**DESIGN THINKING AND INNOVATION**

**Week 3**

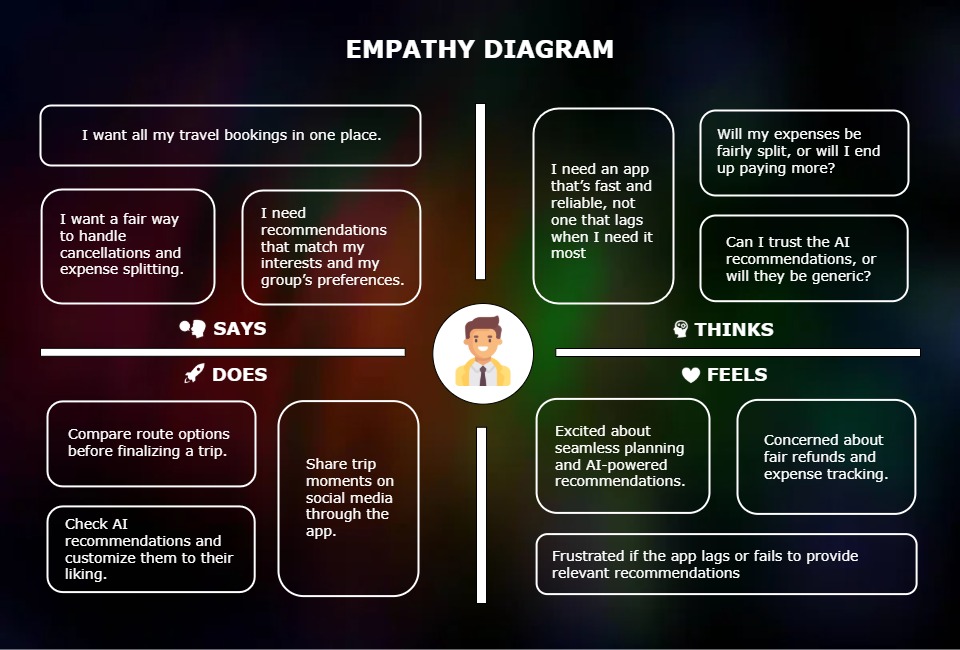
**Team 23:** ZENOURA

**Team Members:**

1. **Monic Auditya A. - 230701194**
2. Monish D.Y. - 230701195
3. Kamalesh P. - 230701137

