



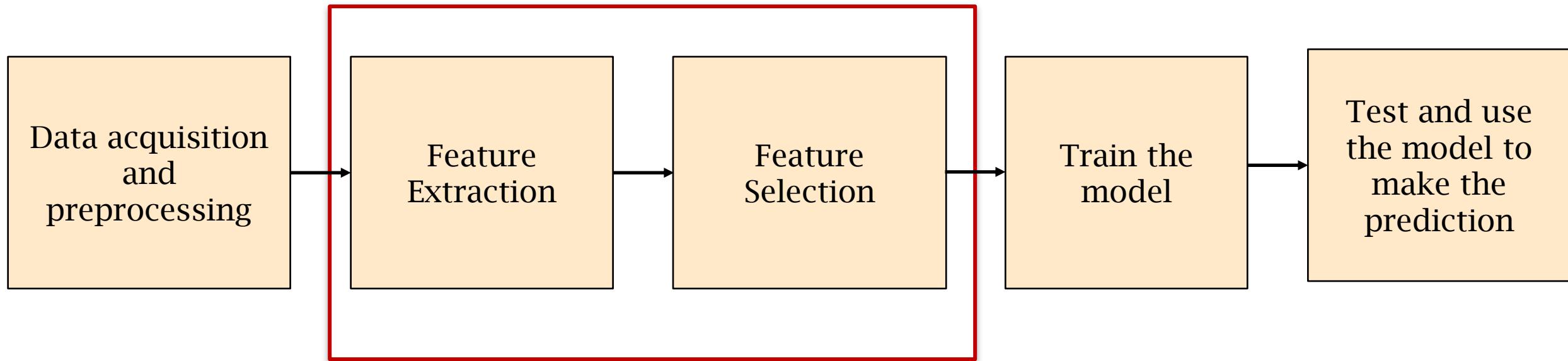
CS 522 - Selected Topics in CS

Lecture 03 - Feature Engineering

+ Topics to be covered

- What is Feature
- Feature Engineering
- Feature Extraction
- Feature Selection
- Feature Encoding

Feature Engineering



Sometimes feature extraction is a part of preprocessing.
Feature extraction also include feature encoding, standardization and normalization

+ What is Feature (Review)

+ What is Feature Engineering ?

- Feature engineering is the *science* (and art) of *extracting* information from *raw data*.
- It is a process that *transform raw data* into *features* that *better* represent the *underlying problem to the predictive models*, resulting in *improved* model *accuracy* on *unseen* data.

Machine Learning Mastery:

Jason Brownlee

- Feature Engineering is a *Representation Problem*
 - Machine learning algorithms *learn a solution to a problem from sample data*.
 - In this context, feature engineering asks: ***what is the best representation of the sample data to learn a solution to your problem?***

+ What is Feature Engineering ?

- *Some machine learning projects succeed and some fail.*
- *What makes the difference?*
- *Easily the most important factor is the features used.*

A few useful things to know about Machine Learning: Pedro Domingos

A feature is an ***individual measurable property*** or ***characteristic*** of a phenomenon being ***observed***.

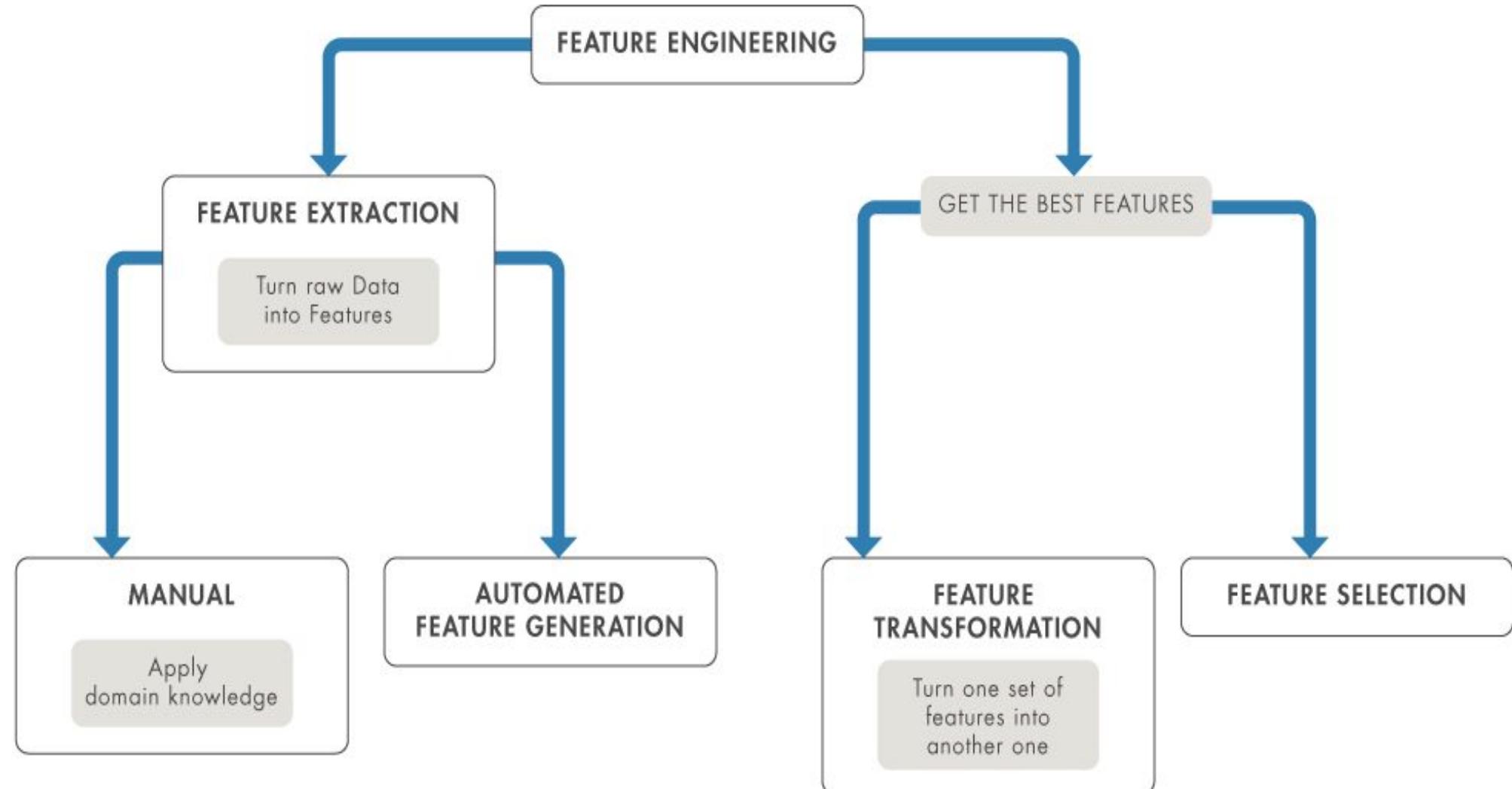
+ Goal of Feature Engineering

- Convert *unstructured* data into *input* to *learning* algorithm.
- Expose the *structure* of the *concept* to the *learning* algorithm.
- Work *well* with the *structure* of the model.
- Balance number of *features*, *complexity* of *concept*, *complexity* of *model*, and the *amount* of *data*.

