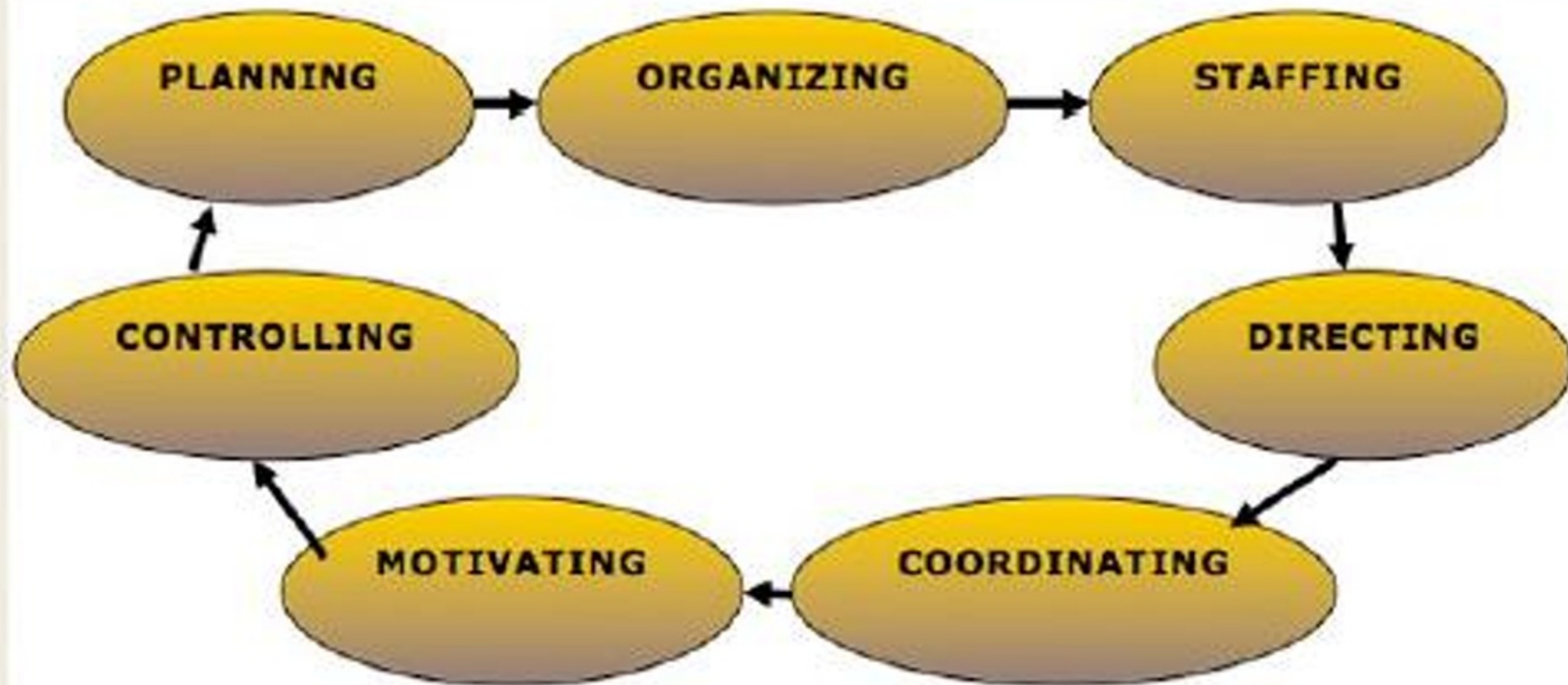
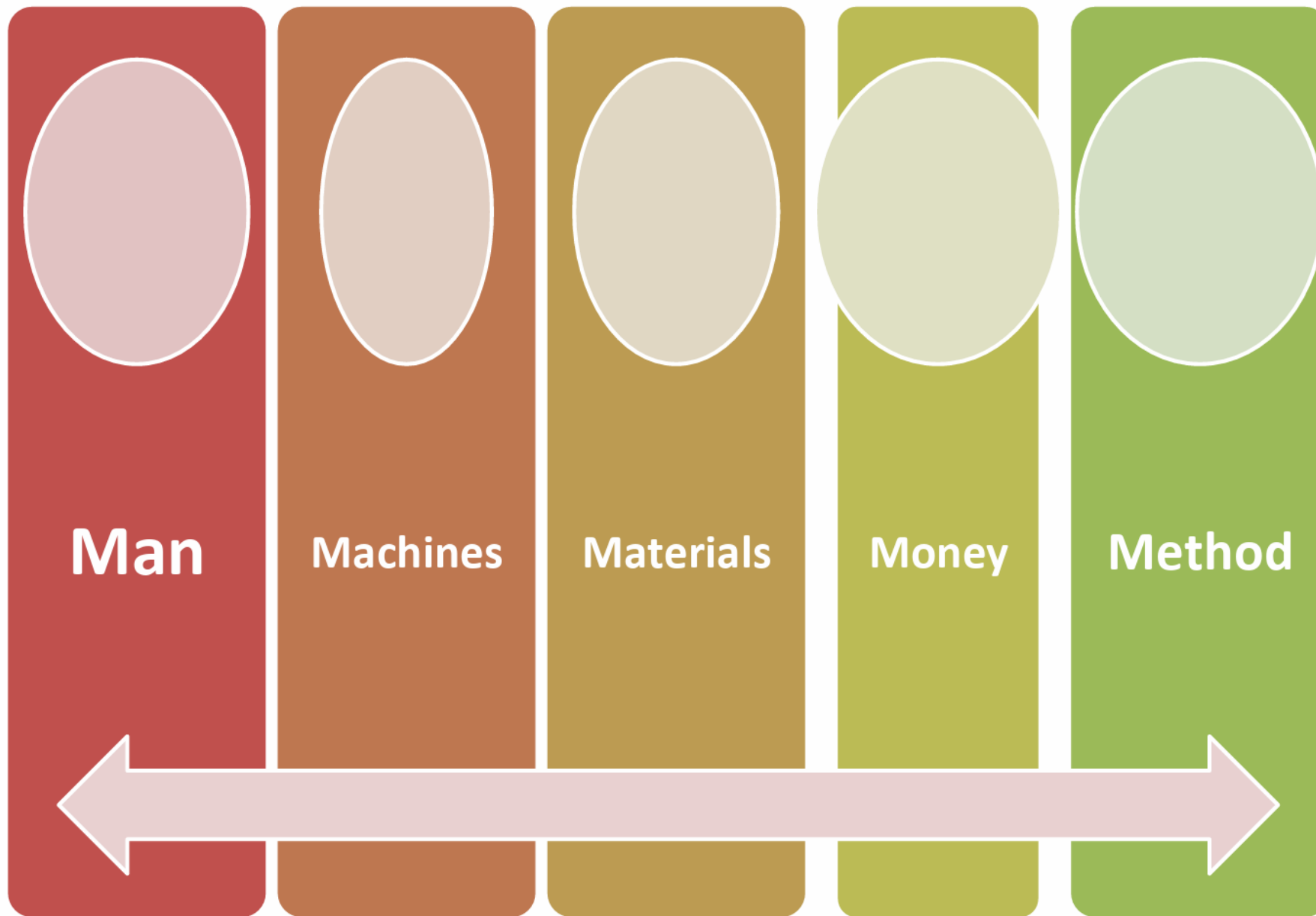


