



IMPRS-PHDS 2022 course (IDEM187) on Topics in Digital and Computational Demography – Day 4 (November 14th 2022)

BiblioDemography:

Using large-scale bibliometric data for demographic research; Advantages and pitfalls of using Scopus data to trace internal and international scholarly migration worldwide

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The main **goals** for this course (and day 4) are:

- To introduce students to **core demographic and social science methods** that are essential to interpret **digital trace data**;
- To introduce students to **core data science methods** that are key to advance our understanding of population processes in the context of the increasing heterogeneity of data sources useful for demographic research.
- To introduce students to **recent substantive advances** in the field of Digital and Computational Demography, with emphasis on fostering critical thinking about modern demographic analysis and (big) data-driven discovery.
- To help students **identify research questions** in their own area of substantive interest that could be addressed with innovative data sources, and support them in the process of devising an appropriate research plan.

Please tweet with hashtag
#BiblioDemography,
a tribute to James W. Vaupel (1945-2022).
Thanks Ilya and Jonas for bringing up Jim's labeling idea!

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AGENDA

- 1. Introduction (15 minutes, [video 1])
 - Welcome and introduction
 - What is bibliometric data?
 - What type of questions can be studied using bibliometric data?
 - What type of demographic questions can be studied using bibliometric data?
 - Limitations and pitfalls of using bibliometric data.
- 2. Data Science skills to use bibliometric data (45 minutes, [videos: 2_1, 2_2])
 - [video 2_1] Introduction to parallelised analysis of large-scale bibliometric, text and network data (with Dask in Python,

DuckDB and DBeaver in SQL)

- [video 2_2] Hands-on example of parallelised analysis of bibliometric data
- [video 2_2] Hands-on example on use of text and network analysis
- 3. Example empirical study using bibliometric data (30 minutes, [video 3])
 - Internal and international migration of scholars worldwide: Trends, patterns, and inter-relationships

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Materials publicly available

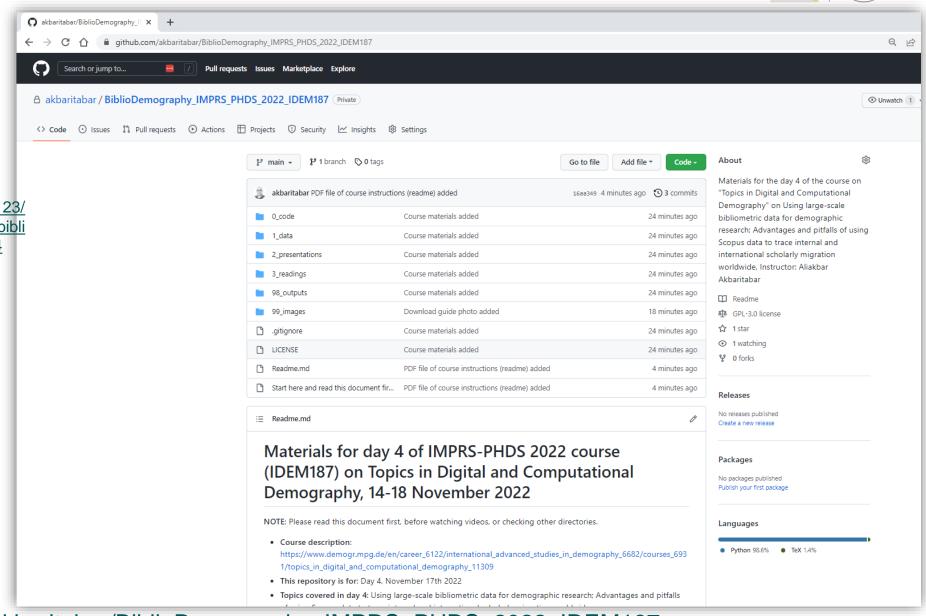




Related links:

- Interview and references on using bibliometric data for demographic research:

https://www.demogr.mpg.de/en/news_events_6123/news_press_releases_4630/news/how_to_use_bibliometric
ometric data for demographic research 10784



Materials: https://github.com/akbaritabar/BiblioDemography_IMPRS_PHDS_2022_IDEM187





