Ontologies and Semantic Web

Semantic Web: standards and languages for knowledge representation

N. Aussenac-Gilles

IRIT-CNRS

aussenac@irit.fr

MELODI group

http://www.irit.fr/-Equipe-MELODI-



Example 2: Semantic annotation with a knowledge base http://labs.sparna.fr/ Thomas Francart

What is this page? see below, that blog post, and more examples on labs.sparna.fr.

Français? rechargez la page en français.

Horsemeat scandal: Scotland bans frozen beefburgers in schools

School kitchen in North Lanarkshire finds burger testing positive for horse \underline{DNA} as \underline{Birds} \underline{Eye} withdraws some products

Schools in <u>Scotland</u> have been told not to serve frozen <u>beef burgers</u>, while in <u>Wales</u> supplies to schools in seven local authorities have been withdrawn.

The move in <u>Scotland</u> came after a frozen <u>beefburger</u> from a school kitchen in <u>North Lanarkshire</u> tested postive for horse <u>DNA</u> while in <u>Wales</u> it was discovered that some burgers delivered to schools had been made at the Burger Manufacturing Company (BMC), in <u>Builth Wells</u>, <u>Powys</u>, one of the most recent producers to be caught up in the growing <u>horsemeat</u> scandal.

The developments came as <u>Birds Eye</u> withdrew three <u>beef</u> ready-meals from sale in the <u>UK</u> and <u>Ireland</u> as a precaution after 2% horse <u>DNA</u> was found in its <u>chilli con carne</u> made for the Belgian market.

Local authorities in <u>Scotland</u> were advised to "place a hold" on the use of the products following the discovery in a <u>burger</u> at a <u>North Lanarkshire</u> school kitchen.

The measure also applies to council leisure facilities and some social care establishments.



Who

- Birds Eve (5)
- Richard Lochhead (1)
- Food Standards Agency (2)

What

- Scotland (4)
- North Lanarkshire (4)
- Wales (4)
- United Kingdom (1)
- Ireland (1)
- Monmouthshire (1)
- Blaenau Gwent (2)
- Merthyr Tydfil (1)
- Rhondda Cynon Taf (1)
- Caerphilly (2)
- <u>Powys</u> (2)
- Neath Port Talbot (1)
- England (2)
- Lancashire (1)
- <u>Iglo</u> (1)



<span rel="dc:subject"
resource="http://dbpedia.org/reso
urce/Hamburger">
beefburgers



What is this page? see below, that blog post, and more examples on labs.sparna.fr.

Français? rechargez la page en français.

Horsemeat scandal: <u>Scotland</u> bans frozen <u>beefburgers</u> in schools

School kitchen in <u>North Lanarkshire</u> finds burger testing positive for horse \underline{DNA} as \underline{Birds} \underline{Eye} withdraws some products

Schools in <u>Scotland</u> have been told not to serve frozen <u>beefburgers</u>, while in <u>Wales</u> supplies to schools in seven local authorities have been withdrawn.

The move in <u>Scotland</u> came after a frozen <u>beefburger</u> from a school kitchen in <u>North Lanarkshire</u> tested postive for horse <u>DNA</u> while in <u>Wales</u> it was discovered that some burgers delivered to schools had been made at the Burger Manufacturing Company (BMC), in <u>Builth Wells</u>, <u>Powys</u>, one of the most recent producers to be caught up in the growing <u>horsemeat</u> scandal.

The developments came as <u>Birds Eye</u> withdrew three <u>beef</u> ready-meals from sale in the <u>UK</u> and <u>Ireland</u> as a precaution after 2% horse <u>DNA</u> was found in its <u>chilli con carne</u> made for the Belgian market.

Local authorities in <u>Scotland</u> were advised to "place a hold" on the use of the products following the discovery in a <u>burger</u> at a North Lanarkshire school kitchen.

The measure also applies to council leisure facilities and some social care establishments.

