



Struggling to **Connect?**

Connect is a cross between a messaging app and a social media platform. It was developed by a college student to help others keep in contact with friend they may no longer be in proximity. Our mission is to help facilitate active friendships inside the app and out.



Connect prompts users with a daily question that can be answered with a short video no longer than sixty seconds. Friends can then view each other's answers and learn something new about each other. These questions are formatted to be thought and discussion provoking, encouraging users to learn about each other and interact outside the app. Some example questions can be seen at the bottom of the flyer.

Users are encouraged to actively listen to their friends, since Connect will not allow a user to post without watching stories from a third of their friends. The use of a ratio instead of a set number ensures that users with hundreds or only a few friends interact with their friends in proportion. The app will block the "Post" button, explaining that the user should watch a few videos before redirecting them, as seen in the upper left hand corner.

Connect keeps track of your interactions and will notify you if you haven't interacted with particular friends, pushing a notification to your phone's lock screen. This way, you can view insights as to how you interact with different friend groups or family members and ensure that no one is left behind. Connect will send gentle reminders when you have not watched an answer from someone for more than a week, as seen in the upper right hand corner.

Connect encourages friendly communication outside of the app interface. The questions are meant to facilitate contact and information only, not to have the user spend hours on the app. After viewing all your friends videos in a day, there is no other interactions available in the app, so get out there and make some real **Connections**.

What was your
favorite
childhood toy?



It's Fall!
Find a cool leaf!



Show off a
family member

