

PIM

Social Enterprise Edition

Lean Canvas

Organization:

Designed by:

Date:

Version:

Problem	Solution	Unique Value Proposition	Alternatives	Segments
	WHARTON MODULE 23	WHARTON MODULE 24	WHARTON MODULE 49	WHARTON MODULE 1&21
	Key metrics	Defining Success	Channels	Sociopolitical Landscape
WHARTON MODULE 11	WHARTON MODULE 35	WHARTON MODULE 38	WHARTON MODULE 12	WHARTON MODULE 410
Required Resources & Costs			Revenue Streams	
WHARTON MODULE 37			WHARTON MODULE 36	