
  - either **on HTML elements**
    (via `find`, `find_all`, `find_parent`, etc.)
  - or **on CSS selectors**
    (via `select`)
- `find`, `find_next`, etc. retrieve the **first element** satisfying some constraint(s), while
- `find_all`, `find_parents`, etc. retrieve the **list of all elements** satisfying it(them)

Searching through an XML document (continued)

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Searching through an XML document (continued)

- `find` methods accept constraints on:
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  - **attribute name**, e.g. `soup.find_all(href=True)`
  - **attribute name and value**, e.g. `soup.find_all(id='toto')`

Searching through an XML document (continued)

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  - **attribute name and value**, e.g. `soup.find_all(id='toto')`
  - **element content**, e.g. `soup.find_all(string='toto')`

Searching through an XML document (continued)

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- Note that `find` input parameters can be:

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  - **list of values**, e.g. `soup.find_all(['a','b'])`

Searching through an XML document (continued)

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- Note that `find` input parameters can be:
  - **list of values**, e.g. `soup.find_all(['a','b'])`
  - **regular expressions**, e.g. `soup.find_all(href=re.compile('^https'))`

Searching through an XML document (continued)

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  - **element name**, e.g. `soup.find_all(name='a')` or `soup.find_all('a')`
  - **attribute name**, e.g. `soup.find_all(href=True)`
  - **attribute name and value**, e.g. `soup.find_all(id='toto')`
  - **element content**, e.g. `soup.find_all(string='toto')`

- Note that `find` input parameters can be:
  - **list of values**, e.g. `soup.find_all(['a','b'])`
  - **regular expressions**, e.g. `soup.find_all(href=re.compile('^https'))`
  - **functions**, e.g.
    `soup.find_all(lambda x: x.has_attr('class'))`

Searching through an XML document (continued)

- To return a **limited number of results**: `soup.find_all('a', limit=3)` and/or to be **non recursive**: `soup.find_all('a', recursive=False)`
- To access element **contents**:

```
>>> [x.get_text() for x in soup.find_all('a')] #[' Synalp ', ...]
```

- Information can eventually be stored in e.g. **dictionaries** and saved in **files**:

```
>>> data = { 'links' : [x.get_text() for x in soup.find_all('a')] }
>>> with open('links.txt', 'w') as f:
...  print(data['links'], file=f)
```

Search examples

```
>>> soup.find('footer') #<footer class="uk-clearfix" ...
>>> soup.find('div', class_='uk-panel') # <div class="uk-panel ...
>>> soup.find('div', attrs={'class':'uk-panel'})
>>> soup.find_all('a') #[<a class="uk-navbar-brand" ...]
>>> soup.find_all(lambda x: x.has_attr('id'), recursive=False)
>>> soup.select('div p') #[<p class="uk-article-meta"></p>...]
>>> soup.select("p:nth-of-type(3)") #[<p>The Synalp team is ...]
>>> soup.select("div ~ .uk-panel") #[<div class="uk-panel"> <div ...]
```

