

MONI\$ WHITEPAPER



About MONI\$

MONI\$ is an NFT collection of 5000 unique, randomly generated, stylish cats on the XRPL.

This project was born with the idea of developing an NFT collection based on our love for cats and especially a specific silly ginger cat named Moni.





How XRPL makes this possible

But when we had this idea the technology available was not right for this project. The environment, energy consumption, and transaction costs were always a concern. That's why this project stayed in the drawer until Ripple announced that they would enable NFTs on the XRPL (XRP Ledger).

XRPL enables fast and environment-friendly transactions. Besides that, the cost per transaction is substantially lower than other blockchains, making it the ideal choice for MONI\$.

We are in no way connected with Ripple Labs. If you want to know more about their technology, please visit their website.

Our vision

MONI\$ enables their community to express themselves on the internet in services that support this technology.

Unlike other collections, MONI\$ has a unique cartoon look that appeals to all ages and demographics. Our goal is to reach as many people as possible and we think we'll target many people that still don't find NFTs attractive simply due to the lack of collectables to represent them.



MONI\$ is an intersection between technology and pop culture, and that's the result of dozens of carefully crafted models. More than 200 traits were made.

These traits result in unique and surprising combinations that are intended to put a smile on people's faces.



Distribution

One of our objectives is that MONI\$ community remains active. With that concern in mind, we opted for the following distribution of the 5000 NFTs:

15%
Team

65%
Minting



20%
Giveaways and Airdrops





Team

15% will be held by the team as compensation for the work hours and investment in the project

Giveaways and Airdrops

20% will be held for marketing purposes for giveaway contests on social media on our official channels, airdrops or compensation for key players to promote the project.

Minting

65% will be available to mint when the project launch on the onXRP marketplace

Roadmap (COMPLETED)

The beginning of MONI\$

August 2022

Idea, first drafts and 3D models.

Branding

September 2022

Branding work is completed and the first promotion assets are created

Website and Social Media

September 2022

The website design and front-end are completed and it's published. Social media accounts to promote the project are created.

NFT Gold phase

October 2022

All NFTs are rendered and ready to be published.

Minting

31 October 2022

The project is published and NFTs are ready to be minted.

Roadmap (COMING NEXT)

Promotion

The team will actively promote the project on the official social media accounts

Exposure to the project

We want to bring exposure and new people to the project by doing giveaways and airdrops

Partnerships to expand the project

We want this to be a community-driven project and we want to expand this universe if we find the right partners

Exclusive opportunities for the holders

We want to expand the MONI\$ universe. We are still looking for partners for new projects, but we want MONI\$ holders to have exclusive opportunities, such as discounts and early access to new products.

What we want to accomplish with MONI\$

We want to find partners in the artistic and technological fields to bring MONI\$ to life outside XRPL as a brand. We want to expand this universe to other fields of entertainment, such as videogames, short films and merchandise.

MONI\$ appeal to all demographics, and we see these silly cats as the new mascot people will love.

Concept art for a
MONI\$ mobile game.
More details soon.

Our Team



Tiago Lopes
One-man show

I'm a product designer and crypto enthusiast since 2017. Experimenting and crafting great experiences are the reasons that drive me to pursue different work methods.

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Risk Disclosure

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