Where



Who

- Birds Eye (5)
- Richard Lochhead (1)
- Food Standards Agency (2)

What

- Scotland (4)
- North Lanarkshire (4)
- Wales (4)
- United Kingdom (1)
- Ireland (1)
- Monmouthshire (1)
- Blaenau Gwent (2)
- Merthyr Tydfil (1)
- Rhondda Cynon Taf (1)
- Caerphilly (2)
- <u>Powys</u> (2)
- Neath Port Talbot (1)
- England (2)
- Lancashire (1)
- Iglo (1)

Hamburger



A hamburger (also called a beef burger, sandwich, burger, hamburg or cheeseburger when served with a slice of cheese) is a sandwich

consisting of one or

more cooked patties of ground meat, usually beef, placed inside a sliced bun. Hamburgers may be cooked in a variety of ways, including pan-frying, barbecuing, and flame-broiling. Hamburgers are often served with lettuce, bacon, tomato, onion, pickles, cheese and condiments such as mustard, mayonnaise, ketchup, relish, and chiles. The term "burger" can also be applied to the meat patty on its own, especially in the UK where the term "patty" is rarely used. The term may be prefixed with the type of meat or meat substitute used, as in "turkey burger", "bison burger", or "veggie burger". Hamburgers are sold at fast-food restaurants, diners, specialty restaurants (where burgers may sell for several times the cost of a burger) and high-end restaurants. There are many international and regional variations of the hamburger.

See Wikipedia page See DBpedia page

About: Hamburger

An Entity of Type: Plat principal, from Named Graph: http://dbpedia.org, within Data Space: dbpedia.org

Un hamburger, parfois hambourgeois (au Canada francophone) ou par aphérèse burger, est un sandwich d'origine allemande, composé de deux pains de forme ronde (bun) garnis de viande hachée (souvent du bœuf) et généralement de crudités — salade, tomate, oignon, cornichon (pickles) —, de fromage et de sauce. C'est un plat typique de la restauration rapide, emblématique de la cuisine américaine.

Property	Value
dbo:abstract	 Un hamburger, parfois hambourgeois (au Canada francophone) ou par aphérèse burger, est un sandwich d'origine allemande, composé de deux pains de forme ronde (bun) garnis de viande hachée (souvent du bœuf) et généralement de crudités — salade, tomate, oignon, cornichon (pickles) —, de fromage et de sauce. C'est un plat typique de la restauration rapide, emblématique de la cuisine américaine. (fr)
	A hamburger (also called a beef burger, sandwich, burger, hamburg or cheeseburger when served with a slice of cheese) is a sandwich consisting of one or more cooked patties of ground meat, usually beef, placed inside a sliced bun. Hamburgers may be cooked in a variety of ways, including pan-frying, barbecuing, and flame-broiling. Hamburgers are often served with lettuce, bacon, tomato, onion, pickles, cheese and condiments such as mustard, mayonnaise, ketchup, relish, and chiles. The term "burger" can also be applied to the meat patty on its own, especially in the UK where the term "patty" is rarely used. The term may be prefixed with the type of meat or meat substitute used, as in "turkey burger", "bison burger", or "veggie burger". Hamburgers are sold at fast-food restaurants, diners, specialty restaurants (where burgers may sell for several times the cost of a burger) and high-end restaurants. There are many international and regional variations of the hamburger. (en)
dbo:country	dbr:Germanydbr:United_States
dbo:ingredient	■ dbr:Meat
	■ dbr:Bread

oct. 2020 Semantic web - 1 4

definitions

Knowledge Graph

- Knowledge base used by Google to improve information retrieval
- Includes other knowledge bases like FreeBase and DbPedia
- Any graph-based representation where nodes and edges are symbolic data
- https://arxiv.org/abs/2003.02320 « knowledge graphs » (survey)

Knowledge vault

- Knowledge base approach for information retrieval
- Data integration from the knowledge graph, user's queries, information extracted from news

Semantic annotation

- Add « semantic » representations to documents as meta-data or tags
- Requires a formal vocabulary or an ontology

