



MAX-PLANCK-INSTITUT  
FÜR DEMOGRAFISCHE  
FORSCHUNG

MAX PLANCK INSTITUTE  
FOR DEMOGRAPHIC  
RESEARCH

# Using the Facebook API

## First Step: Creation Act and Token

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Digital and Computational Demography



# Using the Facebook API

In order to use the Facebook API, there are some basic steps that you need to follow:

1. Create a Facebook account
2. Create an APP
3. Checking the version of the API you are using
4. Obtain your Token
5. Obtain you Creation Act





# Using the Facebook API

## 1. Create a Facebook account:

Sign Up in:

<https://www.facebook.com/>

### Sign Up

It's free and always will be.

Birthday

[Why do I need to provide my birthday?](#)

☐ Female ☐ Male

By clicking Sign Up, you agree to our [Terms](#). Learn how we collect, use and share your data in our [Data Policy](#) and how we use cookies and similar technology in our [Cookies Policy](#). You may receive SMS Notifications from us and can opt out any time.

Sign Up





# Using the Facebook API

## 2. Create an APP:

<https://developers.facebook.com/>

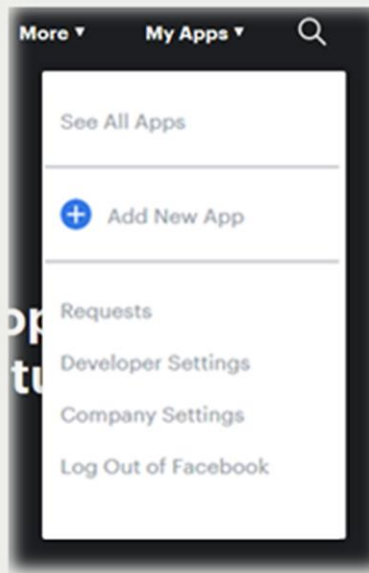
Add a New App



Add your Information



Choose  
“Marketing API”



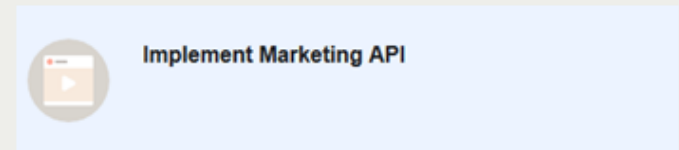
Create a New App ID

Get started integrating Facebook into your app or website

Display Name

Contact Email

By proceeding, you agree to the [Facebook Platform Policies](#)

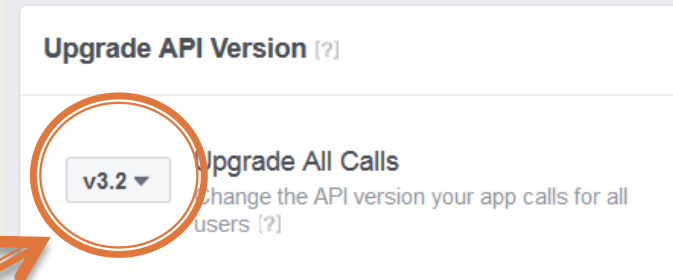
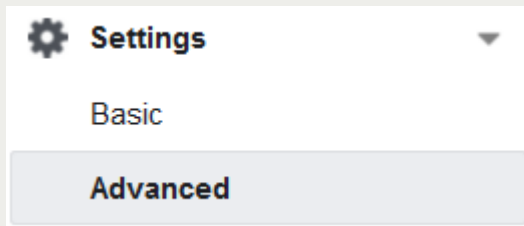
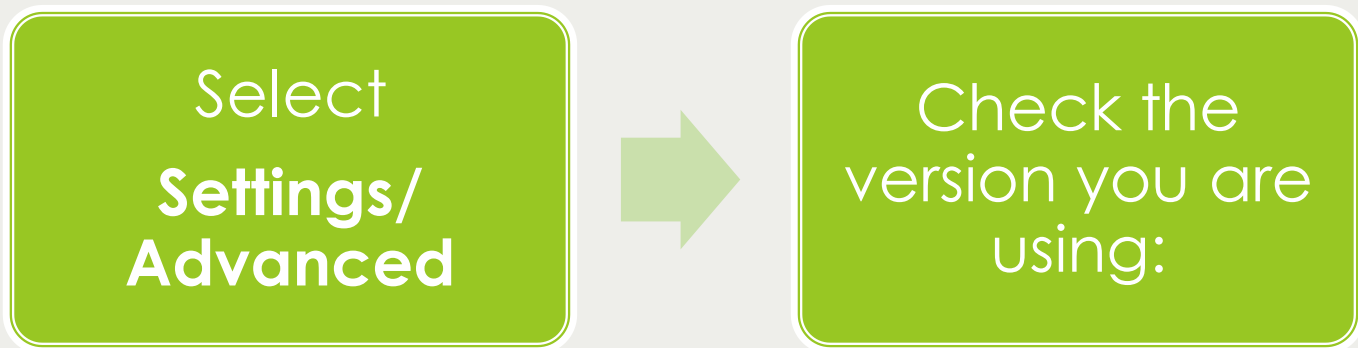




# Using the Facebook API

## 3. Check the API's version that you are using:

<https://developers.facebook.com/apps/YourAppName>



Just copy this info, don't change anything!

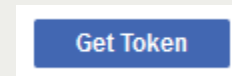
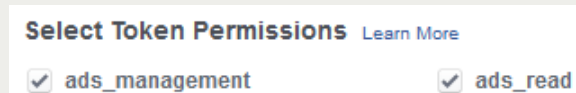
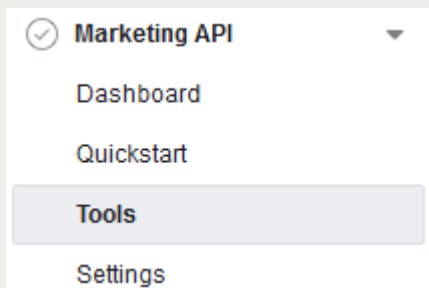




# Using the Facebook API

## 4. Obtain your Token

<https://developers.facebook.com/apps/YourAppName>

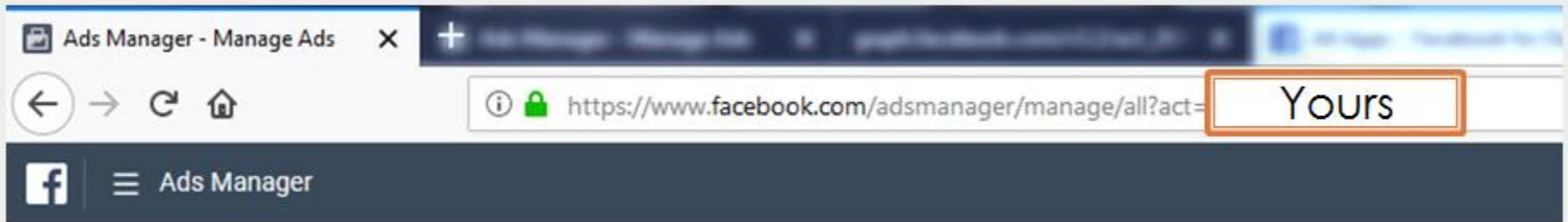




# Using the Facebook API

## 5. Obtain you Creation Act

<https://www.facebook.com/adsmanager>



# Comments or Questions?



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