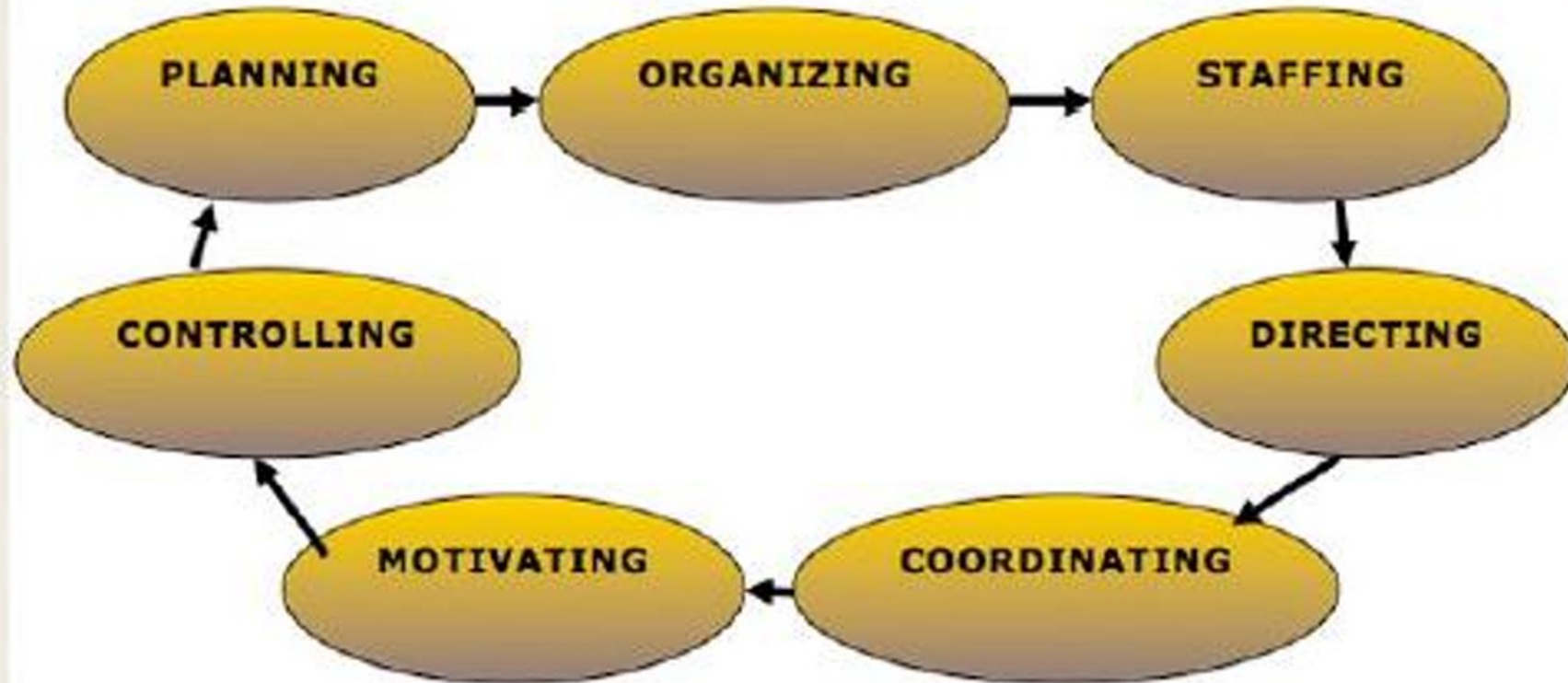
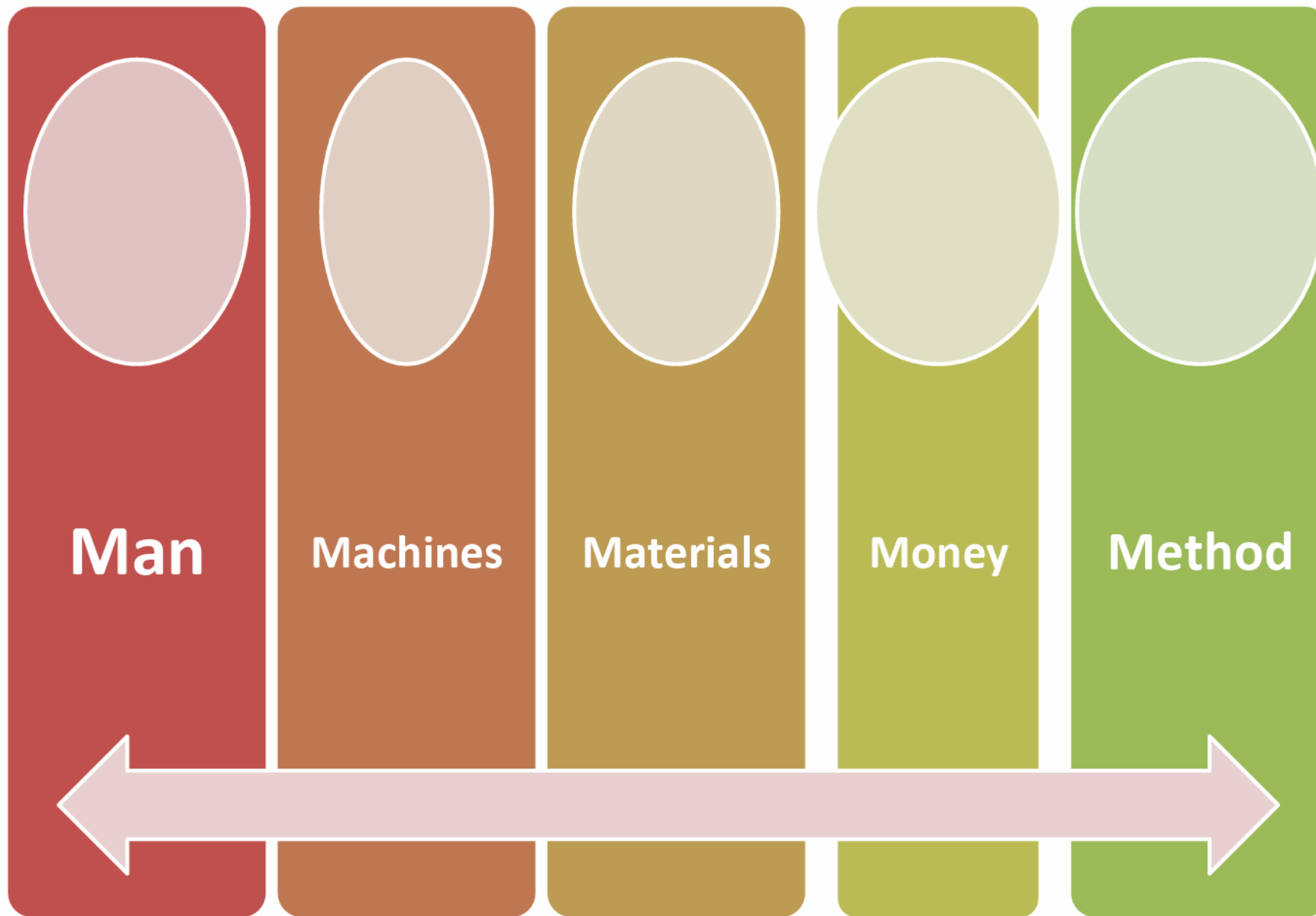