HTML pages with structured data

- Approche générale google
 - https://developers.google.com/search/docs/guides/introo-structured-data
- Démonstrateur de <u>http://labs.sparna.fr/schema.org/apres/index.htm</u>
 <u>l</u>
- Un outil pour extraire les données structurées à partir de pages web; https://search.google.com/structureddata/testing-tool

Example 3: Question answering on the web



Budva Montenegro 1 - 14 June 2006



206

G

3rd European Semant

NEWS:

Home

News

Important Dates

Conference Programme

Technologies

Ontology

Registration

Organising Committee

Programme Committee

Invited Speakers

Industry Forum

Accepted Papers

Workshops

Tutorials

Call for Papers [closed]

Welcome to ESWC 2006! RDF META



Where did **ESWC 2006** take place?

About the Conference

The 3rd Annual European Semantic Web Conference will be held in Budya, Montenegro from the 11th - 14th June, 2006. It will present the latest results in research and application in Semantic Web technologies (including knowledge markup languages, Semantic Web services, ontology management and more).

ESWC 2006 will also feature a special industry-oriented event. providing European industry with an opportunity to become even more familiar with these technologies. It will offer a tutorial program, focusing on the latest in Semantic Web technologies.

ESWC 2006 is co-located with a meeting of the Knowledge Web network of excellence, Workshops and meetings of other European Commission 6th Framework Programme projects involved in the Semantic Web and Semantic Web technologies will be able to showcase their developments. ESWC 2006 is sponsored by ESSI (formerly SDK), a group of four European Commission 6th Framework Programme projects known as SEKT, DIP, Knowledge Web and ASG. Collectively these projects aim to improve world-wide research and standardisation in the areas of the Semantic Web and Semantic Web Systems.

ESWC2006 Proceedings - LNCS 4011 are now available!





knowledge**web**





Example 3: Question answering on the web How search engines index the page

3rd European Semantic Web Conference (ESWC2006)

The 3rd Annual European Semantic Web Conference (ESWC2006) will be held in Budva, Montenegro from the 11th - 14th June, 2006.

It will present the latest results in research and application in Semantic Web technologies (including knowledge markup languages, Semantic Web services, ontology management and more).

ESWC 2006 will also feature a special industry-oriented event providing European industry with an opportunity to become even more familiar with these technologies. It will offer a tutorial program, focusing on the latest in Semantic Web technologies.

oct. 2020 Semantic web - 1 8

Example 3: Question answering on the web How do search engines index pages?

Europe Semanti Web Confere Annual Europe Semanti Web Confere Budva Montene present results Researc **Applica** Semanti Web

Technol
Includi
Knowled
Markup
Languag
Semanti
Web
Service
Ontolog
managem
Feature
Special
Industr
Oriente
event

...

European [geographic area:Europe] Semantic Web [semantic Web] Conference [conference] Annual European [geographic area:Europe] Semantic Web Conference [conference] Budva [City:Budva] Montene [geographic area:Montenegro present [to present] results [result] Research [research] Application [application]

Semantic Web [semantic Web] Technology [technology] Including [to include] Knowledge [knowledge] Markup Language [Markup Language] Semantic Web [semantic Web] Service Ontology [Ontology] management [management] Feature [to feature] Special Industrial [industrial] Oriented Event [event]

. . .

Example 3: Question answering on the web

Semantic annotation

preferably add roles here

<eswc:hasRole rdf:resource="" />

```
<?xml version='1.0' encoding='ISO-8859-1'?>
 <rdf:RDF
<eswc:ConferenceEvent rdf:about="http://www.eswc2006.org/#">
  <dc:title>3rd European Semantic Web Conference (ESWC2006)</dc:title>
  <dc:description>The 3rd Annual European Semantic Web Conference (ESWC2006) will be held in Budva,
  <eswc:hasLocation rdf:resource="http://www.eswc2006.org/places/#Maestral" />
  <eswc:hasStartDateTime>2006-06-11T09:00:00+02:00</eswc:hasStartDateTime>
  <eswc:hasEndDateTime>2006-06-14T17:45:00+02:00</eswc:hasEndDateTime>
  <eswc:hasProgramme rdf:resource="http://www.eswc2006.org/conference programme.html" />
  Keswo:hasProceedings_rdf:resource="http://www.springer.com/uk/home/computer/database?SGWID=3-4010
  <eswc:hasProgramme rdf:resource="http://www.eswc2006.org/conference programme.html" />
  <eswc:hasProceedings rdf:resource="http://www.springer.com/uk/home/computer/database?SGWID=3-40109-22-173660166-0"</pre>
  <eswc:hasCall rdf:resource="" />
```

web -

oct. 2020 10

ESWC 2016







Knowledge bases

- DBpedia http://dbpedia.org/
 - Wikipedia categories as resources
 - Wikipedia infoboxes to add properties to these resources
 - 1 version for each language

- Yago
 - Includes WordNet, DBpedia ...
 - Kowledge extracted from définitions in the Wictionnary etc.



BabelNet http://babelnet.org/

http://babelnet.org/search?word=hamburger&lang=FR





hamburger, burger, hambourgeois

Un hamburger, parfois hambourgeois ou par aphérèse burger, est un sandwich composé de deux pains de forme ronde garnis de viande hachée et généralement de crudités — salade, tomate, oignon, cornichon —, de

ID: 00009566n | Concept



Steak Salisbury, hamburger, hambourgeois

Le steak Salisbury est un plat composé de bœuf haché et d'autres ingrédients, modelés en forme de steak, généralement assorti d'une sauce brune.

ID: 00068946n | Concept



Steak haché, boulette, hamburger

Un steak haché est une viande hachée, souvent conditionnée en forme de galette prête à la cuisson.

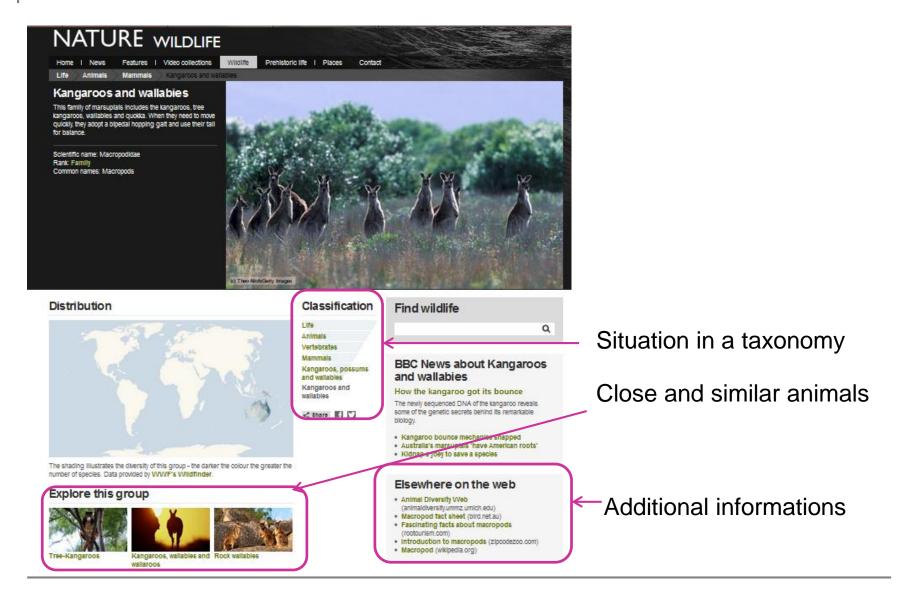
ID: 00014608n | Concept



hamburger, bœuf haché



Example 4: BBC – a "real application"



Example 4: BBC – "real ontologies"