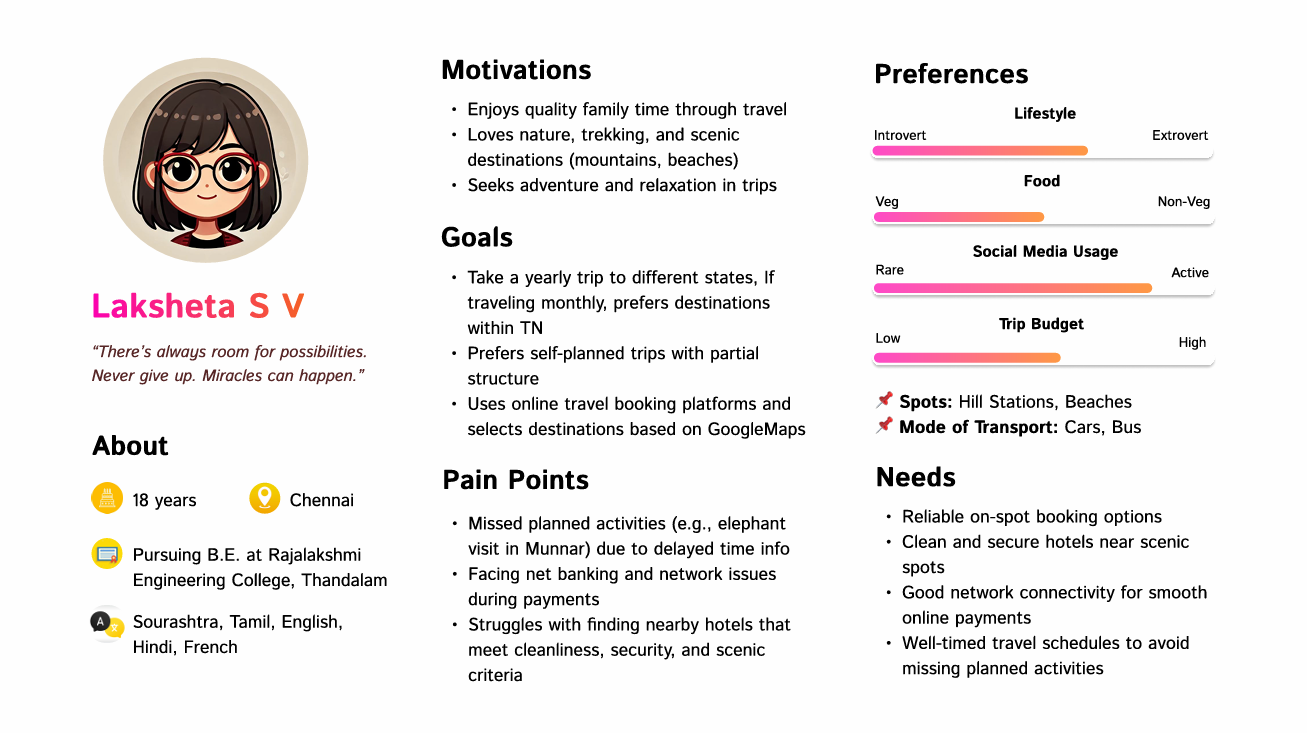
**Progress of Week 3:**

**Empathy Map**



**Persona**

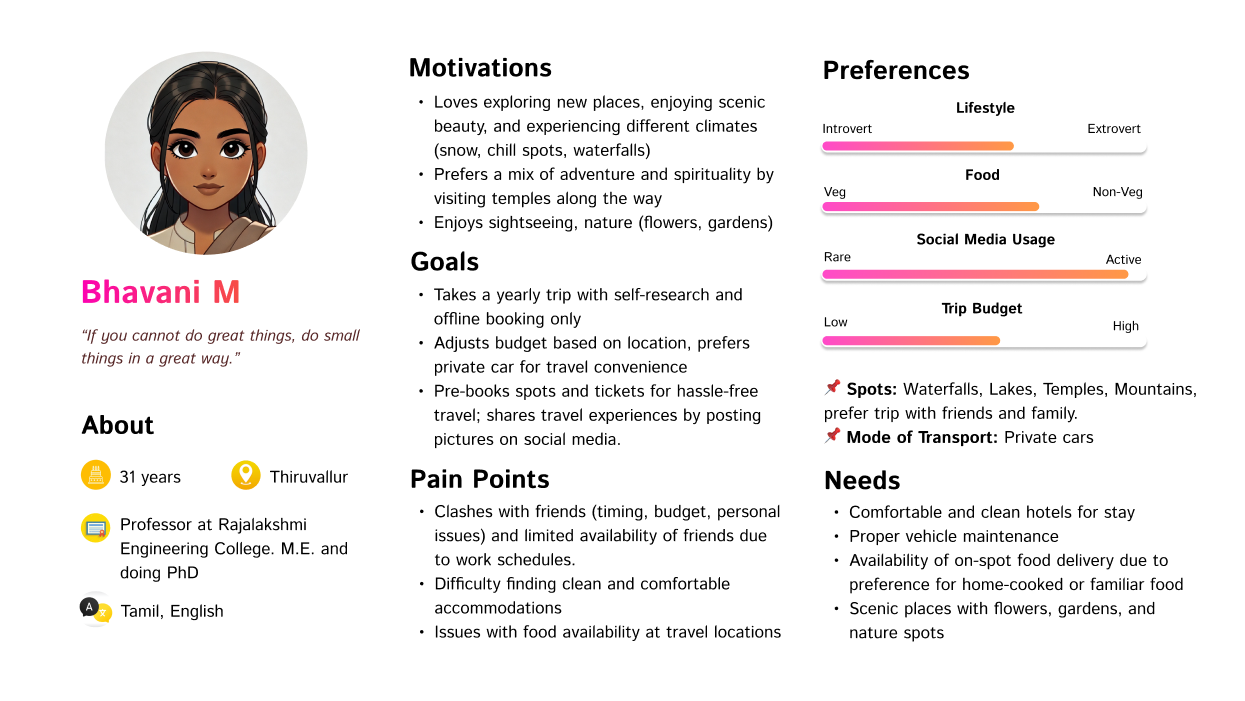
Persona 1:



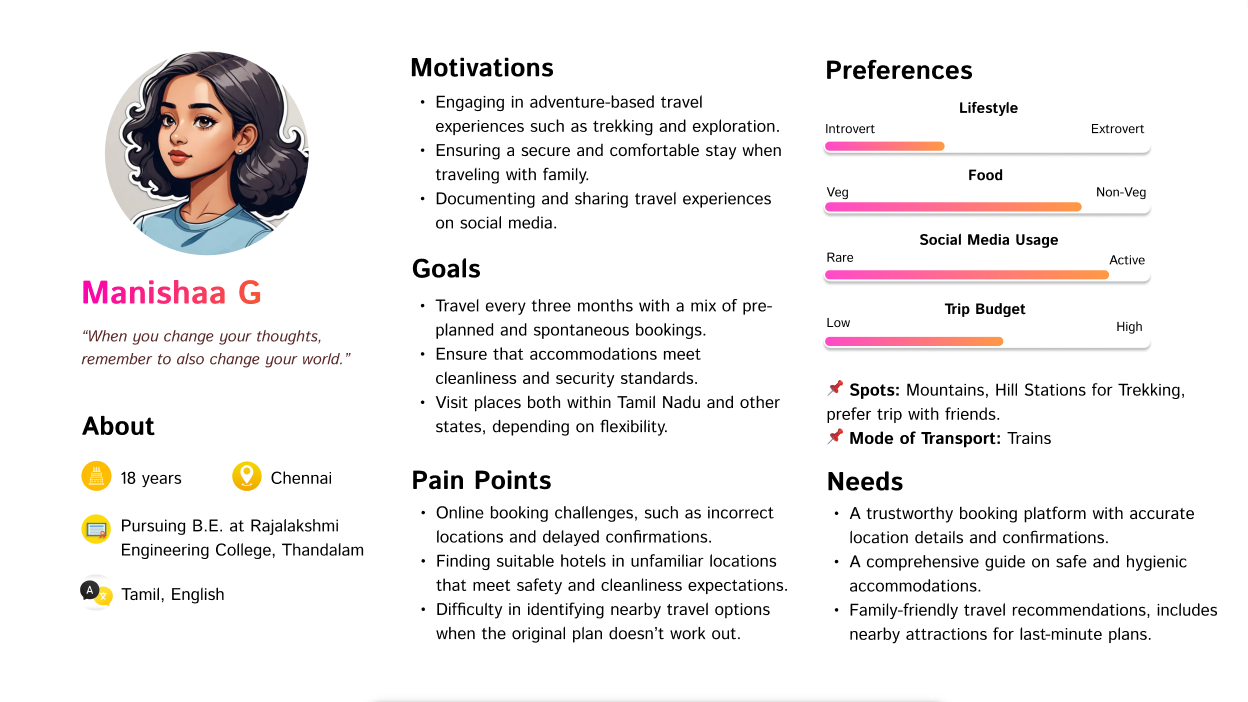
Persona 2:



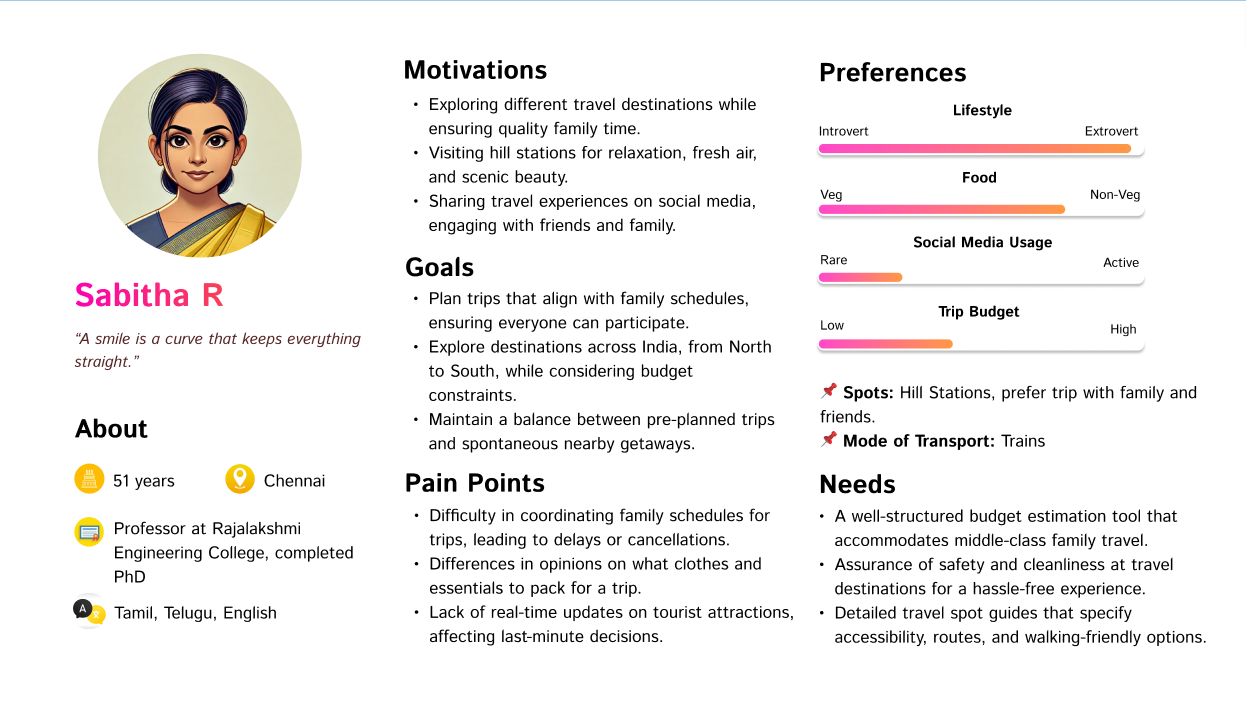
Persona 3:



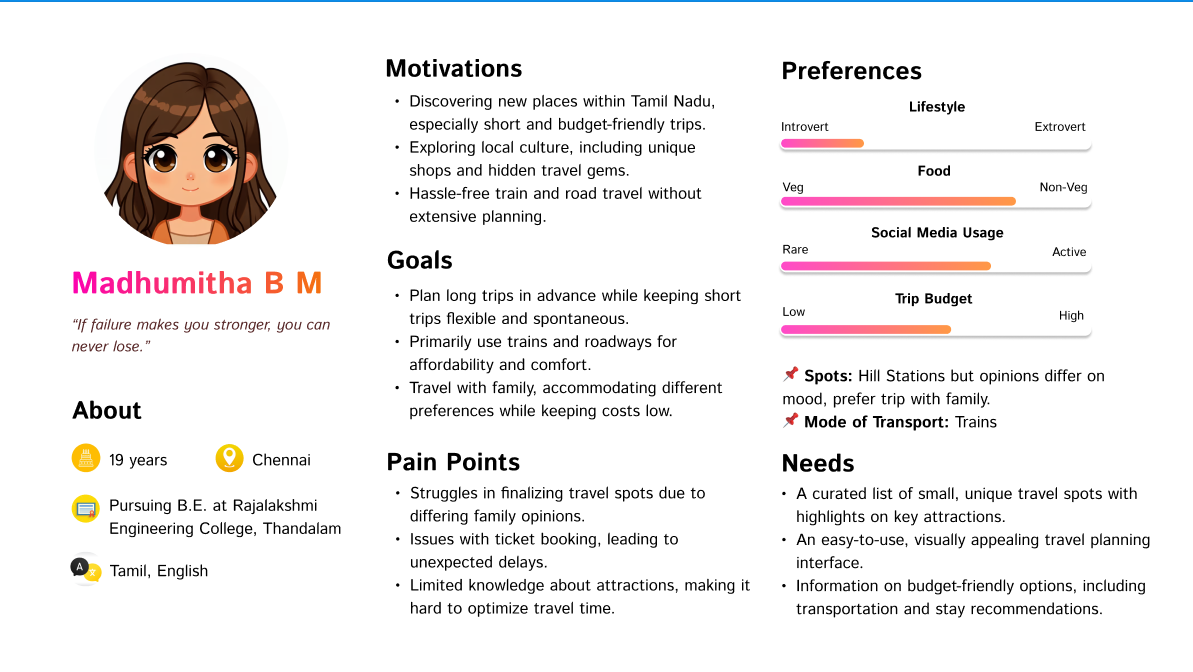
Persona 4:



Persona 5:

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Persona 6:

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**Journey Map**