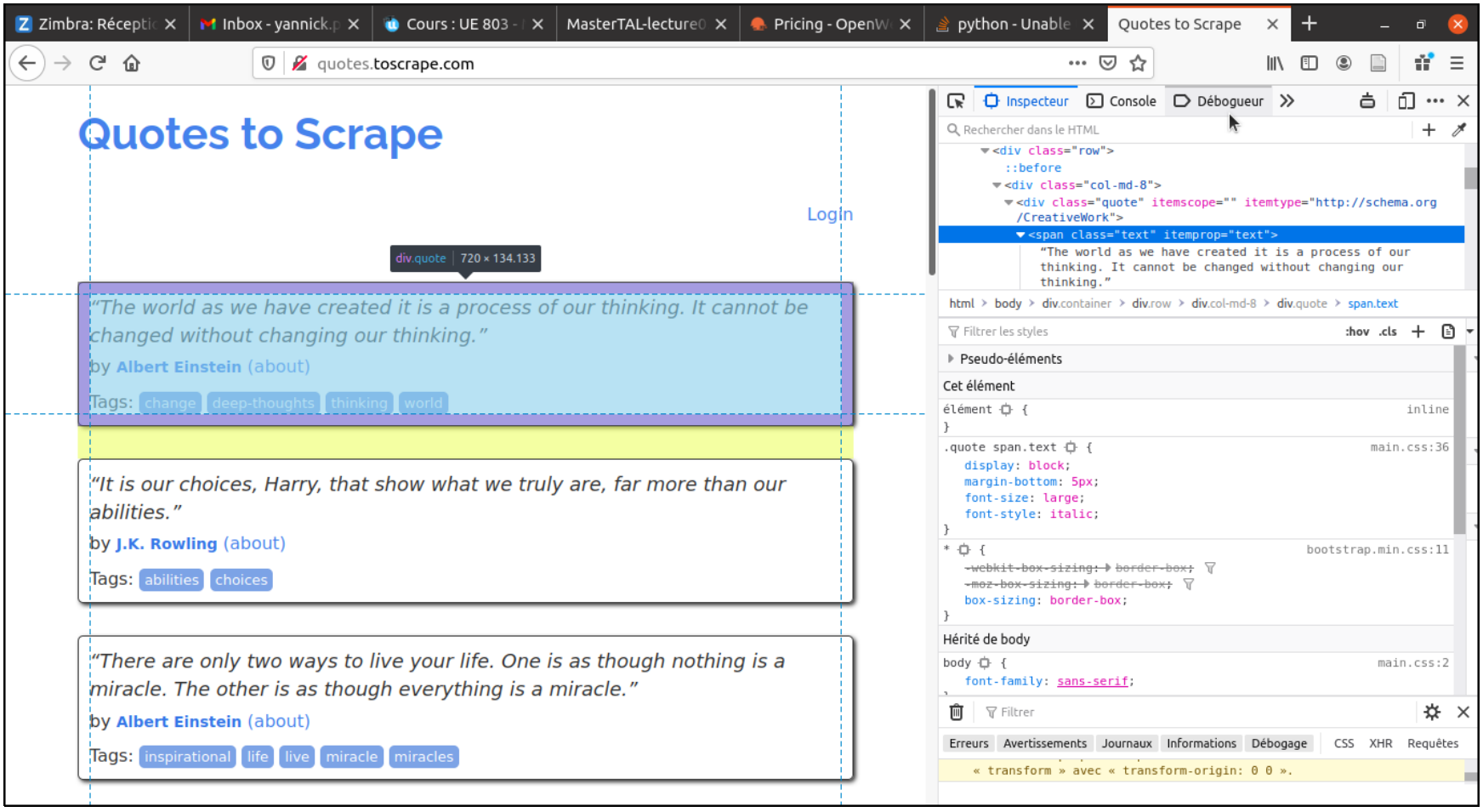
NB: these retrieve XML elements!

4. Case study

Collect quotes

Finding data

- Say we want to extract quotes from `http://quotes.toscrape.com`:



Parsing data

- Useful **HTML element**:

```
<span class="text" itemprop="text">
  “The world as we have created it is a process of our thinking.
  It cannot be changed without changing our thinking.”
</span>
```

- To get *all* the quotes from the page:

```
import requests
from bs4 import BeautifulSoup

def get_quotes(url):
  page= requests.get(url=url,headers={'User-Agent': 'Mozilla/5.0'})
  soup= BeautifulSoup(page.content, 'html.parser')
  quotes= soup.find_all(class_="text")
  return list(map(lambda x : x.get_text(), quotes))

url= 'http://quotes.toscrape.com'
l  = get_quotes(url)
```

Parsing data (continued)

- Useful **HTML element** to go to the next page:

```
<li class="next">
    <a href="/page/2/">Next <span aria-hidden="true">→</span></a>
</li>
```