+ Benefits of Feature Engineering

- ***Improving*** the accuracy of ML model
- ***Solving Overfitting*** problem
- ***Speed up*** your ***computation***
- ***Understandability*** for ML process

+ Feature Engineering



+ Feature Extraction

- Feature extraction refers to the process of *transforming raw data* into *numerical features* that can be *processed* while *preserving the information* in the *original data set*.
- It yields *better results* than *applying* machine learning *directly* to the raw data.
- Feature Extraction can be performed using *two way*
- *Manual Feature Extraction*
 - Manual feature extraction requires *identifying* and *describing* the *features* that are *relevant* for a *given problem* and *implementing* a way to *extract* those features.
 - In many situations, having a *good understanding* of the *background* or *domain* can *help* make *informed decisions* as to which features could be *useful*.
 - It is impractical for the huge datasets.

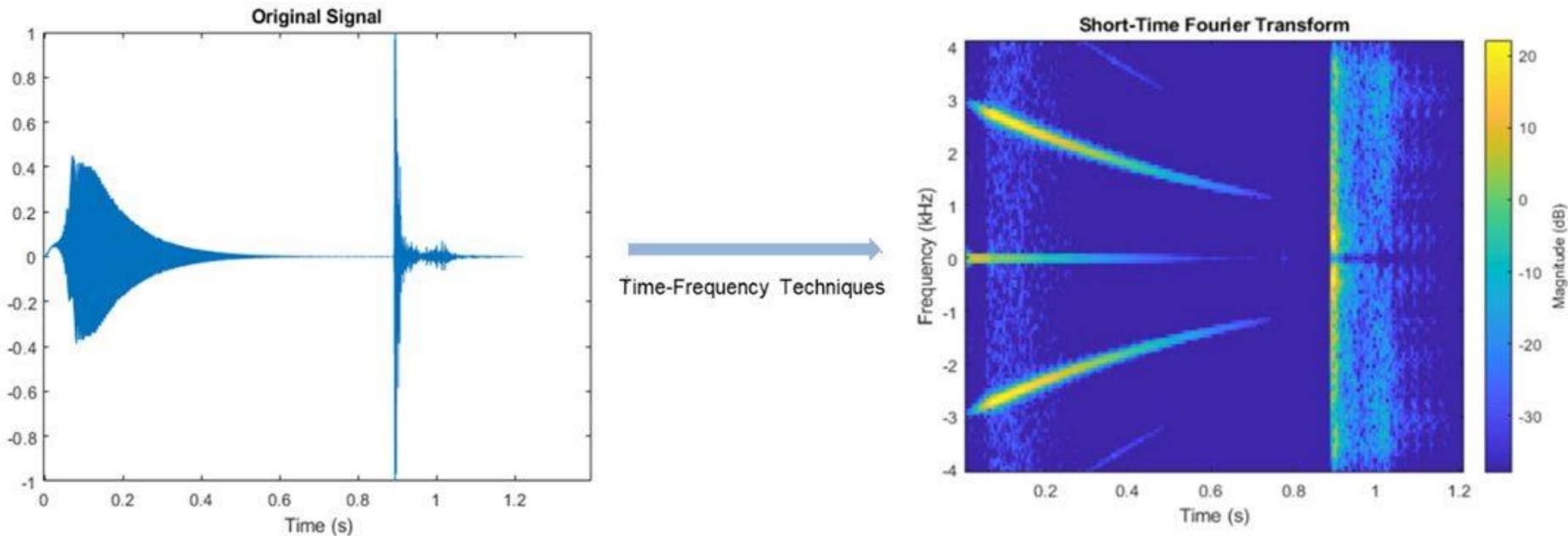
+ Feature Extraction

■ Automated Feature Extraction

- Automated feature extraction uses *specialized algorithms* or *deep networks* to extract features automatically from *signals* or *images* without the *need* for *human intervention*.
- This technique can be very *useful* when you want to move *quickly* from *raw data* to developing machine learning algorithms.

