





PROJECT INTRODUCTION:

I am presenting a project on the topic UrbanAura Interiors. In this project if have tried to give all the important things and information about the project. A project is on activity that help us to improve out planning and initial thinking ability.

This project which is on the topic UtbanAura Interiors contain. I have all information in this project by the consulting books.

THANK YOU





INTRODUCTION:

PROJECT NAME : URBANAURA INTERIORS

TEAM LEADER : M. PRIYANKA

TEAM MEMBERS:

C. TAMIL SELVI

J. HEME

K. GEETHALAKSHMI



EMPATHY MAP

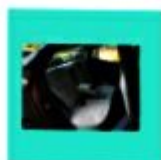




Says

What have we heard them say?
What can we imagine them saying?

Mind map



Communication is key.
We're here for
whatever you need.
We'll help you solidify
your vision and keep
in constant contact
until your dream is
realized!

With a collective 50
years experience our
network is vast! From
architects and builders
to artists and designers,
we've got every step
of the process covered!



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



where urban meets
Home. Meet Miss
Dustbun,
accomplished
interior designer
hailing from
St. Louis, Missouri.

A Curated selection
of Furniture,
Homeware and
Lighting slow crafted
cape town.



Persona's name

Short summary of
the persona



Extremely
comfortable and
elegantly one is
a must-have
bedroom
accessory

Mature from urban
styling and generous
space to superior
mileage and array of
features, the All NDE
Aura has everything an
ideal family car needs



Formed by a love
of history, we love
keeping as much
of the bone of a
structure as we
can.

Clean-cut, mature.
From urban styling and
generous space to
superior mileage and
array of features, the
All new AURA has
everything an ideal
family car needs



Does

What behavior have we observed?
What can we imagine them doing?

[See an example](#)



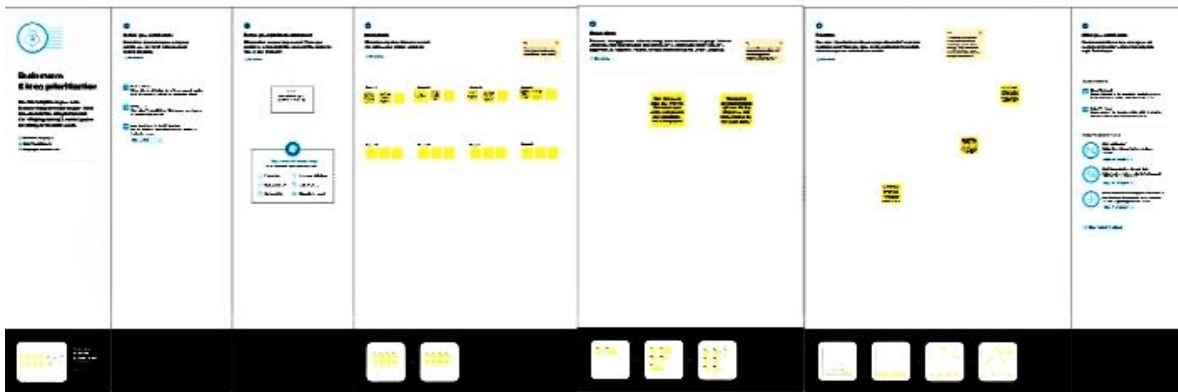
Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?



BRAINSTORMING MAP





Cash Flow (Last 6 Months)

