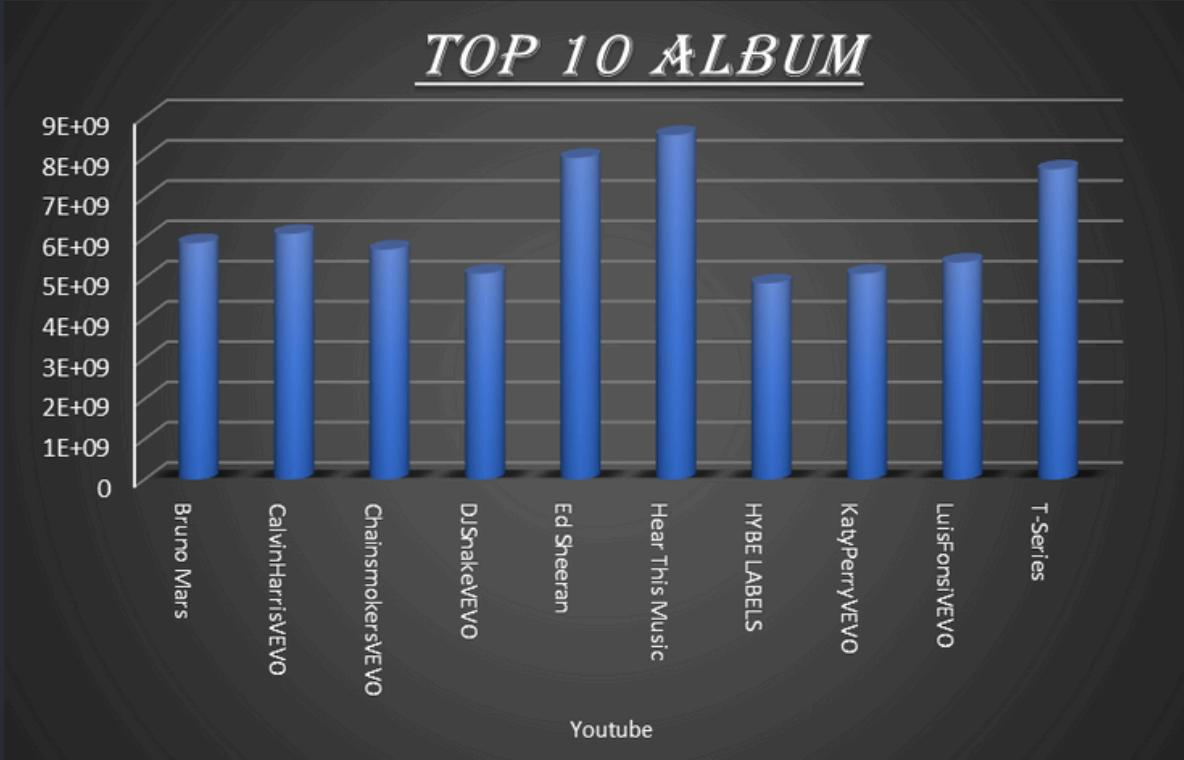


# Streaming Music Intelligence Dashboard

Comprehensive insights into global music streaming trends, top performers, and platform analytics.



# Top 10 Albums by Streams



## Album Performance Leaders

The streaming landscape is dominated by powerhouse albums from artists like Beyoncé's *Lemonade*, Adele's *25*, and releases from The Weeknd, Taylor Swift, and Ed Sheeran.

These albums represent diverse genres and demonstrate the broad appeal of established artists in the streaming era.