What is bibliometric data?



an open access 🔓 journal



Check for updates

Citation: Akbaritabar, A. (2021). A quantitative view of the structure of institutional scientific collaborations using the example of Berlin. Quantitative Science Studies, 2(2), 753-777, https://doi.org/10.1162/gss a 00131

https://doi.org/10.1162/qss_a_00131

Peer Review:

https://publons.com/publon/10.1162 /qss a 00131

Received: 2 September 2020 Accepted: 2 April 2021

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Handling Editor: Ludo Waltman

RESEARCH ARTICLE

A quantitative view of the structure of institutional scientific collaborations using the example of Berlin

Aliakbar Akbaritabar^{1,2}



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Keywords: Berlin, Berlin University Alliance, bipartite community detection, coauthorship network analysis, disambiguation, internationalization

ABSTRACT

This paper examines the structure of scientific collaborations in Berlin as a specific case with a unique history of division and reunification. It aims to identify strategic organizational coalitions in a context with high sectoral diversity. We use publications data with at least one organization located in Berlin from 1996–2017 and their collaborators worldwide. We further investigate four members of the Berlin University Alliance (BUA), as a formerly established coalition in the region, through their self-represented research profiles compared with empirical results. Using a bipartite network modeling framework, we move beyond the uncontested trend towards team science and increasing internationalization. Our results show that BUA members shape the structure of scientific collaborations in the region. However, they are not collaborating cohesively in all fields and there are many smaller scientific actors involved in more internationalized collaborations in the region. Larger divides exist in some fields. Only Medical and Health Sciences have cohesive intraregional collaborations, which signals the success of the regional cooperation established in 2003. We explain possible underlying factors shaping the intraregional groupings and potential implications for regions worldwide. A major methodological contribution of this paper is evaluating the coverage and accuracy of different organization name disambiguation techniques.





What is bibliometric data?

Metadata of scientific publications

- Authors' name
- Affiliation addresses
- Publication type (article, review, conference proceedings)
- Subject classification (often based on journal assignment)
- Title, abstract and keywords (for text analysis)
- Reference list (for citation analysis)
- **Acknowledgements (for funding)** information)
- **Open Access information**



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Example science of science questions

- How do scientists do science?
- Who **collaborates** with whom?
- What **kind of teams** develop and produce more scientific breakthroughs?

- In these cases, bibliometric data is used **to trace scientists' behaviour**. Research questions can also be broader to investigate **academia and the science system in general**, for instance gender disparities.

- In addition, some research questions focus on the **content of scientific publications** to summarize or systematically review them. They aim to see how specific fields are developing or specific topics are being studied.



Example demographic questions

- The usage in **demographic research** can roughly be divided into two groups.

- One group looks at the **population of scholars** and uses bibliometric data to study the composition of different national science systems, and their development over time. This application is similar to the research question on gender disparities.

- Another group of studies **re-purposes bibliometric data and treats it like digital traces** to study, such as scholars' mobility and migration.
- These studies investigate **academic affiliation addresses** and use them as **proxy for academic's residential addresses**. Simply put, changes in these addresses could signal a mobility event, which helps us study scientific and scholarly migration worldwide.



Data gathering techniques in studying scholars as a population

- **Surveys** of scholars (Cañibano et al., 2020; Franzoni et al., 2012a, 2012b, 2014, 2015; Gibson & McKenzie, 2014; Guthrie et al., 2017; Jöns, 2011; Nascia et al., 2021; Netz & Jaksztat, 2017; Scellato et al., 2015, 2017; Wilson & Gaston, 1971)
- **Interviews** (Cole & Zuckerman, 1987; Jonkers, 2011; Schaer, 2021; Schaer et al., 2017, 2020; Shen et al., 2017)
- Administrative and census data (Fenton et al., 2000; ippedico, 2021; Shauman & Xie, 1996)
- Online sources (e.g., LinkedIn data or website of universities) (Park et al., 2019; Yuret, 2017).
- Collection of CVs and ORCID (Aman, 2018b; Bohannon, 2017; Cañibano et al., 2008; Lawson & Shibayama, 2015; Li & Tang, 2019; Mejias & Eyre, 2019; Yan et al., 2020; Z. Zhao et al., 2020)



