

Bits of Freedom Prototype

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(Fake) Privacy Policy

Welcome to the Bits of Freedom prototype. This Privacy Policy is part of a demonstration designed to raise awareness about privacy, algorithms, data collection, and dark patterns in modern social media platforms. This document represents no real service but demonstrates how unclear or manipulative privacy terms can be.



1. Information We Collect

This prototype collects no real personal data. It illustrates what real platforms typically collect:

- Behavioral data: scroll behavior, likes, watch time, interactions
- Technical data: device, location, IP address
- Predictive data: what you likely like or will do
- Emotional estimates: how sensitive you are to content

2. How Algorithms Influence You

Real platforms use your data to:

- Capture your attention
- Influence your emotions (fear, anger, FOMO)
- Shape your purchasing behavior
- Push you into filter bubbles

3. Dark Patterns (doom scenario)

We demonstrate how platforms use strategic dark patterns such as:

- Infinite scroll
- Push notifications for dopamine hits
- Misleading buttons
- Hidden unsubscribe pages
- Manipulative opt-in screens

4. Light Patterns (dream scenario)

We contrast with positive patterns:

- Clear privacy choices
- Time limits for healthy usage
- Content controlled by the user, not the platform
- Transparent algorithms

5. Data Handling in This Prototype

No data is stored or shared. All information is simulated or local.

6. Your Rights

This prototype shows which rights users theoretically have: access to data, deletion, revoking consent, and algorithm transparency.

7. Contact

This app is an educational concept by Bits of Freedom, Commissioned by the Amsterdam University of Applied Sciences, Studio - Dark Tech. No real accounts or data are involved.