

Style Guide



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•Brand Logo Type

1.Full Logo 2.Logo Symbol 3.Logo Type



•Different Logo Type

Logo A

Black Background



Logo B

White Background



•Stationary

Envelop



Letter



Bussines card



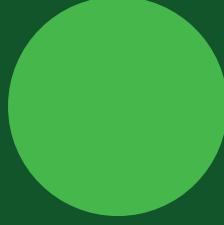
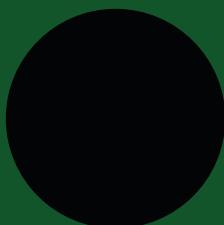
•Tone Of Voice

Brand Personality: Professional, sustainable, Ecofriendly and creative.

Voice: Friendly but confident.

Keywords: Sustainable, Creative, Precise, Modern.

•Color Palette



CMYK :81 68 65 89
HSB :120% 17% 6%
RGB :14 17 14

CMYK :72 0 99 0
HSB :110% 68% 67%
RGB :73 173 54

•Typography

Aa

MARIAD PRO
ABCDEFGHIJKLMNP
abcdefghijklmnp

Aa

CALLIGRAPHY ITALIC
ABCDEFGHIJKLMNP
abcdefghijklmnp