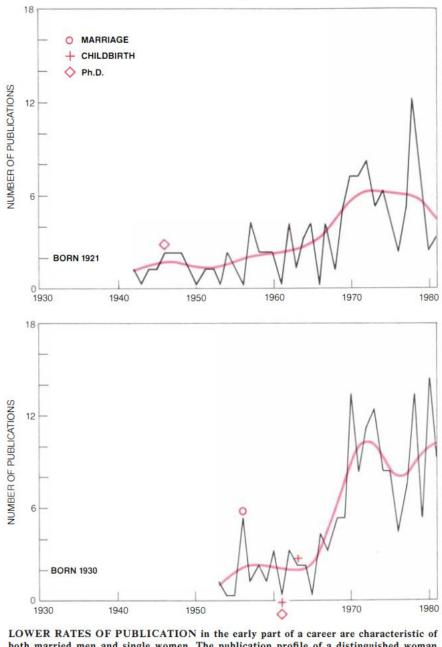
Two groups of literature in scientific mobility (scholarly migration)

- **Bibliometric** data (Alburez-Gutierrez et al., 2019, Kashyap et al. 2022, Aman, 2018a; Laudel, 2003; Moed et al., 2013; Moed & Halevi, 2014)
- Divided based on the **study focus** to two groups.
 - Focuses on the **geographic scale of academic mobility**.
 - Internal or international migration to/from a country (see the case of Russia (Subbotin & Aref, 2021), Mexico (Miranda-González et al., 2020), and Germany (X. Zhao et al., 2021))
 - Others have focused on the global mobility of scholars (Chinchilla-Rodríguez, Miao, et al., 2018; Czaika & Orazbayev, 2018; Robinson-Garcia et al., 2019).
 - Focuses on (**dis**)advantages of mobility, or its contributions to the field, knowledge transfer, institutional, national or global productivity and innovation.
 - Some research has focused on the performance and impact of mobile scientists or the so called "mover's advantage" (Aman, 2020; Bernstein et al., 2018; Franzoni et al., 2014; Halevi et al., 2016; J. A. Jacobs & Mizrachi, 2020). Downsides of scholarly mobility and costs that academics bear by leaving an academic context for another (Ackers & Gill, 2005; Schaer et al., 2017, 2020) or the potentials for (in)stability of scientific collaborations or difficulties of finding a job during or after mobility (Baruffaldi & Landoni, 2012; Z. Zhao et al., 2020).
 - **Policy changes** and how they can inspire (ippedico, 2021) or inhibit mobility of the general population and more specifically academics (Chinchilla-Rodríguez, Bu, et al., 2018; Sugimoto et al., 2017).

A very innovative interview set-up

 Using bibliometric data alongside demographic life events

Cole, J. R., & Zuckerman, H. (1987). Marriage, Motherhood and Research Performance in Science. Scientific American, 256(2), 119–125. JSTOR. https://doi.org/10.1038/scientificamerican0287-119



LOWER RATES OF PUBLICATION in the early part of a career are characteristic of both married men and single women. The publication profile of a distinguished woman biologist (top) who never married shows the same pattern of oscillations and an overall increase as the graphs of women who married and had children. The same pattern can be seen in the profile of an eminent male chemist (bottom). He published at a much slower pace when his children were young, although his domestic responsibilities were minimal.



Bibliometric data sources and software packages

- Clarivate's Web of Science (WoS)
- Elsevier's Scopus
- Dimensions
- Google Scholar
- Crossref
- Unpaywall
- Semantic scholar
- Microsoft Academic → OpenAlex
- JSTOR Data for Research
- PubMed

API, software and packages:

- Scopus (rscopus package r),
- WOS (wosR package in R),
- OpenAlex (based on MAG),
- ORCID API,
- Dimensions (API),
- Google Scholar (publish perish, scholar package R),
- Bibliometrix (package in R),
- VOSviewer,
- CitenetExplorer
- CiteSpace

