

# **Applications of Classification:**

## **1. Medical Diagnosis:**

- Classification: Predict whether a patient has a particular disease (e.g., cancer detection from medical images or test results).

## **2. Email Filtering:**

- Classification: Determine if an email is spam or not based on its content and metadata.

## **3. Image and Object Recognition:**

- Classification: Identify and categorize objects within an image, such as recognizing faces or different types of animals.

## **4. Sentiment Analysis:**

- Classification: Analyze and classify the sentiment of a piece of text (e.g., positive, negative, or neutral).

## **5. Fraud Detection:**

- Classification: Identify whether a transaction is fraudulent based on transaction patterns and user behavior.

## **6. Customer Segmentation:**

- Classification: Group customers into different segments based on their purchasing behavior or demographics for targeted marketing.

## **7. Document Categorization:**

- Classification: Sort documents into predefined categories, such as categorizing news articles or legal documents.

# **Applications of Regression:**

## **1. Predictive Analytics:**

- Regression: Forecast future values based on historical data, such as predicting stock prices, sales figures, or weather conditions.

## **2. Real Estate Valuation:**

- Regression: Estimate property prices based on features like location, size, number of rooms, and amenities.

## **3. Demand Forecasting:**

- Regression: Predict future demand for products or services, helping businesses with inventory management and production planning.

## **4. Risk Assessment:**

- Regression: Assess the risk of loan default based on borrower characteristics, credit history, and financial behavior.

## **5. Medical Outcomes Prediction:**

- Regression: Predict patient outcomes, such as recovery time or likelihood of disease progression, based on various factors and treatment plans.

## **6. Agricultural Yield Prediction:**

- Regression: Estimate crop yields based on factors like weather conditions, soil quality, and farming practices.

# **Applications Combining Classification and Regression:**

## **1. Customer Lifetime Value (CLV) Prediction:**

- Regression: Estimate the future value a customer will bring over their lifetime.
- Classification: Segment customers into high-value, medium-value, or low-value categories for targeted marketing strategies.

## **2. Churn Prediction:**

- Regression: Predict the likelihood of a customer churning (leaving) over time.
- Classification: Identify customers at risk of churning based on their behavior and engagement levels.

## **3. Medical Risk Stratification:**

- Regression: Predict the risk score or likelihood of a health outcome.
- Classification: Classify patients into different risk categories (e.g., high, medium, low) for tailored treatment plans.

## **4. Product Recommendation Systems:**

- Regression: Predict the rating a user might give to a product.
- Classification: Recommend products by classifying them into categories that match user preferences.