+ Feature Extraction in different types of Data

Time Series/Audio Data

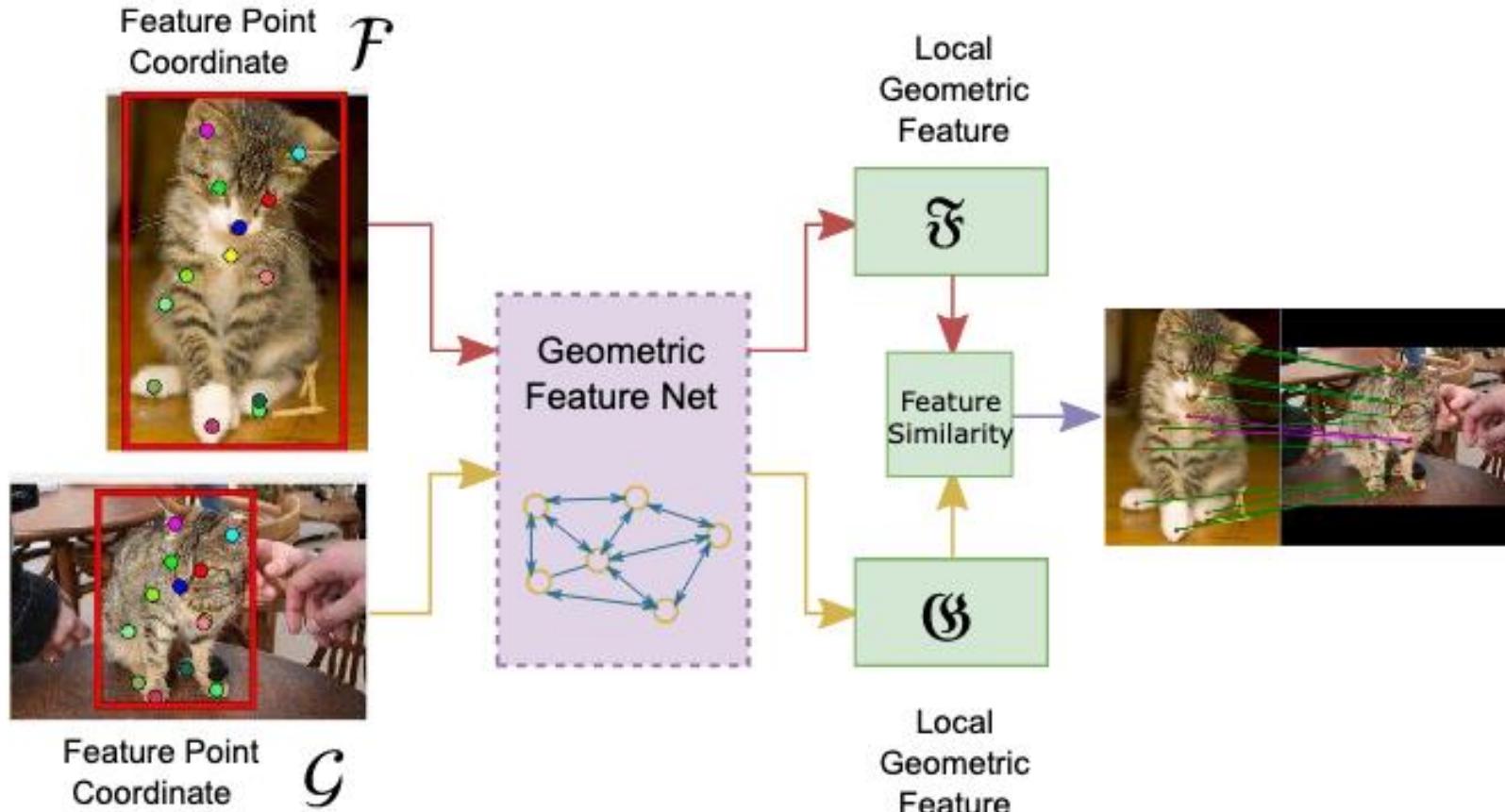


Spectrogram of a **signal** using short-time **Fourier transform**.

Spectrogram shows variation of **frequency** content over time.

+ Feature Extraction in different types of Data

Image /Visual Data



Feature Extracted from **Images**

+ Feature Extraction in different types of Data

Textual Data

	1 This	2 movie	3 is	4 very	5 scary	6 and	7 long	8 not	9 slow	10 spooky	11 good	Length of the review(in words)	
Review 1	1	1	1	1	1	1	1	0	0	0	0	7	negative
Review 2	1	1	2	0	0	1	1	0	1	0	0	8	negative
Review 3	1	1	1	0	0	0	1	0	0	1	1	6	positive

- **Vector of Review 1:** [1 1 1 1 1 1 0 0 0]
- **Vector of Review 2:** [1 1 2 0 0 1 1 0 1 0]
- **Vector of Review 3:** [1 1 1 0 0 0 1 0 0 1]

Review 1: this movie is very scary and long

Review 2: this movie is very long and is slow

Review 3: this movie is long, spooky, good

N = 1 : This is a sentence *unigrams:* this, is, a, sentence

N = 2 : This is a sentence *bigrams:* this is, is a, a sentence

N = 3 : This is a sentence *trigrams:* this is a, is a sentence

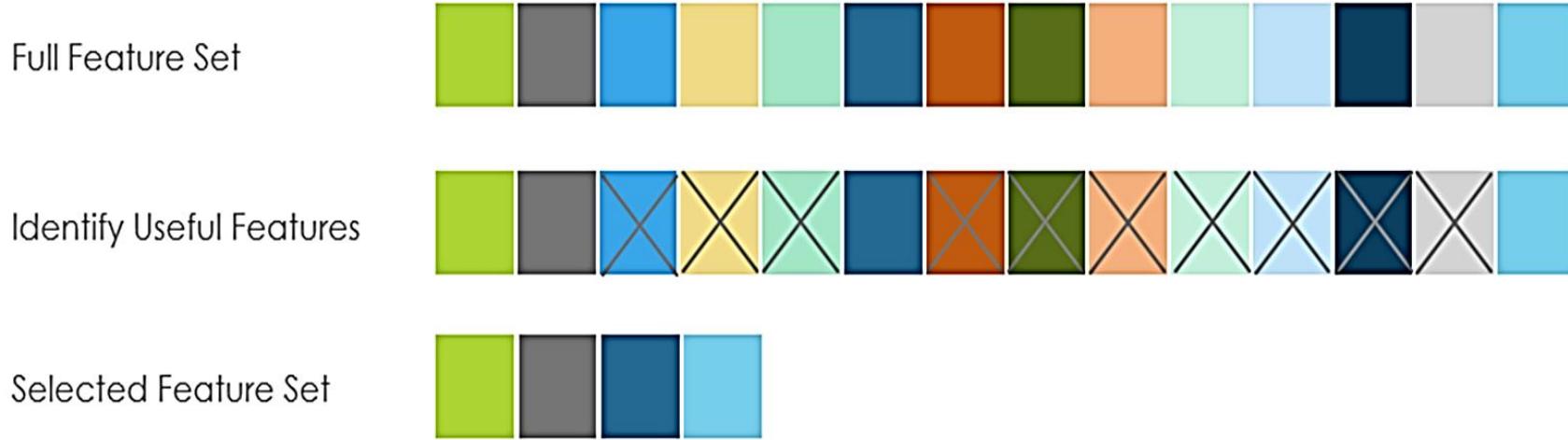
Feature Extracted from text

+ Feature Selection

- As a dimensionality reduction technique, feature selection aims to choose a small subset of the relevant features from the original features by removing ***irrelevant, redundant, or noisy features.***
- Feature selection usually can lead to better ***learning performance, higher learning accuracy, lower computational cost, and better model interpretability.***
- ***The aim of feature selection is to maximize relevance and minimize redundancy.***

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Feature Selection



- **Given:** a set of predictors (“*features*”) V and a target variable T
- **Find:** *minimum set F* that achieves *maximum classification performance* of T (for a given set of classifiers and classification performance metrics)