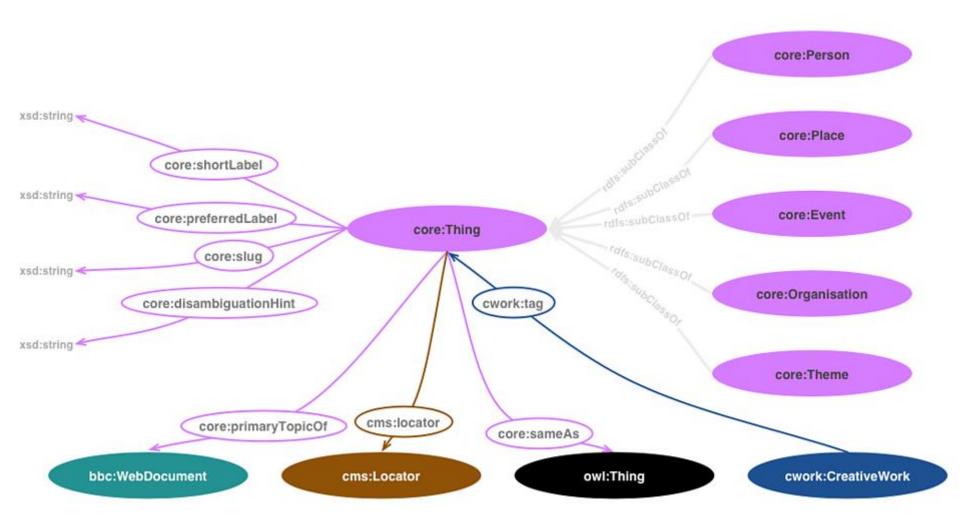
- Ontologies and vocabularies for
 - Tagging videos and papers
 - Collecting additional information on the web
 - Providing synthetic information about wildlife, sports, news, etc.

Ontologies

- 12 main ontologies
 - wildlife ontology
 - reuses 6 ontologies

http://www.bbc.co.uk/ontologies/wildlife/2010-11-04.shtml

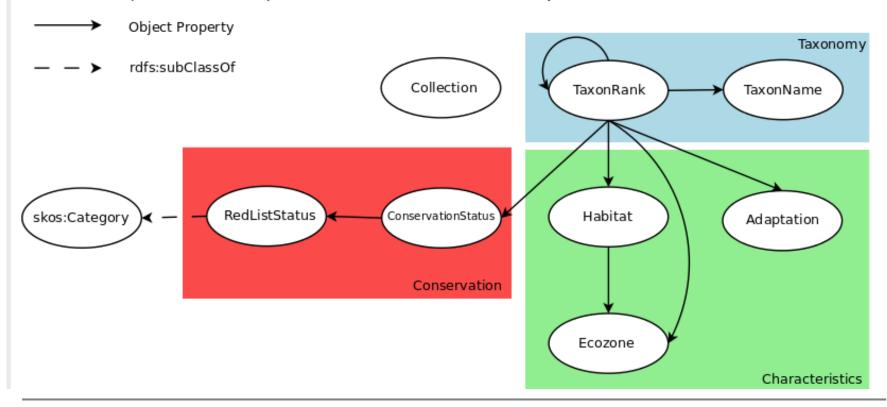
Ex 4: BBC Core Concepts Ontology



Ex 4: BBC wild life ontology

Vocabulary Diagram

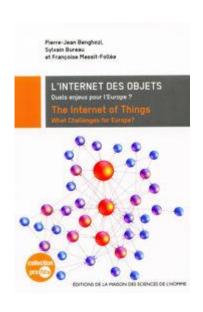
The following diagram illustrates the relationships between the key classes in the ontology. A number of classe of TaxonRank, Habitat and Adaptation have been omitted for clarity.



