



ILLUSTRATIONS

PHOTOGRAPHY

PORTFOLIO

PUBMATS

POSTERS

TEIJI DELA CRUZ



CURRICULUM VITAE

HELLO!

I am Teiji Dela Cruz, a student in advertising. I am actively creative and always willing to learn more from the people around me in order to develop new skills. I am open to criticism for my work since I wanna expand what I can do and improve in everything as much as possible. I am keen in observing details, and very determined in doing my works.

BIRTH DATE

02/21/1999

AGE

21 y.o



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EDUCATION

University Of Santo Thomas (2018-2022)

Currently studying Fine Arts major in Advertising and will receive awards for being in the Dean's list.

School of Saint Anthony Lagro Q.C (2013-2018)

Graduated with academic distinction for performing well academically.

EXPERIENCE

Social media Manager/ Photographer (2020)

I did product shoots, and advertisements posts for a local barbershop near Fairview Q.C

Skyline Hospital and Medical Center (2018)

Underwent work immersion for the completion of the Senior High curriculum. I was tasked with making Pubmats and brochures for the hospital.

INTEREST

Illustration
Character Design
Design Thinking
Photography
Working Out
Video Games
Comic books

SKILLS



PPT



Excel



MS Word



Adobe Indesign



Adobe Illustrator



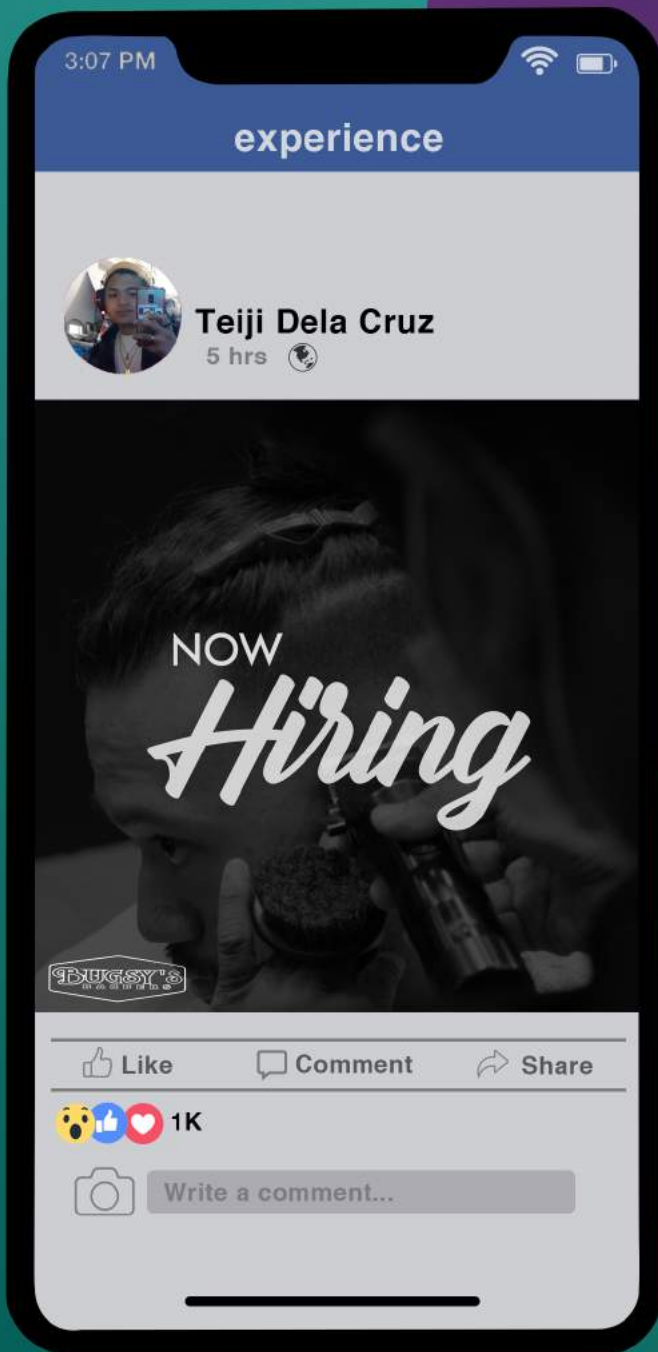
Adobe Photoshop



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**EXPERIENCE
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2020

SOCIAL MEDIA MANAGER / PHOTOGRAPHER

Bugsy's Barbershop that is located in Fairview Quezon City, is well known for their faded haircuts. During January of 2020 I was hired alongside a friend, Alex Moscosa to be a social media manager and also a photographer for their barbershop.