Illustrations only... for the Principles of Management

The illustrations were compiled from Prof LEC

Principles of Management





to management

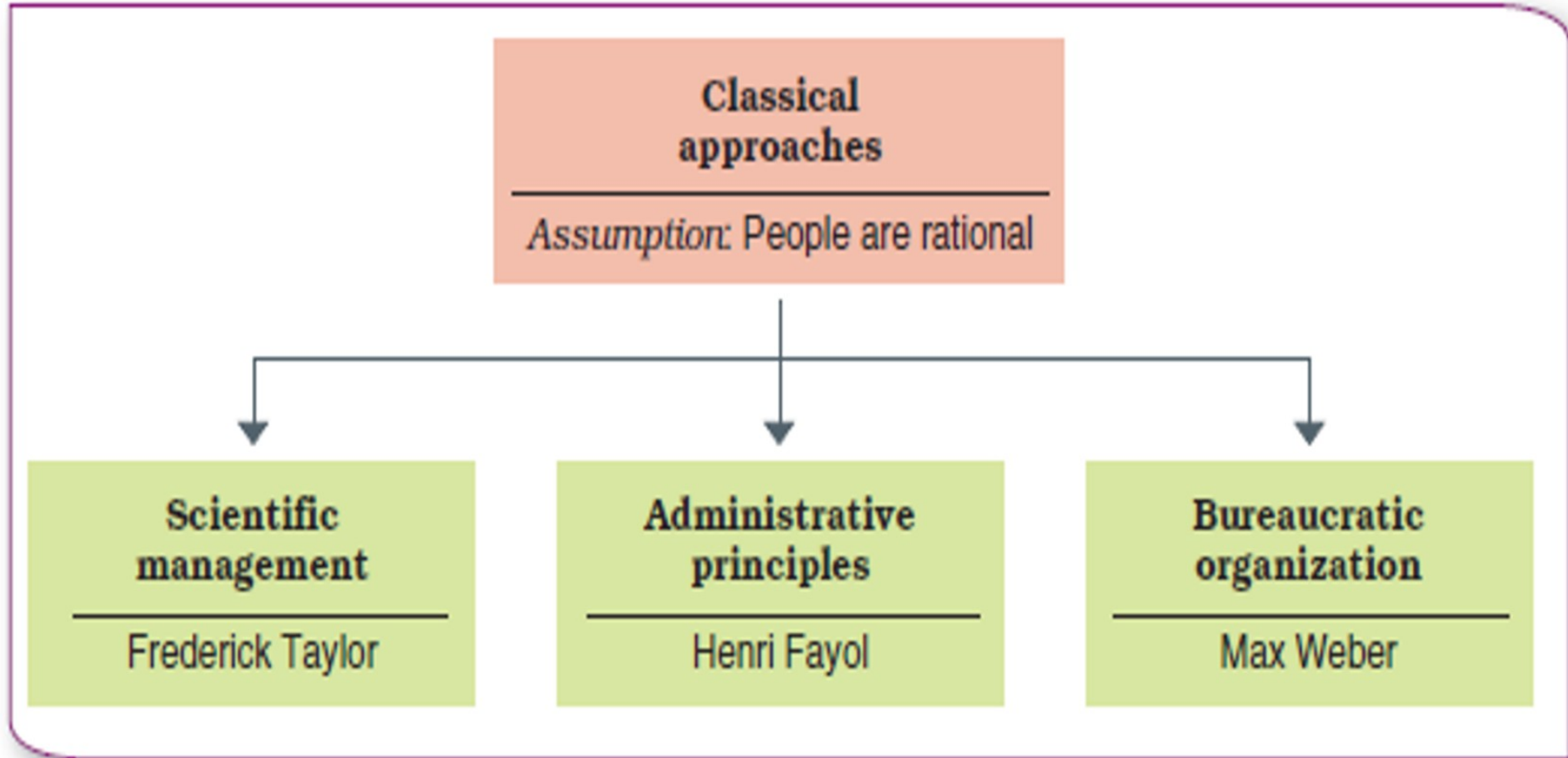
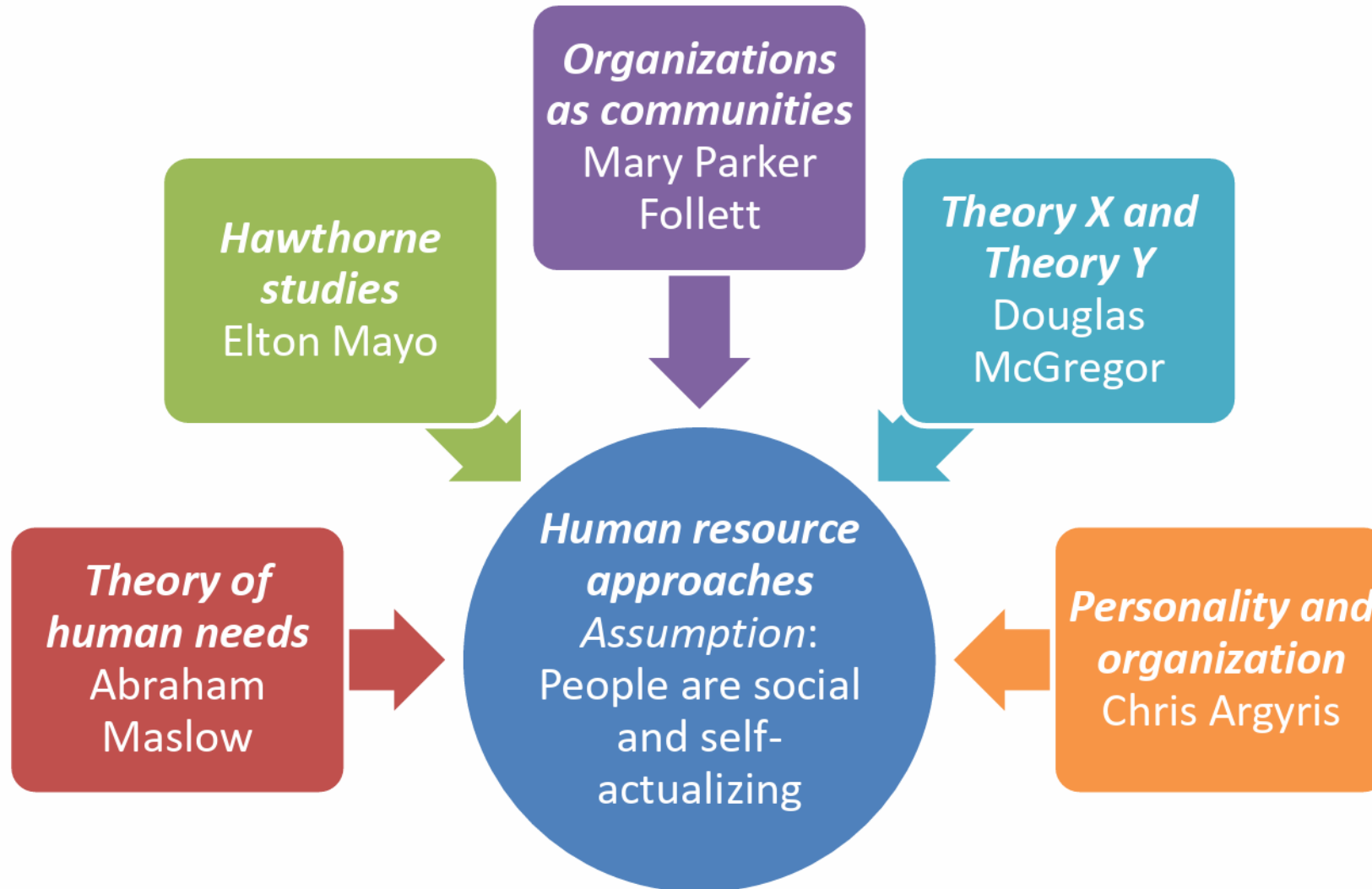
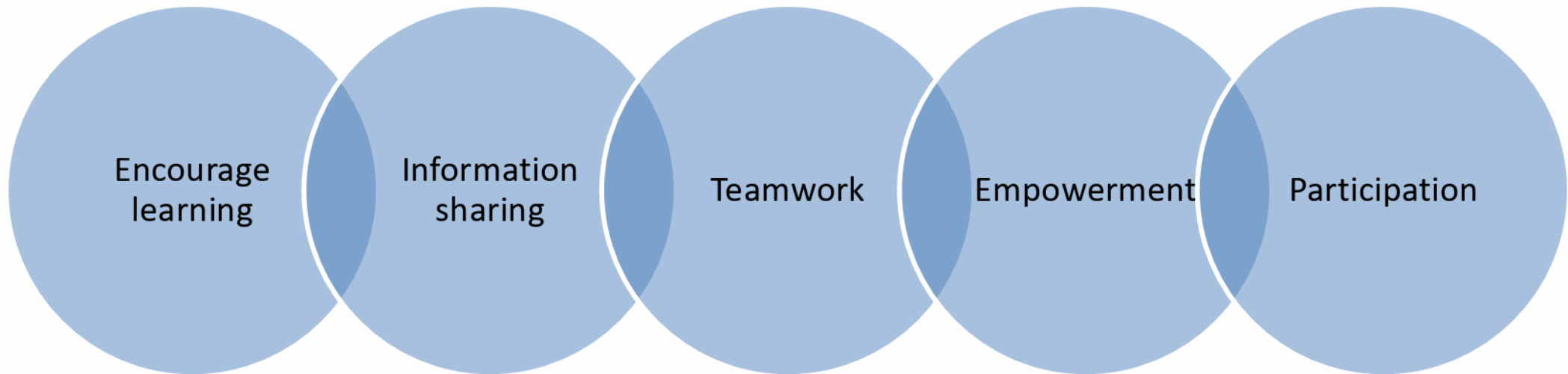