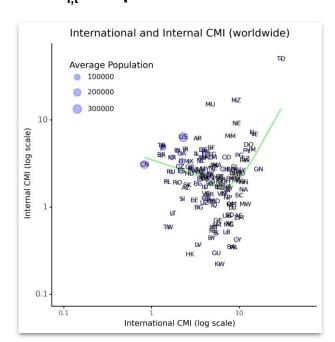
¹Visser, M., van Eck, N. J., & Waltman, L. (2021). Large-scale comparison of bibliographic data sources: Scopus, Web of Science, Dimensions, Crossref, and Microsoft Academic. *Quantitative Science Studies*, *2*(1), 20–41. https://doi.org/10.1162/qss_a_00112

Calculation and use of demographic indicators using bibliometric data

I_{i,t} = Incoming scholars
(to a given region/country in a given year)

 $E_{i,t}$ = Outgoing scholars (same as $M_{i,t}$)

$N_{i,t}$ = Population of scholars



• **Measures**: Net Migration Rate, Crude Migration Intensity, Migration Effectiveness Index, Aggregate Net Migration Rate^{5,10}:





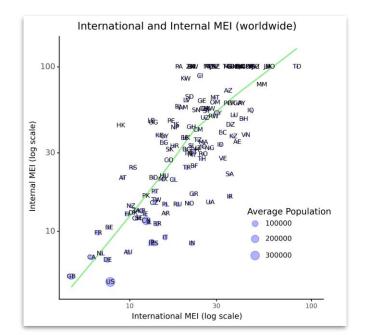
$$NMR_{i},_{t} = 1000 imes rac{I_{i},_{t} - E_{i},_{t}}{N_{i},_{t}}$$

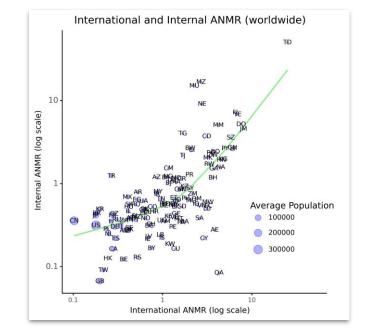
$$CMI_{i,t} = 100 imes rac{M_{i,t}}{\sum_{i} N_{i,t}}$$

$$MEI_{i,t} = 100 imes rac{\sum_{i} |I_{i,t} - E_{i,t}|}{\sum_{i} \left(I_{i,t} + E_{i,t}
ight)}$$

$$ANMR_{i,t} = 100 imes rac{0.5 \sum_{i} |I_{i,t} - E_{i,t}|}{\sum_{i} N_{i,t}}$$

$$CMI_{i,t} = 100 imes rac{ANMR_{i,t}}{MEI_{i,t}}$$









Other relevant demographic and [only a few] scientometrics measures

- N and population of active scholars
- N of institutions (how large is the science system of a country)
- Stock and flows of scholars
- Academic birth
- Exiting academia (e.g., mortality and prospects of survival)
- Academic kinship (mentorship ties and supervision, collaboration)

- N of publications,
- N of co-authors,
- Citations,
- 3-year citations,
- FSS (fractional scientific strength)



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Data quality and need for organisation name disambiguation