# *Illustrations only... for the Principles of Management*

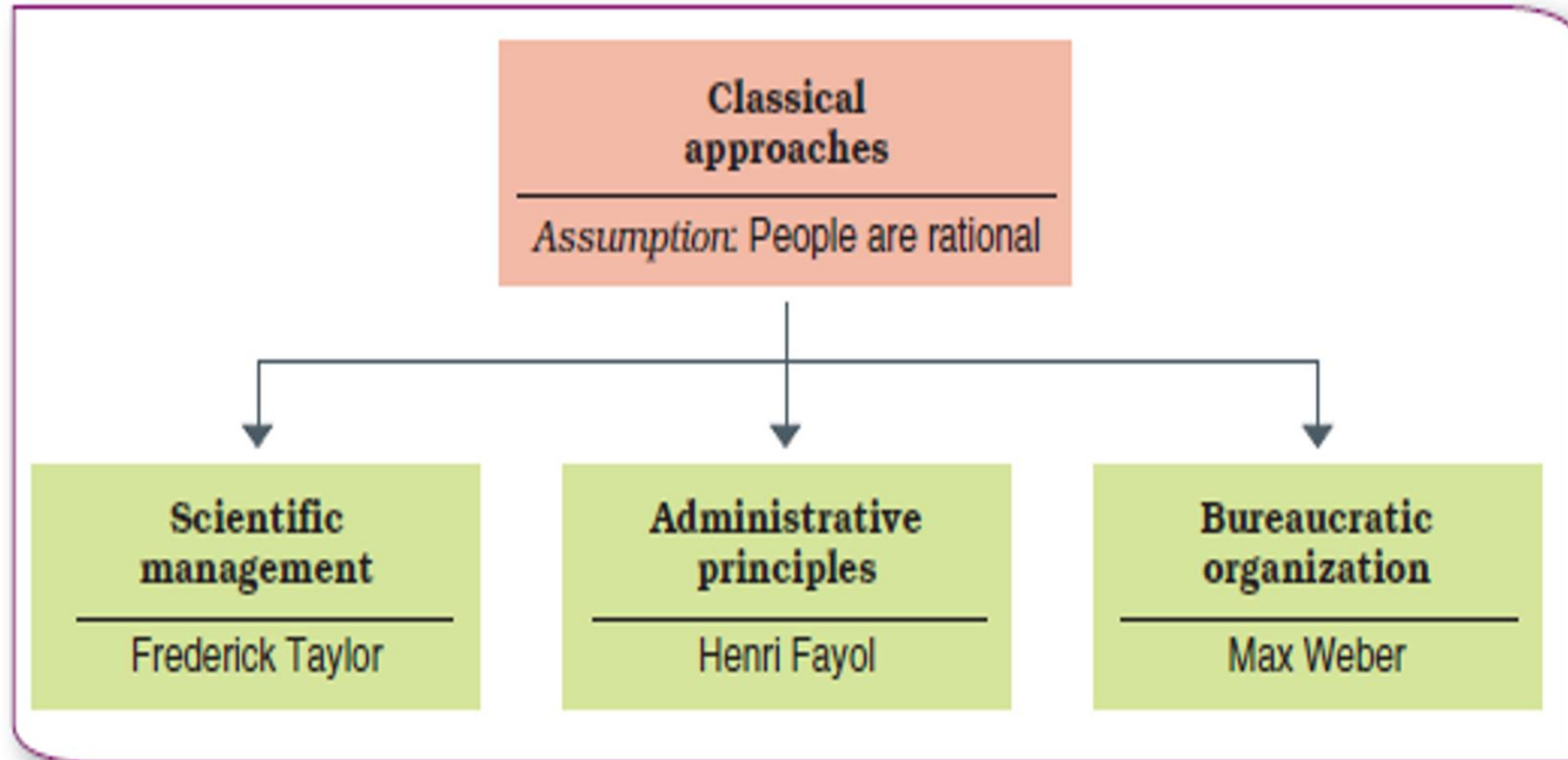
The illustrations were compiled from Prof LEC

