

CONTENT GUIDELINES

Last updated on **September 15, 2022** (“Effective Date”).

INTRODUCTION

At *Viewz*, we allow the users to upload certain content on our website in order to use our services.

This is why we take seriously our role in keeping abuse off our platform. For this reason, we have developed a set of **Content Guidelines** that outlines what is and is not allowed on our platform. This Policy is applicable in addition to our **Terms & Conditions**, and must be read in conjunction as such.

Please note, if you come across a content that you believe to be violative of your copyright, then you can report that content to us as per our **Intellectual Property Claims Notice** posted on our Site.

We recommend that you also consult our **Terms & Conditions** for additional information on terms applicable to you when you use our platform.

By using our Platform, you agree that you have read and consented to these **Content Guidelines, Terms & Conditions, Privacy Policy, Cancellation & Refund Policy, Cookie Policy** and other policies as applicable to you, in their entirety.

1. Content

We care about the content hosted on our platform. You are expressly prohibited from uploading any content that is false or misleading, violent, harassing, or otherwise illegal. We reserve the right to remove any such content that violates these **Content Guidelines**, our Terms, or applicable law, in our sole discretion.

- i. **COVID-19:** We want to make sure that our Content Guidelines protect our everyone from harmful content and new types of abuses related to COVID-19. This is why we will don't allow and will remove such content that has the potential to contribute to misinformation that contributes to the risk of physical or mental harm.

ii. **Exploitation of any kind**

We do not tolerate or allow exploitation of humans or animals in any manner whatsoever. We don't allow and will remove the content involved in practices that exploits the people, or animals, or that poses imminent risk of harm to them. Sexual, physical, or financial exploitation are some of the examples. That also includes:

- Sexual remarks
- Human trafficking, such as *sex cams and escort services*
- Slavery or forced labour
- Sexual exploitation of minors
- Violation of animal rights, or content or activities that may seem offensive to animal right activists, or that breaches any applicable law seeking to protect the interests of animals
- Inappropriate content, comments, photos or videos
- Pornography

iii. **Adult-oriented Content**

Our platform isn't a place for adult content or pornography. We will immediately remove all mature and explicit content from our Platform. Examples may include, nude photos, graphic nudity, images or videos depicting sexual activities, etc.

iv. **Misinformation**

Our platform isn't a place for misleading other users or the general public. Any kind of content that leads to misinformation or false or misleading or motivated content that may harm our users or the public's well-being, safety or trust, is not allowed.

v. Promotion of Hateful Acts

Viewz isn't a place for hateful content or the people that promote hateful activities or practices. We don't allow and reserve the right to remove any and all such content. *The examples may include negative remarks or slurs, prejudice and conspiracy theories, content that offends minority groups, religious groups, mocks religion, faith or practices, discriminatory content, regressive thoughts and opinions, anything that creates a divide between people/groups/religions/faiths, misinformation, personal attacks, etc.*

vi. Any form of Harassment

Our platform isn't a place to mock, insult, defame, hurt or antagonize anyone. The content must not contain any harassment, hate, abuse, threat, personal attack or violence. *The examples include:*

- Fake or altered or manipulated images or videos or content;
- Body shaming;
- Sexual remarks;
- Abusive or insulting language;
- Harassing or mocking someone's faith, identity, religion, community, etc.;
- Other forms of harassment

vii. Violence

Our platform isn't a place for graphic violence or threatening language or abuses. We reserve the right to remove such content that includes grossly disturbing scenes from before or after violent events, or that includes threats or offensive or violent language.

viii. Illegal and Harmful Content

Our platform isn't a place for practices and products that may be harmful or deceptive. Your content must not fall in the below mentioned categories:

- i. That violates applicable law, rules, directions, notifications of the appropriate government, including the one related to Covid19 guidelines
- ii. That risk harm to people or animals, including sexual, physical, or financial exploitation
- iii. That relates to other illegal commercial exploitation, like trading in organs or products made from human remains or body parts
- iv. That includes sale of wild animals or protected and endangered wildlife
- v. That is irresponsible and harmful or exploitative
- vi. That aids or assists in committing a crime or restricted activity
- vii. That violates anyone's intellectual property right, including without limitation, trademark, copyright, patent or design
- viii. That support or praise terrorism, organized crime, or hate groups

ix. Suicidal or Harmful Behaviour

Our platform isn't a place for any kind of content that expresses, shows, motivates or encourages suicide, self-injury, self-destruction, self-immolation or drug abuse. We'll remove the following kind of content:

- Suicide notes
- Photos or videos of people instilling harm to themselves or to another person
- Making fun of someone who committed or attempted to commit suicide
- Any death related content
- Dangerous content
- Aiding or encouraging people to commit suicide or to harm oneself

2. Intellectual Property and other rights

We value intellectual property rights of everyone. If you upload any content on the Platform, you will continue to own all of the content. However, before uploading content on the platform, please be sure you have the right to do so. We ask that you respect other people's copyrights, trademarks and other legal rights.

Our Terms do not allow people to upload content or create digital assets that violates someone else's intellectual property rights, including copyright, design rights, and trademark.

Please note, if you come across a content that you believe to be violative of your intellectual property rights, then you can report that content as per our **Intellectual Property Claims Notice** posted on our Site.

3. Obey the Law

Our platform is not a place to support or praise terrorism, organized crime, or hate groups. You cannot use our services if you offer sexual services, trade in firearms, alcohol, and tobacco products, illegal or prescription drugs (even if legal in your region). Moreover, we have zero tolerance when it comes to sexual content involving minors or includes intimate images of others.

4. Platform Security

To protect our platform, we ask that you please:

- Please don't access, use or tamper with our systems or servers;
- Please don't break or circumvent our security measures or test the vulnerability of our systems or networks;
- Please don't use any undocumented or unsupported method to access, search, scrape, download or change any part of the Site;
- Please don't try to reverse engineer our software;
- Please don't try to interfere with the platform or our hosts or networks, like sending a virus, overloading, spamming or mail-bombing;
- Please don't collect or store personally identifiable information from the platform or people on the platform without permission;
- Please don't share your password, let anyone access your account or do anything that might put your account at risk;

Reservation of Right

We reserve the right to remove or suspend or terminate your account for violation of our Terms, Content Guidelines, or applicable law. In such cases, you shall not be eligible to receive a refund for the remaining period of your subscription.

Contacting Us

If you have any questions about these **Content Guidelines**, or if you would like to report a violation, please contact us at viewzsupport@avrhub.com.

Thank you,

Team Viewz by AVR