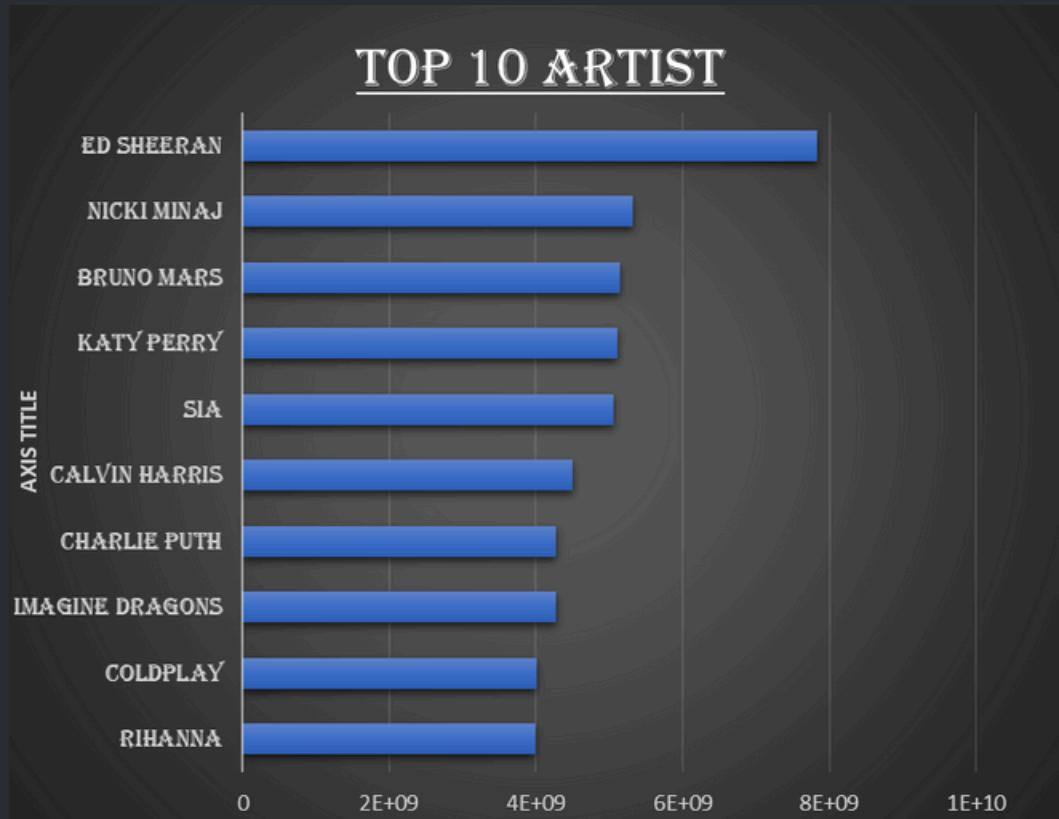
# Top 10 Artists by Streams

## Streaming

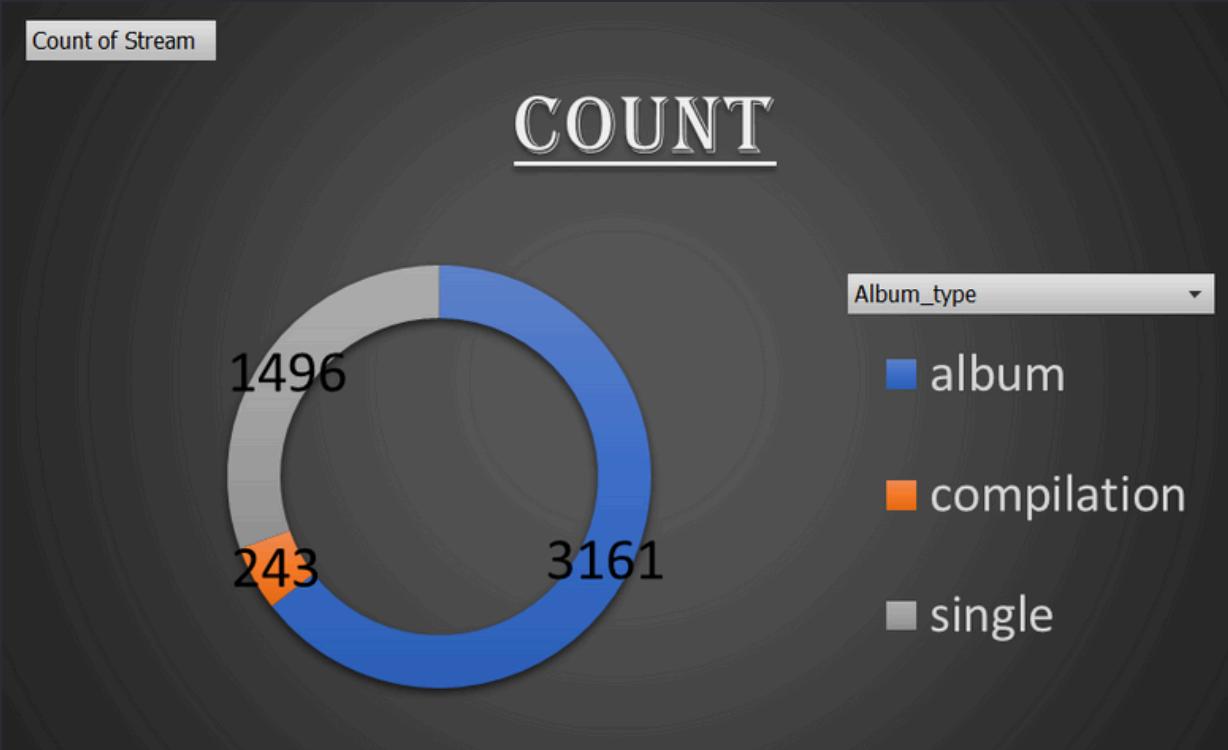
## Superstars

Drake leads the pack as the most-streamed artist, followed by Billie Eilish, Taylor Swift, and Ed Sheeran. The top 10 includes Ariana Grande, The Weeknd, Kanye West, Beyoncé, Justin Bieber, and Rihanna.

This diverse roster showcases pop, hip-hop, and R&B dominance across streaming platforms.