SAMPLE WORKS

SAMPLE WORKS

BUGSY'S BARBERS
BUGSY'S BARBERS
BUGSY'S BARBERS
BUGSY'S BARBERS

BARBER PATRICK





SHOP IS
Open

CLOSED
CLOSED
CLOSED
CLOSED
CLOSED







PHOTOGRAPHY

My course requires me to do different tasks to enhance my skills, and to help me explore the field of photography. For the progression of my learning I gathered my favorite shots using a DSLR camera and also a phone camera.

FASHION

This one was one of my favorite shoots that was taken in the studio. The overall idea for the shoot was retro fashion , because the aesthetic was colorful and very vibrant.





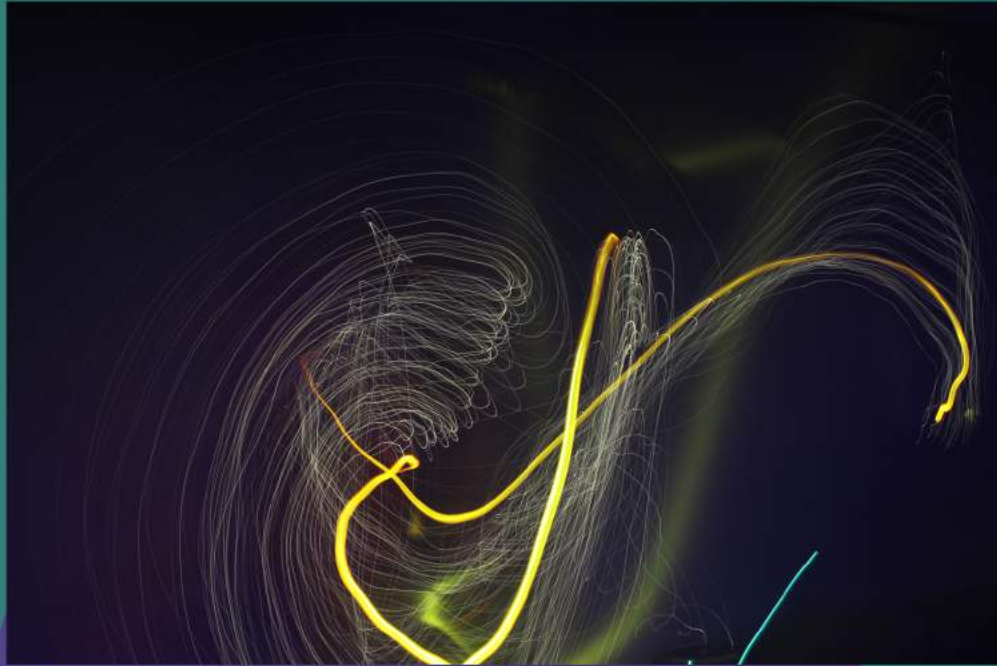
MODERN FASHION

This fashion shoot aims to use different lightings, specifically *“outdoor lighting”*.





LONG EXPOSURE



LONG EXPOSURE

LOW LIGHT



PHONE SHOTS

During my online class this lockdown, i was not prepared for the requirements of my course for the remaining days of the semester. That is why I needed to adapt to my situation and use what is available. These product shots were captured using my phone and different materials and a flashlight.





POSTER ADS

These are the poster ads I made up for the completion of my course requirements, and some are just for fun to practice the things I have learned from my course.

PRODUCT ADS



GRAPHIC DESIGN



GRAPHIC DESIGN

LONG LIVE THE KING

域火煙

APRIL

06

- ALJESSON BASA DUCUT -

TEL THE WORLD HE'S HERE

+ MNL, PHILIPPINES

+ ON THIS DAY A MAN WAS
BORN