# Principles of Management

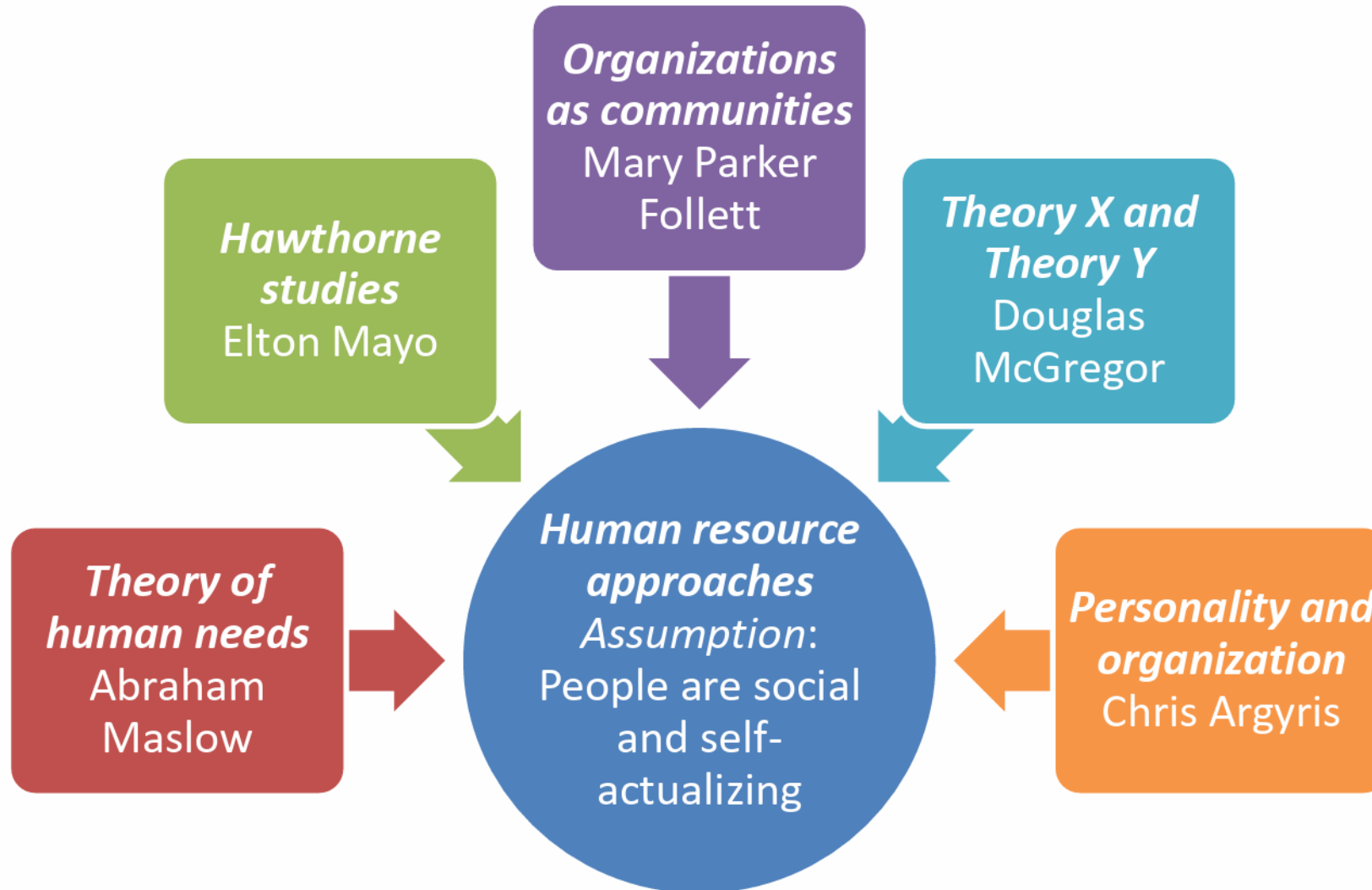




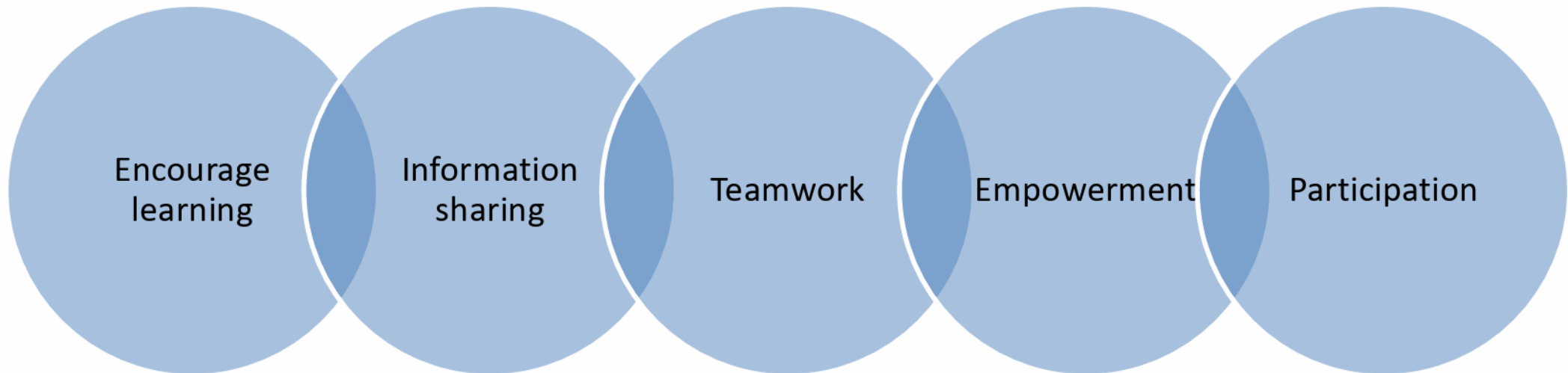
# to management



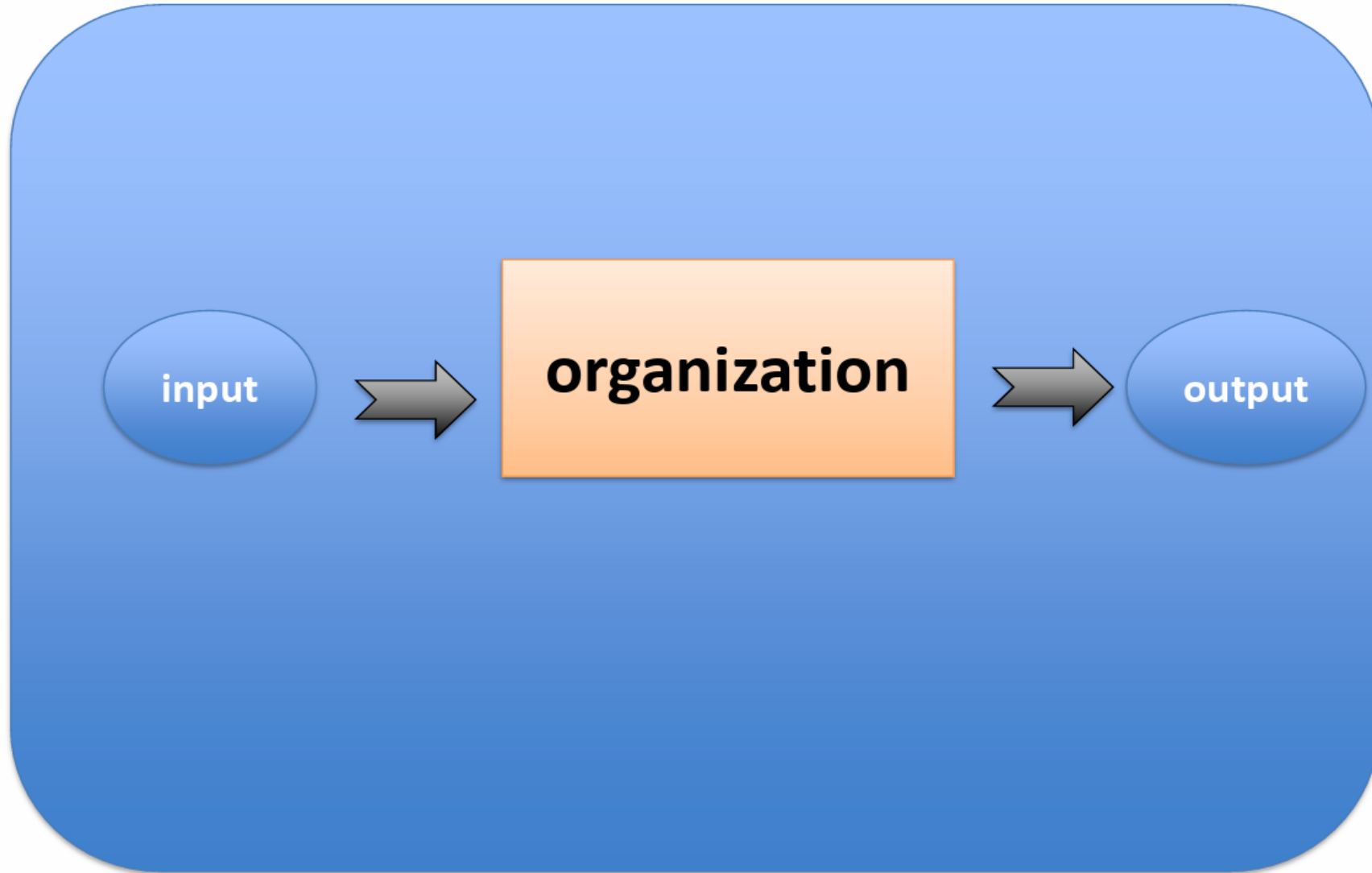
# Figure 2.2 Foundations in the behavioral or human resource approaches to management



- Learning organizations
  - Organizations that are able to continually learn and adapt to new circumstances
  - Core ingredients include:



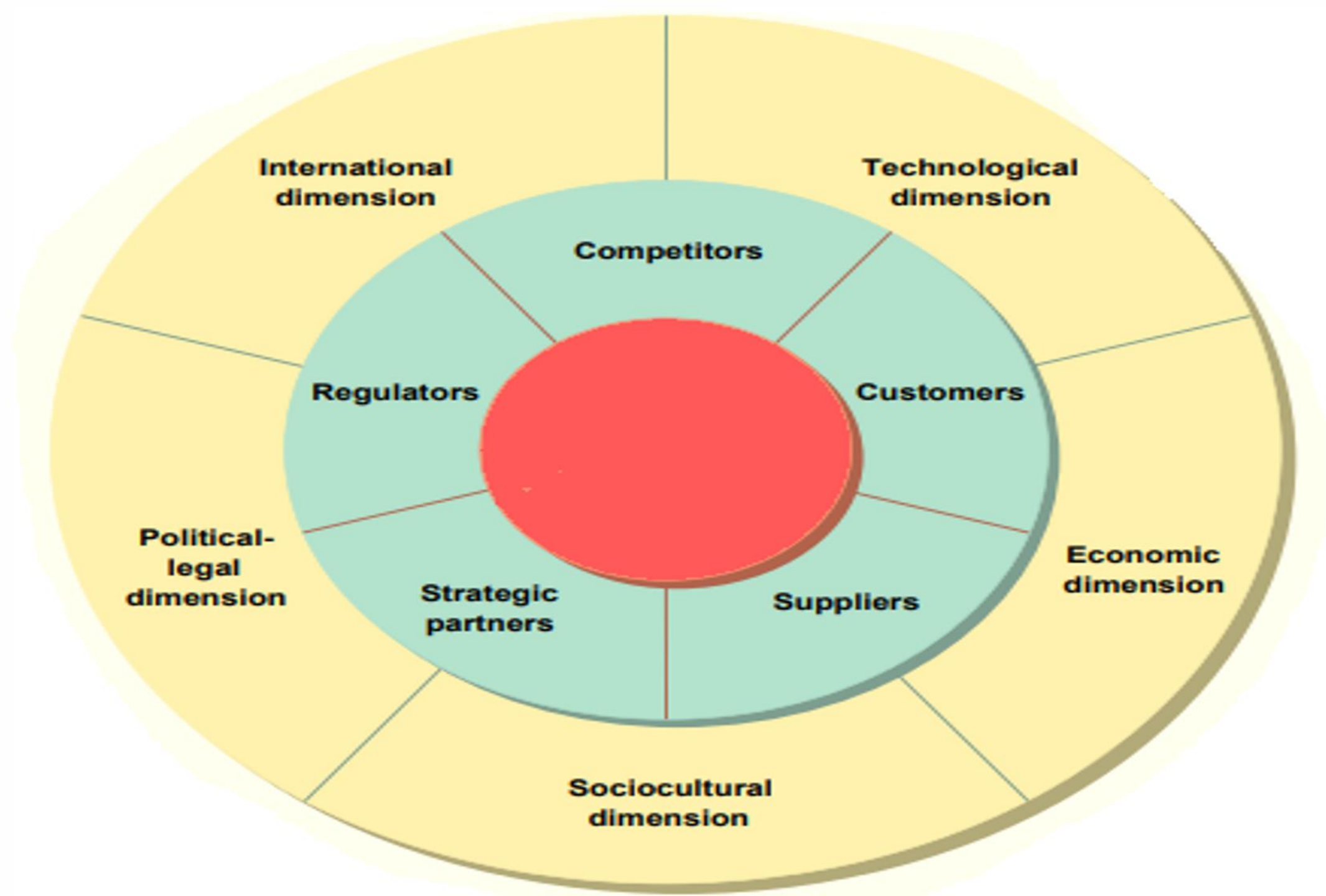
# *Organization environment*



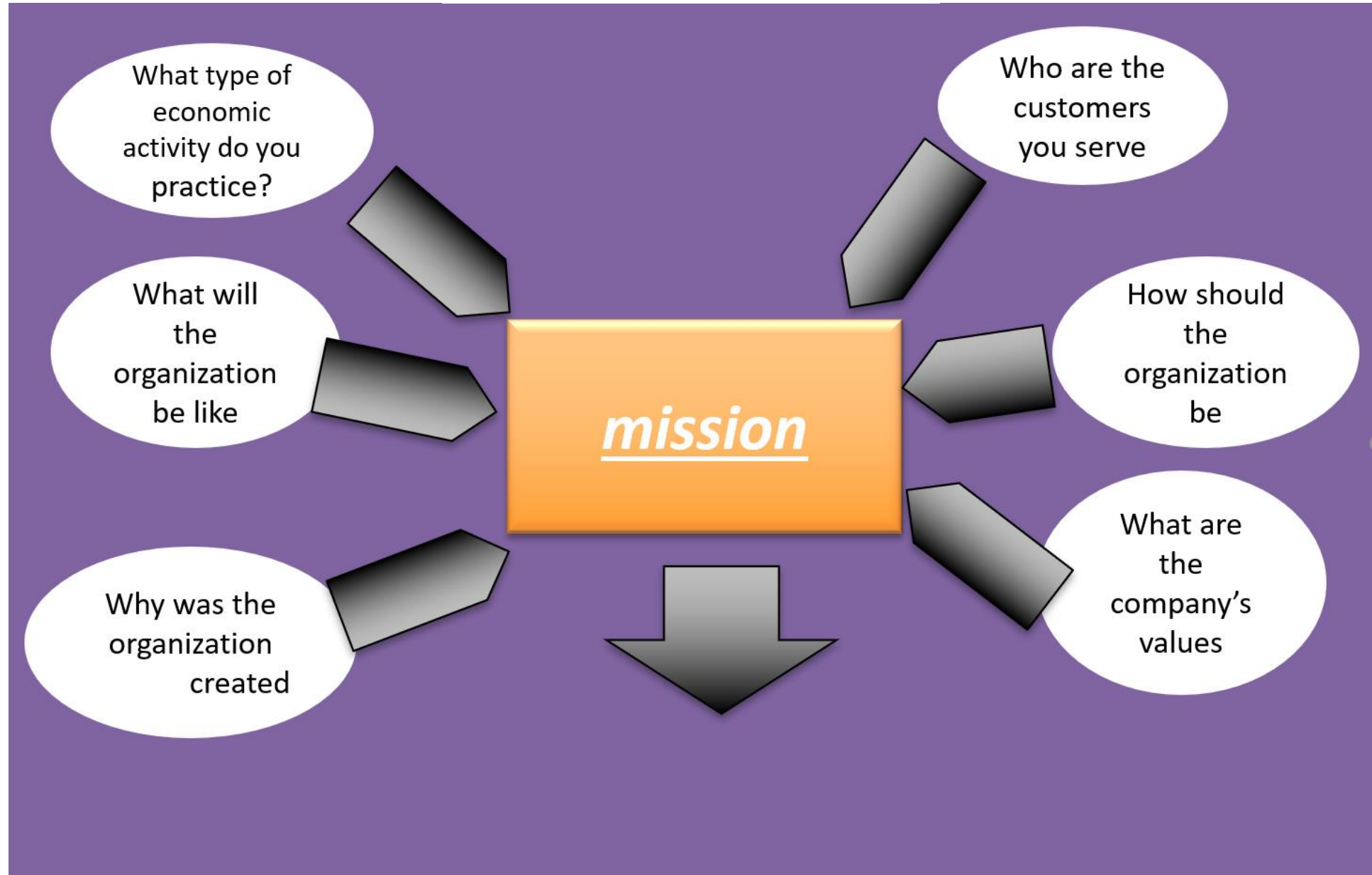
# ***general organization environment***







