

Epiverse R-Package Icon Guide

Assets and Templates: <https://datadotorg.box.com/v/epiversebrandassets>



Icon

Place the R-package graphic above the name of the package.

Dots (optional)

The data.org dots graphic can be used as texture, omit if it interferes with the icon.

Typography

Clash Display font family is used for the main text on the icons.

Epiverse brand

Epiverse branding should always be included at the bottom of the package name

Colors

Always use the data.org color palette when designing the R-package icons

Epiverse
powered by **data.org**

Indigo

C: 91 M: 73 Y: 55 K: 67
R: 7 G: 30 B: 45
HEX: #071E2D
PMS: 7463

Deep Coral

C: 0 M: 69 Y: 68 K: 3
R: 248 G: 73 B: 74
HEX: #F04A4C
PMS: 1785

Ether Blue

C: 97 M: 53 Y: 13 K: 1
R: 16 G: 107 B: 160
HEX: #106BA0
PMS: 7461

Aqua

C: 76 M: 8 Y: 0 K: 18
R: 16 G: 190 B: 210
HEX: #10BED2
PMS: 3155

Olive

C: 41 M: 2 Y: 100 K: 0
R: 174 G: 200 B: 0
HEX: #AEC800
PMS: 390

Lime

C: 23 M: 0 Y: 100 K: 0
R: 222 G: 255 B: 0
HEX: #DEFF00
PMS: 388

Cool Gray

C: 49 M: 41 Y: 41 K: 5
R: 136 G: 136 B: 136
HEX: #888888
PMS: Cool Gray 10C

Warm Gray

C: 5 M: 6 Y: 0 K: 0
R: 235 G: 230 B: 224
HEX: #EBE6EO
PMS: 663

data.org



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info@data.org