- To get the quotes from the next page:

```
def get_next(url):
  page= requests.get(url=url,headers={'User-Agent': 'Mozilla/5.0'})
  soup= BeautifulSoup(page.content, 'html.parser')
  next= soup.find(class_="next")
  return next

next= get_next(url)
while next is not None:
  link= next.find('a')['href']
  url+= link
  l.extends(get_quotes(url))
  next= get_next(url)
```

Saving data

- To store the corresponding data in a text file:

```
with open('quotes.txt','w') as f:
     for i in range(len(l)):
        print(i + ": " + l[i], file=f)
```

- Content of the text file (e.g. via `cat quotes.txt`)

```
1: “The world as we have created it is a process of our thinking.
It cannot be changed without changing our thinking.”
2: “It is our choices, Harry, that show what we truly are, far
more than our abilities.”
3: “There are only two ways to live your life. One is as though
nothing is a miracle. The other is as though everything is a
miracle.”
4: “The person, be it gentleman or lady, who has not pleasure in a
good novel, must be intolerably stupid.”
```

5. The automatic way

Introducing Scrapy

Introducint Scrapy

- open-source framework for web scraping
- includes (among others)
  - a crawling engine,
  - an HTML parser,
  - a JSON exporter
- can be used as a standalone command

Retrieving web pages: spiders

- Defining her.his own spider (class inheriting from Scrapy's Spider class):

```
import scrapy
class QuotesSpider(scrapy.Spider):
```

- A Spider has a unique name, and some start URL(s):

```
class QuotesSpider(scrapy.Spider):
   name = "MyFirstQuoteSpider"
   start_urls = ["http://quotes.toscrape.com/page/1/"]
```

- You can limit scraping to some allowed_domains:

```
    allowed_domains=["quotes.toscrape.com"]
```

Parsing configuration

- Apply a `parse` call-back method on each page:

```
class QuotesSpider(scrapy.Spider):
   name = "MyFirstQuoteSpider"
   start_urls = ["http://quotes.toscrape.com/page/1/"]

   def parse(self, response):
        page = response.url.split("/")[-2]
        filename = "quotes-%s.html" % page
        with open(filename, "wb") as f:
            f.write(response.body)
```