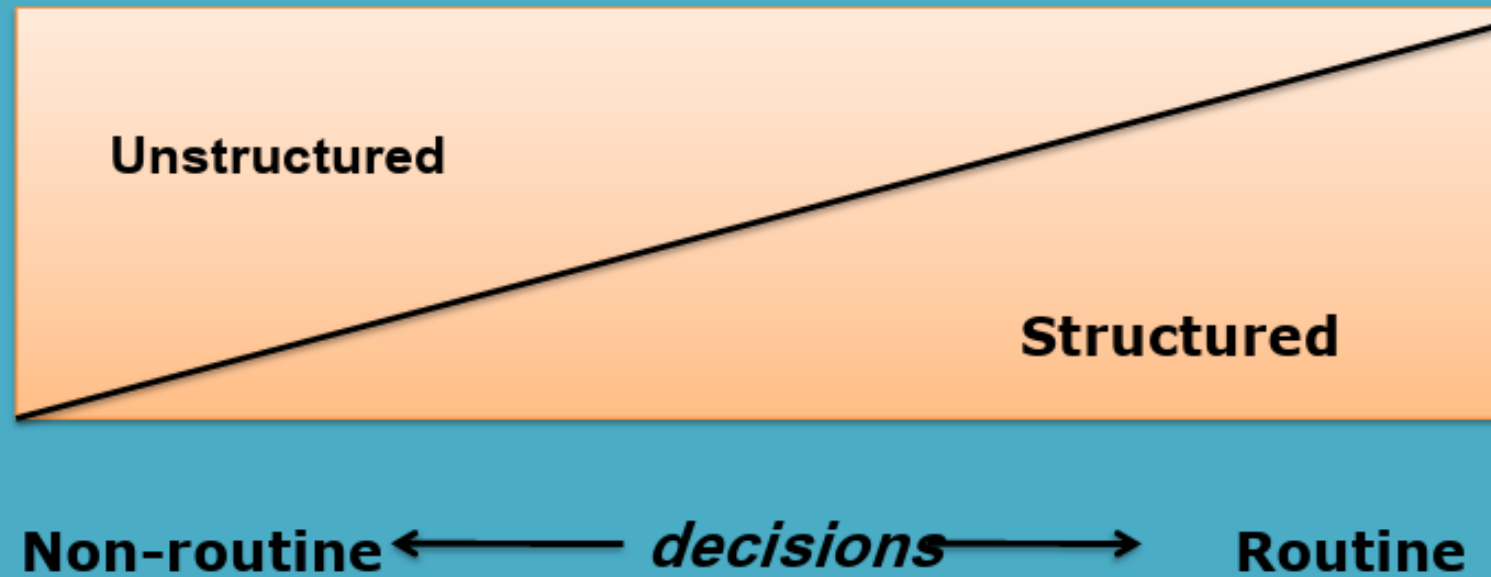
# ***Mission statement***



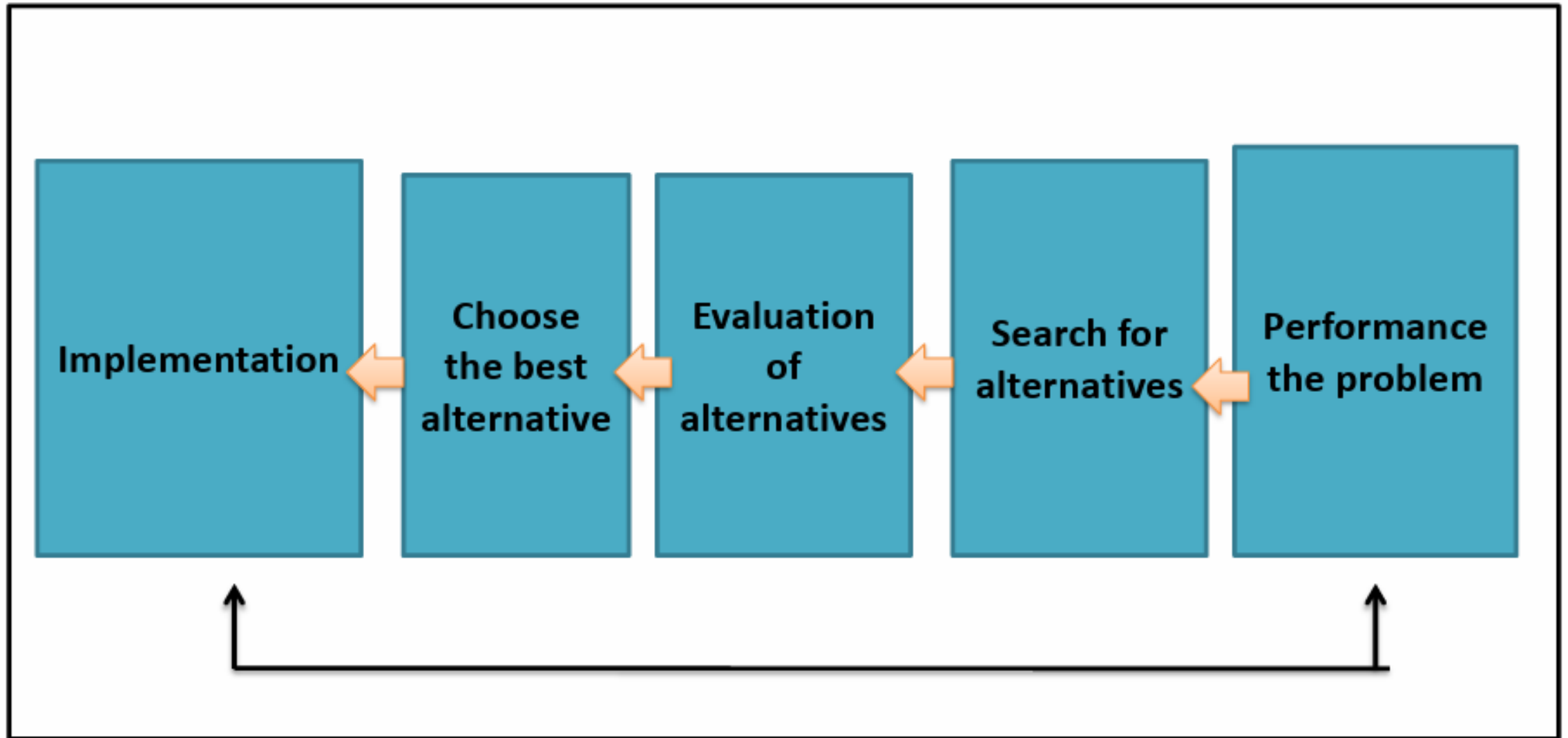
# Strategic decision making process



## ***Routine and non-routine decisions***



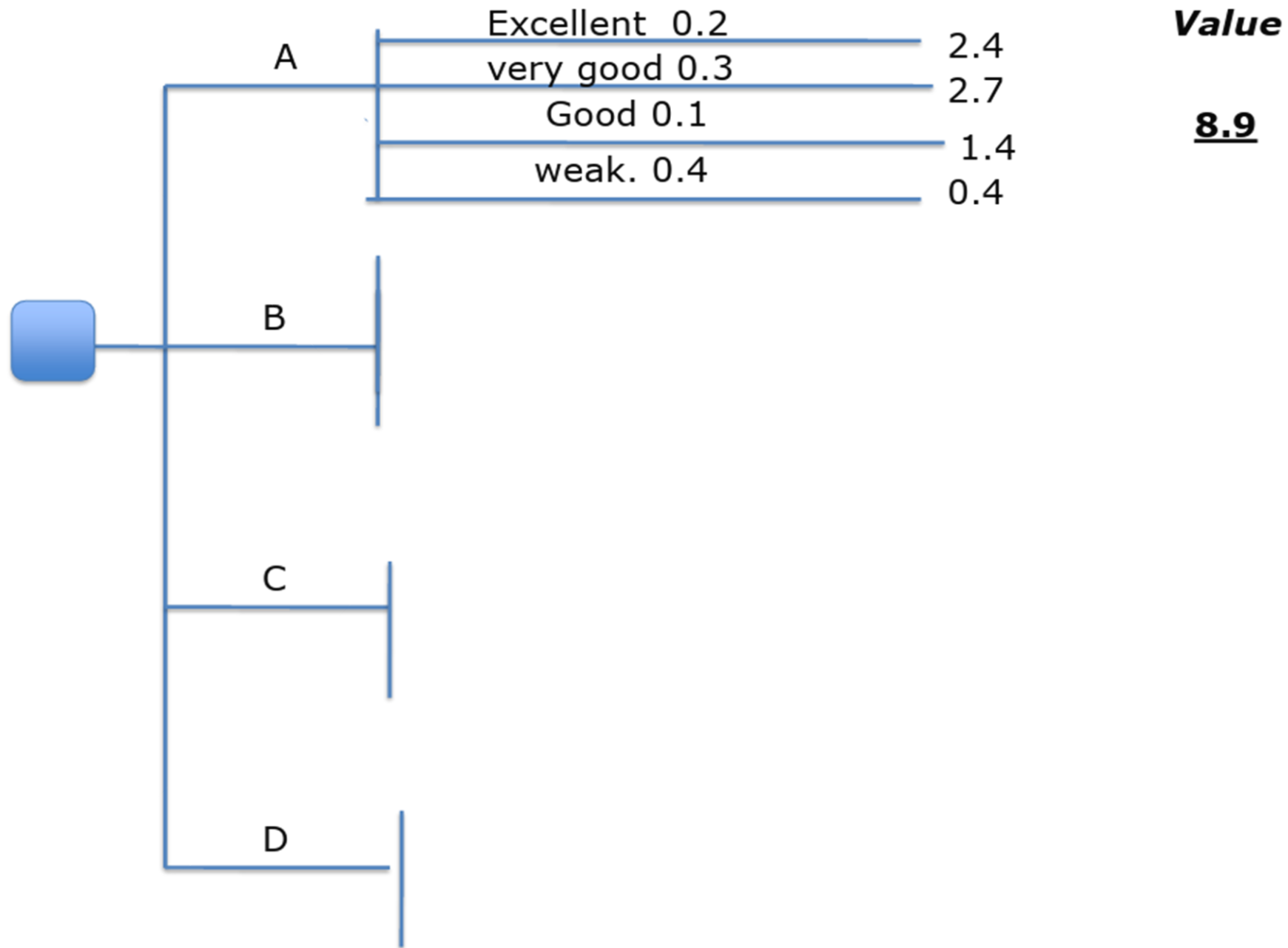
## ***Decision making steps***



Expected value		net profit				alternatives
		0.4 weak	0.1 good	0.3 very good	0.2 excellent	
		6	14	9	12	A
		5	10	15	14	B
		9	9	11	3	C
		8	6	2	18	D

## *the solution*

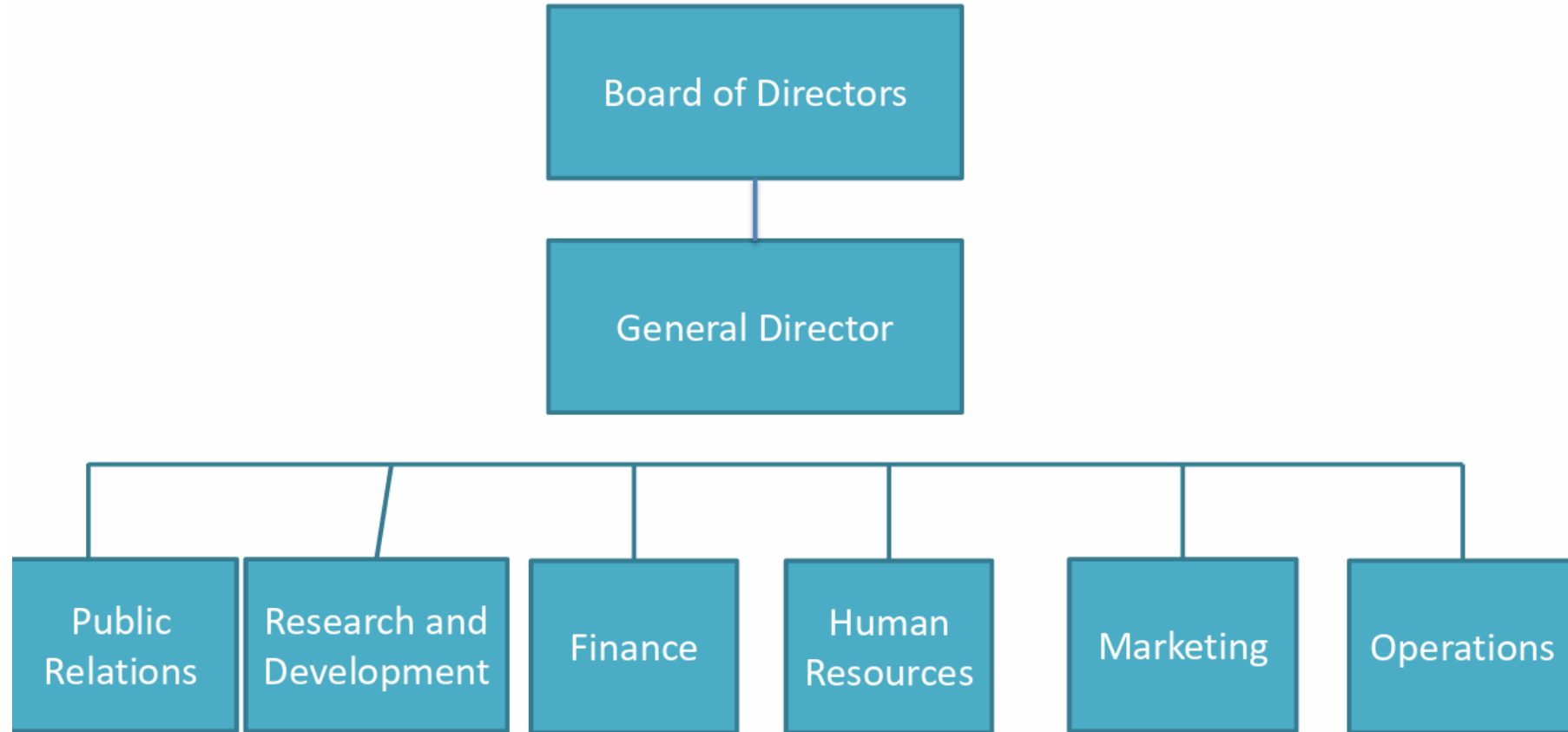
Expected value		net profit				alternat ives
		0.4 weak	0.1 good	0.3 very good	0.2 excellent	
	$2.4 + 2.7 \cdot 0.4 + 2.4 = 8.9$ $+ 1$	$6 \cdot 0.4 = 2.4$	$14 \cdot 0.1 = 1.4$	$9 \cdot 0.3 = 2.7$	$12 \cdot 0.2 = 2.4$	A
10.3	$+ 4.5 + 1 + 2 = 10.3$ 2.8	$5 \cdot 0.4 = 2$	$10 \cdot 0.1 = 1$	$15 \cdot 0.3 = 4.5$	$14 \cdot 0.2 = 2.8$	B
	$0.6 + 0.9 + 3.6 = 8.4$ $3.3 +$	$9 \cdot 0.4 = 3.6$	$9 \cdot 0.1 = 0.9$	$11 \cdot 0.3 = 3.3$	$3 \cdot 0.2 = 0.6$	C
	$+ 0.6 + 0.6 + 3.2 = 8$ 3.6	$8 \cdot 0.4 = 3.2$	$6 \cdot 0.1 = 0.6$	$2 \cdot 0.3 = 0.6$	$18 \cdot 0.2 = 3.6$	D