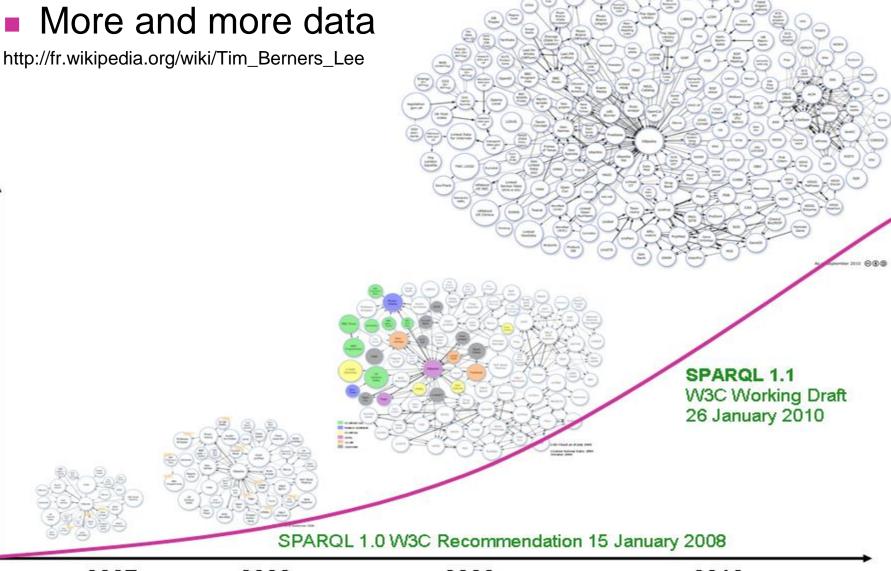
New needs

- Data are not just web pages ...
- ... but also
 - Data collected from data bases, repositories
 - Meta-data, multi-media documents
 - Lexical ressources, terminologies, thesaurus ...
- ... and also
 - Cookies, data collected from the social web
 - Open data from governments, scientific groups...
 - Data flows produce in real time