- Here, starting pages will be retrieved and stored locally

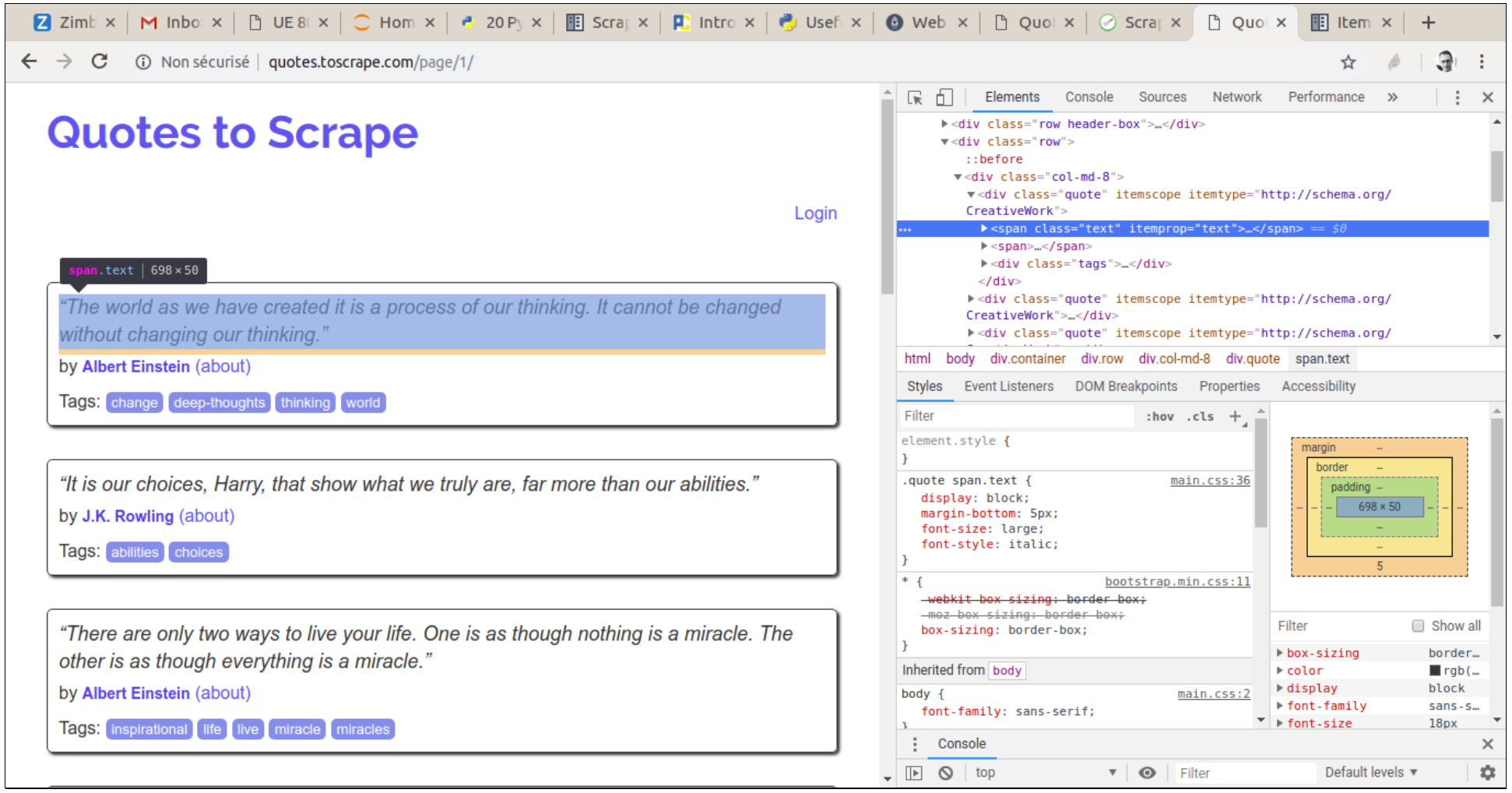
Running the spider

- Finally, to run this scraping engine, one must use a `CrawlerProcess` as follows:

```
if __name__=='__main__':
  import scrapy.crawler
  myspider = QuotesSpider()
  process = scrapy.crawler.CrawlerProcess({
    'USER_AGENT':'Mozilla/5.0'
  })
  process.crawl(myspider)
  process.start()
  process.stop()
```

Retrieving and extracting content

- Back to our case study:



Content extraction

- We can extract quotes by using CSS selectors:

```
def parse(self, response):
    with open('quotes.txt', 'a') as f:
        quotes = response.css("div.quote")
        for quote in quotes:
            text = quote.css('span.text::text').extract_first()
            print(text,file=f)
```

- Links can be extracted as well:

```
<ul class="pager">
    <li class="next">
        <a href="/page/2/">Next (...) </a>
    </li>
</ul>
```

Case #1: Extracting links manually

- Using CSS selectors:

```
def parse(self, response):
    with open('quotes.txt', 'a') as f:
    quotes = response.css("div.quote")
    for quote in quotes:
        text = quote.css('span.text::text').extract_first()
        print(text,file=f)
    next_page=response.css('li.next a::attr(href)').extract_first()
    if next_page is not None:
        next_page = response.urljoin(next_page)
        yield scrapy.Request(next_page, callback=self.parse)
```

Case #2: Extracting links using scrapy

- Using the `follow` built-in method:

```
def parse(self, response):
    with open('quotes.txt', 'a') as f:
    quotes = response.css("div.quote")
    for quote in quotes:
        text = quote.css('span.text::text').extract_first()
        print(text,file=f)
    next_page=response.css('li.next a::attr(href)').extract_first()
    if next_page is not None:
        yield response.follow(next_page, callback=self.parse)
```

Thank you!

Slideshow created using remark.

Exercise sheet #3 (available on Arche)

- Extracting data from the Internet Movie DataBase