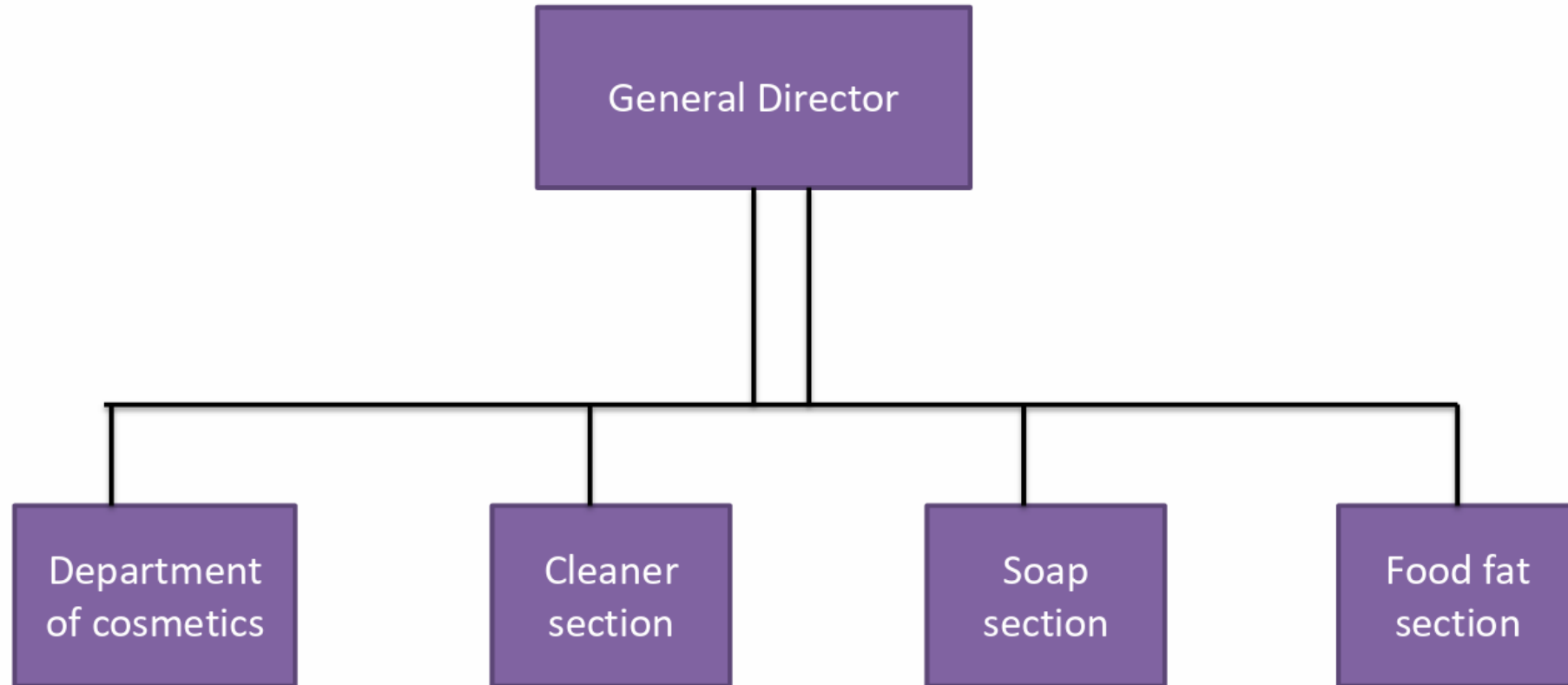
# The activity style of organization

## Activity style

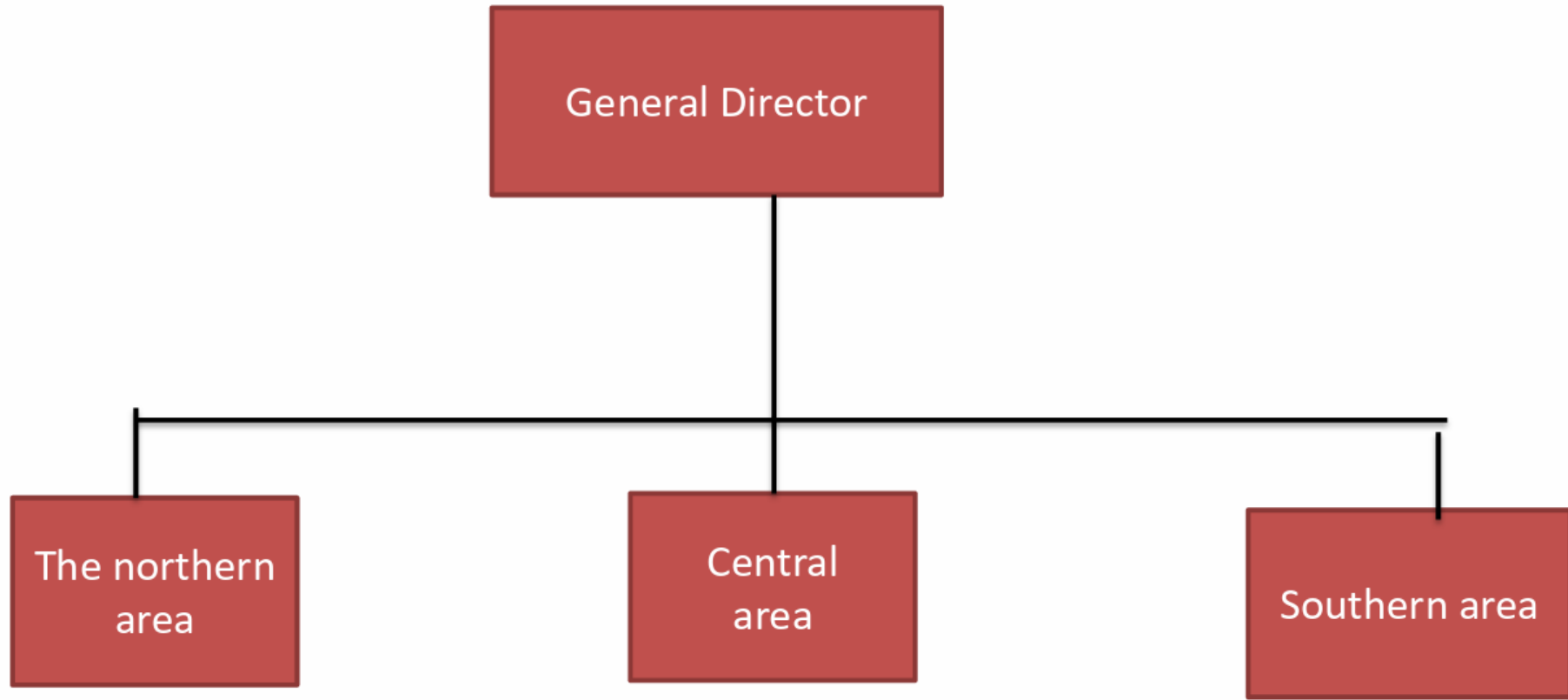


# Product style

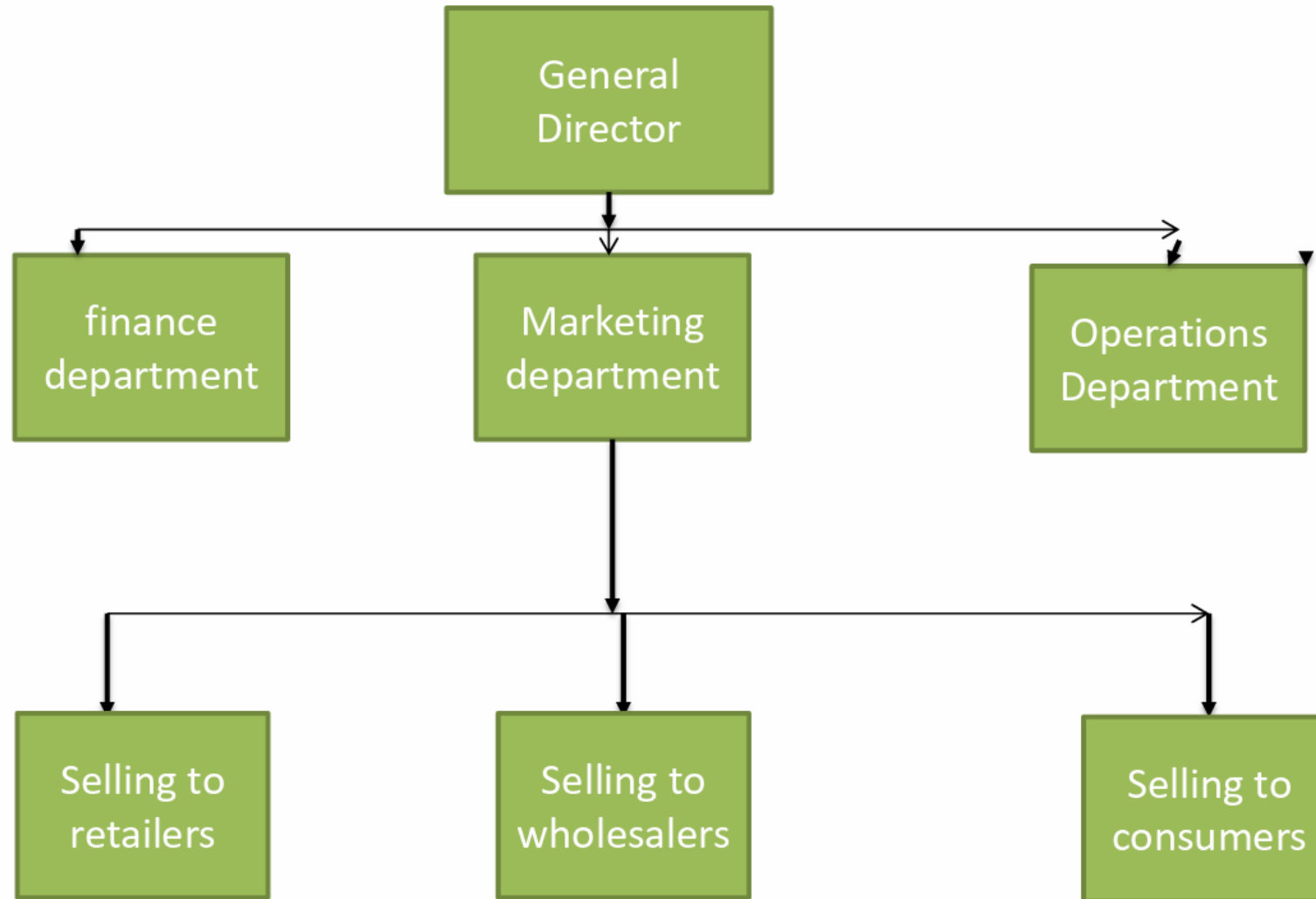