+ Feature Selection

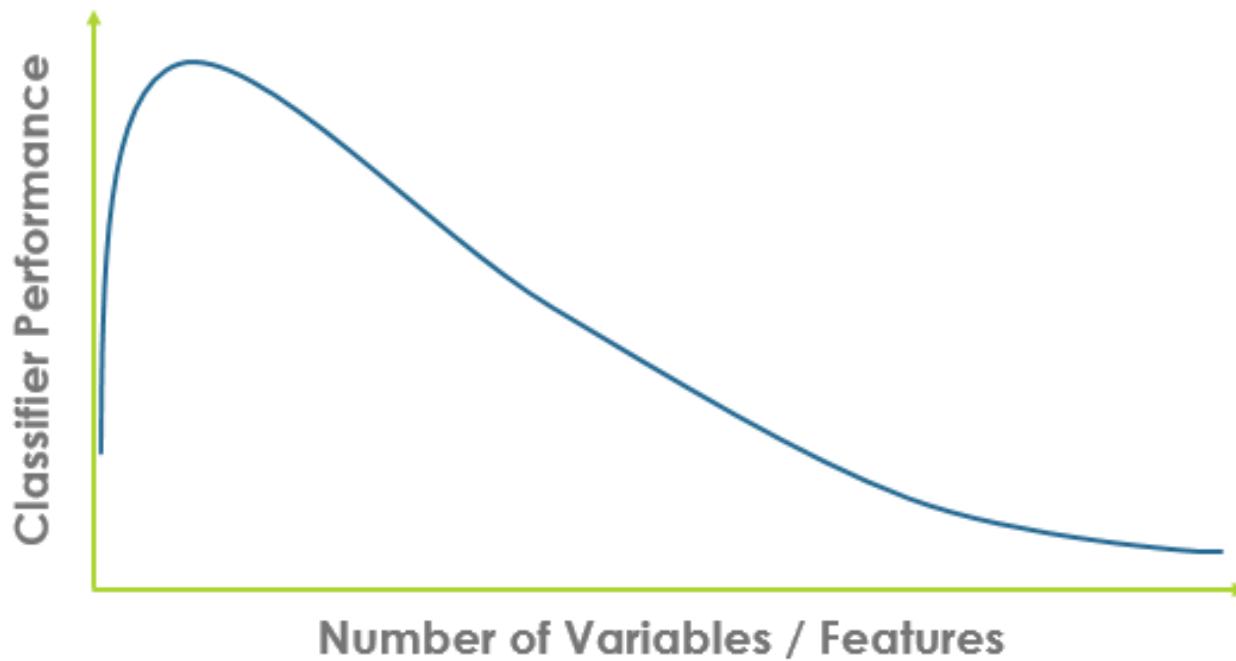
- Feature selection is also called ***variable selection*** or ***attribute selection*** or ***dimensionality reduction***
- A process of ***reducing*** the number of features used to ***build*** the model with the ***goal*** of keeping only ***informative, discriminative*** and ***non redundant*** features.
 - It is the ***automatic selection*** of ***attributes*** in your ***data*** (such as columns in tabular data) that are ***most relevant*** to the ***predictive modelling problem*** you are working on.
- To keep “***relevant features only***”, we will remove the features that are
 - Non informative
 - Non discriminative غير مميز
 - Redundant

+ Feature Selection

- The ***objective*** of variable selection is three-fold:
 - ***Improving*** the ***prediction performance*** of the predictors,
 - Providing ***faster*** and more ***cost-effective predictors***,
 - Providing a ***better understanding*** of the ***underlying process*** that generated the data.
- ***Removing a redundant variable*** helps to ***improve accuracy***.
- ***Inclusion of a relevant variable*** has a ***positive*** effect on model ***accuracy***.
- Too many variables might result to ***overfitting*** which means model is not able to ***generalize*** pattern
- Too many variables lead to ***slow computation*** which in turns requires ***more memory and hardware***.
- It ***reduces*** the ***complexity*** of a model and makes it ***easier*** to interpret.

+ Curse of dimensionality

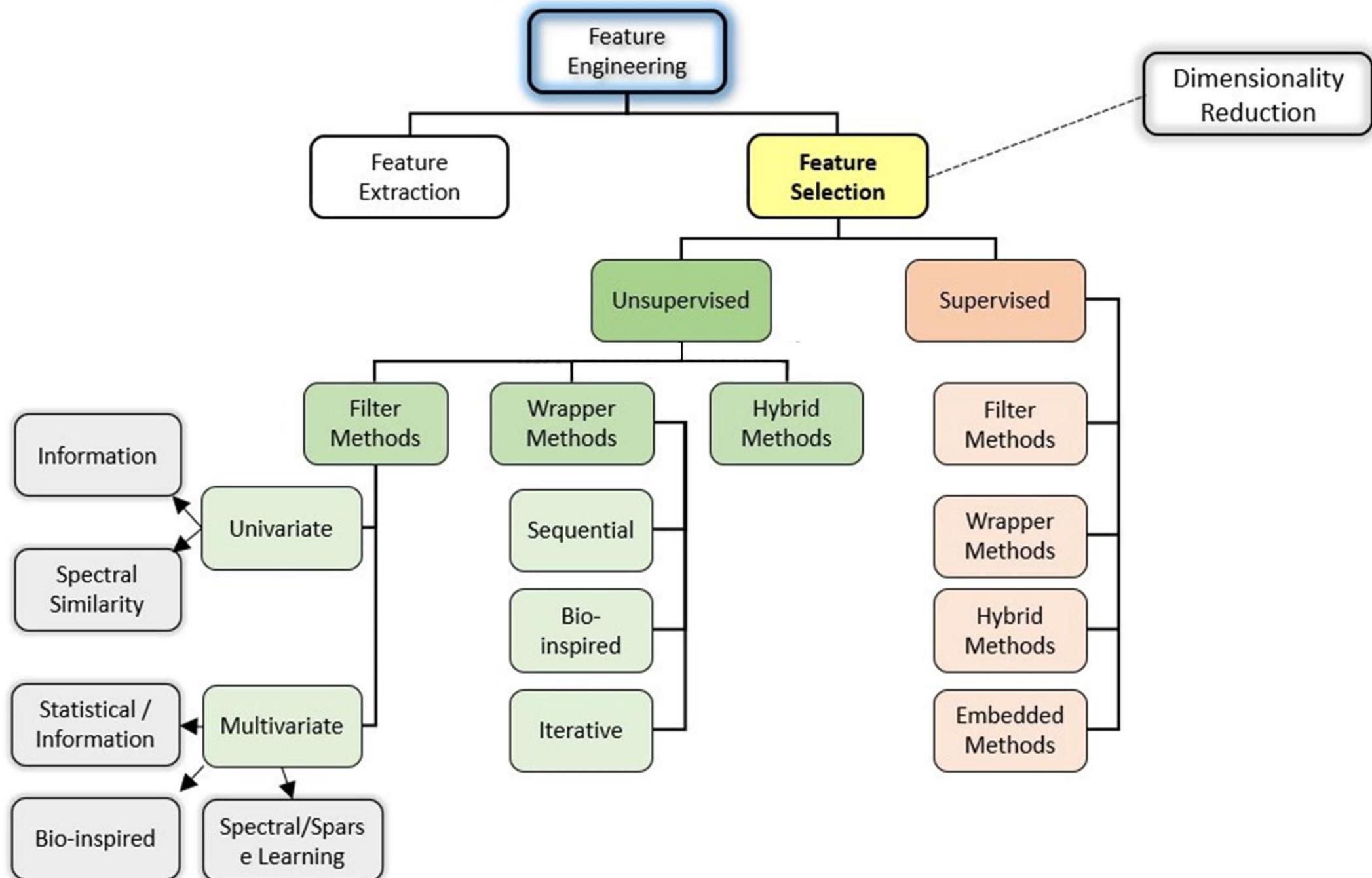
- The required number of samples (to achieve the same accuracy) grows ***exponentially*** with the ***number of variables!***
- The ***classifier's performance*** usually will ***degrade*** for a large number of features!