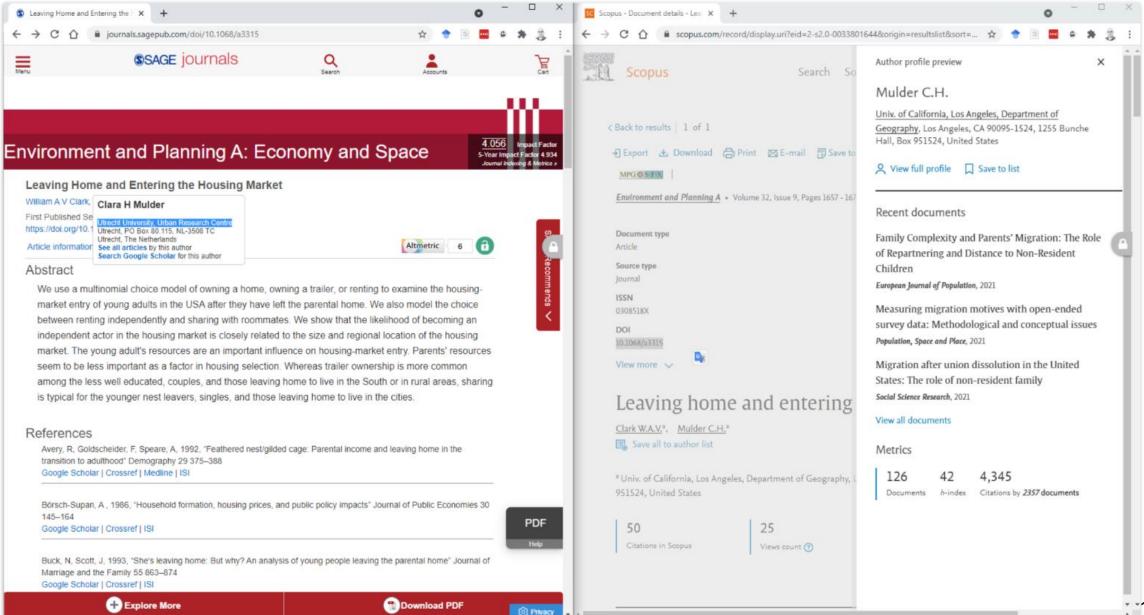


authorsi	d authorswithaffiliations	year	country
23494432	200 Zagheni, E., Laboratory of Digital and Computational Demography, Max Planck Institute for Demographic Research, Rostock, Germany	2020	DEU
23494432	200 Zagheni, E., Laboratory of Digital and Computational Demography, Max Planck Institute for Demographic Research, Rostock, Germany	2020	DEU
23494432	900 Zagheni, E., Max Planck Institute for Demographic Research Rostock, Germany	2020	DEU
23494432	900 Zagheni, E., Max Planck Institute for Demographic Research, Germany	2020	DEU
23494432	900 Zagheni, E., Max Planck Institute for Demographic Research, Germany	2020	DEU
23494432	900 Zagheni, E., Max Planck Institute for Demographic Research, Rostock, Germany	2020	DEU
23494432	900 Zagheni, E., Max Planck Institute for Demographic Research, Rostock, Germany	2019	DEU
23494432	200 Zagheni, E., Max Planck Institute for Demographic Research, Konrad-Zuse-Straße 1, Rostock, 18057, Germany	2019	DEU
23494432	900 Zagheni, E.	2019	
23494432	200 Zagheni, E., Department of Sociology, University of Washington, Seattle, United States, Max Planck Institute for Demographic Research, Rostock, Germany	2019	DEU
23494432	900 Zagheni, E., Max Planck Institute for Demographic Research, Germany	2019	DEU
23494432	900 Zagheni, E., Max Planck Institute for Demographic Research, Rostock, Germany	2019	DEU
23494432	900 Zagheni, E., Max Planck Institute for Demographic Research, Germany	2019	DEU
23494432	200 Zagheni, E., Max Planck Institute for Demographic Research, Konrad-Zuse-Str. 1, Rostock, 18057, Germany	2019	DEU
23494432	200 Zagheni, E., Qatar Computing Research Institute, Doha, Qatar	2019	QAT
23494432	900 Zagheni, E., Max Planck Institute for Demographic Research	2019	
23494432	900 Zagheni, E., Max Planck Institute for Demographic Research, Rostock, Germany	2018	DEU
23494432	200 Zagheni, E., Max Planck Institute for Demographic Research, Rostock, Germany	2018	DEU
23494432	200 Zagheni, E., University of Washington, Max Planck Institute for Demographic Research, United States	2018	USA
23494432	2 Zagheni, E., University of Washington and Max Planck Institute for Demographic Research, United States	2018	USA
23494432	900 Zagheni, E.	2017	
23494432	200 Zagheni, E., Department of Sociology, University of Washington, Seattle, 211 Savery Hall, Box 353340, Seattle, WA 98195-3340, United States	2017	USA
23494432	900 Zagheni, E., University of Washington, Seattle, United States	2017	USA
23494432	200 Zagheni, E., University of Washington, United States	2017	USA
23494432	900 Zagheni, E., University of Washington, Seattle, United States	2016	USA
23494432	Zagheni, E., Department of Sociology, University of Washington at Seattle, 211 Savery Hall Box 353340, Seattle, WA 98195-3340, United States	2016	USA
23494432	900 Zagheni, E., University of Washington, Seattle, WA, United States	2015	USA
23494432	200 Zagheni, E., Department of Sociology, University of Washington, United States	2015	USA
23494432	900 Zagheni, E., University of Washington, Seattle, United States	2015	USA
23494432	200 Zagheni, E., Department of Sociology, University of Washington, Seattle, United States	2015	USA
23494432	900 Zagheni, E., Department of Sociology, University of Washington, Seattle, WA, United States	2015	USA