# Release Type Distribution



**16.8K**  
Singles

Dominate the streaming  
landscape

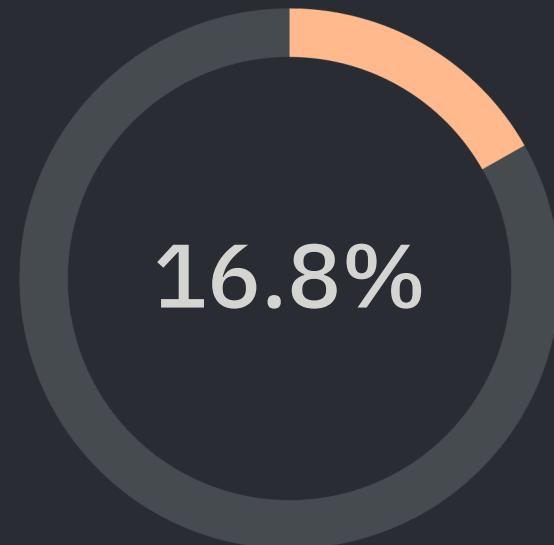
**4.9K**  
Albums

Full-length releases

**787**

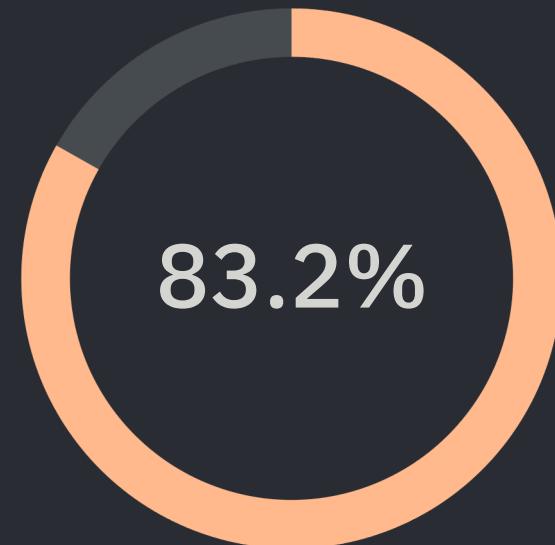
Compilations  
Curated collections

# Official vs Non-Official Releases



**Official Releases**

Professionally distributed content

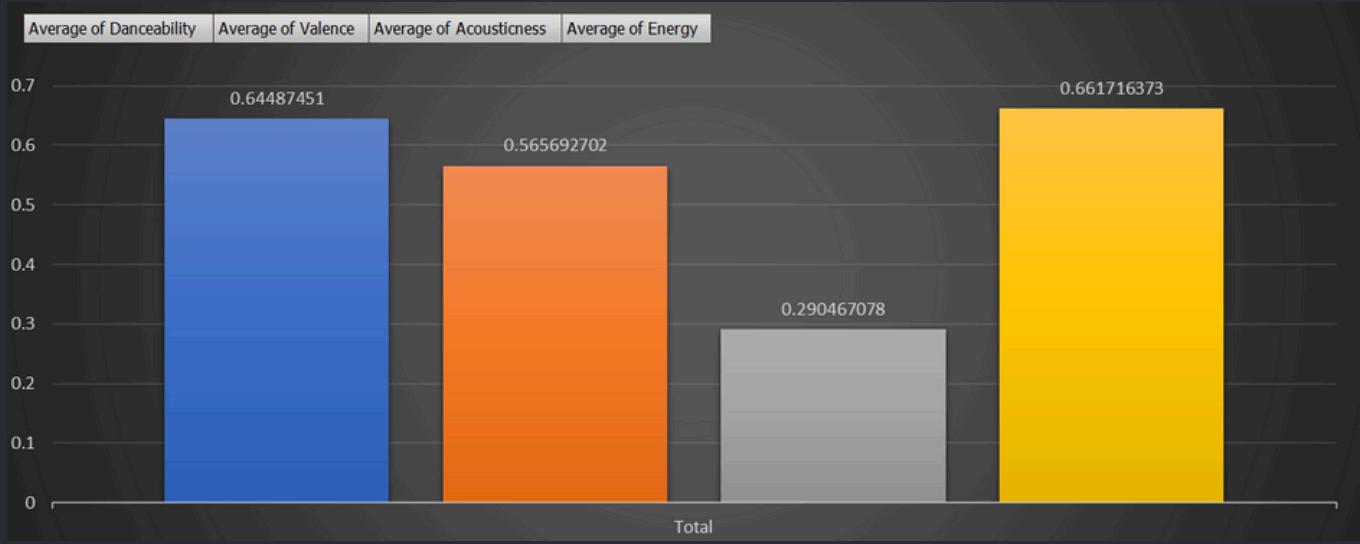


**Non-Official Releases**

User-generated and unofficial content

The vast majority of streaming content consists of non-official releases, highlighting the democratization of music distribution and the prevalence of user-generated content on platforms.