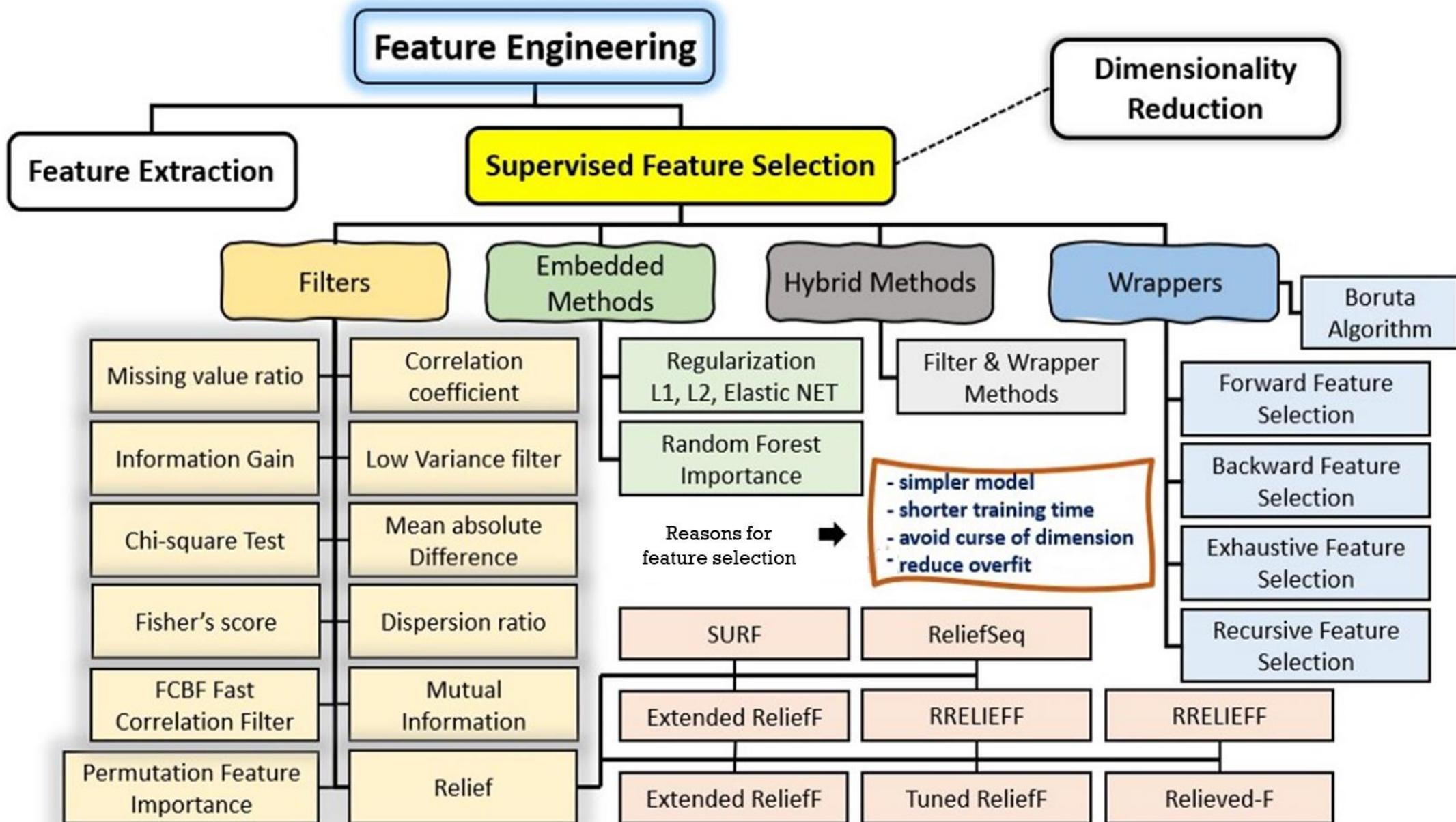
+ Categorization of Feature Selection Techniques

- ***Unsupervised feature selection*** techniques ***ignore*** the ***target variable***, such as methods that ***remove redundant*** variables using ***correlation***.
- ***Supervised feature selection*** techniques use the ***target variable***, such as methods that ***remove irrelevant variables***.

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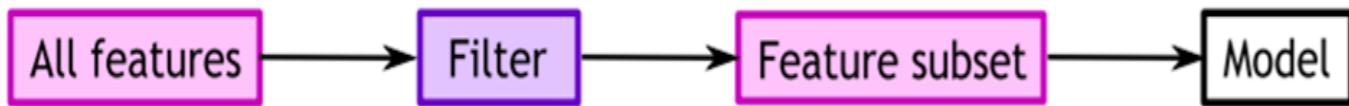
+ Supervised Feature Selection



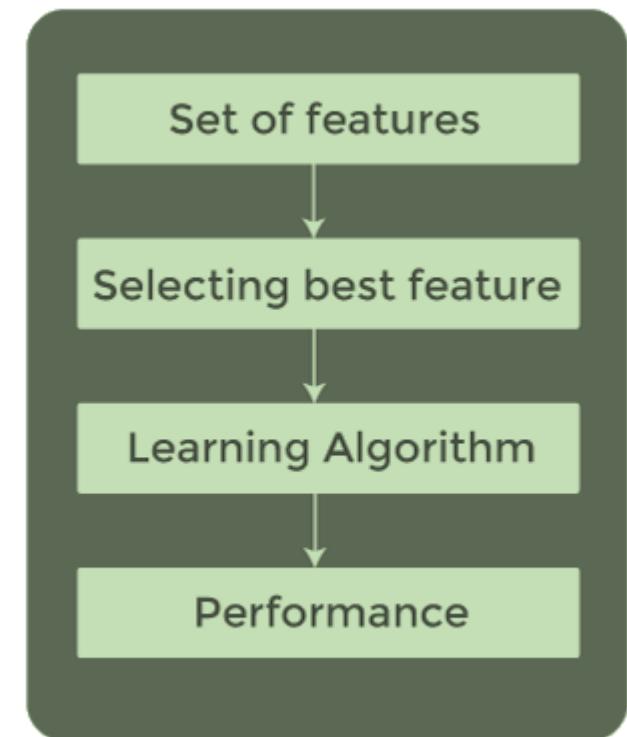
+ Supervised Feature Selection

- **Four** type of supervised Feature Selection
 - Filter
 - Wrapper
 - Embedded
 - Hybrid
- **Before training model**
 - **Statistical method:** Removing features with low variance
 - **Filter method:** Univariate feature selection
- **While training model**
 - **Wrapper method:** Recursive feature elimination
 - **Embedded method:** L1-based feature selection

+ 1. Filter Supervised Feature Selection



- In Filter Method, features are selected using ***statistics measures.***
- This method ***does not depend*** on the ***learning*** algorithm and ***chooses*** the features as a ***pre-processing step.***
- The filter method ***filters*** out the ***irrelevant*** feature and ***redundant*** columns from the model by using ***different*** metrics through ***ranking.***
- The advantage of using filter methods is that it ***needs low computational time*** and ***does not overfit the*** data.



+ 1. Filter Supervised Feature Selection methodology

1. Creates ***groups*** of the ***features*** as per different criteria.
2. Creates a ***benchmark*** for each group.
3. Tests the ***correlation of features*** inside the ***group***, compared to the predetermined ***group benchmark***.
4. Keeps only the features that are ***less correlated to each other*** than to the group benchmark.