A publication on publisher's website (left) and Scopus (right)









out[43]:		AUTHOR_ID	PK_AUTHORS	LAST_NAME	FIRST_NAME	INDEXED_NAME
	342531	6503908779	5159491198	Jan	Mendling	Jan M.
	1230731	6503908779	12326655929	Jan	Mendling	Jan M.
	8960149	6503908779	15956230109	Jan	Mendling	Jan M.
	12752651	6503908779	20665874236	Jan	Mendling	Jan M.
	13345007	0500000770	5047040047		A Francisco	Jan M.
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	62161 82568	AUTHOR_ID 6503908779 6503908779	ew["AUTHOR_II PK_AUTHORS 15391353604 20744642022	LAST_NAME Mendling Mendling	FIRST_NAME NaN Jan	OR_ID", "PK_AUT INDEXED_NAME Mendling J. Mendling J.

Same author's first and last names are swapped in Scopus while author identification number is similar!

On Scopus' author disambiguation, see: https://doi.org/10.1162/qss_a_00019







This author profile is generated by Scopus Learn more

Mendling, Jan

Mendling, Jan ; Jan, Mendling ; Mendling, J

Wirtschaftsuniversität Wien, Vienna, Austria

Affiliation history ①

2004 - 2022 Wirtschaftsuniversität Wien, Vienna, Austria

2008 - 2022 Humboldt-Universität zu Berlin, Berlin, Germany

2013 - 2022 Univerza v Ljubljani, Ljubljana, Slovenia

2021 KU Leuven, 3000 Leuven, Belgium

2008 - 2020 Universität Wien, Vienna, Austria

2016 - 2017 Institute for Information Business, Vienna, Austria

2016 Vrije Universiteit Amsterdam, Amsterdam, Netherlands

2007 - 2009 Queensland University of Technology, Brisbane, Australia

Subject Areas

Computer Science • Business, Management and Accounting • Mathematics • Decision Sciences • Engineering • Arts and Humanities • Biochemistry, Genetics and Molecular Biology • Psychology • Social Sciences • Economics, Econometrics and Finance • Medicine • Chemical Engineering • Nursing

Show less author info







DATA QUALITY

Author disambiguation in Scopus:

98.1% of author profiles do not include publications written by someone else**;

94.4% of author profiles include all publications written by the author.

Organization name disambiguation:

Research Organization Registry (ROR) API***

Subset of data with the highest quality:

Period:1996-2020; Type of publications: Articles and Reviews;

→ 36+ Million publications for 16+ Million unique authors

**Baas, J., Schotten, M., Plume, A., Côté, G., & Karimi, R. (2020). Scopus as a curated, high-quality bibliometric data source for academic research in quantitative science studies. Quantitative Science Studies, 1(1), 377–386. https://doi.org/10.1162/qss_a_00019

*** See for comparison and description of ROR: Akbaritabar, A. (2021). A quantitative view of the structure of institutional scientific collaborations using the example of Berlin. Quantitative Science Studies, 2(2), 753–777. https://doi.org/10.1162/qss_a_00131

MAX PLANCK INSTITUTE FOR DEMOGRAPHIC RESEARCH



Limitations in use of bibliometric data (for demographic research)

- Data quality
- e.g., Scientific entity (e.g., authors, or institutions) name disambiguation (Tekles & Bornmann, 2020; Wu & Ding, 2013, Akbaritabar, 2021).
- Higher level **epistemic questions** need be addressed while repurposing these data for demographic research (Laudel, 2003; Moed et al., 2013; Moed & Halevi, 2014)
- e.g., assigning the **country of affiliation in the first publication as the country of origin** for academic mobility is prone to error since that could simply be the country of graduation.
 - First publication year as **academic birth**
- There is a **publication delay** that can hinder proper identification of the mobility period.
- These data are limited to only those scholars who have actively published
- In indexed scholarly journals, so **coverage** may be incomplete (and over-represented by **WEIRD** countries).



