

Binay Bhattacharya

Business Analyst | Strategy

A passionate learner willing to explore the different fields of business and technology . Driven by the inspiration to contribute to the changing world . Committed to utilizing my skills to help a company reach greater heights.

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📞 7979033873

📍 Bokaro Steel City, India

WORK EXPERIENCE

Business Analyst Hiration

08/2022 - 09/2022

Delhi (Remote)

An HR-Tech company

Achievements/Tasks

- Helped the BA team to do research on competitors
- Transformed the marketing campaigns and strategies to make it 30 percent more efficient
- Formulated strategies based on data to accelerate company growth and having a long term vision

Project Manager Venwiz

08/2022 - 08/2022

Remote

A B2B Company offering vendor services to Manufacturing companies

Achievements/Tasks

- Communicated with the Tech team about requirements
- Did Scope-of-work analysis in collaboration with marketing team

Full Stack Web Development Xpertzy

06/2022 - 08/2022

London (Remote)

An EdTech company

Achievements/Tasks

- Creating a user-client interface in React JS and Django
- Worked on real-time chat system using Firebase
- Technical skills learnt - Firebase console, Axios, Django

EDUCATION

B.Tech. in Chemical Engineering IIT Kharagpur

11/2020 - Present

Kharagpur

Courses

- JEE Advanced 2020 AIR - 3666
- CGPA - 8.0 / 10

Primary and Secondary Education Chinmaya Vidyalaya

04/2006 - 04/2020

Bokaro Steel City

Courses

- Class - 12 Board - 96%
- Academic Secretary for the session 2017-2018

SKILLS

Python

SQL

Excel

MongoDB

NodeJS

Angular

HTML CSS

UI/UX Designing

Bootstrap

ReactJS

TypeScript

JavaScript

PERSONAL PROJECTS

Case Studies and Strategy

- <https://drive.google.com/drive/folders/1cuVgU56U3iZeVEfi9YpdidX98kzFrz0z?usp=sharing>

Frontend Weather app created in Angular

- <https://github.com/BinayBhattacharya/weatherapp/tree/master>

Frontend Responsive Website

- <https://www.makemybrain.com>

ACHIEVEMENTS AND EAA

Open Soft Competition - 2022 IIT Kharagpur (03/2022 - 04/2022)

Worked with a team to make a Food Delivery app using Django and ReactJS. Our team secured Silver podium in the competition.

JEE Advanced, 2020 (09/2020)

Secured All India Rank - 3666. Now pursuing BTech in Chemical Engineering at IIT Kharagpur

Science Olympiad Foundation

Participated in National Science Olympiad and National Mathematics Olympiad and secured Top 3 ranks in School and Top 25 ranks in City in successive years.

Musical events and awards

Performed in the Spring Fest 2022 of IIT Kharagpur • Won numerous awards in Vocal singing • achieved First position in the City level and Second position in the Zonal level of Bal-Kala, a music contest conducted by Government

Graphics and Art

Won numerous awards in drawing and sketching competitions • Skilled in graphic designing and Animation