

SHYAM SUKUMARAN

SEO & Digital Marketing Executive

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EXPERIENCE

SEO & Digital Marketing Executive

Bluebolt Global Software Solution

02/2024 - 04/2025 Thrissur, Kerala

A company focusing on digital marketing solutions

- Handled SEO (both On-page and Off-page)
- Technical SEO
- Meta Ads
- Created social media content and managed social media marketing
- Performed web page analysis and designed blogs
- GMB managements (client)
- keyword searching
- Content creation

Digital Marketing Executive & SEO

Tranzmeo IT Solution's

02/2023 - 03/2024 Infopark Kochi, Kerala

An IT solutions company specializing in web and digital marketing services

- Worked on web development and SEO On-page and Off-page
- Managed social media content creation, including promotions on Instagram and Facebook
- Conducted web page analysis and created blogs and short videos for QuikDr projects

Digital Marketing Executive

Corenetic Gym World

01/2021 - 02/2022 Qatar

A fitness and wellness center focusing on membership and community outreach

- Executed various online marketing projects including social media marketing and content promotion
- Handled lead generation, Instagram and Facebook ads promotion, and web page analysis

EDUCATION

BCA (Bachelor of Computer Applications)

Swami ivekananda institute of technology and management

07/2016 - 12/2018 India

Masters in Digital Marketing

Clear My Course

11/2022 Kochi, India

Google Digital Marketing Certification

Certificate ID : KME N4U T48

08/2022

SUMMARY

I am an experienced Digital Marketing and SEO Analyst with a proven track record of developing and executing high-impact digital marketing strategies. Specializing in both on-page and off-page SEO, web development, and social media marketing, I am adept at driving measurable results. My strengths include cultivating strong client relationships and delivering outcomes that align with organizational objectives through targeted, effective digital engagement

STRENGTHS



Strategic Marketing Development

Proven ability to develop and execute high-impact digital marketing strategies that drive engagement and deliver measurable results.

KEY ACHIEVEMENTS



Campaign Leadership

As a Digital Marketing Expert, I successfully scaled a YouTube channel from 1K to 70K subscribers and grew an Instagram account from 60 to 100K followers for the QuikDr Project. Additionally, I led an SEO campaign that secured top 10 rankings for targeted keywords on search engine results pages (SERPs).

TECHNICAL SKILLS

SEO On Page Off Page

WordPress Developing Google Ads

Technical SEO GMB - Management

Keyword Research Meta Ads

Microsoft Excel Microsoft Word

LinkedIn Marketing Email Marketing

Video and Photo Editing HTML 5

CSS Content Creation Canva

Photography