Cash as on 01.04.2023

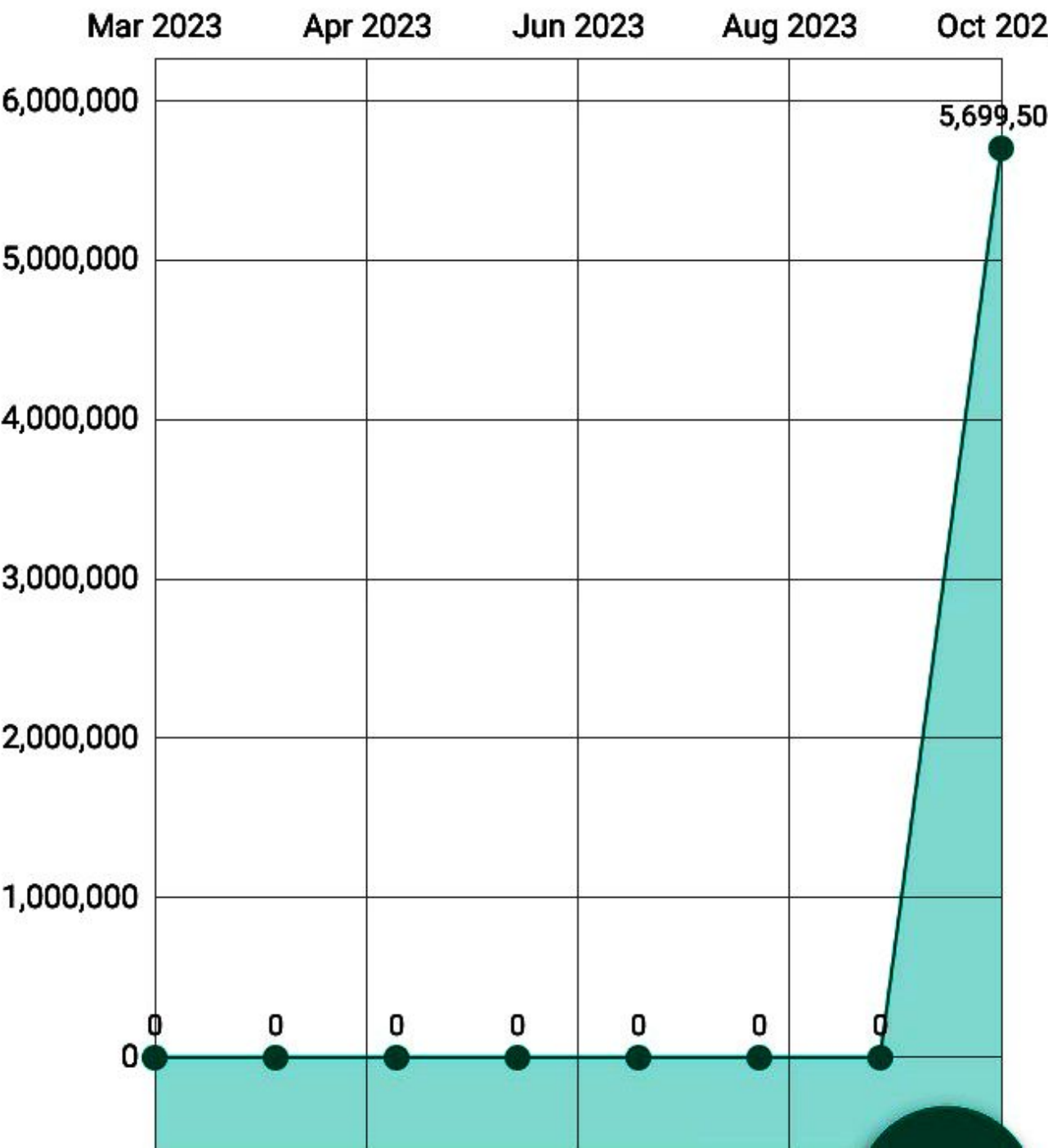
₹0.00

Incoming ₹59,00,000.00

Outgoing ₹2,00,500.00