## Product style



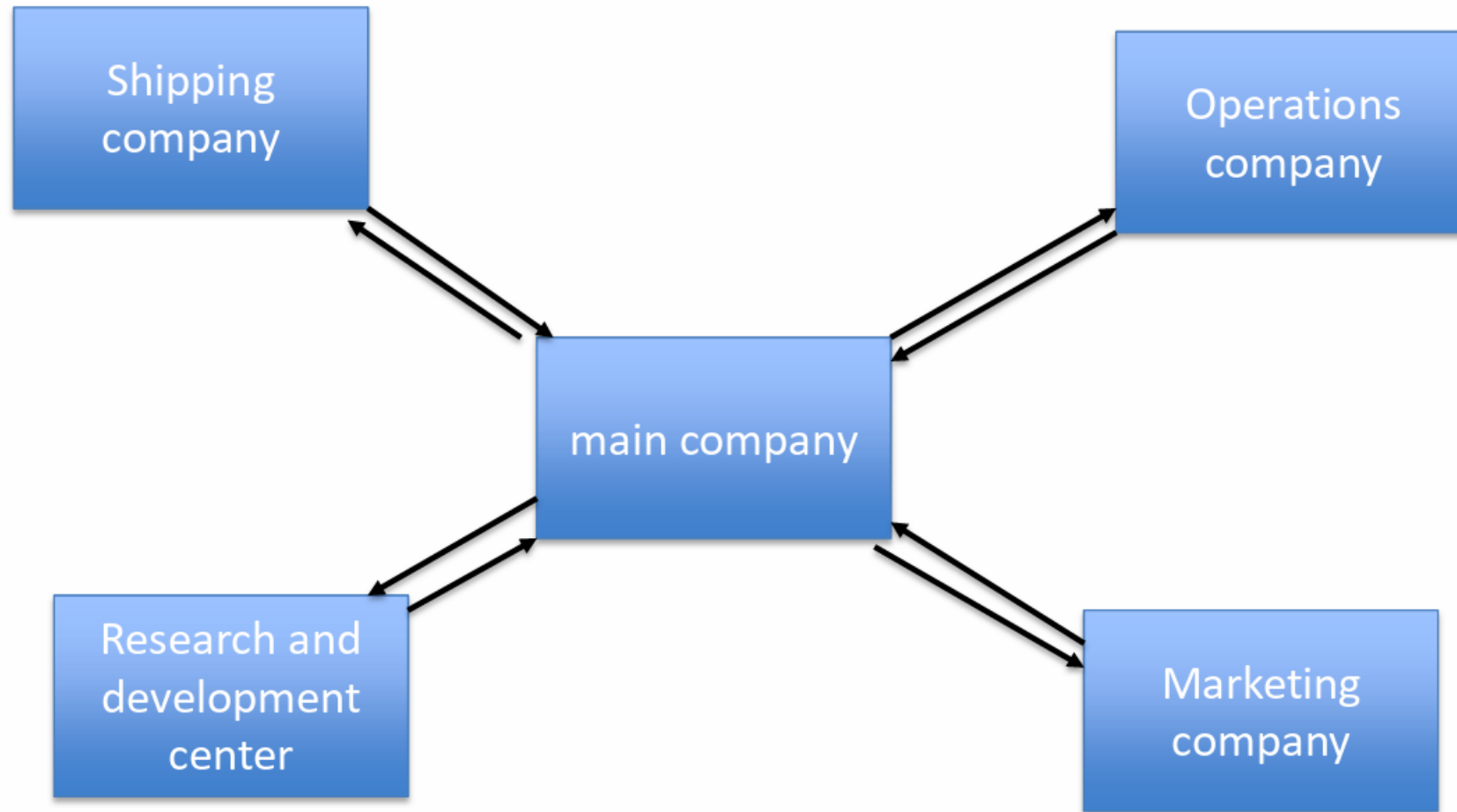
# Geographic pattern



# Market pattern



# Network structure



# Matrix reporting structure