Future directions of research

- New services and methods to prepare **cleaner data**
- Increased availability through initiatives for **open access** to data.

Potential future questions:

- How much of the talent circulation has happened "within" national borders versus "between" nations?
- Are there **migration corridors** connecting specific regions globally, for example between two specific regions across countries or in the same country, or systems of circulation that involve several countries or subregions?
- Do **scientific collaborations** among scholars facilitate their future mobilities?
- Do scholars have **different probabilities of being mobile** based on the trajectory of their collaborations during their scientific career?
- Complex interactions between processes related to migration of scientists and scholarly collaborations as well as **institutional settings and policies**.
- Finding **migration hubs or regions** with high concentration of academic labour or high attractiveness for future mobility that can inform policy.
- Evaluate theories **explaining migration through network tie formation** (Massey et al., 1993).



Course assignments, live session and evaluation!

- Please read the instructions on the **ReadMe** file of the repository (the first page of the repository: https://github.com/akbaritabar/BiblioDemography_IMPRS_PHDS_2022_IDEM187) carefully for instructions.
- You can **choose the tool and language with which you are familiar**, and the **topic** which is most interesting to you and do a **minimum of 1 assignment**. Bring your responses to the live session.

- Live Q&A and discussion session (3 hours, 14:00-17:00 CET, hybrid format)

We will have a brief discussion (and interactive quiz) on the reading materials. Then we will go over the scripts to solve the assignments together. Follow the instructions to setup one of Python/R/SQL/Excel on your laptop and bring your responses to the assignments.

- Course evaluation

Evaluation of the course will be through a combination of a final exam (with two multiple choice questions), responses to assignments, and activity during the live session's discussions.

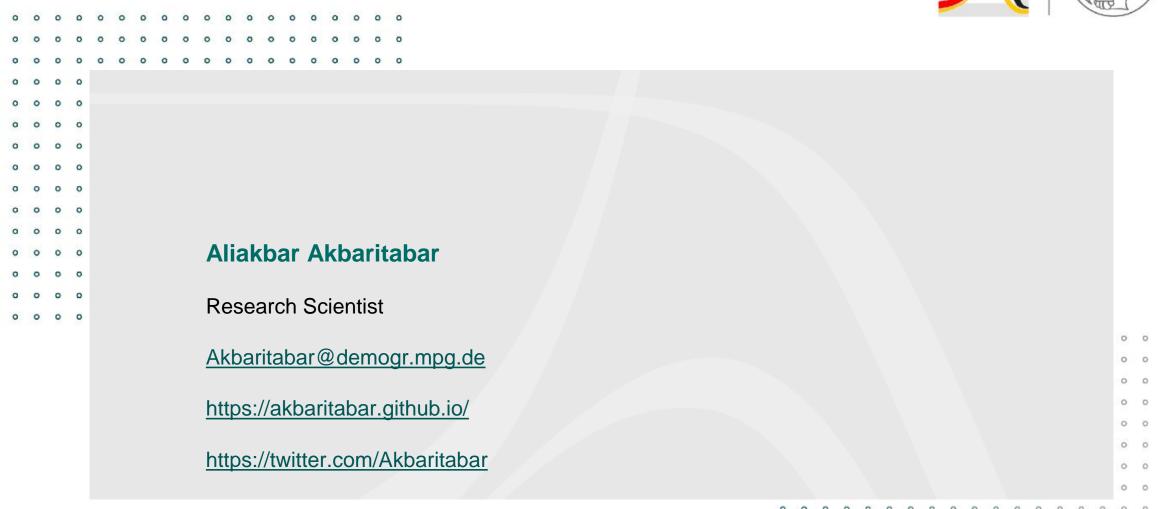
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Thanks Ilya and Jonas for bringing up Jim's labeling idea!







THANK YOU!

