USING THE USGS VISUAL ID GRAPHICS

This directory contains two PDF files of the USGS visual id in normal (black on transparent) and inverted (white on transparent) representations (`visid.pdf` and `visid_invert.pdf`). The USGS motto is present in both. The LaTeX commands described here can be used for importation of the visual id into a document. The instructions here use the inverted graphic, but the usage shown is general. See the differences in the clipping dimensions; a practice used to remove the motto.

To input the inverted USGS visual id for a front cover or other upright position with the motto intact, the following commands trims the PDF file accordingly. You might need to play with the height option of `\includegraphics` for the desired layout.

```
\includegraphics[height=0.5in,
                 trim=1.37in 4.535in 1.437in 4.323in,
                 clip]{visid_invert}}
```

To input the inverted USGS visual id for a back cover or spine of a report, the motto is clipped off, the following command trims the PDF file accordingly and then rotates. You might need to play with the `y` option or `\rotatebox` or the width option of `includegraphics` for the desired layout.

```
\rotatebox[y=.3825in]{270}{
          \includegraphics[width=.5in,
          trim=1.37in 5.05in 1.437in 4.323in,
          clip]{visid_invert}}
```