

# AtliQ Hardwares

## Market performance vs Target

region	All
sub_zone	All

Row Labels	sum of fact sales	2019 sale	2020 sale	Net sales	2020 vs 202
Australia	3,55,66,014	3.9 M	10.7 M	21.0 M	196.22%
Austria	29,58,579		0.1 M	2.8 M	2401.31%
Bangladesh	96,89,321	0.5 M	2.3 M	7.0 M	307.70%
Canada	5,19,94,023	4.8 M	12.2 M	35.1 M	288.06%
China	2,97,35,622	1.4 M	5.4 M	22.9 M	421.98%
France	3,74,52,405	4.0 M	7.5 M	25.9 M	347.23%
Germany	1,92,55,276	2.6 M	4.7 M	12.0 M	256.22%
India	24,18,51,090	30.8 M	49.8 M	161.3 M	324.02%
Indonesia	2,71,45,722	2.5 M	6.2 M	18.4 M	296.69%
Italy	1,90,85,335	2.9 M	4.5 M	11.7 M	262.53%
Japan	98,03,479		1.9 M	7.9 M	421.11%
Netherlands	1,15,65,591	0.2 M	3.4 M	8.0 M	237.91%
Newzealand	1,33,87,597		2.0 M	11.4 M	574.29%
Norway	1,61,56,089		2.5 M	13.7 M	551.83%
Pakistan	1,09,75,263	0.6 M	4.7 M	5.7 M	120.51%
Philiphines	5,09,16,830	5.7 M	13.4 M	31.9 M	238.36%
Poland	83,91,109	0.4 M	2.8 M	5.2 M	185.81%
Portugal	1,61,64,031	0.7 M	3.6 M	11.8 M	329.81%
South Korea	7,90,53,825	12.8 M	17.3 M	49.0 M	283.31%
Spain	1,43,92,774		1.8 M	12.6 M	711.42%
Sweden	20,47,255	0.1 M	0.2 M	1.8 M	781.92%
United Kingdom	4,42,29,351	2.0 M	8.1 M	34.2 M	422.73%
USA	13,12,29,727	11.5 M	31.9 M	87.8 M	274.99%
<b>Grand Total</b>	<b>88,30,46,307</b>	<b>87.5 M</b>	<b>196.7 M</b>	<b>#####</b>	<b>304.48%</b>

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2021 target	Achived Target	Percentage target achieved
23.2 M	-2.2 M	-9.54%
3.2 M	-0.3 M	-10.50%
7.7 M	-0.7 M	-9.35%
40.1 M	-5.1 M	-12.63%
25.0 M	-2.1 M	-8.28%
28.1 M	-2.2 M	-7.78%
13.5 M	-1.5 M	-11.29%
170.8 M	-9.6 M	-5.59%
20.8 M	-2.4 M	-11.45%
12.8 M	-1.0 M	-8.22%
8.2 M	-0.3 M	-3.96%
8.6 M	-0.7 M	-7.59%
12.8 M	-1.4 M	-10.95%
15.1 M	-1.4 M	-9.50%
6.2 M	-0.5 M	-8.48%
34.4 M	-2.5 M	-7.27%
6.1 M	-0.9 M	-15.35%
12.3 M	-0.5 M	-4.12%
53.3 M	-4.4 M	-8.18%
14.4 M	-1.8 M	-12.39%
2.0 M	-0.2 M	-10.00%
37.1 M	-3.0 M	-8.02%
98.0 M	-10.2 M	-10.44%
<b>653.8 M</b>	<b>-54.9 M</b>	<b>-8.40%</b>