

# Problem-based Project

## Internet Addiction

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# Internet Addiction

- A growing concern among the whole world
- The term "internet addiction" was referred by Dr. Kimberly Young, a clinical psychologist in 1996
- The most common cause behind it : Easy accessibility



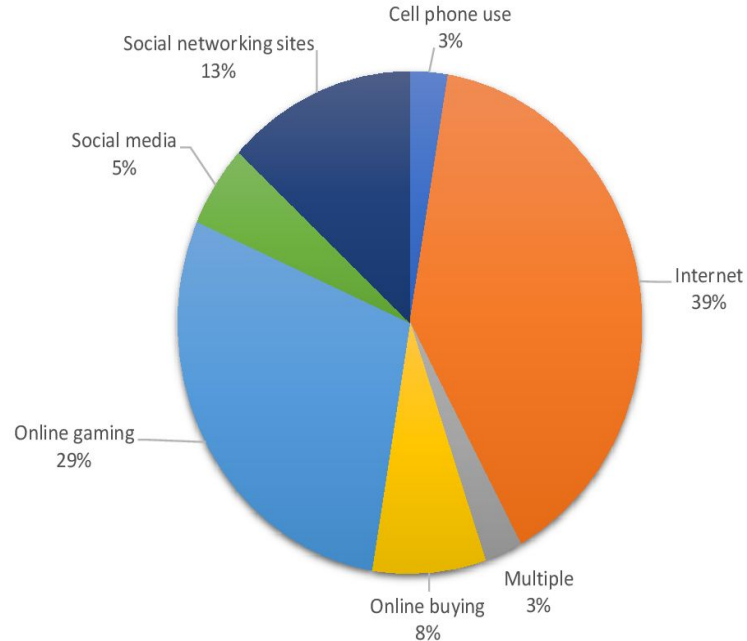
# Why “Internet Addiction” is still here?

- Dependency on Internet
- Easy way of spending leisure period
- Attractively designed featured for the users
- Provides instant gratification



# Internet Addiction growth in a chart !

Figure 3. Addictive Use Activity



Source : <https://www.researchgate.net/>

# Already taken measures to solve “Internet Addiction”

- Failed Awareness campaign
- Failure of Parental control



# Cause 1



**Hypothesis:** Internet infrastructure is a significant reason behind teenagers getting addicted

**Expert:** According to Andreassen et al. (2017), the use of personalized social media was significantly associated with addiction symptoms

**Case Study:** Cai Li, a janitor in Shanghai, developed a serious addiction to news app Qutoutiao, lured by gossip articles about celebrities and the cash she gets from reading them ( Li, 2018)

# Effect 1



**Hypothesis:** Internet addiction can have a detrimental impact on mental health, specifically causing depression and anxiety

**Expert:** Liu et al. (2020) found that problematic internet use is associated with increased symptoms of depression and anxiety, as well as suicidal ideation.

**Case Study:** Namira's parents couldn't be happier when she started to go to bed early. It used to be difficult to put the 13-year-old to bed as she would spend hours on the internet and play video games. But the parents' relief was replaced with worries in less than a week. The eighth grader, pretending to be asleep under her blanket, was found playing on a tablet. Like Namira, thousands of teenagers in Dhaka city who spend more time on screens but less on physical activities are on higher risks of depression and other health problems, a new research suggests. (Palma, 2017)

## Cause-2

### Researcher's note:

Peer pressure creates a strong sense of social pressure to conform to the norms and behaviors of one's peers



**Hypothesis:** Peer pressure is a significant contributing factor to internet addiction

**Expert:** Young people are pressured to stay connected with their friends and social networks through the Internet, even at the expense of other activities or responsibilities (Liu et al., 2013).

**Case Study:** Alice feels pressure from her peers to stay connected through the internet. (Bozoglan, Demirer, & Sahin, 2013)



## Effect-2

### Researcher's note:

Internet addiction can have negative effects on family relationships, including decreased communication and increased conflict.



**Hypothesis:** Internet addiction is negatively associated with family functioning and can lead to decreased communication, increased conflict, neglect of family responsibilities

**Expert:** They were more likely to hide their internet use from family members, leading to a breakdown in trust and intimacy (Jiang et al., 2017)

**Case Study:** Alex realized that he had been neglecting his family responsibilities, including household chores and spending time with his siblings (Liu et al., 2013)

## Cause 3

### Desire For Social Interaction

- Socially Isolated
- Provides a more accessible platform
- Socially anxiety people may find it easier to communicate through social media



## Effect 3

### Impact on Academic Performance

- Getting lower grades
- Creates distractions
- Leads to poor sleep quality



# Solution-1

## Increasing social engagement

- Engaging in hobbies and activities such as role play, music, arts, etc.
- Solution-Focused Social Interest Program

### Expert's opinion:

Zhang et al. (2020) suggested to consider Solution-Focused Social Interest Programme to engage people in social activities

### Case Study:

Mr. Arif's family's suggestion

# Solution-2

**Creating a conducive and separate environment for healthy internet use**

- **Brain associates that space with productivity and focus**
- **Distracting tools or devices must be kept aside from workspace**

## **Experts Opinion:**

Chou et al. (2020)  
suggested to create a  
conductive workspace

## **Case Study:**

Mr. Arif's Opinion

# Observation

## Challenges & Limitations

- **Lack of Data**
- **Lack of enough scholarly journals**
- **Limitations of funds**

## Scope of Future Research

- **Research and initiative steps can prevent teenagers from internet addiction**

## Two Personal Action

- Making awareness through academic institutions
- Changing communication patterns

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Thank you !