

Ideation Phase

Brainstorm & Idea Prioritization Template:-

Date	17 June 2025
Team ID	LTVIP2025TMID48892
Project Name	Measuring the Pulse of Prosperity: An Index of Economic Freedom Analysis
Maximum Marks	4 Marks


Brainstorming – Measuring the Pulse of Prosperity Using Tableau

Step 1: Team Gathering, Collaboration and Problem Selection

Team Members: Mohammed Abdul Vakil, PamireddySuneetha,Mb Mahendra, P Ram Prasad

Problem: How does economic freedom influence a country's macroeconomic performance and stability, and how can these relationships be effectively visualized to support data-driven insights and policymaking?

LTVIP2025TMID48892



Brainstorm & idea prioritization

Measuring the Pulse of Prosperity:
An Index of Economic Freedom
Analysis

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

[🕒 10 minutes](#)

A

Team gathering

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

B

Set the goal

Think about the problem you'll be focusing on solving in the brainstorming session.

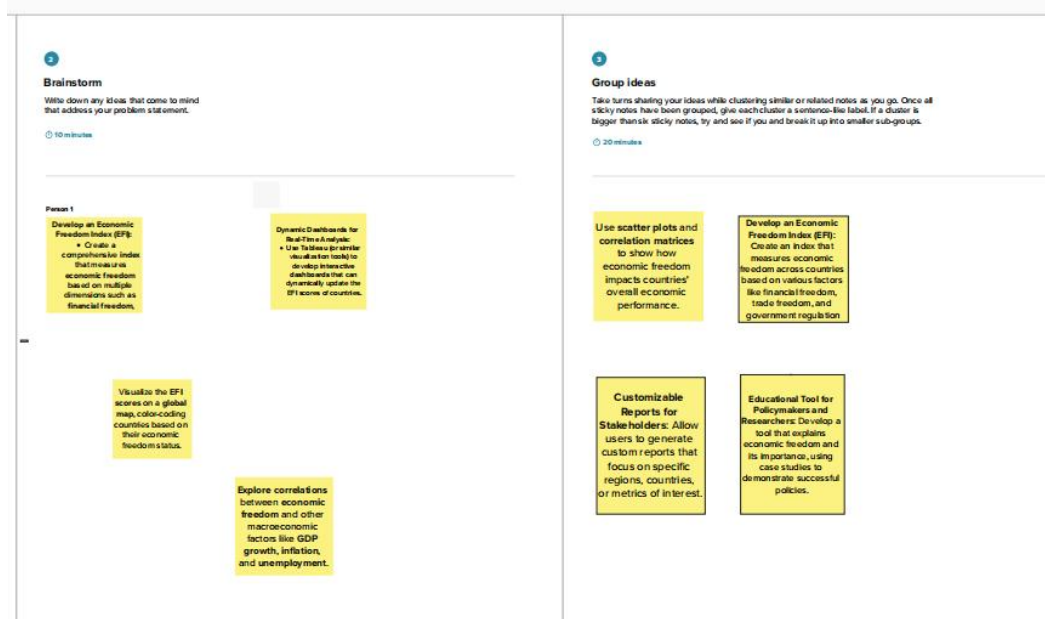
C

Learn how to use the facilitation tools

Use the Facilitation Superpowers to run a happy and productive session.

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Step 2: Brainstorming, Idea Listing and Grouping:-



Idea	Group
Visualize global economic freedom scores	Data Visualization
Compare financial freedom with GDP	Insight Discovery
Correlate inflation and unemployment	Economy Analysis
Build dashboards for top and bottom performers	Presentation
Use treemaps for component analysis	Charting Technique
Highlight Sub-Saharan Africa region	Thematic focus
Integrate visuals into web app	Deployment

Step 3: Idea Prioritization:-

Idea	Feasibility	Impact	Priority
Tableau dashboards for scores	High	High	High
GDP vs. Freedom correlation	High	High	High
Inflation vs. Unemployment	Medium	Medium	Medium
Storyboarding	High	High	High
Region-specific focus	Medium	High	Medium

4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes

TP

Participants can use their names to be pulled as presenters. Notes should go on the grid. The facilitator can conduct the grid by using the team process, looking for **What** for the facilitator.

