



# Janendren Achari

Junior IT Systems Developer and Graphic Designer



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[My Portfolio](#)



0010065238080



Male



Indian



Unemployed

## WORK EXPERIENCE

Freelance Branding and Social Media Designer Jan 2019 - Present

- Designed over 50 social media graphics, logos, posters, and flyers, increasing client social media engagement by 30%.
- Developed and maintained the company's online image and identity.

Website Design and Social Media Manager March 2024 - Present

**AMPC Film and Video Production | Contact: Justyn Davies - +27 82 448 8496 / +27 82 371 3413**

- Launched a new responsive website, resulting in a 20% increase in user engagement and positive feedback from users. (<https://africanmotion.co.za/>)
- Continuously updated and maintained the website, implementing new features and improvements based on user feedback and industry trends.
- Integrated analytics tools to track website performance and user engagement.
- Ran and oversaw all social media platforms, creating and scheduling engaging content tailored to each platform (Facebook, Instagram, YouTube, etc.).

Social Media Manager February 2022 - December 2022

**Gumz and More | Contact: Dr. Mallorie Arumugam - +27 83 666 1860**

- Developed and implemented social media strategies that boosted brand visibility by 25% and increased follower growth by 10% within 6 months.
- Created, curated, and scheduled engaging and relevant content to promote products and services, increase brand awareness, and drive customer engagement.
- Monitored social media performance metrics, provided insights, and adjusted strategies to optimize engagement and follower growth.
- Collaborated with Dr Mallorie Arumugam to ensure social media efforts aligned with the overall business goals and marketing strategies.

## SKILLS

### Branding and Social Media Design

- Proficient in Canva, creating social media graphics, logos, posters, flyers, and other marketing materials
- Experience with social media platforms such as Facebook, Instagram, YouTube, and LinkedIn
- Understanding of branding and visual identity, with the ability to create graphics that align with brand guidelines
- Knowledge of current design trends and best practices for social media graphics
- Strong communication skills, working with clients to understand their needs and vision for design work

### Information Technology and Systems Development

- Technical support & troubleshooting (Windows, Linux)
- Networking (DNS, TCP/IP, DHCP) and system administration
- IT security basics: firewalls, VPNs, and data protection
- Software development: programming principles, coding, and testing
- Understanding of SDLC (Systems Development Life Cycle)
- Automation using Bash and PowerShell scripts
- Proficient in database management and data structures

## ABOUT ME

Motivated Junior IT Systems Developer and Graphic Designer with a robust background in software development, programming principles, and project management. Proven expertise in creating visual elements and designs for various media platforms, both online and offline. Skilled in developing and maintaining a company's image and identity through branding, logo creation, packaging, and marketing materials. Eager to leverage technical and creative skills to contribute to innovative IT solutions and engaging digital content.

## EDUCATION

**National Certificate in Systems Development (SAQA ID: 48872, NQF Level 5)**

**IT Varsity**  
<https://itvarsity.org/>  
**065 537 2615**  
**South Africa, Durban, 4001**

Completed Dec 2024

## CERTIFICATIONS

**Google IT Support Professional Certificate**

**Coursera/Google,**  
**September 2024**