Internet of things

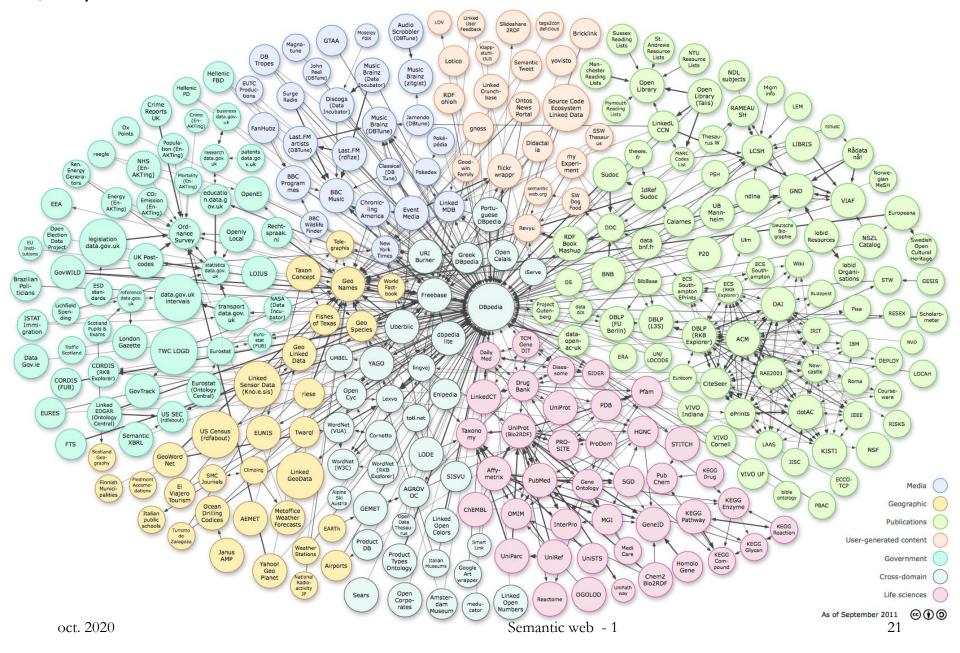


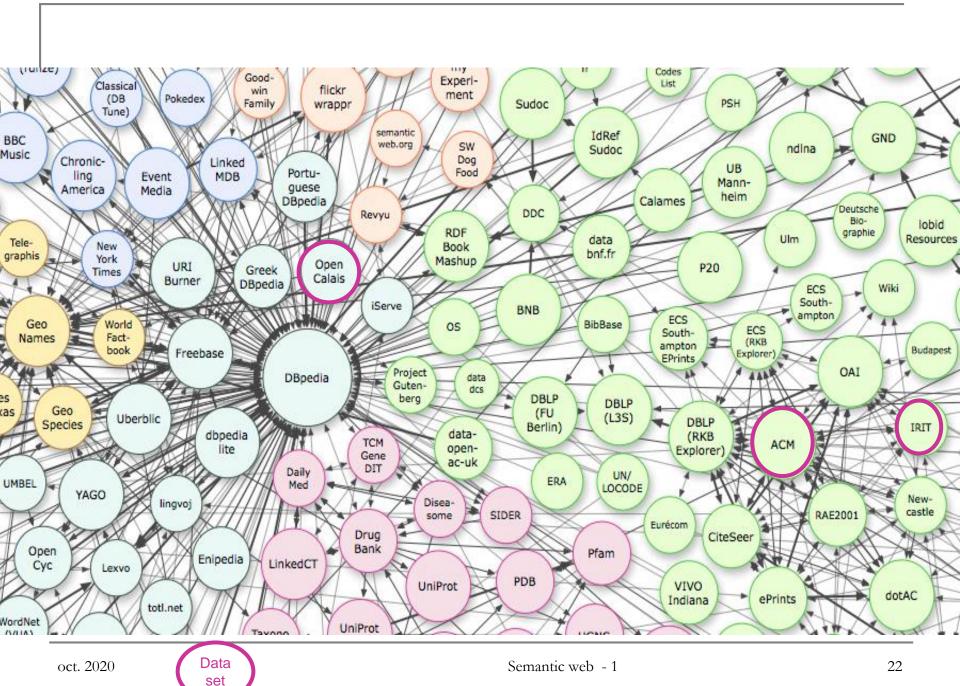
- Connecting sensors and any object with and RFID cheap
- objets ayant des identités et des personnalités virtuelles, opérant dans des espaces intelligents et utilisant des interfaces intelligentes pour se connecter et communiquer au sein de contextes d'usages variés
- Objects are identified with URIs
- Standardization of information exchange format
- Store and exploit context



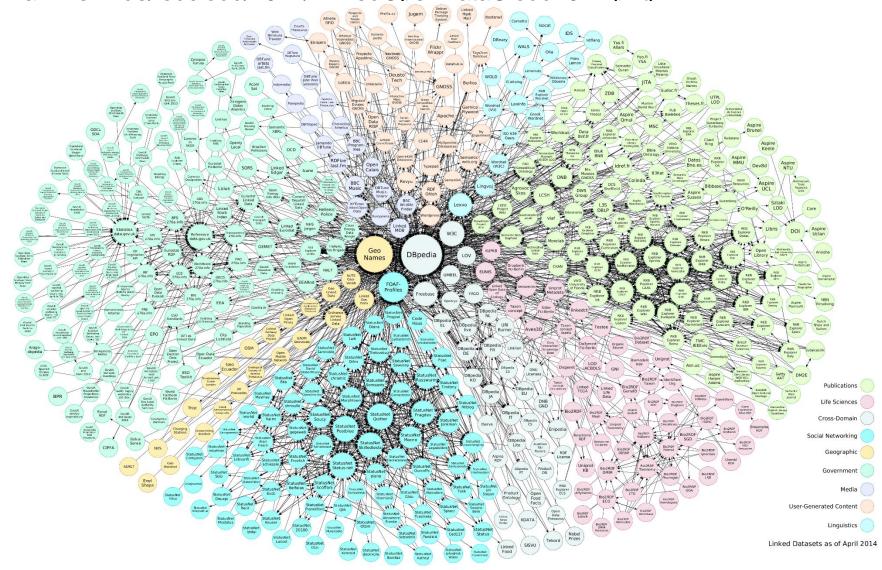
Nombre de points d'accès interopérables

http://lod-cloud.net/versions/2011-09-19/lod-cloud_colored.html





http://data.dws.informatik.uni-mannheim.de/lodcloud/2014/LinkedOpenDataCloud2014.png



LOD 2020

https://www.lod-cloud.net/

oct. 2020 Semantic web - 1 24