Moksh Sarda

🌐 Coding Profiles

Bachelor of Science

Graphic Era University, Dehradun

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🐙 GitHub Profile

🔗 LinkedIn Profile

EDUCATION

- **Bachelor of Science in Information Technology** *2021-24*
  Graphic Era University, Dehradun

- **Intermediate** *2020-21*
  DAV Public School, Hanumangarh

EXPERIENCE

- **Insuretech skills - Front-End Developer**

  June 2024 - March 2025
  - Collaborated with UI/UX designers to implement modern, clean, and intuitive designs across all platforms.
  - Optimized websites for mobile-first performance, achieving high scores on Lighthouse audits for SEO and performance.

- **Insuretech skills - Web developer Intern**

  Nov 2023 - May 2024
  - Contributed to the development of ed-tech dashboards, landing pages, and course portals, increasing conversion rates.
  - Promoted from intern to full-time developer based on outstanding performance and technical growth.

PERSONAL PROJECTS

- **Insuretech skills : Web Developer** [Link]

  Enhancing the company's online presence and effectively showcasing e-learning courses and services.
  - Expert in Graphic design, website design, and social media. Creative, deadline oriented communicator with a strong portfolio and proven results
  - **Technology Used:** HTML , CSS , Javascript, Wordpress

- **Institute App - Web Development** [Link]

  Developed and designed an institute website with e-commerce functionality, allowing students to purchase courses online.
  - Created a user-friendly interface for students to easily navigate through the website and browse available courses.
  - **Technology Used:** HTML , CSS , javascript , PHP, MYSQL.

ACHIEVEMENTS

- **Ruunner Up IdeaThonX Hackathon** *July 2023*
  - Designed a Web App and Android App for detecting and reporting phising links.
  - Coordinated a team of 6 members and presented the idea to the judges.

- **Sponsorship Executive at Tech Wizard 23, Annual tech fest, GEU** *Nov 2023*
  - Leaded a team of 10 members fund for the Tech fest Organized by Graphic Era University, Dehradun .
  - Negotiated sponsorship mutual benefit for both Tech Wizard 23 and sponsoring companies.

- **Certificate of Workshop on Python Programming by Robotronix India Cognizance, IIT Roorkee** *April 2023*
  - Acquired in-depth knowledge in Python programming language through hands-on training .
  - Collaborated with a diverse group of participants to solve coding challenges.

TECHNICAL SKILLS AND INTERESTS

Languages: C, Javascript, HTML+CSS, WordPress
Web Dev Tools: VScode, Github
Social Media Management: Content Creation, Analytics, Engagement Strategies, Handling 6 Clients
Digital Marketing: SEO, SMO, Lead Generation, Hashtag Strategy, Marketing Campaigns, Branding
Graphic Design and Video Editing:Canva, Photoshop, Premiere Pro
Soft Skills: Problem Solving, Self-learning, Presentation, Adaptability
Acting Experience *July 2023*
- Featured in two web series and one movie, showcasing versatility and adaptability in different roles.

RESEARCH WORK

- **CROP IRRIGATION SYSTEM USING MACHINE LEARNING AND IOT** [Paper Link] *Sept 2023*
  - Presented Research Paper on CROP IRRIGATION SYSTEM USING MACHINE LEARNING AND IOT in 2023 9th International Conference on Signal Processing and Communication (ICSC),NOIDA, India
  - Paper published by IEEE on 26 February 2024.