+ 1. Filter Supervised Feature Selection

- Common Filter Feature selection methods are
- Information Gain
- Chi-square Test
- Fisher's Score
- Missing Value Ratio
- Correlation coefficient filter
- High correlation filter
- Low variance filter

+ 1. Filter Supervised Feature Selection

■ ***Missing Value Ratio***

- ***Remove*** those features which have ***high ratio*** of ***missing*** values
- A ***predefined threshold*** may be defined. In case of ***low missing*** values, the imputation technique may need to be applied.
- The variable is having ***more*** than the ***threshold*** value can be ***dropped***.

■ ***Information Gain***

- Information gain determines the ***reduction in entropy*** while ***transforming*** the dataset.
- It can be used as a ***feature selection*** technique by calculating the ***information gain*** of each variable with respect to the ***target variable***.

■ ***Chi-square Test***

- Chi-square test is a technique to determine the ***relationship*** between the ***categorical*** variables.
- The chi-square value is calculated between each ***feature*** and the ***target*** variable, and the desired number of features with the ***best chi-square value*** is selected.

+ 1. Filter Feature Selection

■ *Fisher's Score*

- Fisher's score is one of the popular *supervised technique* of features selection.
- It returns the *rank* of the *variable* on the *fisher's criteria* in *descending* order. Then we can select the variables with a *large fisher's score*.

■ *Correlation Coefficient*

- Features should be *correlated* with the *target* but should be *uncorrelated* among *themselves*.

■ *High Correlation Filter*

- *High Correlation* between *two features* means they have *similar trends* and are likely to *carry similar information*.
- If the correlation coefficient *crosses* a certain *threshold value*, we can *drop one of* the features.

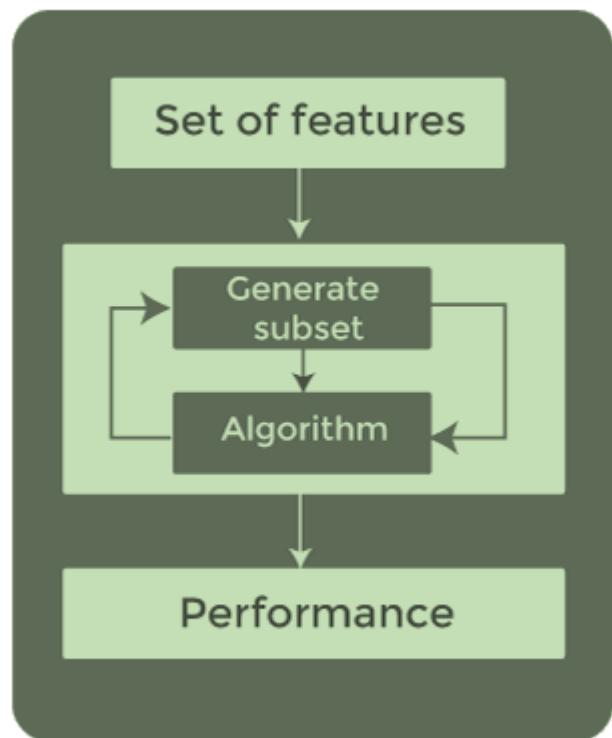
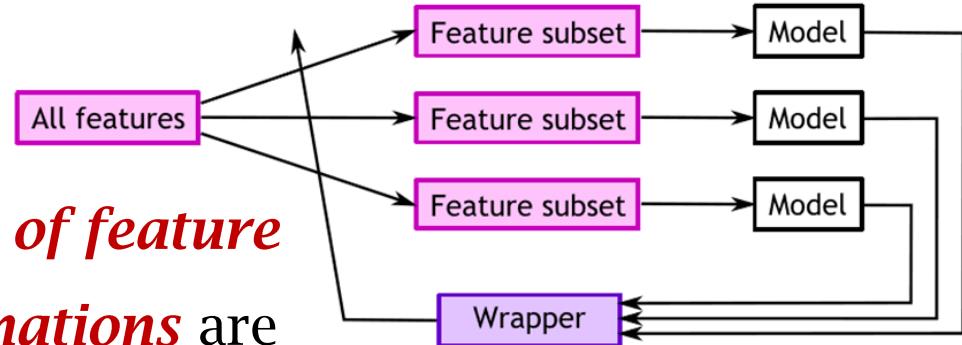
+ 1. Filter Feature Selection

- ***Low variance Filter***

- Features in a dataset where ***all the observations*** have the ***same*** value, **e.g.** 1
- Such features have ***0 variance*** and may ***not be significant***.
- The assumption is that features with ***higher variance*** may contain ***more useful*** information.

+ 2. Wrapper Supervised Feature Selection

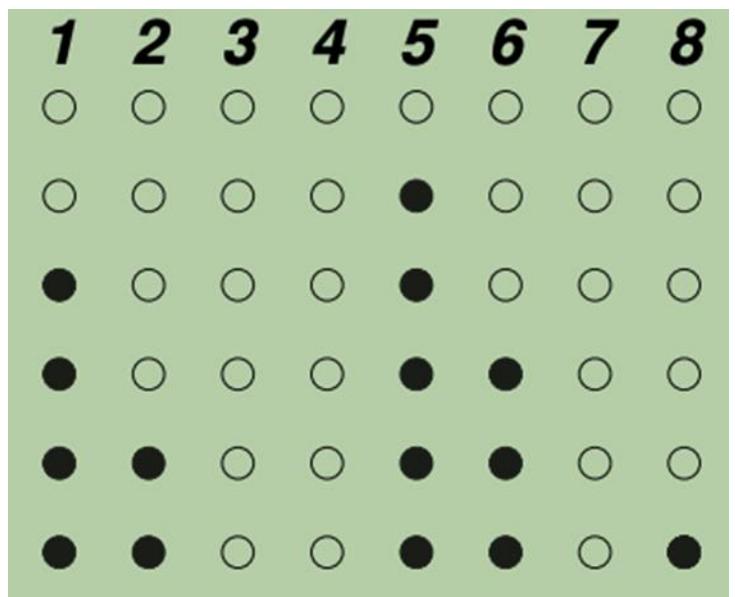
- The Wrapper methodology considers the ***selection of feature*** sets as a ***search problem***, where ***different combinations*** are ***prepared, evaluated, and compared*** to other combinations.
- A ***predictive model*** is used to ***evaluate*** a ***combination*** of ***features*** and ***assign*** model ***performance scores***.
- The ***performance*** of the Wrapper method ***depends*** on the ***classifier***.
- The ***best subset*** of features is selected based on the ***results*** of the ***classifier***.



+ 2. Wrapper Supervised Feature Selection

■ *Forward selection*

- Forward selection is an *iterative process*, which begins with an *empty* set of features.
- After each *iteration*, it keeps *adding on* a feature and *evaluates* the *performance* to check whether it is *improving* the performance or *not*.
- The process continues until the *addition* of a new variable/feature *does not improve* the performance of the model.



