Summary

Mont of the customers are being female by percentage of about 60 % and male of percentage of around 40%

Most visited customers of age group of 0-30 years old

Which are younger generations

Most visited people annual income is In ranges between

40k-60k and 100k to 200k

The spend points of people who most visited are range from 0-30

In both male and female low age group people tend to shop more followed by middle aged people

And in same way spending score is also more in female than male, which are also low age group