Cash as on 20.10.2023

₹56,99,500.00

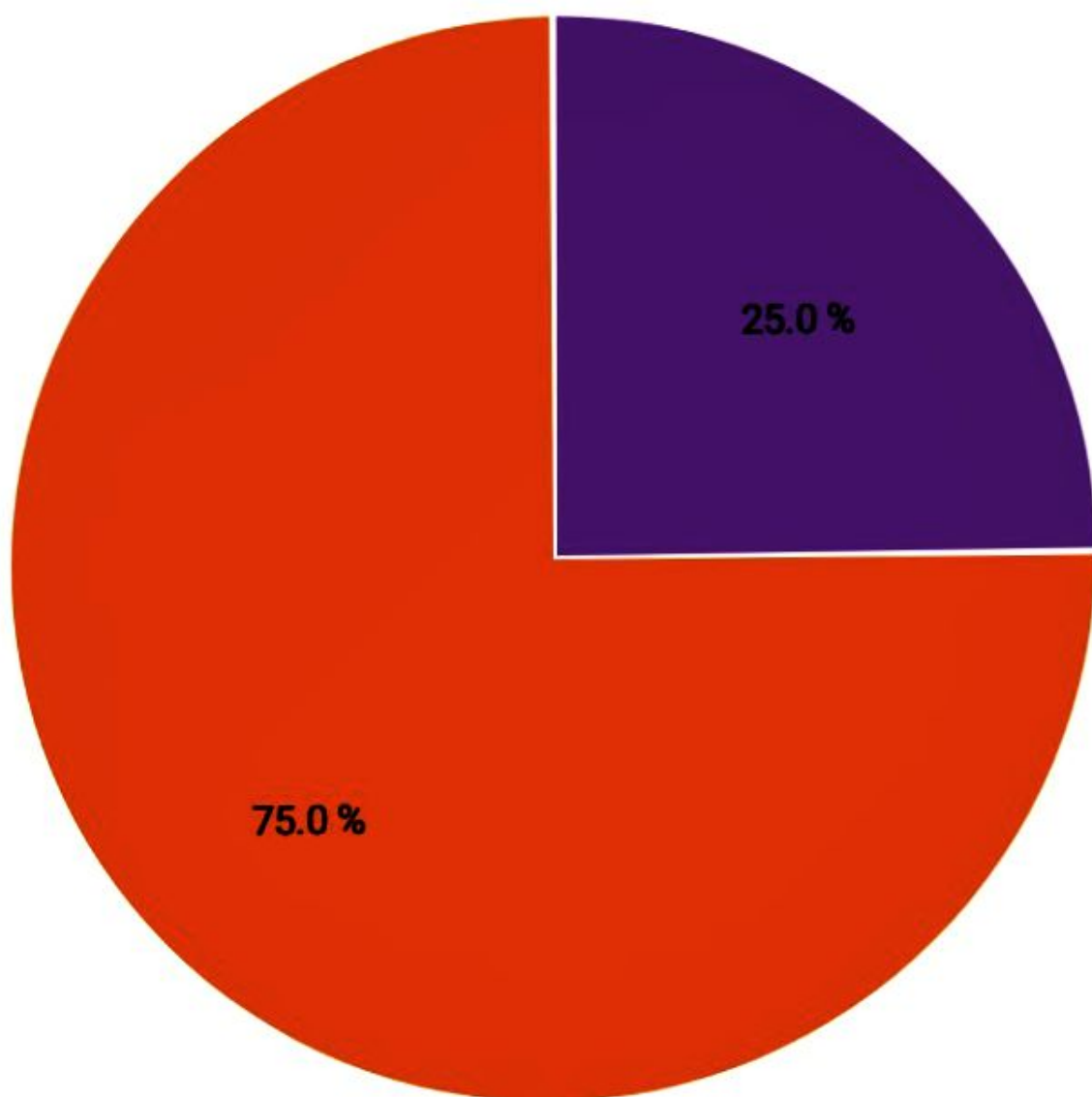




Your Top Expenses (Last 6 Months)

