

PICKING WINNERS

MARCH MADNESS



“We’ll sleep in April” - Jon Rothstein



WHO YOU ARE

A person with free cash-flow looking to get a greater return on investment for your sports betting hobby.

OUR PROCESS



**TEAM BY
TEAM SEASON
AVERAGES**

**KEN POM
RATINGS**



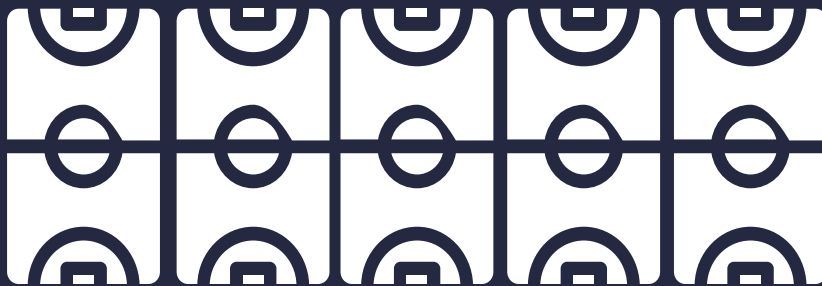
**MODEL
SEASON**

USING REGULAR SEASON

TEST



TRAIN



USING PAST TOURNAMENTS

TRAIN



TEST



OUR TRAINING METHODS



**LOGISTIC
REGRESSION**



**K-NEAREST
NEIGHBORS**



**DECISION
TREE**



**RANDOM
FOREST**



**BAGGING
CLASSIFIER**



XGBOOST

MODEL SELECTION

**LOGISTIC
REGRESSION**

**K-NEAREST
NEIGHBORS**

DECISION TREE

RANDOM FOREST

**BAGGING
CLASSIFIER**

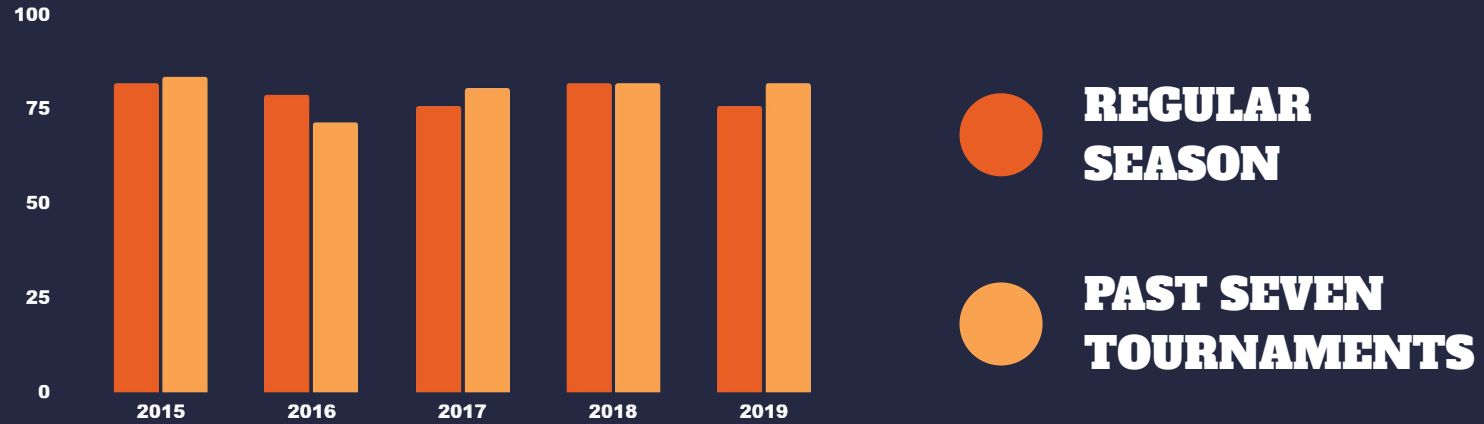
XGBOOST

82%

Test Accuracy

**LOGISTIC
REGRESSION**

MODEL ACCURACY



MODEL SELECTION PROCESS

**LOGISTIC
REGRESSION**

**K-NEAREST
NEIGHBORS**

DECISION TREE

RANDOM FOREST

**BAGGING
CLASSIFIER**

XGBOOST

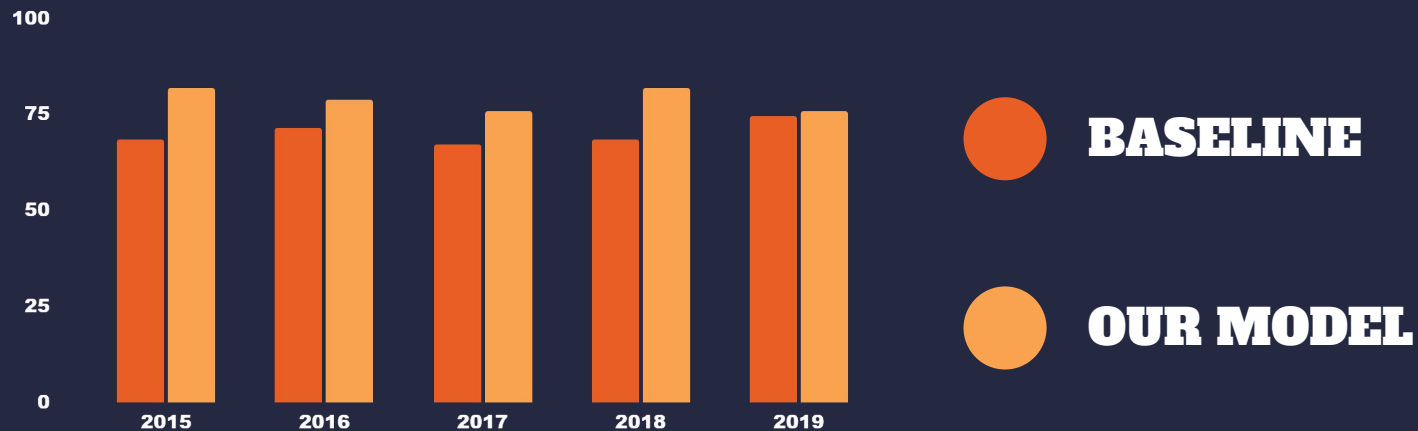
**ONE REGULAR
SEASON**

7 POSTSEASONS

**MULTIPLE
REGULAR SEASONS**

**LOGISTIC
REGRESSION
ONE REGULAR
SEASON**

TOURNAMENT PERFORMANCE



**WHAT WE
REALLY FOUND**



POSTSEASON UNDERDOGS

50

Correct Underdog

50

Missed Underdog

20

Incorrect Underdog

215

Correct Favorite

BETTING THE UNDERDOG



**UNDERDOGS
PROVIDE
GREATER
RETURN**



**WE HIT AT:
71%**

NEXT STEPS

MONEYLINE DATA



**PLAYER SPECIFIC
MODELS**



**RISK ADJUSTED
BETTING**





THANK YOU

DO YOU HAVE ANY QUESTIONS?



TJ Bray



Paul Lindquist



Mendy Nemanow



Matthew Reinhart

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