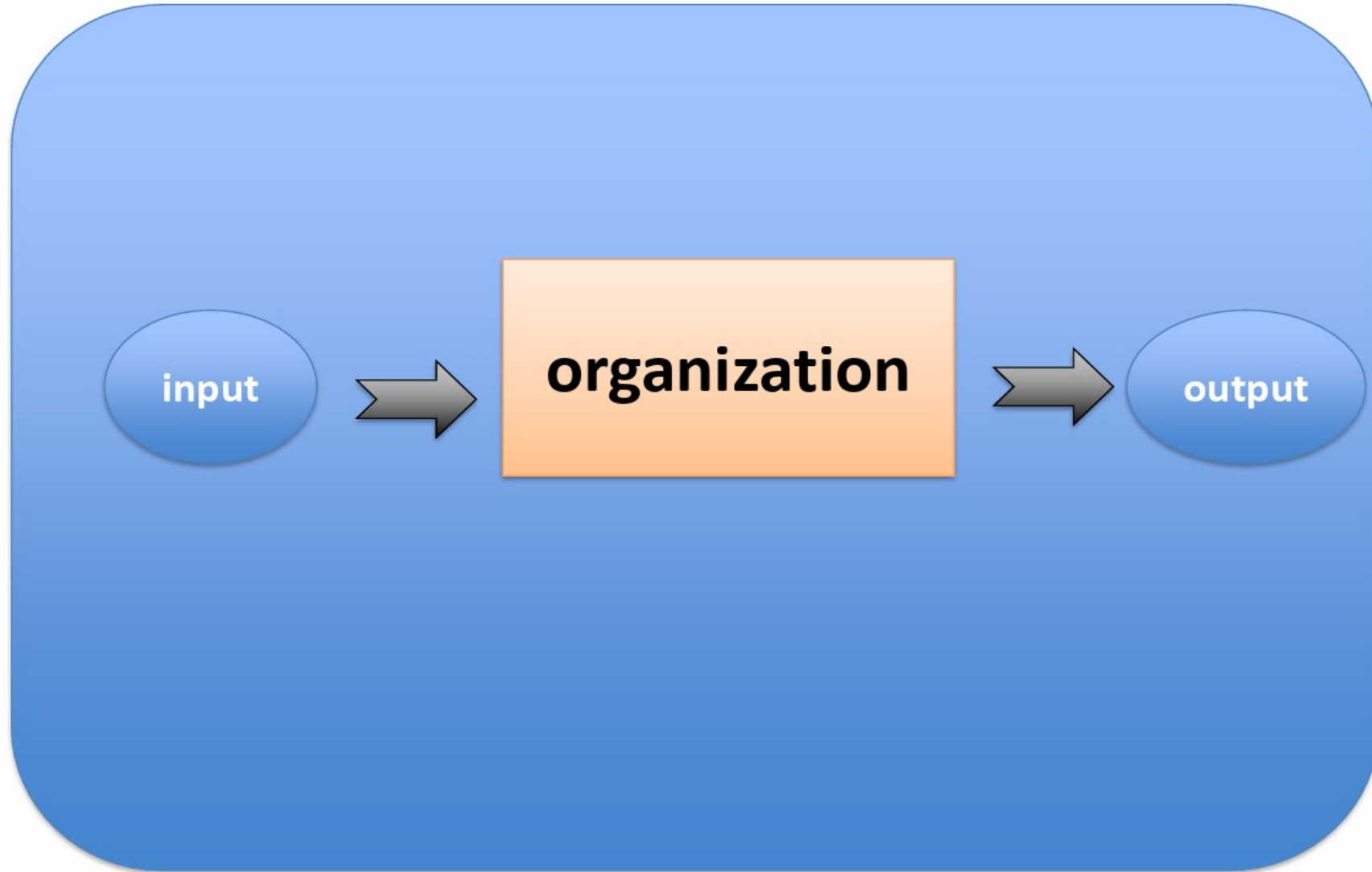
Figure 2.2 Foundations in the behavioral or human resource approaches to management



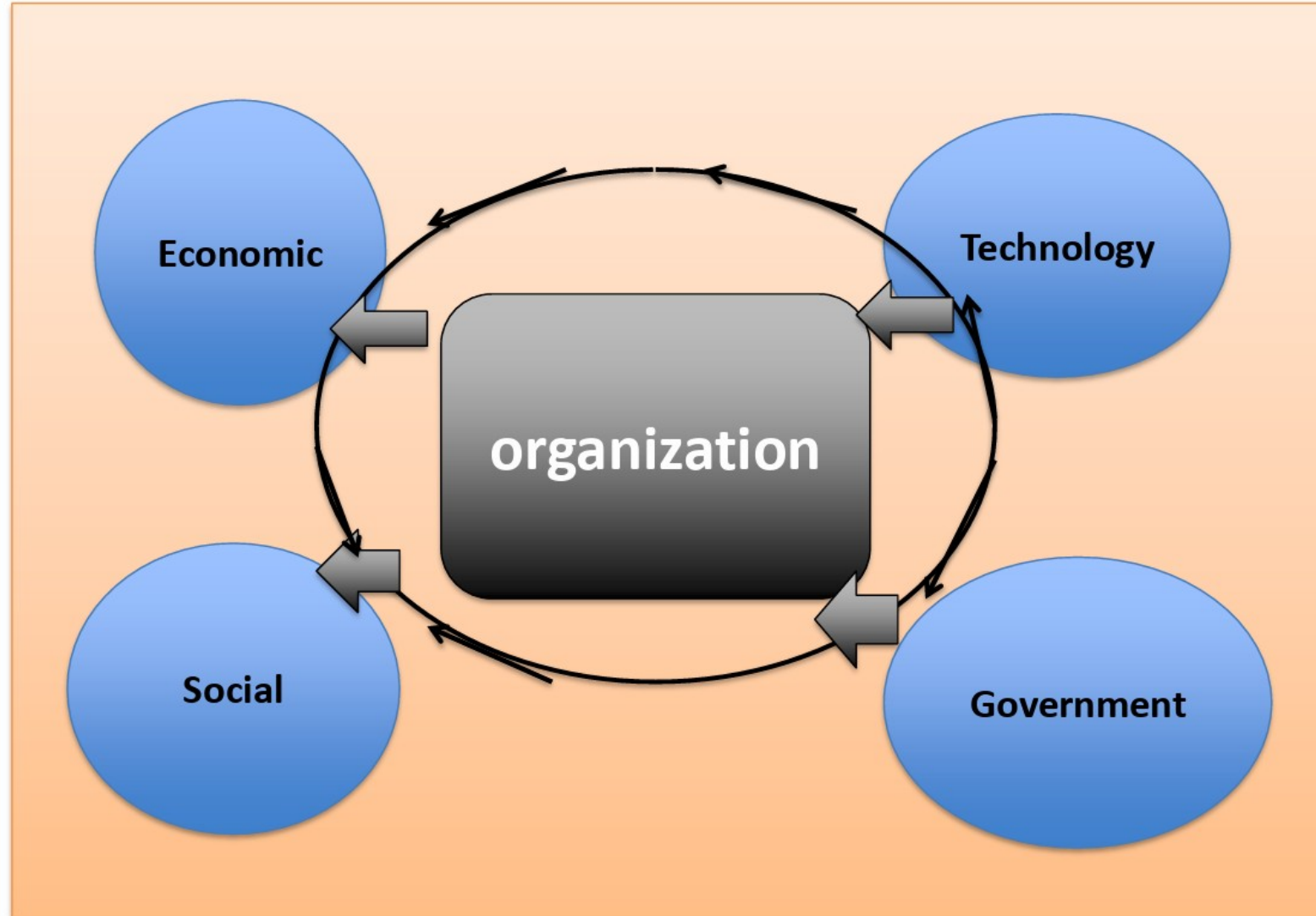
- Learning organizations
 - Organizations that are able to continually learn and adapt to new circumstances
 - Core ingredients include:

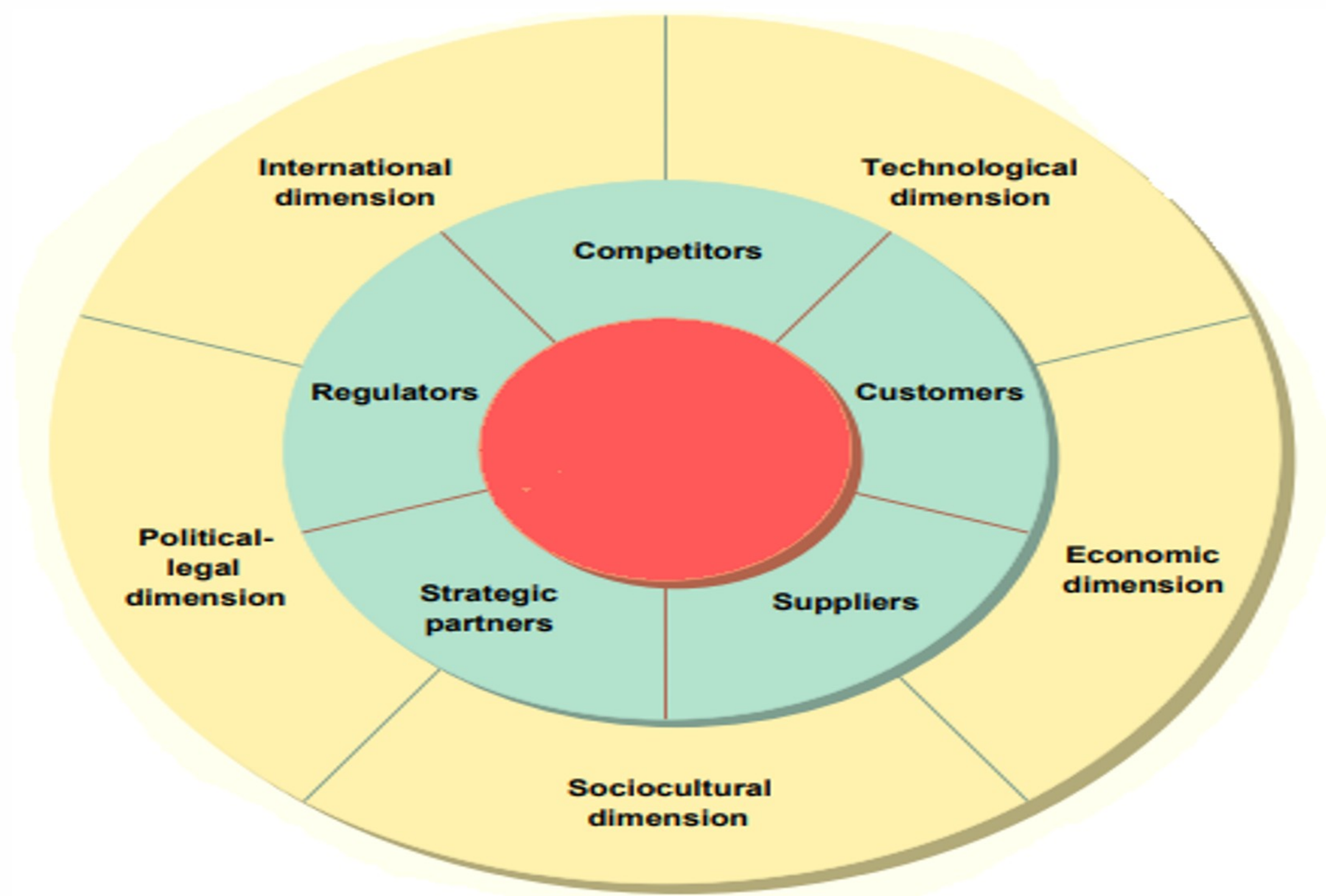


Organization environment

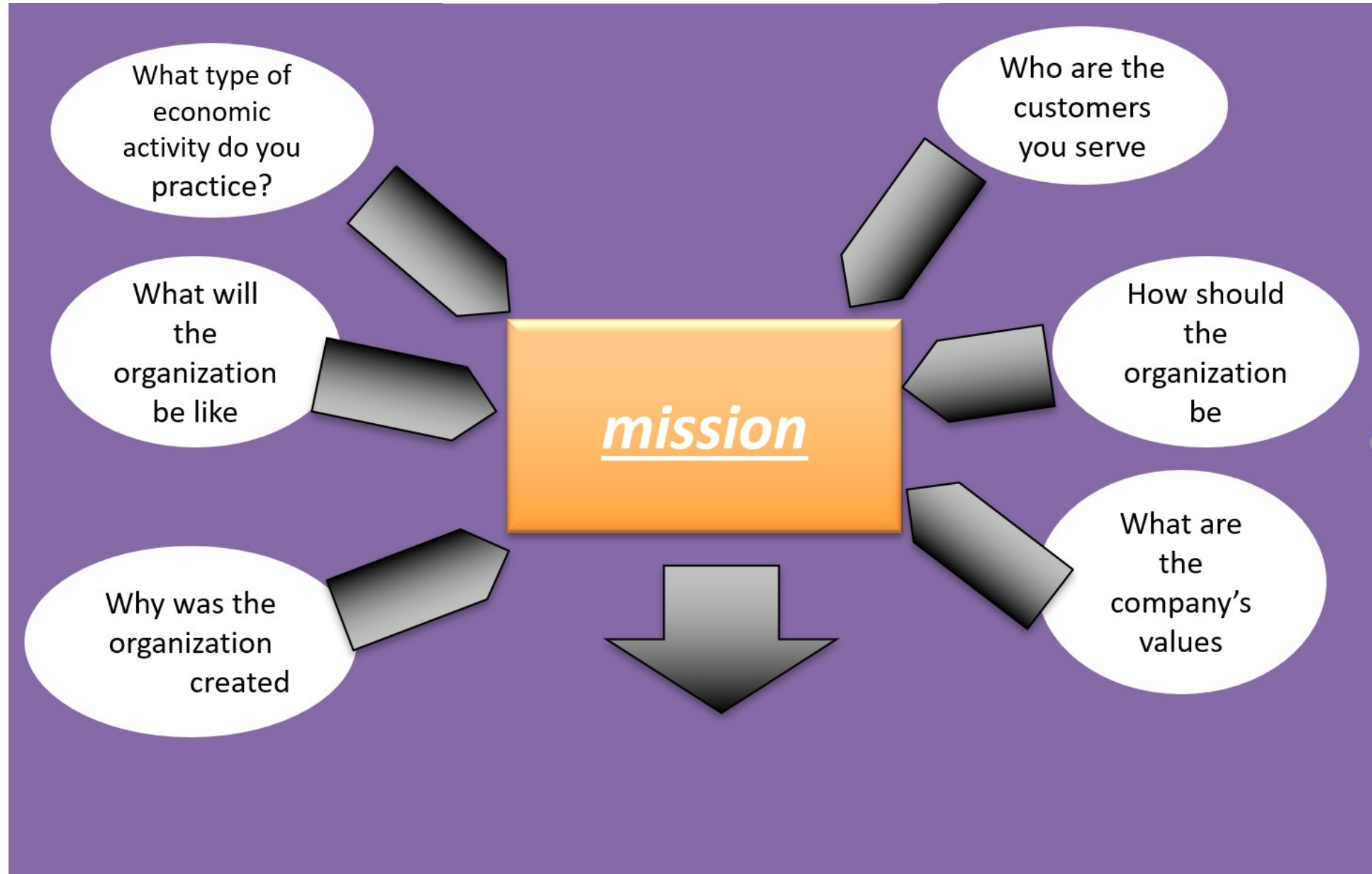


general organization environment





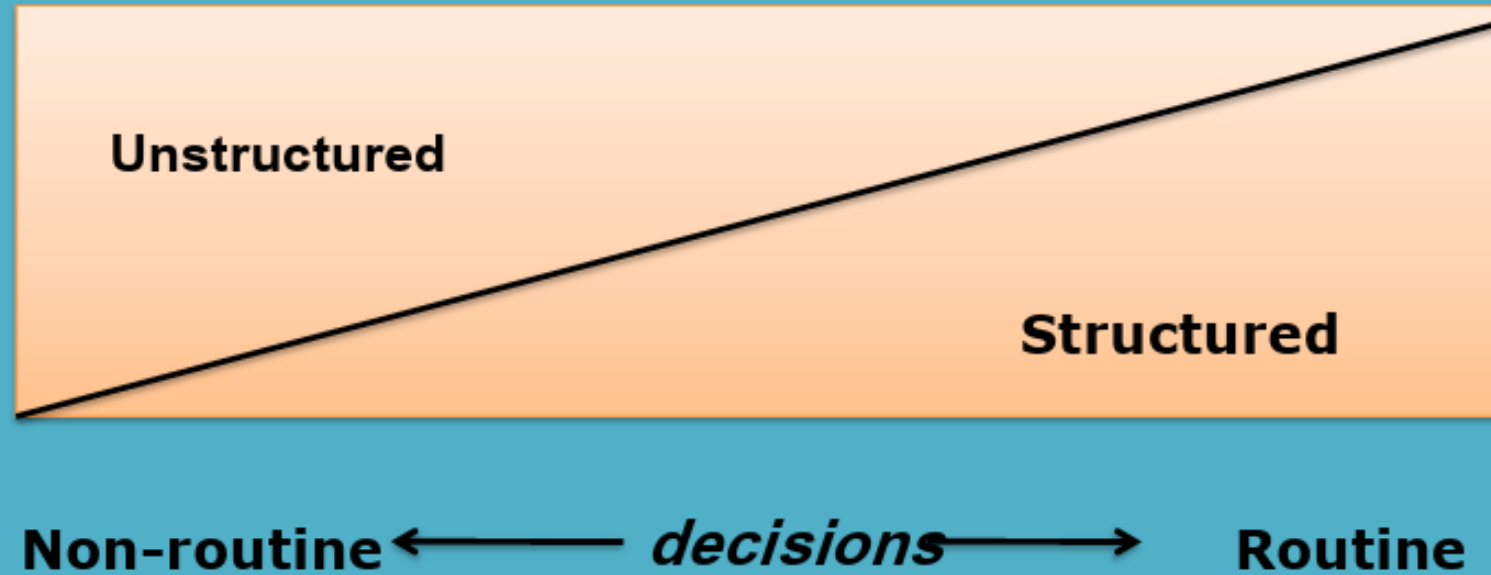
Mission statement



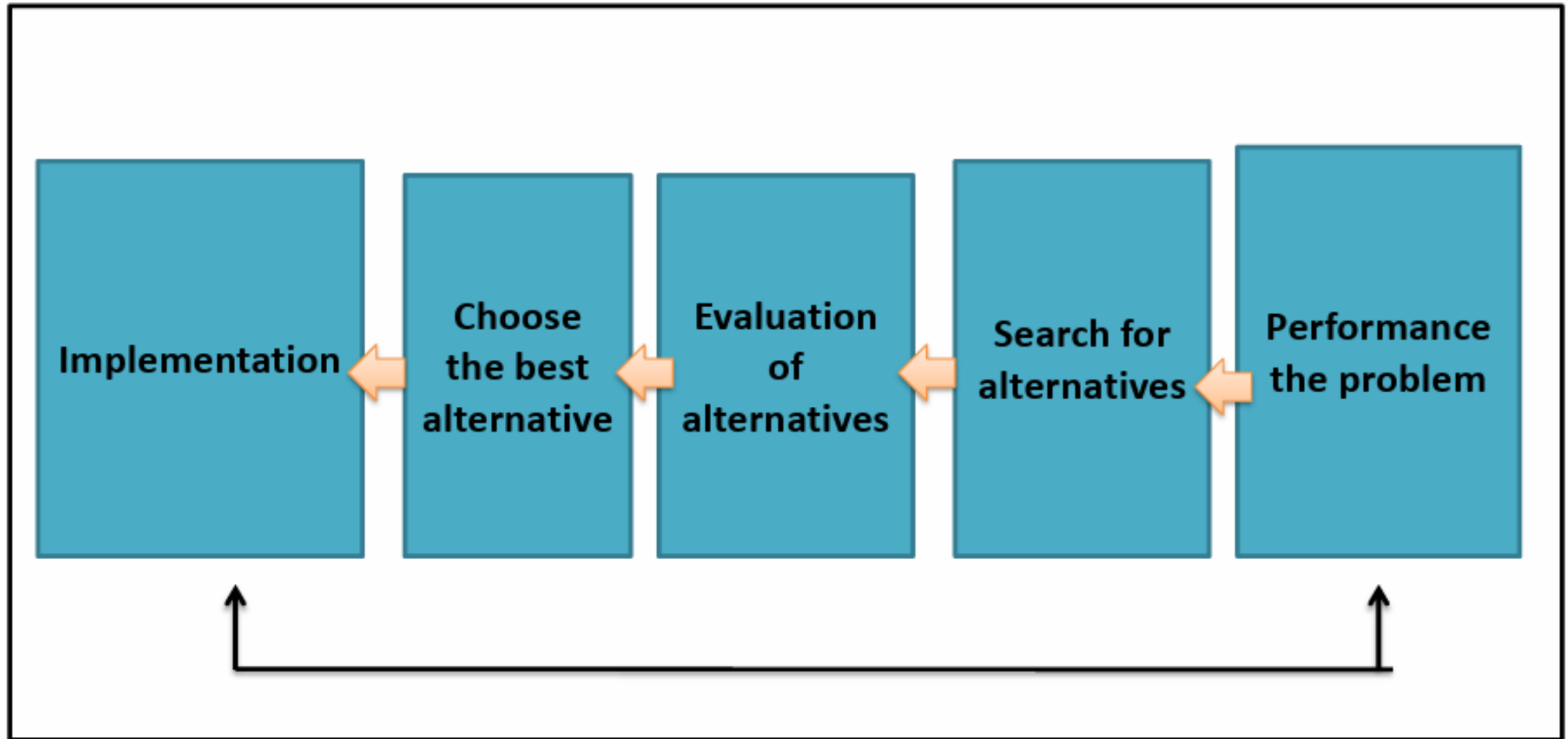
Strategic decision making process



Routine and non-routine decisions



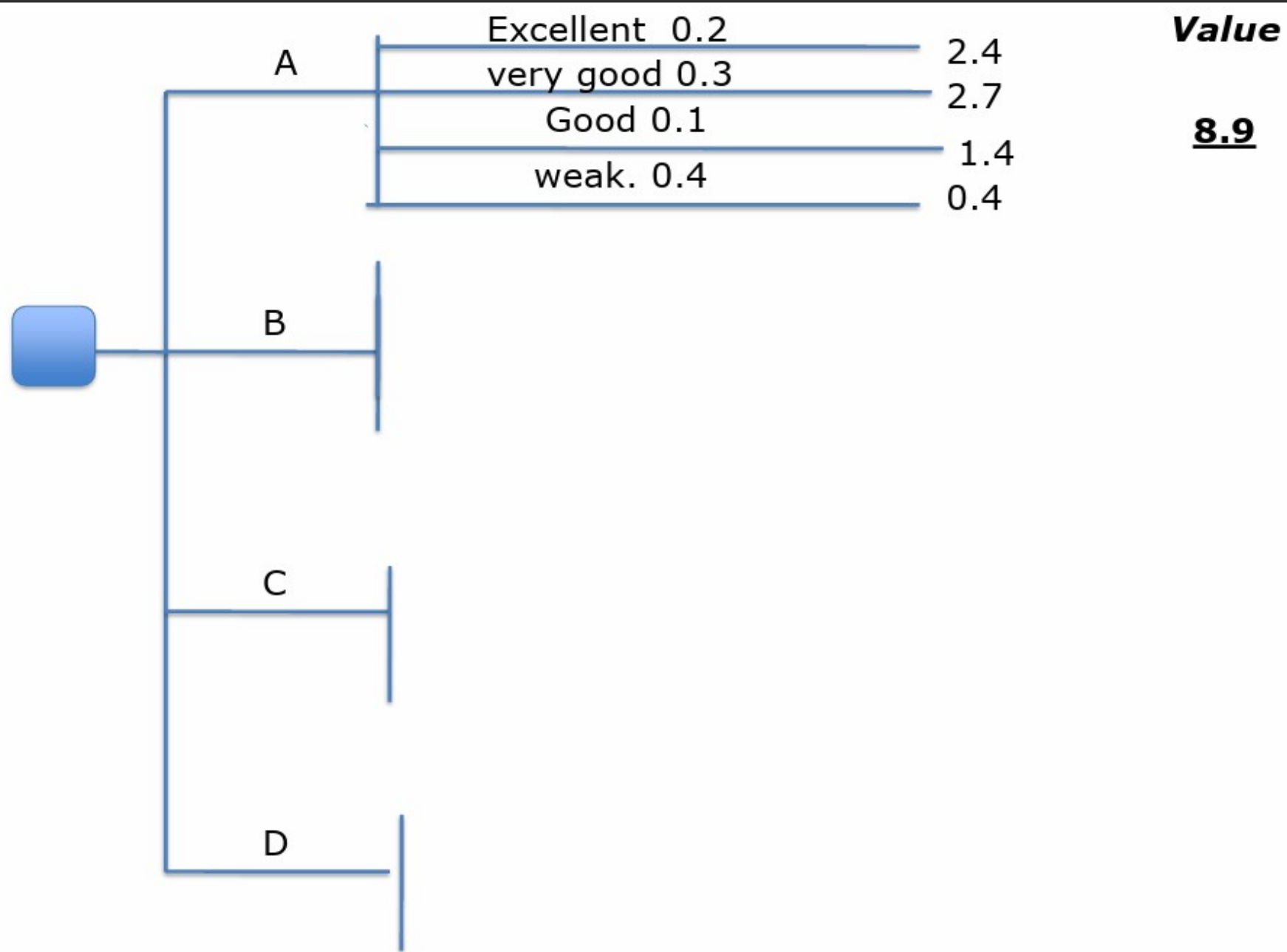
Decision making steps