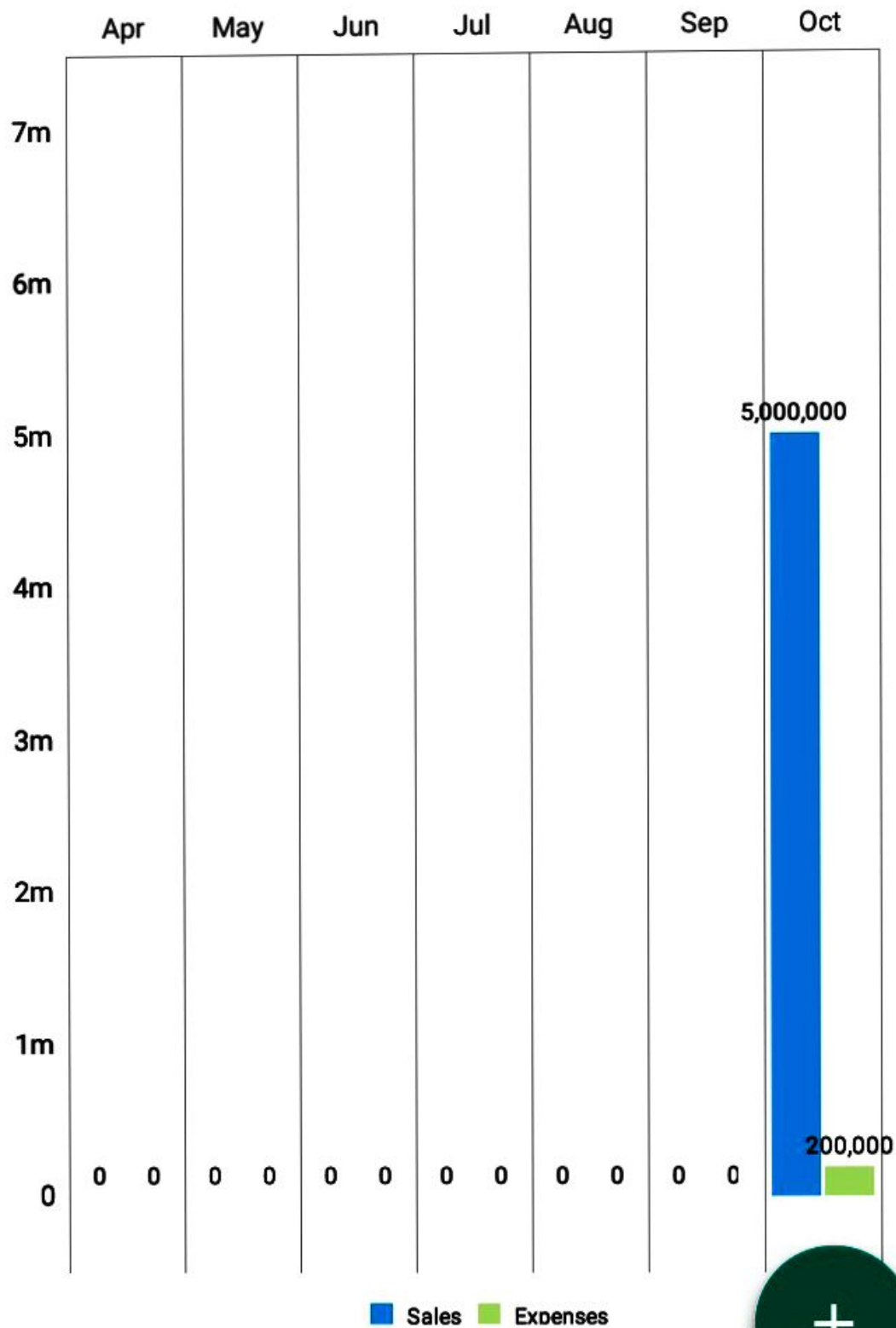
Rent Expense

₹1,50,000.00





Income and Expense (Last 6 Months)

Total Sales ₹50,00,000.00**Total Expenses** ₹2,00,000.00



Profit and Loss



UrbanAura Interiors

Profit and Loss

From 21.09.2023 To 20.10.2023

Account	Total
Operating Income	
Sales	50,00,000.00
Total Operating Income	50,00,000.00
Cost of Goods Sold	
Total Cost of Goods Sold	0.00
Gross Profit	50,00,000.00
Operating Expense	
Rent Expense	1,69,491.53
Tax Paid Expense	30,508.47
Total Operating Expense	2,00,000.00
Operating Profit	48,00,000.00
Non Operating Income	
Total Non Operating Income	0.00
Non Operating Expense	



Cash Flow Statement



UrbanAura Interiors

Cash Flow Statement

From 14.09.2023 To 20.10.2023

Beginning Cash Balance	0.00
Cash Flow from Operating Activities	
Net Income	48,00,000.00
Accounts Receivable	0.00
Output IGST	9,00,000.00
Prepaid Expenses	-500.00
Net cash provided by Operating...	56,99,500.00
Cash Flow from Investing Activities	
Net cash provided by Investing...	0.00
Cash Flow from Financing Activities	
Net cash provided by Financing...	0.00
Net Change in cash	56,99,500.00
Ending Cash Balance	56,99,500.00



Balance Sheet



UrbanAura Interiors

Balance Sheet

As of 20.10.2023

Current Assets

Cash

Petty Cash	-2,00,000.00
Undeposited Funds	58,99,500.00
Total	56,99,500.00

Other Current Assets

Prepaid Expenses	500.00
Total	500.00

Total Current Assets 57,00,000.00

TOTAL ASSETS 57,00,000.00

Liabilities

Current Liabilities

Output IGST	9,00,000.00
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CONCLUSION:

*Here, I have come to the end of this project on the topic **URBANAURA INTERIORS**. I would like to share my experience while doing this project. I learn many new things about the Urbanaura interiors and it was wonderful learning experience for team members while working on the project.*

