

**Ideation Phase**  
**Define the Problem Statements**

Date	17 June 2025
Team ID	LTVIP2025TMID48892
Project Name	Measuring The Pulse Of Prosperity: An Index Of Economic Freedom Analysis
Maximum Marks	2 Marks

**Customer Problem Statement for Measuring the Pulse of Prosperity: An Index of Economic Freedom Analysis using Tableau:-**

<b>Problem Statement (PS)</b>	<b>I am (Customer)</b>	<b>I'm trying to</b>	<b>But</b>	<b>Because</b>	<b>Which makes me feel</b>
PS-1	a policymaker or researcher	identify how different countries' economic freedom correlates with indicators like inflation, unemployment, and GDP	I can't easily compare countries or spot meaningful relationships	the data is large, complex, and not visually structured	overwhelmed and unsure about deriving actionable insights
PS-2	a student or analyst	learn how financial freedom and economic indicators vary by region	I can't explore or interpret the data interactively	static data lacks engaging, comparative visual formats	disconnected and confused while learning or analyzing

**Example:-** Measuring the Pulse of Prosperity: An Index of Economic Freedom Analysis

I am	A policymaker or a analyst
I'm trying to	identify how different countries' economic freedom correlates with indicators like inflation, unemployment, and GDP
but	I can't easily compare countries or spot meaningful relationships
because	the data is large, complex, and not visually structured
which makes me feel	overwhelmed and unsure about deriving actionable insights