Expected value		net profit				alternatives
		0.4 weak	0.1 good	0.3 very good	0.2 excellent	
		6	14	9	12	A
		5	10	15	14	B
		9	9	11	3	C
		8	6	2	18	D

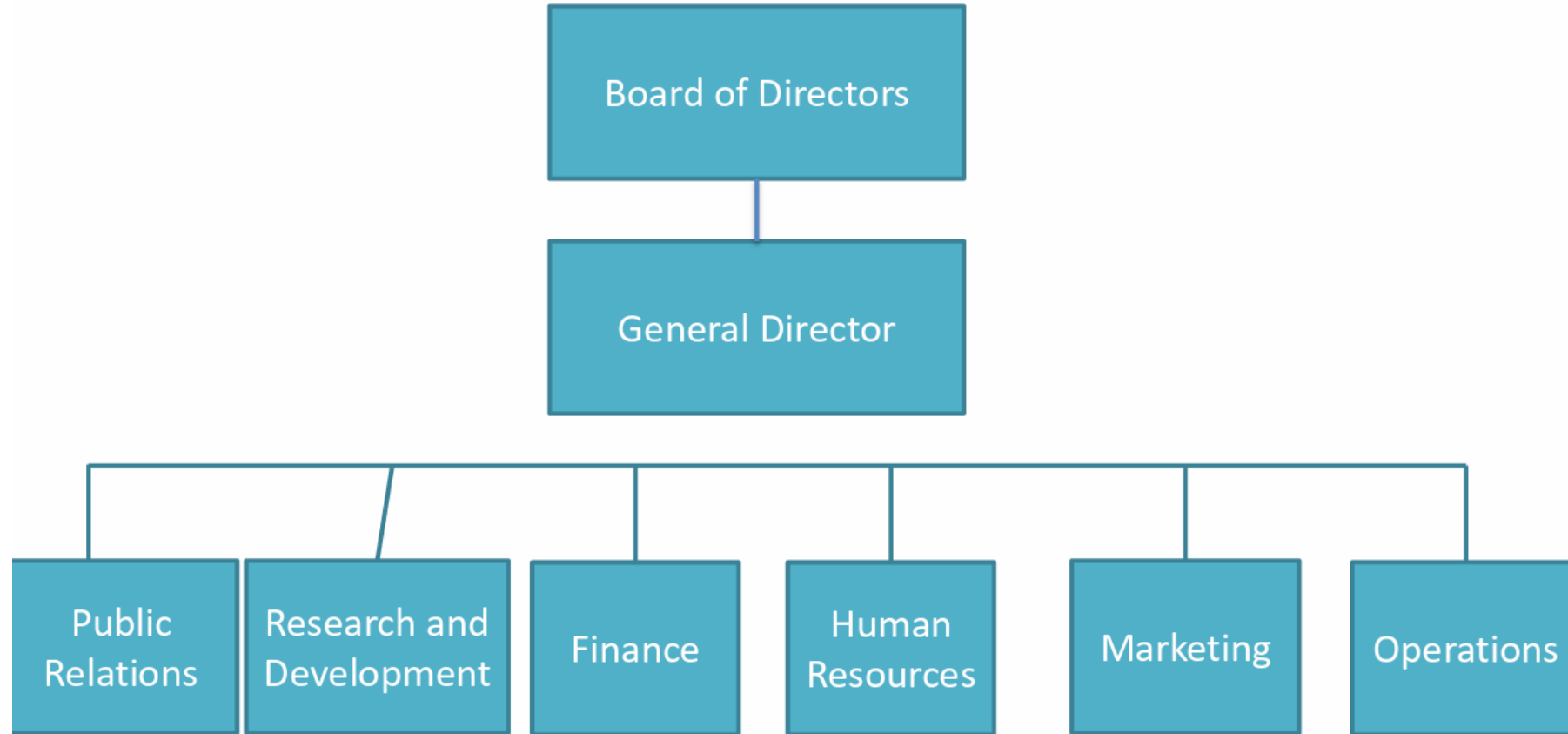
the solution

Expected value		net profit				alternat ives
		0.4 weak	0.1 good	0.3 very good	0.2 excellent	
	$2.4 + 2.7 \cdot 0.4 + 2.4 = 8.9$ $+ 1$	$6 \cdot 0.4 = 2.4$	$14 \cdot 0.1 = 1.4$	$9 \cdot 0.3 = 2.7$	$12 \cdot 0.2 = 2.4$	A
10.3	$+ 4.5 + 1 + 2 = 10.3$ 2.8	$5 \cdot 0.4 = 2$	$10 \cdot 0.1 = 1$	$15 \cdot 0.3 = 4.5$	$14 \cdot 0.2 = 2.8$	B
	$0.6 + 0.9 + 3.6 = 8.4$ $3.3 +$	$9 \cdot 0.4 = 3.6$	$9 \cdot 0.1 = 0.9$	$11 \cdot 0.3 = 3.3$	$3 \cdot 0.2 = 0.6$	C
	$+ 0.6 + 0.6 + 3.2 = 8$ 3.6	$8 \cdot 0.4 = 3.2$	$6 \cdot 0.1 = 0.6$	$2 \cdot 0.3 = 0.6$	$18 \cdot 0.2 = 3.6$	D