# Audio Characteristics by Release Type



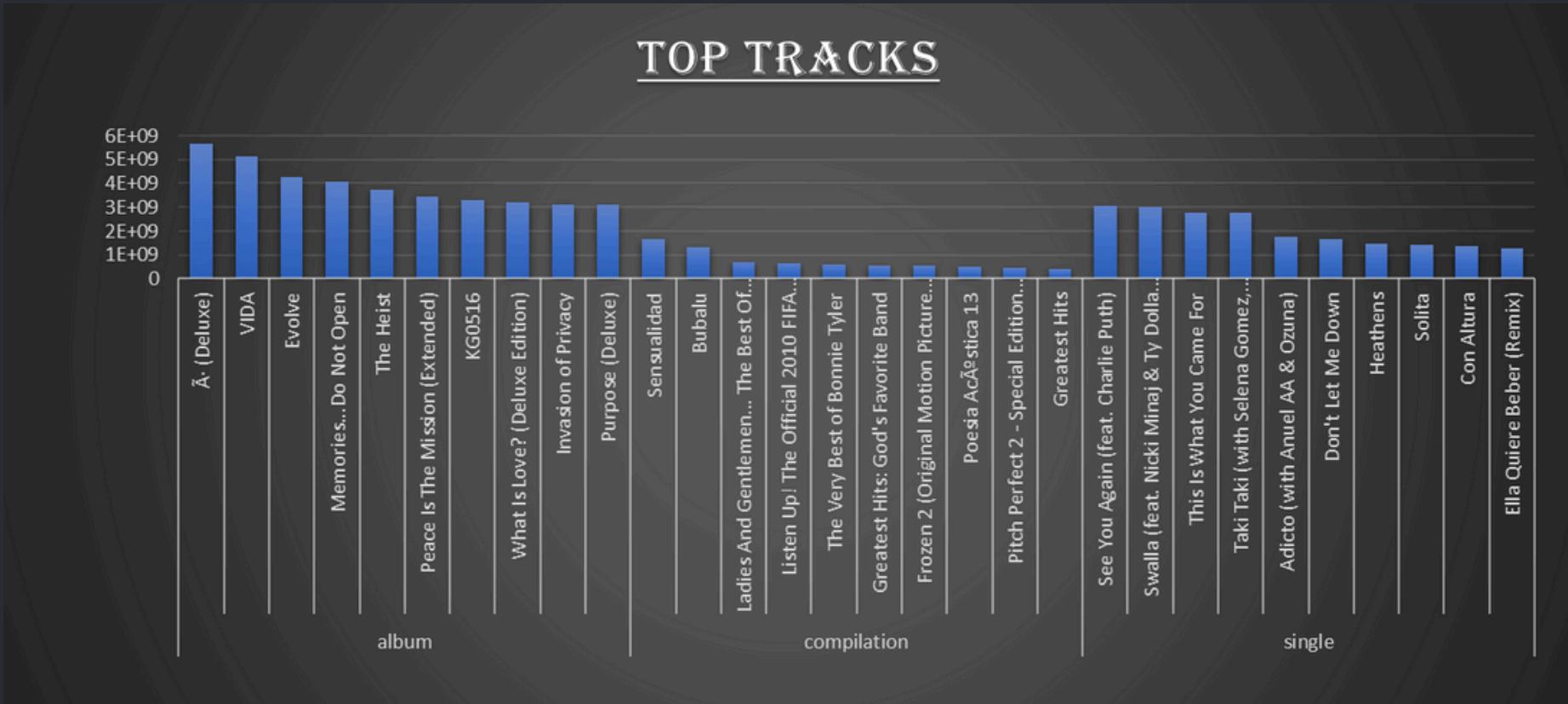
## Key Insights

**Chorus Length:** Singles (0.635) and albums (0.620) feature longer choruses than compilations (0.530)

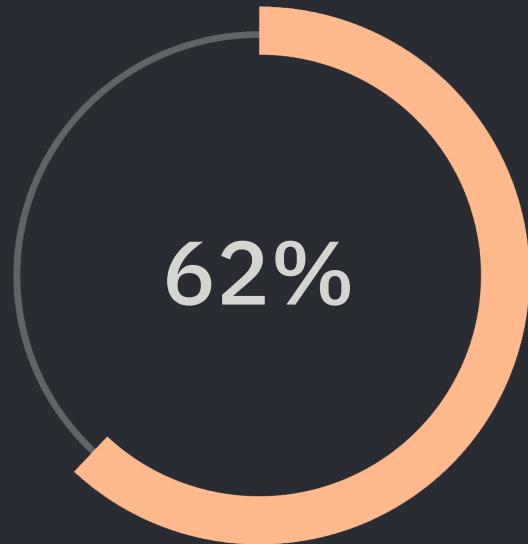
- **Danceability & Energy:** Metrics vary across formats, reflecting different production approaches
- **Production Values:** Instrumentalness, loudness, and tempo show distinct patterns by release type

# Top Streaming Tracks

Chart-topping tracks span decades and genres, from classics like "Dancing Queen" and "Don't Stop Believin'" to modern hits like "Despacito," "Havana," and "Sicko Mode."

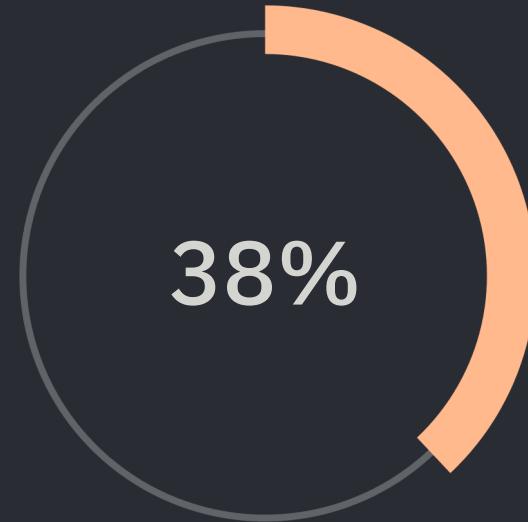


# Platform Dominance



YouTube

2.7 trillion streams



Spotify

1.9 trillion streams

YouTube leads with 2,731.7 billion streams compared to Spotify's 1,895.4 billion, reflecting YouTube's dual role as both music and video platform.

# Geographic & Temporal Trends

## Top Countries

USA leads streaming activity, followed by UK, Germany, and France

## Peak Years

2019-2021 saw explosive growth in streaming volumes

## Genre Leaders

Singles dominate with 13.3B streams, followed by albums at 552.9M



# Key Takeaways

## Singles Drive Engagement

With 16,834 singles versus 4,973 albums, bite-sized content dominates the streaming era

## Platform Diversity Matters

YouTube and Spotify together account for trillions of streams, each serving distinct user behaviors

## Global Reach, Local Impact

Top artists and tracks transcend borders while regional preferences shape streaming patterns

