

# FlipMart Sales Insights Dashboard

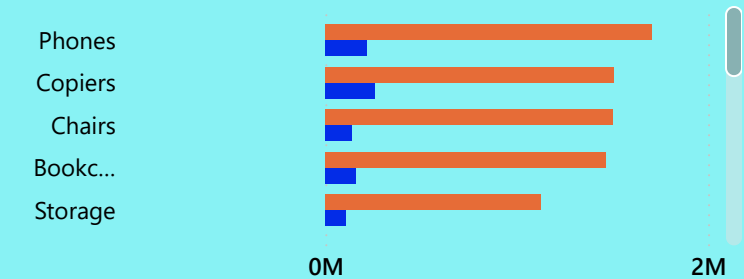
Order Priority  
All

Product Name  
All

Product Name, Sub-C...  
All

## Total Sales and Total Profit by Sub-Category

Total Sales Total Profit



Total Profit

1.47M

Total Sales

12.64M

Total Shipping Cost

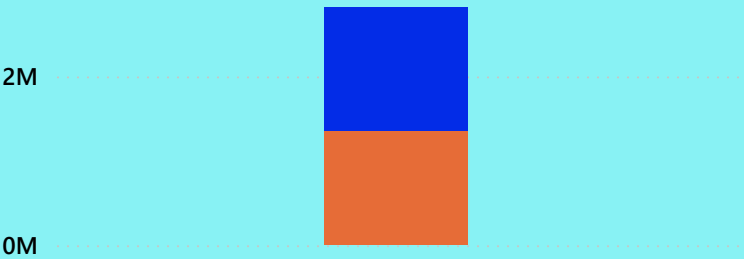
1.36M

Profit Margin

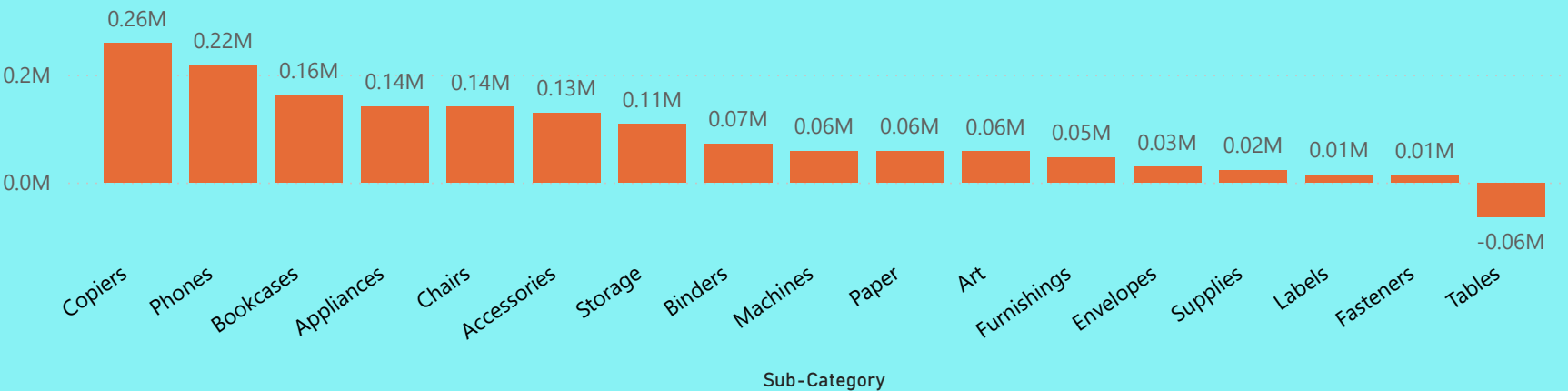
11.61

## Shipping Cost Analysis

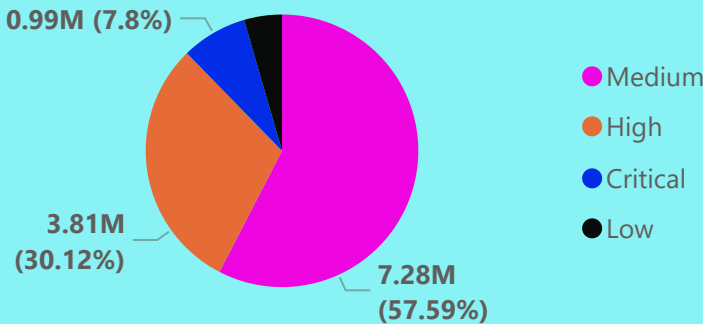
Sum of Shipping Cost Sum of Profit



## Profit by Sub-Category



## Sum of Sales by Order Priority



## Top 7 Products by Sales and Profit:

Product Name	Sum of Sales	Sum of Profit	Profit Margin
Apple Smart Phone, Full Size	86,935.78	5,921.58	6.81
Canon imageCLASS 2200 Advanced Copier	61,599.82	25,199.93	40.91
Cisco Smart Phone, Full Size	76,441.53	17,238.52	22.55
Hon Executive Leather Armchair, Adjustable	58,193.48	5,997.25	10.31
Motorola Smart Phone, Full Size	73,156.30	17,027.11	23.27
Nokia Smart Phone, Full Size	71,904.56	9,938.20	13.82
Office Star Executive Leather Armchair, Adjustable	50,661.68	4,710.98	9.30
Total	4,78,893.16	86,033.57	17.97