

## User: View Products and places an order.

Frontend (Next.js): For building responsive and dynamic user interfaces.

Backend (Sanity CMS): For storing and managing product, customer, and order data.

The Product API provides information about products in the marketplace. It allows:

Fetching all products (e.g., list of shoes, apparel, etc.).

Getting details of a specific product (e.g., name, price, description, images).

## Third-party APIs: For integrating payment and shipment services.

Payment Gateway: Process secure payments.

Shipment Tracking: Update order delivery status.

Order Record: keeps track of what user bought, when you bought it, and how much user paid.