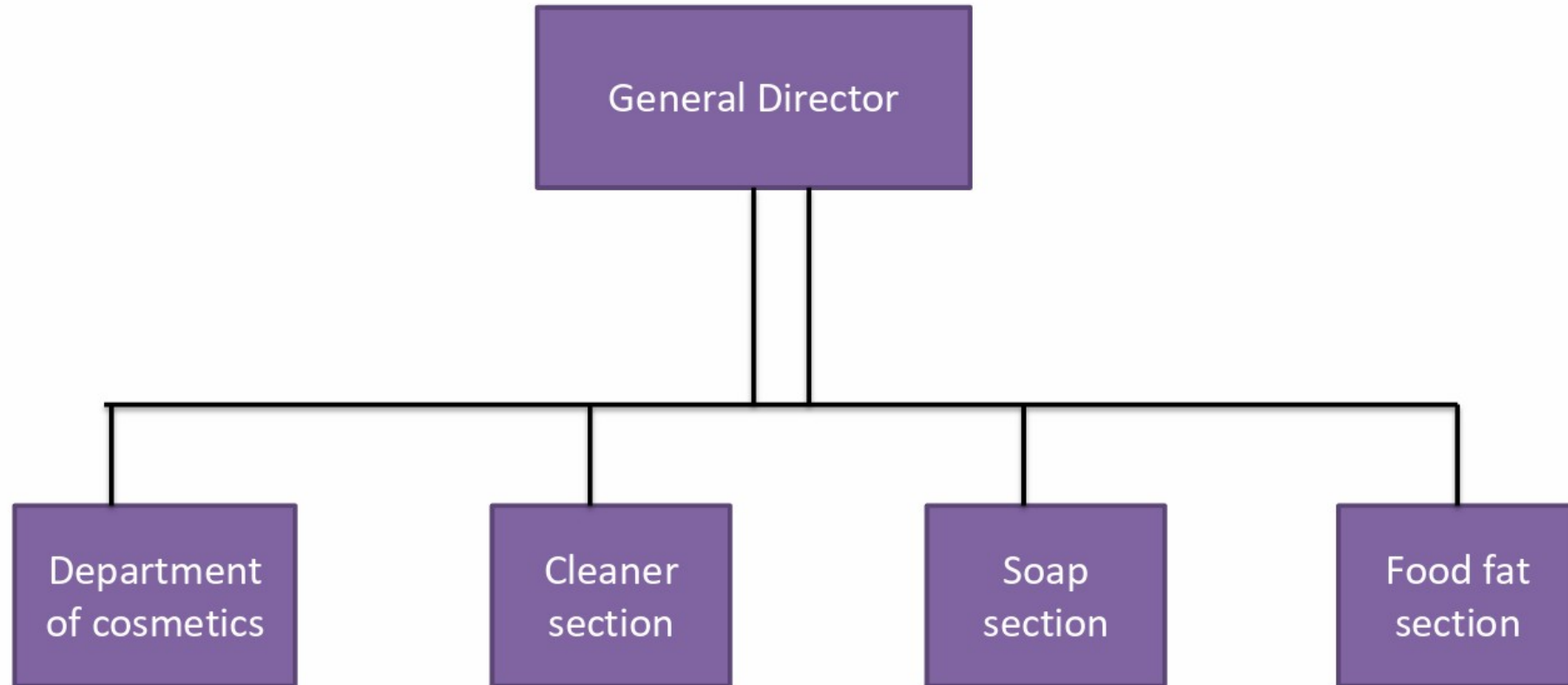
The activity style of organization

Activity style

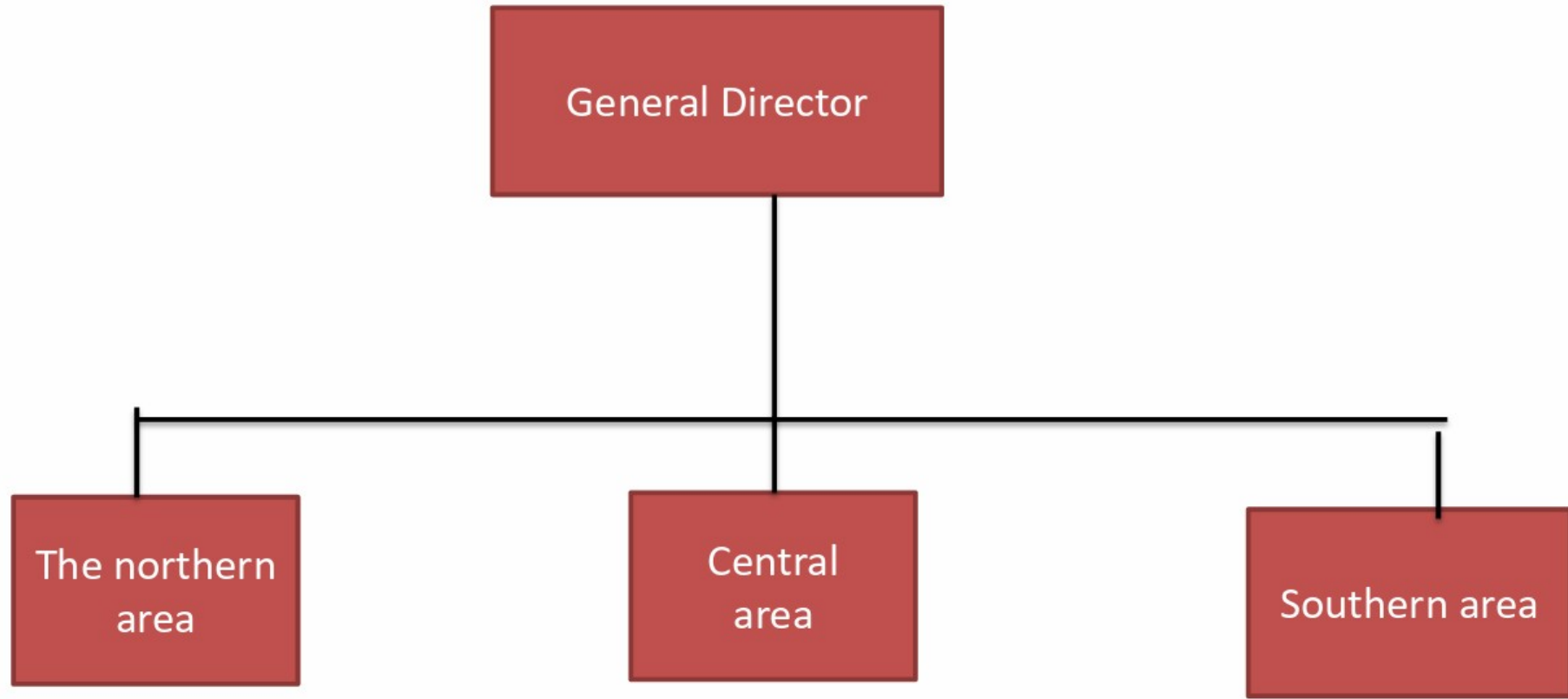


Product style

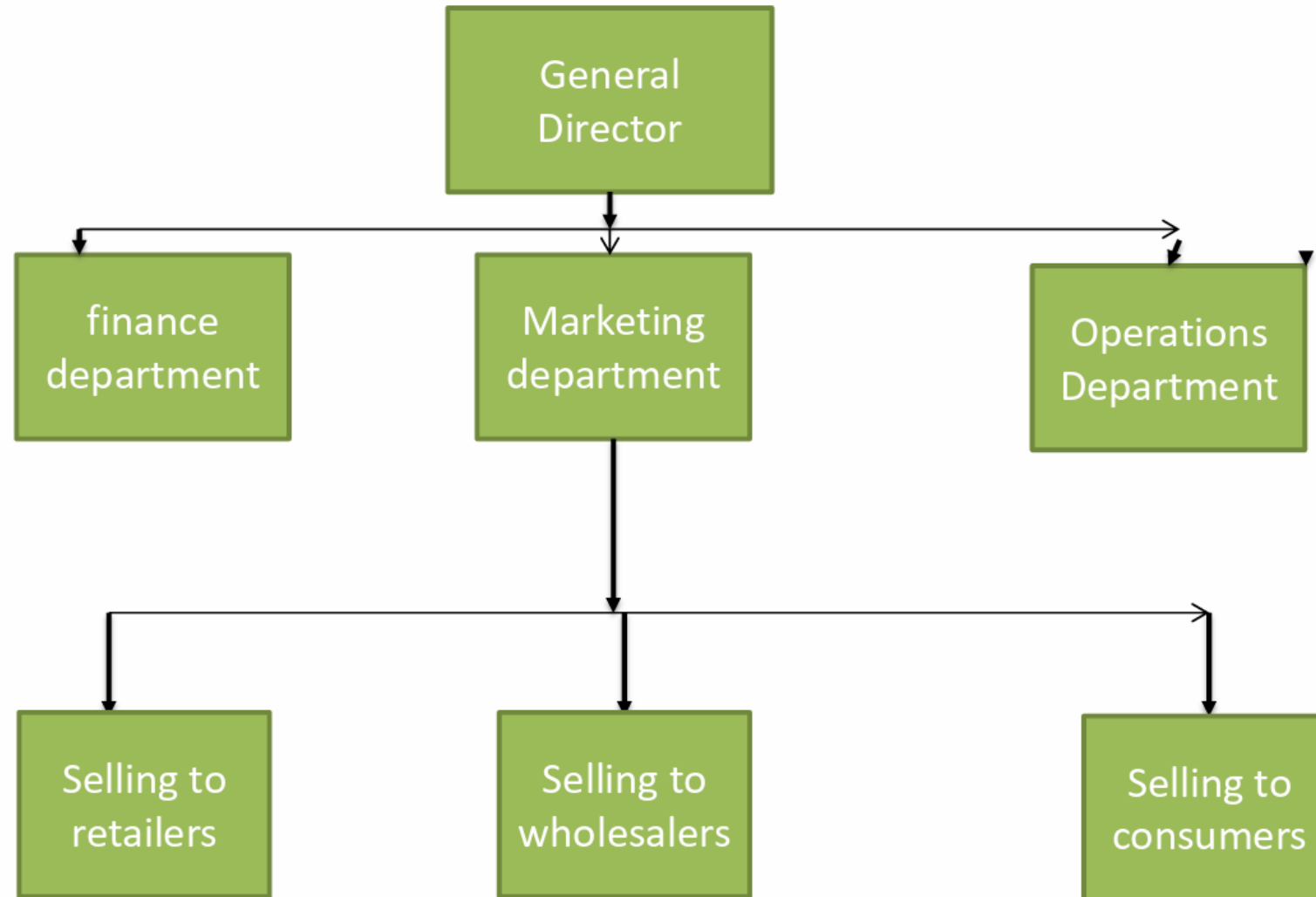
Product style



