



MOFO Labs

DeFi 2.0 on Web 3.0

The Litepaper

01 Preface

Fiat currency was born as a solution to solve the economical dilemma of the improbability of the coincidence of wants. However, as fiat is ultimately controlled by a choice select few, the masses have found their assets at the mercy of said group. This exacerbates the inequality and imbalance of powers between the masses and market makers and organisations. Asset control is often used as a way for governing powers to exploit their powers and implement their agendas.

Enter DeFi - Decentralised finance has come a long way and adoption has exponentially increased over the years. From Bitcoin to the myriad of other cryptocurrencies and digital assets (NFTs), the world of DeFi has evolved so rapidly and is set to take over the centralised financial systems that we are so accustomed to.

In recent years, presale platforms such as DxSale, PinkSale and Unicrypt have become more ubiquitous. Such platforms offer a way for new crypto projects to raise funds that are integral for their development. Participants of such presales run the gamut from speculators to investors. However, akin to how it is in the start-up world, most crypto projects lack longevity, or worse, are simply outright scams. The decentralised nature of the cryptoverse unfortunately also means that there is often a lack of recourse for investors who have lost money to scammers. The plot thickens when investors also found that presale platforms typically accept a percentage of the presale tokens sold on the platform as part of their service fee, only to dump it at launch.

02 MOFO Labs - Stop FOMOing

MOFO Labs is a multifaceted Web 3.0 protocol that aims to onboard and educate more people about DeFi. MOFO's vision is to reverse blind FOMO-ing by simplifying crypto and blockchain essentials. Crypto can be a very technical and intimidating space for newcomers and the information gap is also proportionate to the high occurrence of scams in the field. At MOFO Labs, we aim to provide essential and affordable services that every DeFi user will require – regardless of whether you're a crypto investor or a project dev. MOFO Labs was founded for the cryptoverse and to serve the citizens in the cryptoverse.

MOFO Labs is a dream founded and managed by a global team of crypto lovers who have helped launch and market a number of crypto projects. We are well connected in the crypto space with partners in crypto VCs, start-up launchpads, influencer circles and exchanges. We hope that our platform will be able to add value to the growing movement that is DeFi and Web 3.0.

Our Services

- Code-free ENMT token minting
- Token distribution tools
- MOFO launchpad
- Liquidity and team token lockers
- MOFO-audited SAFU trading bots
- Blockchain node providers
- Cloud hosting and server related services
- Crypto project consulting and development
- Incubator and VC for high-potential projects

03 MOFO Business Model

MOFO Labs will be governed via its native token \$MOFO, the MOFO Equity NFT and MOFO Access NFTs.

MOFO Equity NFTs are reserved for seed round private investors. Holders of the Equity NFT will be able to get a return on their investment based on a percentage of MOFO's platform revenue (details are found in the MOFO Private Investor Pitch Deck).

MOFO Access NFT holders will be allowed to use the services on the platform. Access NFTs are split into three tiers: Plato, Aristotle and Galileo. Each NFT will come with its own tier of services and solutions that NFT holders will be able to access. Think of MOFO NFTs as a form of lifetime membership that can be sold or transferred through the blockchain.

Lastly, MOFO's native token \$MOFO will also be launched after the MOFO NFT sale concludes. The \$MOFO token will be used to purchase services on the platform at a discounted rate vis other payment methods (e.g. BNB). More details regarding \$MOFO's tokenomics will be revealed closer to the \$MOFO token launch date.

Timeline & Roadmap

2022

Q1

- Launch of the MOFO Labs litepaper
- Launch of MOFO Labs on both English and Chinese social platforms
- Private seed round (Equity NFT sale)
- Development and launch of the MOFO Labs platform prototype
- Marketing campaign
- Access NFT sale
- Onboarding service providers onto the platform
- Establishing affiliate partnerships with web service providers
- Beta version launch of the platform

Q2

- MOFO Labs native token launch
- DEX listing (PancakeSwap)
- Official launch of MOFO Labs protocol and platform
- Native node and hosting solutions development
- Organisation partnerships
- CEX listing

Q3

- Development of bridges to other blockchains
- Launch of the MOFO Labs VC and incubator network