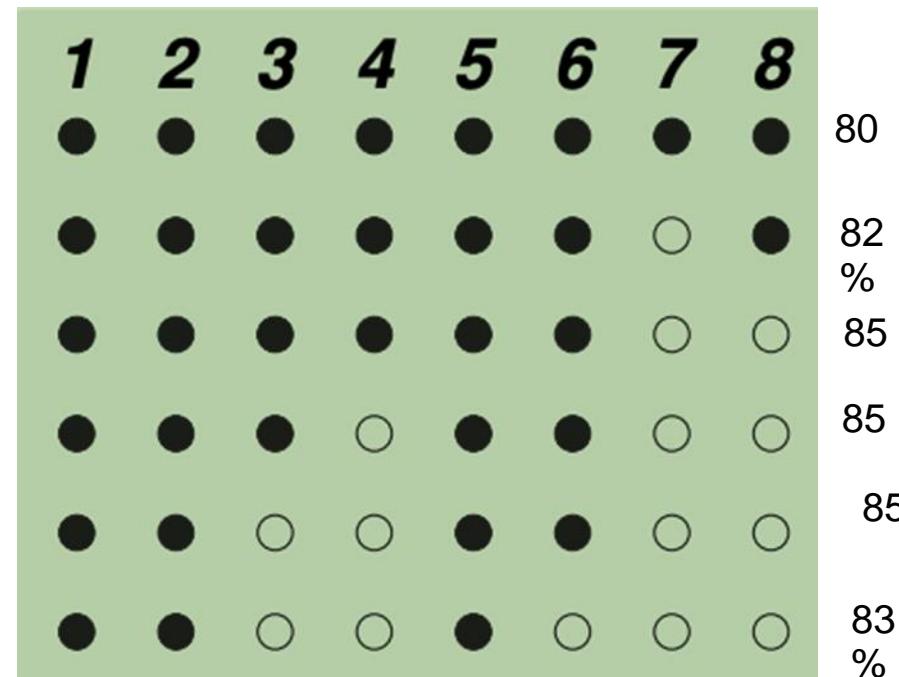
+ 2. Wrapper Supervised Feature Selection

- **Backward elimination**

- **Backward** elimination is also an **iterative** approach, but it is the **opposite** of forward selection.

- This technique begins the process by **considering all** the **features** and **removes** the **least significant feature**.

- This elimination process **continues** until **removing** the features **does not** improve the performance of the model.



+ 2. Wrapper Supervised Feature Selection

■ *Exhaustive Feature Selection*

- Exhaustive feature selection is one of the ***best feature selection methods***, which evaluates each ***feature set as brute-force***.
- It means this method ***tries & make*** each ***possible combination*** of features and ***return*** the best performing feature set.

■ *Recursive Feature Elimination*

- Recursive feature elimination is a recursive ***greedy optimization*** approach, where features are selected by ***recursively*** taking a ***smaller and smaller*** subset of features.
- Now, an ***estimator*** is trained with ***each set of features***, and the ***importance*** of each feature is determined using ***coef_attribute*** or through a ***feature_importances_attribute***.
- This process repeats recursively on ***pruned set until*** the desired num of ***features reached***

+ 2. Wrapper Method

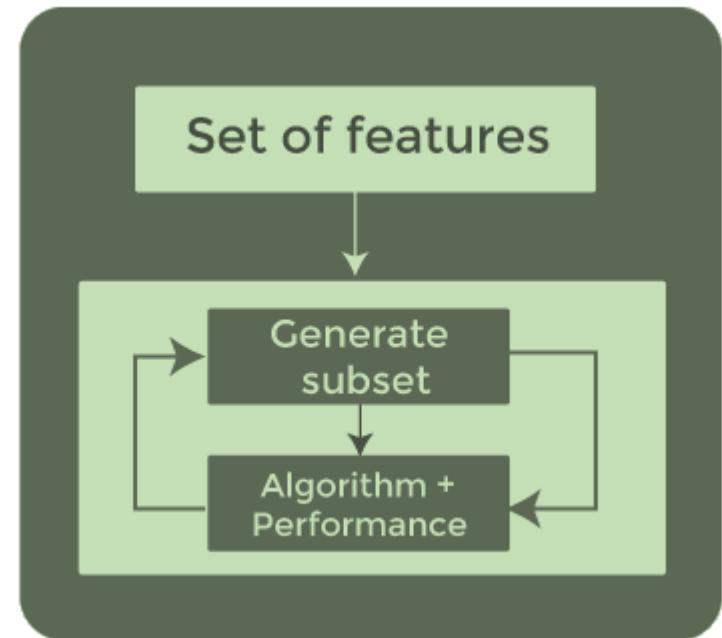
- *Computationally expensive* than filter method
- Perform *better* than filter method
- Not recommended on *high number of features.*
- Before applying the wrapper feature selection, we must specify:
 - *What model type and which learning algorithm shall be used?*
 - *How to evaluate the model accuracy?*
 - Based on testing data, or using k-fold cross-validation?

+ Filter Vs. Wrapper

- Wrapper methods are *computationally more expensive* than filter methods, *due* to the *repeated learning* steps and *cross-validation*.
- However, these methods are more *accurate* than the *filter* method

+ Embedded Feature Selection

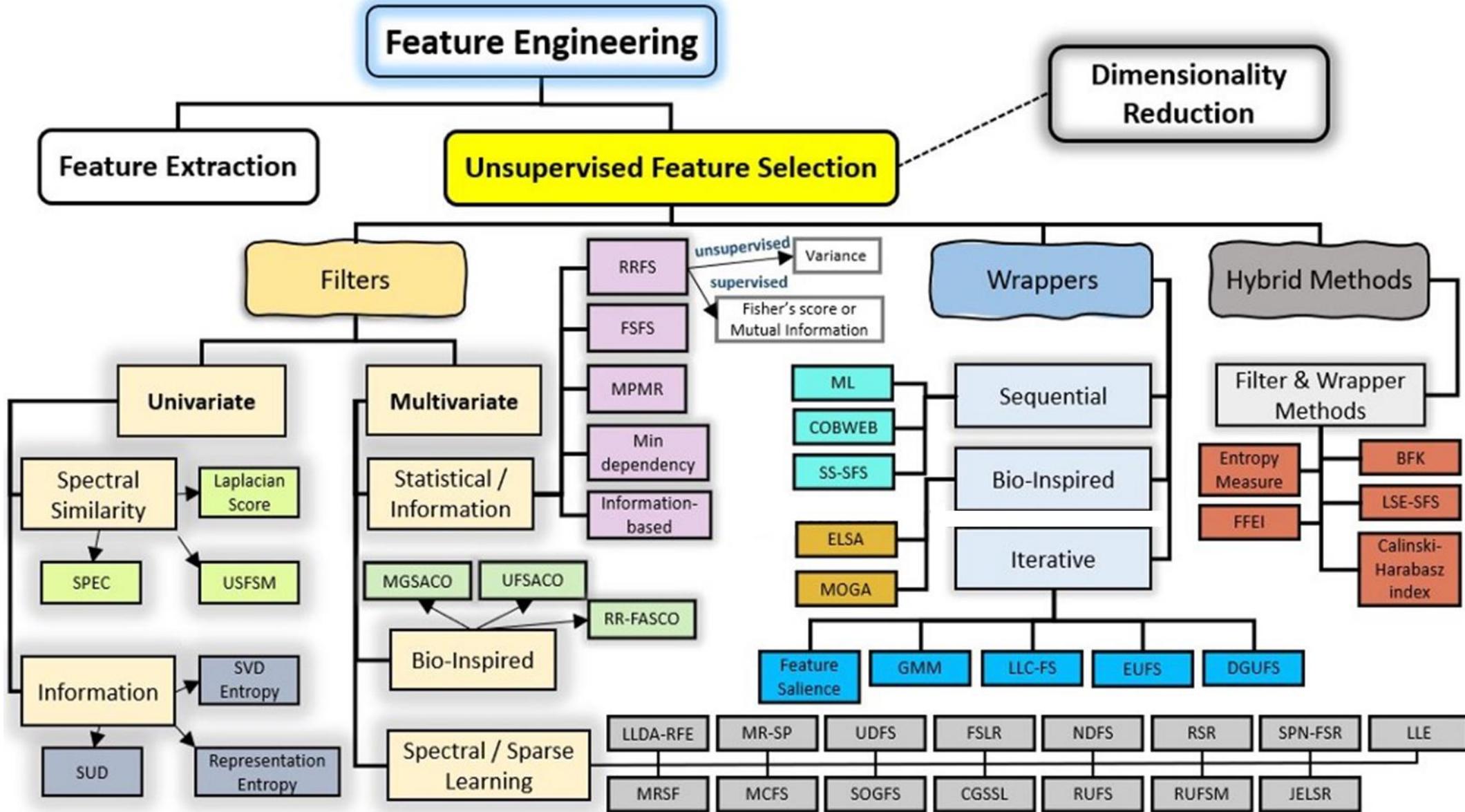
- In the Embedded method, there are ***ensemble learning*** and ***hybrid learning*** methods for feature selection.
- Since it has a ***collective decision***, its performance is ***better*** than the other ***two models***.
- It is ***computationally less intensive*** than ***wrapper*** methods. However, this method has a ***drawback specific to a learning model***.
- ***Random forest is one such example of wrapper and embedded feature selection.***
- ***Example:*** : LASSO Regularization L1, Random Forest.



+ Hybrid Feature Selection

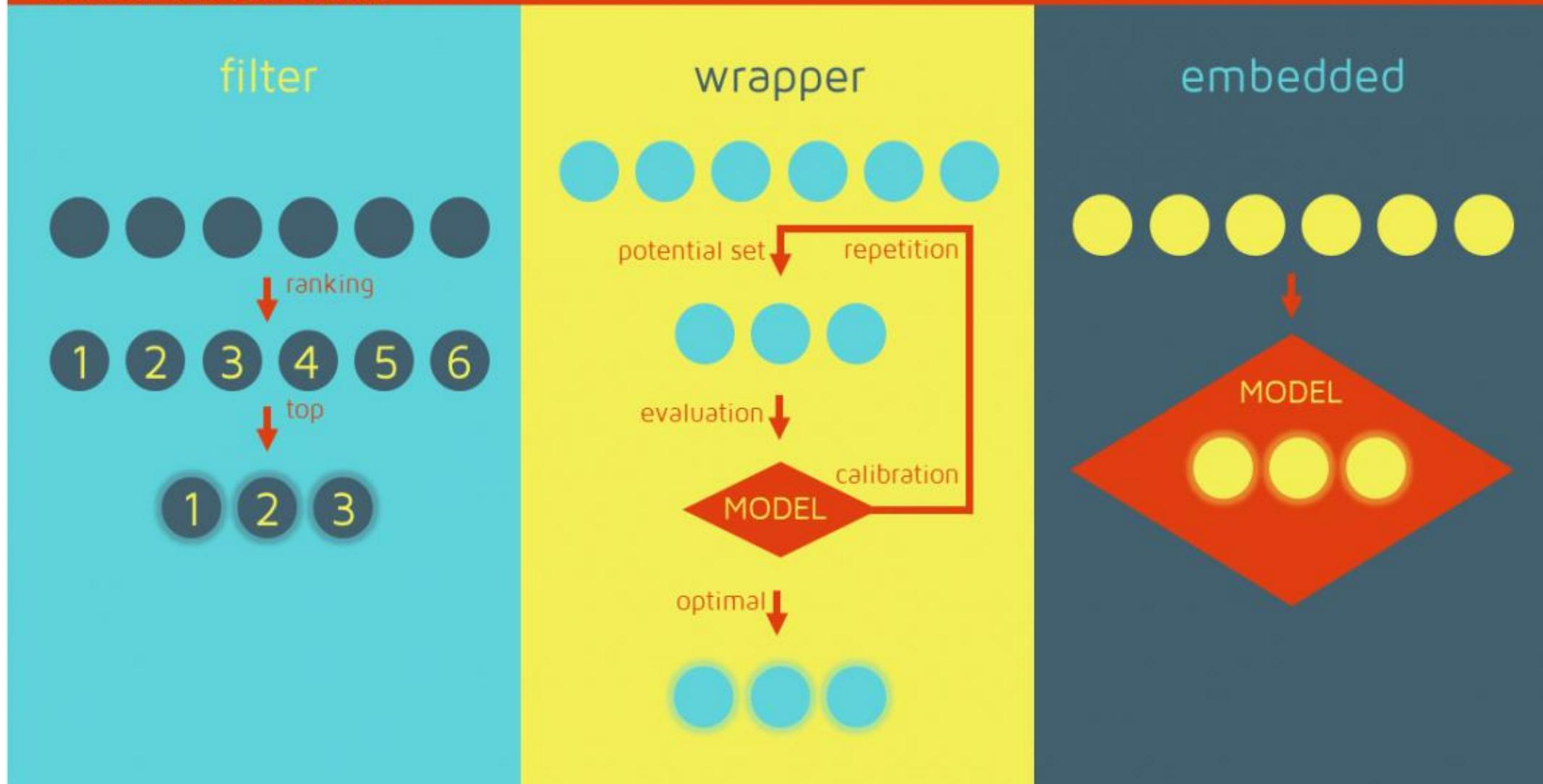
- The process of creating *hybrid feature selection methods* depends on *what you choose to combine*.
- The main priority is to *select the methods* you're going to use, then *follow* their *processes*.
- The idea here is to use these *ranking methods* to *generate* a *feature ranking* list in the *first step*, then use the *top k features* from this list to perform *wrapper methods*.
- With that, we can *reduce the feature space* of our dataset using these *filter-based* rangers to improve the *time complexity* of the wrapper methods.

Unsupervised Feature Selection



Review

feature selection



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End of Lecture - 03