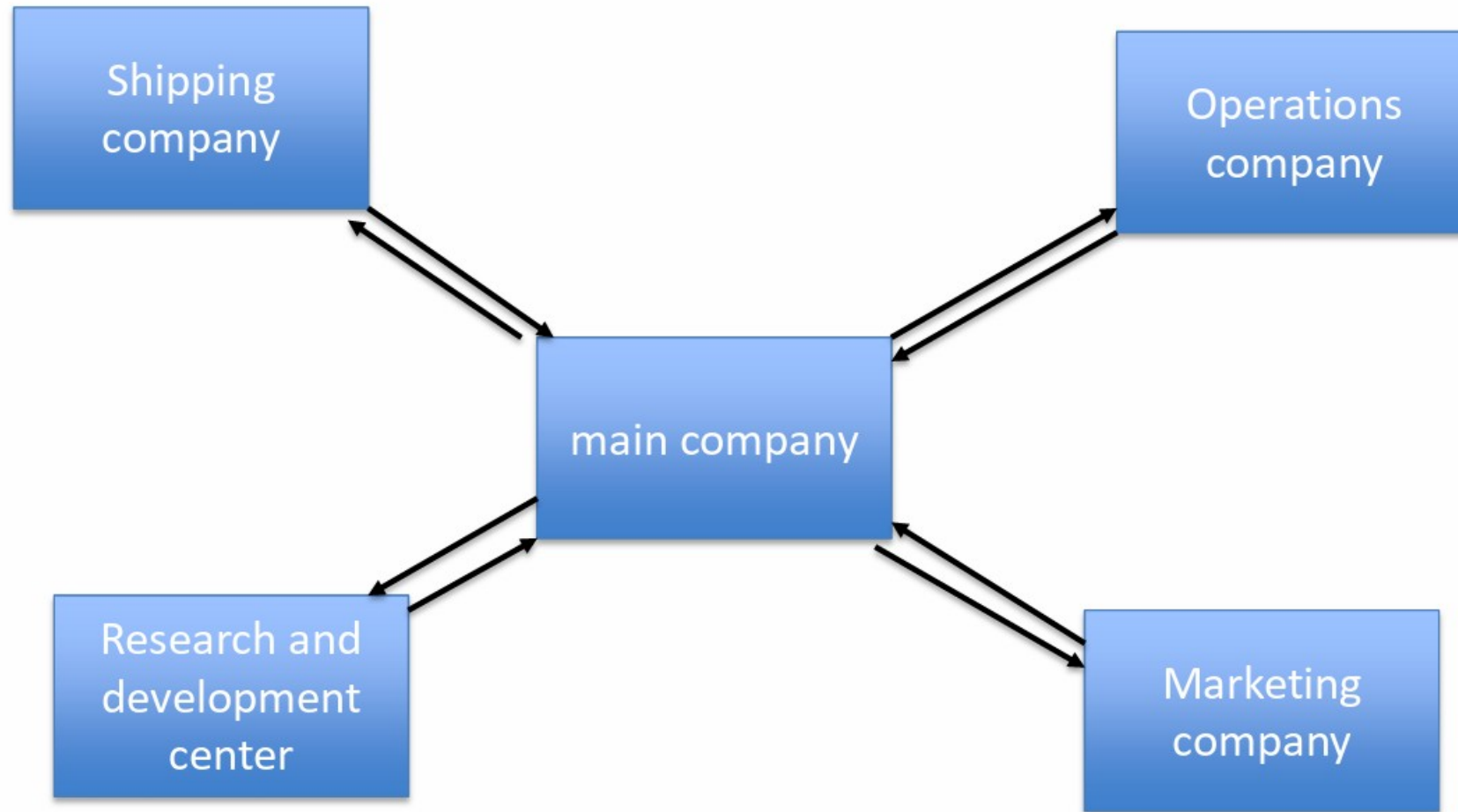
Geographic pattern



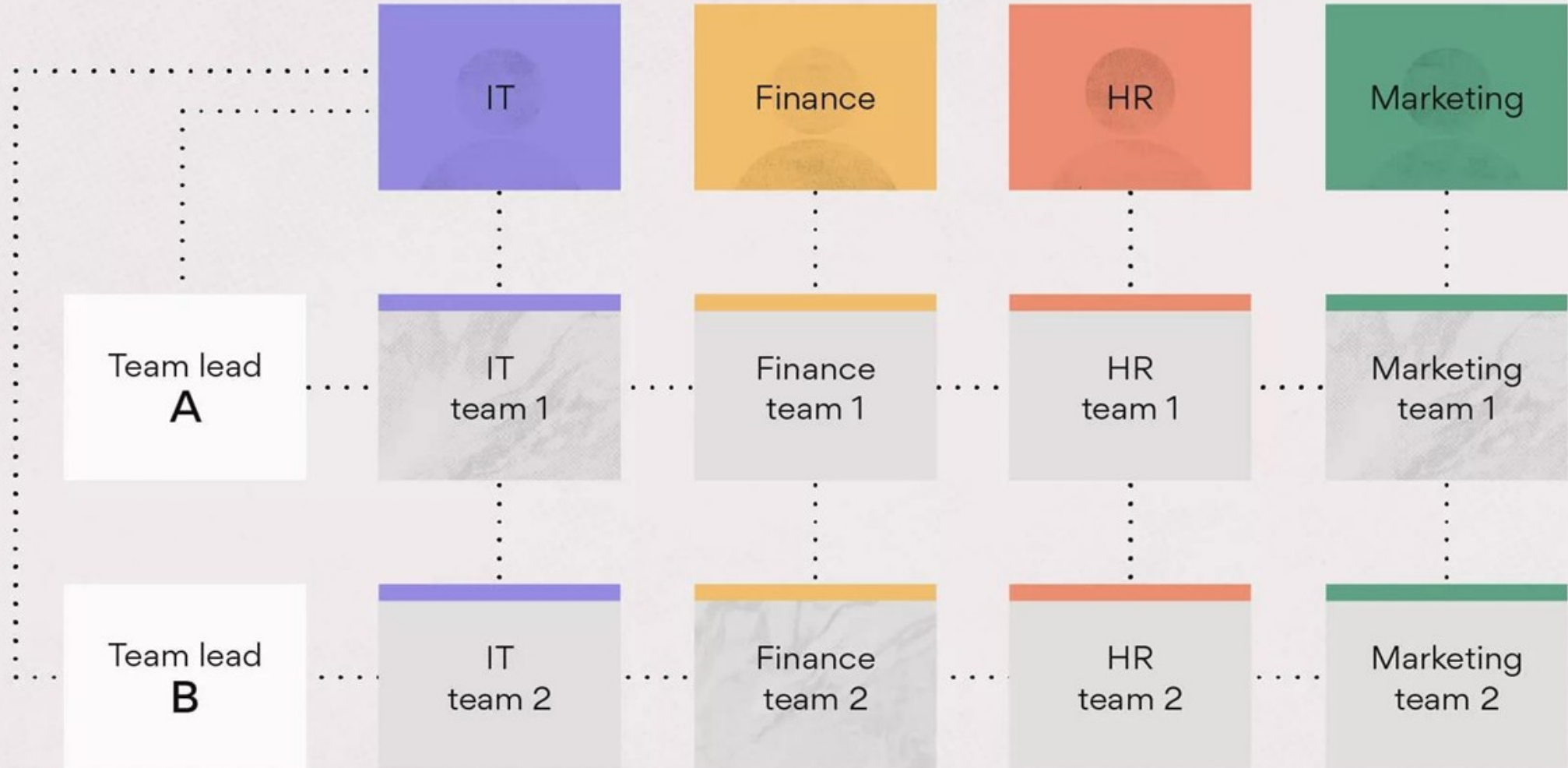
Market pattern



Network structure



Matrix reporting structure



Selection Process:

