



IEEE Sri Lanka Section Student | Young Professionals | Women in Engineering **CONGRESS 2018**

Augmenting into a Digital Dimension



<https://sywc.ieee.lk>



hello@sywc.ieee.lk



IEEE



Overview

Technology has been developed drastically with the industrial revolution. What makes this possible is who makes their vision into reality. The world will move forward for the greater good with a greater mindset. An assembly of such professionals is the ideal platform that provides innovation and creation opportunities. The one and only annual platform in IEEE, Sri Lanka for the greatest minds yet to be is the Sri Lanka

Sections' Students | Young Professionals | Women In Engineering Congress (SL SYW Congress).

Institute of Electrical and Electronics Engineers (IEEE) is the bridge that connects these minds together. The membership of this institute spans from one extreme to another with the common goal in mind to advance the technology of the world to benefit

the humanity. Achieving these goals is just a simple step away to them hence they excel in many fields of engineering.

Hence the IEEE Sri Lanka Section is working on creating these opportunities to boost the country and its young minds to a better path and better future. Sri Lanka Student | Young Professionals | Women In Engineering (SL SYW) Congress is one of the major events of the path to success.

IEEE Sri Lanka Section, which is in a strong position after hosting the IEEE Region 10 (Asia Pacific) SYW Congress in July 2015, first ever three day SL SYW Congress in November 2016 and an inspiring SL SYW Congress in December 2017, is looking forward in hosting the local SYW Congress for the seventh consecutive year. With the aim of creating a network opportunity for the local members as well as international members of the organization and building a platform of information and knowledge sharing, along with the IEEE Innovation Nation Sri Lanka 2018, this event is deemed to attract more members with a strong potential to professional organization and also to enhance the quality of members for better achievement in the future.



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Institute of Electrical and Electronics Engineering

Institute of Electrical and Electronics Engineering (IEEE) is the largest technological and professional organization dedicated to advancing the technology for the benefit of humanity.

IEEE and its members inspire a global community to innovate for a better tomorrow through its highly cited publications, conferences, technology standards, and professional and

educational activities.

IEEE creates an environment where members collaborate on world-changing technologies, from computing and sustainable energy systems to aerospace, communications, robotics, healthcare, and more.

More than 417,000 members in over 160 countries have joint hands with IEEE community as of today.

Mission

IEEE's core purpose is to foster technological innovation and excellence for the benefit of humanity.

Vision

IEEE will be essential to the global technical community and to technical professionals everywhere, and be universally recognized for the contributions of technology and of technical professionals in improving global conditions.

Societies

IEEE community has altogether 39 IEEE societies starting from Aerospace and Electronic Systems Society to Vehicular Technology Society which have created targets for themselves to advance the technology in each of their fields, expanding the IEEE horizon.

Conferences

IEEE sponsors more than 1,800 annual conferences and events worldwide, curating cutting-edge content for all of the technical fields of interest within IEEE.

Standards

With an active portfolio of nearly 1,300 standards and projects under development, IEEE is a leading developer of industry standards in a broad range of technologies that drive the functionality, capabilities and interoperability of a wide range of products and services, transforming how people live, work, and communicate.

Publications

IEEE provides a wide range of quality publications that make the exchange of technical knowledge and information possible among technology professionals. communicate.

Education

IEEE offers a wide range of learning and career enhancement opportunities within the engineering sciences, research, and other technology areas. The goal of these programs is to ensure the growth of skill and knowledge among professionals and to foster individual commitment to continuing education among IEEE members, the engineering and scientific community and the general public.

417,429
MEMBERS

TOP 5 COUNTRIES

USA	INDIA	CHINA	JAPAN	CANADA
180,952	52,410	18,919	14,214	16,211

FROM THESE TOP 5 COUNTRIES

120,095
STUDENT MEMBERS

USA	INDIA	CHINA	CANADA	SOUTH KOREA
26,241	37,100	6,711	3,581	2,064

334 SECTIONS IN TEN GEOGRAPHIC REGIONS WORLDWIDE

3,005 STUDENT BRANCHES IN OVER 100 COUNTRIES

2,116 CHAPTERS THAT UNITE LOCAL MEMBERS

49% OF IEEE MEMBERS BELONGED TO ONE OR MORE SOCIETIES IN 2017

4,884	IEEE Aerospace and Electronic Systems Society
8,971	IEEE Antennas and Propagation Society
1,773	IEEE Broadcast Technology Society
9,847	IEEE Circuits and Systems Society
27,537	IEEE Communications Society
7,515	IEEE Computational Intelligence Society
51,996	IEEE Computer Society
2,843	IEEE Consumer Electronics Society
8,867	IEEE Control Systems Society
2,043	IEEE Dielectrics and Electrical Insulation Society
3,355	IEEE Education Society
3,739	IEEE Electromagnetic Compatibility Society
10,620	IEEE Electron Devices Society
2,420	IEEE Electronics Packaging Society*

9,757	IEEE Engineering in Medicine and Biology Society
3,922	IEEE Geoscience and Remote Sensing Society
7,310	IEEE Industrial Electronics Society
15,186	IEEE Industry Applications Society
3,190	IEEE Information Theory Society
3,890	IEEE Instrumentation and Measurement Society
1,874	IEEE Intelligent Transportation Systems Society
2,932	IEEE Magnetics Society
10,963	IEEE Microwave Theory and Techniques Society
3,142	IEEE Nuclear and Plasma Sciences Society
1,786	IEEE Oceanic Engineering Society
6,249	IEEE Photonics Society
38,925	IEEE Power & Energy Society
9,136	IEEE Power Electronics Society
835	IEEE Product Safety Engineering Society
757	IEEE Professional Communication Society
1,734	IEEE Reliability Society
13,993	IEEE Robotics and Automation Society
16,347	IEEE Signal Processing Society
1,666	IEEE Society on Social Implications of Technology
10,184	IEEE Solid-State Circuits Society
5,230	IEEE Systems, Man, and Cybernetics Society
3,215	IEEE Technology and Engineering Management Society
2,325	IEEE Ultrasonics, Ferroelectrics, and Frequency Control Society
4,612	IEEE Vehicular Technology Society

TOTAL SOCIETY MEMBERSHIPS

325,570



IEEE Sri Lanka Section

IEEE Sri Lanka section was endorsed 15 years ago on 14th November 2003 under IEEE Region 10. Expanding membership ever since the Section has now grown the number of members to over 2000. Enthusiastic young members and passionate volunteers have escalated the Section into a strong position over the past decade. The strength of the section lies in the diversified membership which spans from University academic staff

to students to Industrial professionals. Hence the section has been able to foster the capabilities of Electrical and Electronic Engineering and Information and related technologies of the country.

IEEE Sri Lanka Section is chaired by Prof. Kithsiri Liyanage for the year 2018 and the Secretary is Mrs. Dilrukshi Gamage.

Youth Membership of the organization is divided into several streams as Students and Young Professionals and Women in Engineering for young women. Student Branches and Young Professional Affinity Group of the section uphold for the needs of the relevant members.

IEEE Student Branches

Undergraduates of the country define the future progress of the island. Technological enthusiasts among these undergraduates have got together to form student branches in university level under IEEE Sri Lankan Section to work towards the betterment of themselves by empowering the members with the technical skills and knowledge and work toward the betterment of humanity by employing technological solutions in the community to the extent of their capabilities.

IEEE Student Branches in Sri Lanka

- University of Peradeniya (UOP)
- University of Moratuwa (UOM)
- University of Ruhuna (UOR)
- University of Colombo School of Computing (UCSC)
- Sri Lanka Institute of Information Technology (SLIIT)
- General Sir John Kotelawala Defence University (KDU)
- Wayamba University of Sri Lanka (WUSL)
- Informatics Institute of Technology (IIT)
- Uva Wellassa University (UWU)
- Sabaragamuwa University of Sri Lanka (SUSL)
- Open University of Sri Lanka (OUSL)
University of Kelaniya (UOK)
- National School of Business Management (NSBM)

- University of Sri Jayewardenepura (USJP)
- Sri Lanka Technological Campus (SLTC)
- Rajarata University of Sri Lanka (RUSL)
- Vavuniya Campus of the University of Jaffna (VCUOJ)

have formed student branches in the section, while many more potential universities are taking steps to form their own branches.

Young Professionals (YP) Affinity Group

Young Professionals are the recent graduate members of IEEE. They are the fresh blood in the industry and academia. Empowering the leadership qualities and opening up career opportunities for the members are the main objectives of this affinity group. Hence the potential within the Young Professionals makes them the essence of IEEE. They are the bridge that connects the students, the novice in the organization, with the most senior members and they direct inspiration towards the students to succeed in their endeavors.

Women In Engineering (WIE) Affinity Group

While the spirit of the youth is catered by Student Branches and Young Professional Affinity Group, there is another major affinity group in the section which represents the Women in Engineering (WIE).

Today women in the engineering industry of the country account for a minority. WIE affinity group is formed with the intention to empower the women in the

stream of engineering to move forward to enrich the field of engineering with their strengths. WIE is not restricted for female members, it's open for anyone who is willing to strengthen the position of women in the field and provide a stage for them to contribute in the advancement of technology and betterment of humanity.

IEEE WIE in Sri Lankan Universities

- University of Peradeniya (UOP)
- University of Moratuwa (UOM)
- University of Colombo School of Computing (UCSC)
- Sri Lanka Institute of Information Technology (SLIIT)
- Informatics Institute of Technology (IIT)
- Wayamba University of Sri Lanka (WUSL)

have already formed their own WIE Affinity Groups.

Along with these, IEEE Sri Lanka section consists of several Society chapters like Power and Energy Society, Robotics and Automation Society, Computer Society, Microwave Theory and Techniques Society, Communication Society and Industrial Applications Society and one Subsection, which is Central Region Subsection.

All these Student branches, Affinity Groups and Societies work as one to educate, inform and help the members of Sri Lanka Section to achieve greater heights and work towards technology-oriented humanitarian goals.



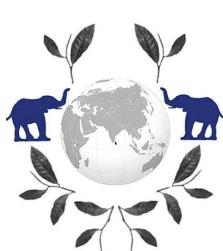


IEEE Region 10 Student | Young Professionals | Women in Engineering Congress 2015

Having recognized as one of the most vibrant sections functioning within the region, IEEE Sri Lanka Section owns the pride of hosting the 3rd IEEE Region 10 SYW Congress from 09th to 12th July 2015 at Hotel Galadari, Colombo with a delegation of more than 250 from the Asia Pacific region. This biannual congress which is allowed to be hosted by the most competent country among many potential bidders was held in Auckland,

New Zealand in 2011 and in Hyderabad, India in 2013. Bringing this international congress to Sri Lanka was a great achievement since it gathered students, engineering professionals and industry in one platform. The four-day congress was graced by pillars in the Engineering field in Sri Lanka and this obviously opened doorways to make a voice on Sri Lanka's potential to emerge as a significant node in the Electrical and Electronics Industry.

A Glance from the Past



IEEE Sri Lanka Section Student | Young Professionals | Women in Engineering Congress

The very first SYW Congress in Sri Lanka was held back in January 2012, at the premises of University of Moratuwa. It was a gathering of a very small group of participants, in line with the regional executive committee meeting.

Developing from the very first gathering, the second SYW Congress in Sri Lanka was held on December 1st, 2013 at University of Colombo School of Computing (UCSC) with a participation of over 100 young members. This was a great networking opportunity for the new blood of the Section to get inspired by equals and seniors. This was further enabled by the inspirational and valuable sessions conducted by senior members of IEEE.

Inspired by the previous year's developments, SL Section SYW Congress was held for the third consecutive year on November 30th, 2014 at the same venue as the previous year. With the increased number of participants and higher enthusiasm from the potential members, this congress was considered to be one of the most successful events organized by the Section at the time, while being the largest event belonging to the Section. Along with the networking sessions and inspirational sessions by the senior members, there was a growing tendency of undergraduates from various universities being interested in forming their own Student Branches. Hence the effectiveness of the congress on the growth of the organization in the country was obvious imminently.



IEEE Sri Lanka Section Student | Young Professionals | Women in Engineering Congress 2015

5th to 6th December, 2015

Faculty of Engineering,
University of Peradeniya

This was the congress that led to several “firsts”: the first congress to be outside Colombo and also the first residential congress that spanned for two days. With the participation of 125 delegates from all over the country, this was a whole new experience for the enthusiastic IEEE members and volunteer.

The congress consisted of

- **Several panel discussions on technology**
- **Inspiring life stories**

- **Interesting competitions and**
- **An entertainment eve; IEEE Sajje.**

Having the congress for two days enabled the participants to get acquainted with each other spontaneously. Also, it gave ample time for various outbound and group activities enhancing the interaction among the participants.

It was obvious that the two-day program was more effective in building the network of IEEE enthusiasts.



IEEE Sri Lanka Section Student | Young Professionals | Women in Engineering Congress 2016

█ 25th to 27th November, 2016

█ Faculty of Applied Science,
Wayamba University of Sri Lanka

Deviating enormously from the previous congresses, the IEEE SLSYWC'16, the fifth IEEE SL Section SYW Congress spanned over entire three days bringing in various kinds of excitement and elegance to the event. It was the second consecutive congress to be held out of Colombo, all the way out in Kuliyapitiya.

The congress consisted of

- **Educational Sessions**
- **Panel Discussions**
- **Inspirational Speeches**
- **Awards night**

- **Ice breaking sessions**
- **Outbound Activities**
- **IEEE Hendewa**

IEEE SL SYW Congress 2016 featured an Awards Night for the very first time in the history of IEEE SL SYW congresses. Here, Student branches and Affinity Groups were appreciated for their performances in three categories; Student, Young Professionals and Women in Engineering. The best activity conducted by each sector was chosen and acknowledged by the IEEE Sri Lanka Section.



IEEE Sri Lanka Section Student | Young Professionals | Women in Engineering Congress 2017

📅 22nd to 24th December, 2017

📍 Faculty of Applied Science, University
of Sabaragamuwa, Sri Lanka

IEEE SL SYW Congree'17, the sixth IEEE SL section SYW Congress spanned over three entire days with refreshing number of exciting events and activities such as

- Educational sessions on new technologies
- Interactive sessions

- Inspirational Speeches
- Panel Discussions
- IEEE Handaawa
- Awards Night
- DJ Party

With themed “Vision Beyond Technology”, around 150 participants were encouraged to see beyond the persiting technologies and to think outside the box to discover new possibilities.

The impact of the SYW Congress to the future of IEEE Sri Lanka Section is evident from the increase in student branch representation in the section and the raised number of congress participants each year. The newly emerged student branches agree on the fact that IEEE SL SYW Congress was a motivational factor for them in making progress.

During a congress, the students, young professionals as well as women in engineering expanded their network with each other and stayed connected and thus the Sri Lanka Section continues the IEEE SL SYW Congress experience for this year as well.



Winner | Best Young Professional Activity



Winner | Best WIE Activity





IEEE Sri Lanka Section Student | Young Professionals | Women in Engineering Congress 2018

Date : 28th to 30th December 2018

About

The IEEE Sri Lanka section is now ready to take another step forward with the local IEEE SYW Congress 2018. The successful completion of the previous year's three-day congress and the positive feedback from the members

have sparked the interest of the section towards yet another three-day congress. This will ensure widened knowledge, information sharing and broaden the reach towards the youth of the country.

Currently, there is a growing enthusiasm from the IEEE Global Headquarters on the importance of holding SYW congresses as they create networking opportunities and ensure the flow of information and

growth of connection between the seniors of the organization and the young blood. Hence Sri Lanka Section grasps this grand opportunity to improve the quality of members in the section and ensure continued growth of the organization.

This year's congress will be themed on "**Augmenting into a Digital Dimension**".

In addition to the networking opportunities presented by the congress, the participants will be encouraged to see beyond the persisting technologies in the digitized world. A participation of over 250 IEEE members and non-members are expected for the event.

Objectives :

- Create a networking opportunity for the youth of the organization to get acquainted with each other and senior members to get inspired and informed.
 - Enabling the undergraduates to get accustomed to the industry requirements and to get updated from industry professionals about upcoming trends.
 - Increase awareness among the undergraduates of the relevant fields and the young professionals on the vision and mission of IEEE, so that they will work together to accomplish the best and hence improve themselves as a person and serve the community as a humanitarian.
 - Creating a platform for the Student Branches, Affinity Groups and Societies to share their achievements so as to receive the public endorsement and to inspire others.
- Increase awareness among non-IEEE members on the benefits granted to them by being a member of the world's largest professional organization and inspire them to make a change.
 - Increase the involvement of male and female members in Women in Engineering so as to empower women and strengthen their position.
 - Ensure continuation of the positive image created about the Section in the international level.
 - Providing local members with an international platform to learn, inspire and express themselves.
- Furthermore by promoting sponsors**
- **Industry awareness is established among participants.**
 - **Students, Young Professionals as well as Women in Engineering will be motivated to be active professionals in the industry.**
 - **A fair communication will be established between young engineers/ engineering students and the industry**

IEEE SL SYW Congress 2018 is will be a whole new experience for young undergraduates as well as young professionals to experience a number of events.

Opening Ceremony

2018 IEEE SL SYW Congress will be a glamorous experience for all the IEEEians. The proceeding of this grand congress will be started with the opening ceremony. At the event, we wish to commence the start of the congress by welcoming all the delegates and invitees. Also, we wish to introduce our sponsors at the opening ceremony. The main objective of the event is to prepare the delegates for the conference environment both physically & mentally. Other than the promotions and welcoming, there will be two more sessions.

1. Keynote speech on the event slogan Augmenting into a Digital dimension
2. Entertainment and relaxation session with music appreciation

This will be the first impressions of the event and we do understand the value of that. Therefore, we wish to make this a unique experience as a start for a 3-day journey for a lifetime.

Awards Ceremony

The Awards Ceremony is one of the highlights of IEEE SL SYW congress. The Awards Ceremony is designed to recognize student branches and affinity groups for their exceptional achievements and outstanding contributions that have made an impact on technology, society and for the wellbeing of IEEE Sri Lanka section and to motivate them to continue their outstanding work. In the ceremony, the student branches and affinity groups will be appreciated for their performances in three categories; Student, Young Professionals and Women in Engineering.

The best activity conducted by each sector was chosen and acknowledged by the IEEE Sri Lanka Section. Presented awards at the IEEE SL SYW congress 2018 will be,

- Best Student Branch Activity Award
- Best Young Professional Activity Award
- Best Women in Engineering Activity Award
- Highest Membership Retention Award
- Best Industry Collaborative Project Award

The awards ceremony will be followed by a Gala dinner and a DJ dance party to entertain the participants.

Career & Entrepreneurship Sessions

IEEE SL SYW Congress will not only be one of those technical conferences. As the organizing committee, we wish to provide career guidance to the delegates of the congress. Our idea is to make the delegates more aware on the Industry and establish better understanding of the Industry. Therefore, there will be many sessions on career guidance and entrepreneurship. Some of the sessions are,

- Panel Discussion on “What does the industry expect from a fresh graduate and an intern” with the participation of industry experts.
- An interactive session of Personal Branding.
- An Interactive session on launching a startup.
- IEEE Career Opportunities.

In this manner, we wish to prepare a strong set of leaders and a strong young workforce for the society and for the industry.

IEEE Hendewa

We believe that good engineers are not the people who only have a good understanding of engineering principles. We believe that they should be capable of reaching the society and making a connection with a creative mindset. IEEE Hendewa will be the most captivating event at the IEEE SL SYW congress 2018. IEEE Hendewa provide the platform for these young engineers to showcase their talents and creativity. The participants will be dressed in their traditional wear.

Outbound Activities

One main objective of the congress is to create the network among the participants so that they can interact with fellow engineers and engineering undergraduates from all-over the country. We believe that the best way to achieve that is to work with each other in challenging environments. For that, we have introduced outbound activities, where the participants are challenged to step out of their comfort zone and to work with others. The idea behind the event is to entertain the participants while improving their communication, teamwork and decision-making skills. Outbound activities will be the main attractions of the IEEE SL SYW congress 2018 since this will deviate from the traditional outbound sessions that we see.

Other Important Sessions

IEEE SL SYW congress 2018 is not just a tech conference. The idea of the conference is not just to provide the technical knowledge they need but also to build the personality of each and every delegate and provide knowledge about IEEE and its benefits. Our sessions are

- Leadership sessions
- Musical sessions
- Communications skill sessions
- Technical sessions etc.

Event Publicity

- A press conference will be held before the event informing about IEEE SL SYW Congress 2018, dates, venue, etc.
- A live worldwide telecast will be aired through IEEE TV during the congress.
- The event will be promoted by TV commercials and programs in the country just as previous years.



Location

SLTC (Sri Lanka Technological Campus) Padukka

SLTC offers diverse degree pathways in Engineering, Technology, Arts & Sciences and Professional Studies in Sri Lanka. Study pathways encompass a multitude of disciplines including, Electronics, Power Systems, Telecommunication, Engineering Management, Civil Engineering, Mechatronics, Information & Communication Engineering, Multimedia & Design, and Pharmacology. The Engineering Degree programmes are fully accredited by the Ministry of Higher Education & Highways, and recognized by the University Grants Commission (UGC).

SLTC is located in the iconic satellite earth station; sprawling 35-acre premises of serene greenery of the Padukka. The state of the art laboratories, spacious classrooms, on-campus residences, sports and recreational facilities and the lush green surroundings will set the most scenic atmosphere to host the **IEEE Sri Lanka Section Student / Young Professionals / Women in Engineering Congress 2018** with more memories.



Agenda

IEEE SLSYW Congress 2018

AGENDA : IEEE SLSYW CONGRESS 28 Dec-30 Dec 2018

Dec 28

Congress Opening Ceremony + Handawa

Start	End	Duration	Event
09.30 a.m.	12.15 p.m.	02.45	Registration
11.30 a.m.	12.15 p.m.	00.45	Lunch
12.15 p.m.	01.35 p.m.	01.20	Opening Ceremony and Key Note Speech
01.35 p.m.	02.05p.m.	00.30	Entertainment and relaxation with music appreciation
02.05 p.m.	02.50 p.m.	00.45	Panel Discussion
02.50 p.m.	03.30 p.m.	00.40	Interactive session of Personal Branding
03.30 p.m.	03.45 p.m.	00.15	Introducing Sponsors + ICE Breaking and Networking Session
03.45 p.m.	04.15 p.m.	00.30	Interactive session on "How to launch your own startup"
04.15 p.m.	04.45 p.m.	00.30	IEEE Career Opportunities
04.45 p.m.	05.00 p.m.	00.15	Evening Tea Break
05.00 p.m.	06.45 p.m.	01.45	Preparation for IEEE Handawa
06.45 p.m.	07.30 p.m.	00.45	Dinner
07.30 p.m.	09.00 p.m.	01.30	IEEE Handawa
09.00 p.m.	09.15 p.m.	00.15	Tea Break
09.15 p.m.	10.30 p.m.	01.15	IEEE Handawa
10.30 p.m.			End of the Day 1

Agenda

IEEE SLSYW Congress 2018

Dec 29

HAI IEEE+Out Bound Session+Awards Ceremony

Start	End	Duration	Event
07.00 a.m.	08.50 a.m.	01.50	Breakfast + Morning plenary session + Introducing Sponsors + Group Photo
08.50 a.m.	09.35 a.m.	00.45	Introducing Sponsors + IEEE for Dummies
09.35 a.m.	10.05 a.m.	00.30	KeyNote: About IEEE Research Areas & scholarships
10.05 a.m.	01.05 p.m.	03.00	Morning Tea + Parallel Tracks (Students will be divided and guided to the relevant Tracks Event)
12.05 p.m.	01.05 p.m.	01.00	Lunch
01.05 p.m.	02.00 p.m.	00.45	Key Note (This is about 1 technical topic)
02.00 p.m.	03.45 p.m.	01.45	OutBound Activities
03.45 p.m.	04.45 p.m.	01.00	Evening Plenary Session + Evening Tea
04.45 p.m.	06.15 p.m.	01.30	Preparation Time For Awards Ceremony
06.15 p.m.	06.25 p.m.	00.10	Welcoming the guests and commencing the awards ceremony
06.25 p.m.	08.30 p.m.	02.05	Awards Night
08.30 p.m.	10.30 p.m.	02.00	Gala Night
10.30 p.m.			End of the Day 2

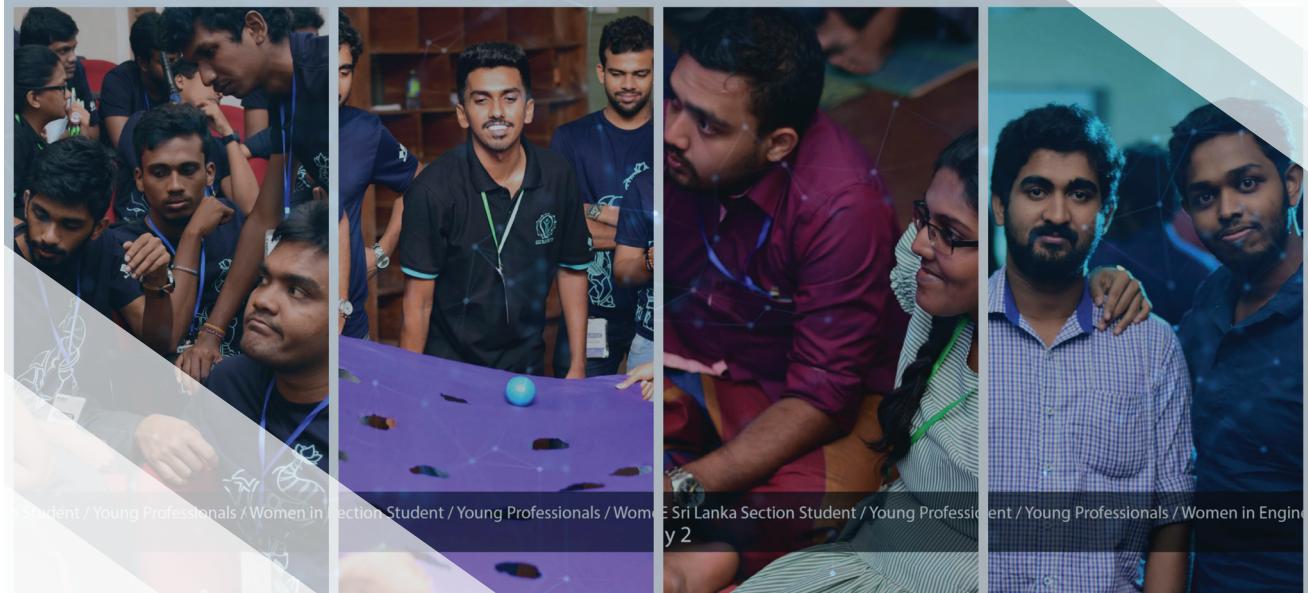
Agenda

IEEE SLSYW Congress 2018

Dec 30

Closing Ceremony

Start	End	Duration	Event
07.00 a.m.	08.20 a.m.	01.20	Breakfast +Morning plenary session + Introducing Sponsors
08.20 a.m.	09.00 a.m.	00.40	Interactive Session - Leadership
09.00 a.m.	09.15 a.m.	00.15	Networking Session
09.15 a.m.	10.00 a.m.	00.45	Interactive Session- awakening the Leader within you
10.00 a.m.	10.15 a.m.	00.15	Morning Tea
10.15 a.m.	12.15 p.m.	02.00	Humanitarian Program
12.15 p.m.	01.15 p.m.	01.00	Lunch
01.15 p.m.	02.00 p.m.	00.45	Introducing Sponsors + Key Note (This is about 1 technical topic)
02.00 p.m.	04.00 p.m.	02.00	Evening Plenary Session + Prize giving + Farewell Dance + Vote Of Thanks From Congress Co-Chair and Farewell + Evening Tea
04.00 p.m.			End of the Congress



Why should you attend ?

Student Members

With the fast growing member base in IEEE student branches this will be a great opportunity for all student members;

- To network with IEEE members from other universities
- To make other student branches aware of their ongoing projects
- To interact with YP members

and get their advice on IEEE related, academic-related and industry-related issues.

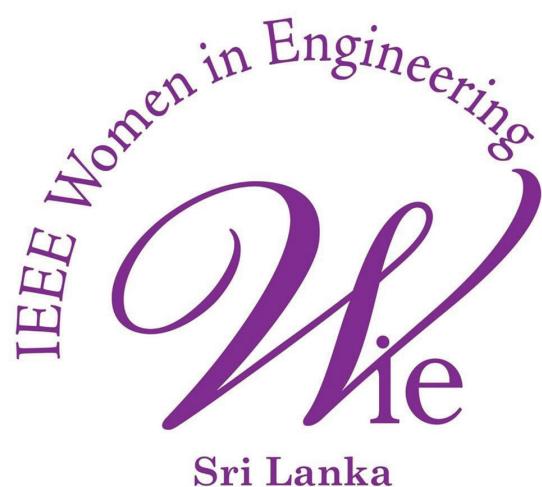
WIE Members

- Ability to make IEEE Sri Lanka section aware about WIE projects
- Provide opportunities to interact with WIE affinity groups from other universities

- Have an opportunity to interact with other members and get their ideas to improve WIE activities.
- Ability to form contacts for the betterment of the future

YP Members

- Get opportunity to interact with other YP members from different fields
- Ability to discuss future plans for YP Sri Lanka
- Can make student members aware about YP and encourage them to join in the future.



Senior IEEE members

- A great opportunity to witness the young potential of IEEE Sri Lanka section
- Can provide advices and guide young members to enhance the activities carried out by Sri Lanka section





Why Partner?

The world lacks the trust of the leaders. Young people bear the responsibility of restoring this hope and genuinely impact on the society. Therefore the guidance is crucial. It's all about letting them discover themselves to find their hidden potential.

We are the youth of our country. We strive for excellence every time. We stop at nothing. We know that the peace and the

development of mankind are in our hands. Youth Empowerment is not an option, it's our responsibility and privilege to guide them to their highest goals and dreams of ensuring a better future.

This is not just a congress. This is our dream, our desire to make a positive impact on youth and show to youth that there is a whole world beyond the sea but not just the horizon. That's why we

want to introduce new technologies, new industries, new trends to their line of sight to give them the experience what is beyond. We believe that the experience cannot be learned, it has to be witnessed.

We cordially invite you to become a part of this project where you might actually change lives for the betterment of the country, for the betterment of the world and for the betterment of the humanity. Come join us to “Advance Technology for Humanity”.

Access to niche market

- Interact with the students at the venue and get a better penetration to the highly skilled student market.

Top Employer Branding

- Through the interaction with the students, you gain a platform to recruit them as potential employees for your company.
- Discuss your company's vision and values to create interest in students to work with you.
- Contribute to training new skills and fostering talents.

Brand Visibility and awareness creation:

- Media exposure through our media promotional campaigns.
- Distribution of company flyers and leaflets to the youth.
- Access to the participant database for online messages and promotions.

Why you should partner with IEEE?

- IEEE Sri Lanka Section is a part of the biggest youth organization in the world.
- Our members outperform academically and are technologically rich.
- In the current context it is vital to have HR who are aware about global trends and technologies.
- We are the #1 professional organization that offers standardized programs
- We always stay responsible for all our stakeholders
- Customer centricity is a key aspect to be considered in the rapidly globalizing world. We understand the importance of customer relationship and stakeholder management.
- Entrepreneurial and innovative in day to day business challenges.
- With rapidly changing external environment it is vital for organizations to have people who can think out of the box and come up with new ideas to adapt to changes.
- Resilient and progressive in challenging environments.
- The organizers of the conference are volunteers who fight to create a positive change with limited resources. The ability to deliver under challenging environments is very high compared to others with the right resources.
- IEEE Sri Lanka Section consists of many techie, energetic and self-driven personalities

Proposed Budget Expenses

Accommodation, Food and Beverages Expenses	Rs.	900,000
Logistics	Rs.	100,000
T-Shirt Expenses	Rs.	175,000
Other Printing Expenses	Rs.	150,000
Guests, Speakers and VIP Expenses	Rs.	125,000
Transportation Expenses	Rs.	50,000
Awards Ceremony Expenses	Rs.	225,000
Activities Expenses	Rs.	175,000
Publicity and Media Expenses	Rs.	150,000
Other	Rs.	50,000
Total	Rs.	2,100,000



Partnership Packages

Platinum Package - LKR 500,000 (Number of Partners 01)

- ▶ Recognized as the "Official Platinum Partner" of IEEE SL SYW Congress 2018
- ▶ A 25 minute session to interact with more than 200+ delegates by delivering a training workshop on one of your competencies.
- ▶ Opportunity to present a 10-minute session about your company at the Closing Ceremony on the last day.
- ▶ Opportunity to play a 3-minute video advertisement of your company at the inauguration ceremony and closing ceremony.
- ▶ Opportunity to play a 2-minute promotional video at the Awards Night.
- ▶ Three (2) VIP invitations will be provided for representatives of your organization to the Awards Night along with the Gala Dinner.
- ▶ Two (2) VIP invitations will be provided for representatives of your organization to the Opening Ceremony of the Congress.
- ▶ Two (2) VIP invitations will be provided for representatives of your organization to the Closing Ceremony.
- ▶ You will be referred to as the "Platinum Partner" in the invitation emails distributed via the IEEE network to IEEE Sri Lanka section members.
- ▶ Opportunity to display company logo and tagline on backdrop, banners and other advertising materials of the Congress.
- ▶ A descriptive content of your interest, about the company, will be included in our promotional campaigns.
- ▶ Opportunity to send promotional short messages (maximum of two) via SMS to congress delegates.
- ▶ Distribution of promotional materials such as leaflets, souvenirs or company products at the Registration Desk of the Congress.
- ▶ Company Logo will be added to the tagline of the official photo album.
- ▶ Company logo will be printed on the delegate's T-shirts.
- ▶ Opportunity to add two (2) item to the Congress Pack.
- ▶ Company's Promotional vehicles will be allowed at the Premises.
- ▶ Opportunity to setup a stall at the Congress premises throughout the event.
- ▶ 15 company banners or flags will be allowed to be displayed at the Congress premises.
- ▶ 7 Dedicated Meter board signs (provided by the Sponsor) will be allowed to be displayed at the Congress premises.
- ▶ Opportunity to Display Footer Banner Advertisement on Mobile Application on Rotation-basis.
- ▶ Opportunity to be featured on the Partners/ Sponsors page of the Official Congress Website.
- ▶ Access to a database of 200+ delegates of the Congress.
- ▶ Opportunity to interact with more than 200+ delegates at the Congress premises through a interactive session space during breaks.

- ▶ A witness report after the event will be provided for the future marketing and other requirements.
- ▶ Opportunity to sponsor a national youth gathering and create brand awareness among future leaders.
- ▶ Promote as one of the potential sponsor for the future IEEE events around the country.
- ▶ Any ideas from the sponsor is negotiable.

Gold Package - LKR 300,000 (Number of Partners 04)

- ▶ Recognized as the “Official Gold Partner” of IEEE SL SYW Congress 2018.
- ▶ Opportunity to present a 10 minute session about your company during the second day of the conference.
- ▶ Opportunity to play a 2-minute video advertisement of your company at the inauguration ceremony.
- ▶ Two (2) VIP invitation will be provided for representatives of your organization to the Awards Night along with the Gala Dinner.
- ▶ You will be referred to as the "Gold Partner" in the invitation email distributed via the IEEE network to IEEE Sri Lanka Section members.
- ▶ Opportunity to display company logo and tagline on backdrop, banners and other advertising materials of the Congress.
- ▶ A descriptive content of your interest, about the company, will be included in our promotional campaigns.
- ▶ Opportunity to send promotional short messages (maximum of one) via SMS congress delegates.
- ▶ Distribution of promotional materials such as leaflets, souvenirs or company products at the Registration Desk of the Congress.
- ▶ Opportunity to add one (1) item to the Congress Pack. Company's Promotional vehicles will be allowed at the Premises.
- ▶ 10 company banners or flags will be allowed to be displayed at the Congress premises.
- ▶ 5 Dedicated Meter board signs (provided by the Sponsor) will be allowed to be displayed at the Congress premises.
- ▶ Opportunity to Display Footer Banner Advertisement on Mobile Application on Rotation-basis.
- ▶ Opportunity to be featured on the Partners/ Sponsors page of the Official Congress Website.
- ▶ Delegate eHandBook
 - One (1) full-page colour advertisement in inner pages.
 - Up to two (2) half-page colour advertisements on inner pages.
- ▶ Access to a database of 200+ delegates of the Congress.
- ▶ Opportunity for a youth survey/ feedback about your products/ services.
- ▶ Opportunity to interact with more than 200+ delegates at the Congress premises through a interactive session space during breaks.
- ▶ A witness report after the event will be provided for the future marketing and other requirements.
- ▶ Opportunity to sponsor a national youth gathering and create brand awareness among future leaders.
- ▶ Promote as one of the potential sponsor for the future IEEE events around the country
- ▶ Any other ideas from the sponsor can be negotiable.

Silver Package - LKR 200,000 (Number of Partners 08)

- ▶ Recognized as the “Official Silver Partner” of IEEE SL SYW Congress 2018.
- ▶ Opportunity to play a 2-minute video advertisement of your company during the congress.
- ▶ One (1) VIP invitation will be provided to an representative of your organization to the Awards Night along with the Gala Dinner.
- ▶ You will be referred to as the "Silver Partner" in the invitation email via through the IEEE network to Sri Lanka Section members.
- ▶ Opportunity to display company logo and tagline on backdrop, banners and other advertising materials of the Congress.
- ▶ Distribution of promotional materials such as leaflets, souvenirs or company products at the Registration Desk of the Congress.
- ▶ Opportunity to add one (1) item to the Congress Pack.
- ▶ 4 company banners or flags will be allowed to be displayed at the Congress premises.
- ▶ Opportunity to be featured on the Partners/ Sponsors page of the Official Congress Website.
- ▶ Access to a database of 200+ delegates of the Congress.
- ▶ Opportunity to interact with more than 200+ delegates at the Congress premises through a interactive session space during breaks.
- ▶ Any other ideas from the sponsor can be negotiable.

Bronze Package - LKR 100,000 (Number of Partners 15)

- ▶ Recognized as the “Official Bronze Partner” of IEEE SL SYW Congress 2018.
- ▶ Opportunity to play a 2-minute video advertisement of your company during the congress.
- ▶ You will be referred to as the "Bronze Partner" in the invitation email distributed via the IEEE network to sri lanka section members.
- ▶ Opportunity to display company logo and tagline on backdrop, banners and other advertising materials of the Congress.
- ▶ Distribution of promotional materials such as leaflets, souvenirs or company products at the Registration Desk of the Congress.
- ▶ 2 company banners or flags will be allowed to be displayed at the Congress premises.
- ▶ Opportunity to be featured on the Partners/ Sponsors page of the Official Congress Website.
- ▶ Access to a database of 200+ delegates of the Congress.
- ▶ Any ideas from the sponsor is negotiable.

Patriot Partner - LKR 50,000 (Number of Partners 15)

- ▶ Recognized as the "Official Patriot Partner" of IEEE SL SYW Congress 2018.
- ▶ Opportunity to play a 2-minute video advertisement of your company during the congress.
- ▶ You will be referred to as the "Patriot Partner" in the invitation email distributed via the IEEE network to sri lanka section members.
- ▶ Opportunity to display company logo and tagline on backdrop, banners and other advertising materials of the Congress.
- ▶ Distribution of promotional materials such as leaflets, souvenirs or company products at the Registration Desk of the Congress.
- ▶ 1 company banners or flags will be allowed to be displayed at the Congress premises.
- ▶ Opportunity to be featured on the Partners/ Sponsors page of the Official Congress Website.
- ▶ Any ideas from the sponsor is negotiable.

Banner + Video - LKR 25,000 (As Venue Permits)

- ▶ Opportunity to play 3 video advertisements of your company daily at the opening plenary (max 2 min. in total).
- ▶ 1 company banners or flags will be allowed to be displayed at the Congress premises.

Banners - LKR 15,000

- ▶ One (01) company banner will be allowed to be displayed at the event premises.

Other partnerships

Banking Partner (LKR 300,000)

- ▶ Recognized as the “Official Banking Partner” of IEEE SL SYW Congress 2018.
- ▶ Opportunity to play two (02) minute video advertisement during the congress.
- ▶ Opportunity to display company logo and tagline on backdrop, banners and other advertising materials of the congress.
- ▶ A descriptive content of your interest, about the company, will be included in our promotional campaigns.
- ▶ You can distribute promotional materials such as leaflets, souvenirs at the stall near to the registration desk.
- ▶ One company promotional vehicle will be allowed at the premises.
- ▶ Three (03) company banners or flags will be allowed to be displayed at the congress premises.
- ▶ Opportunity to be featured on the partners/ sponsors page of the official congress website.
- ▶ Delegates eHandBook,
 - One (1) full page colour advertisement on inner pages.
- ▶ A witness report after the event will be provided for the future marketing and other requirements of the company.
- ▶ Promote as one of the potential sponsor for the future IEEE events around the country.
- ▶ Opportunity to sponsor a national youth gathering and create brand awareness among future leaders.

In addition to the above, in this special partnership package we would like to offer the organization the following:

- ▶ Over 100 accounts will be opened with deposits of LKR 100 each for our delegates with their consent.
- ▶ Congress payment gateways (if applicable) will be handled via your company.
- ▶ You will be allowed to setup a stall near the registration desk to issue bank passbooks, ATM/ VISA/ Master cards, or other (if applicable).

T -Shirt partner

- ▶ Recognized as the "Official Tshirt Partner" of IEEE SL SYW Congress 2018.
- ▶ Opportunity to play a 2-minute video advertisement of your company during the congress.
- ▶ You will be referred to as the "Tshirt Partner" in the invitation email distributed via the IEEE network to sri lanka section members.
- ▶ Opportunity to display company logo and tagline on backdrop, banners and other advertising materials of the Congress.
- ▶ A descriptive content of your interest, about the company, will be included in our promotional campaigns.
- ▶ Distribution of promotional materials such as leaflets, souvenirs or company products at the Registration Desk of the Congress.
- ▶ Company logo will be printed on the delegate's T-shirts. Company's Promotional vehicles will be allowed at the Premises.
- ▶ Opportunity to be featured on the Partners/ Sponsors page of the Official Congress Website.
- ▶ Any ideas from the sponsor is negotiable

Foods & Beverages Partner

- ▶ Recognized as the "Official Food and Beverage Partner" of IEEE SL SYW Congress 2018.
- ▶ Opportunity to play a 2-minute video advertisement of your company during the congress.
- ▶ You will be referred to as the "Food and Beverage Partner" in the invitation email distributed via the IEEE network to sri lanka section members.
- ▶ Opportunity to display company logo and tagline on backdrop, banners and other advertising materials of the Congress.
- ▶ A descriptive content of your interest, about the company, will be included in our promotional campaigns.
- ▶ Distribution of promotional materials such as leaflets, souvenirs or company products at the Registration Desk of the Congress.
- ▶ Company's Promotional vehicles will be allowed at the Premises.
- ▶ Opportunity to be featured on the Partners/ Sponsors page of the Official Congress Website.
- ▶ Any ideas from the sponsor is negotiable.

Media Partner

- ▶ Recognized as the "Official Media Partner" of IEEE SL SYW Congress 2018.
- ▶ Opportunity to play a 2-minute video advertisement of your company during the congress.
- ▶ You will be referred to as the "Media Partner" in the invitation email distributed via the IEEE network to sri lanka section members.
- ▶ Opportunity to display company logo and tagline on backdrop, banners and other advertising materials of the Congress.
- ▶ A descriptive content of your interest, about the company, will be included in our promotional campaigns.
- ▶ Distribution of promotional materials such as leaflets, souvenirs or company products at the Registration Desk of the Congress.
- ▶ Company's Promotional vehicles will be allowed at the Premises.
2 company banners or flags will be allowed to be displayed at the Congress premises.
- ▶ Opportunity to be featured on the Partners/ Sponsors page of the Official Congress Website.
- ▶ Any ideas from the sponsor is negotiable.

Partnerships at a Glance

	PLATINUM	GOLD	SILVER	BRONZE	PATRIOT
Value	LKR 500K Maximum of Two Official Platinum Partner	LKR 300K Maximum of Four Official Gold Partner	LKR 200K Maximum of Eight Official Silver Partner	LKR 100K Maximum of Fifteen Official Bronze Partner	LKR 50K Maximum of Fifteen Official Patriot Partner
Number of Partners per Package	Maximum of Two	Maximum of Four	Maximum of Eight	Maximum of Fifteen	Maximum of Fifteen
Recognition					
Promotional Materials					
T-shirt (Logo on Sleeve)	✓	✓	✓	✓	✓
Backdrop, Banners and other Advertising Materials	✓	✓	✓	✓	✓
Delegate Tag (Logo only)	✓	✓	✓	✓	✓
Opportunity to send promotional short messages (maximum of two) via SMS to mobile phones of the delegates of the Congress.	✓	✓	✓	✓	✓
Distribution of Promotional Materials such as leaflets, souvenirs or company products at the Registration Desk of the Congress.	✓	✓	✓	✓	✓
Company Logo will be displayed on the photos of the Official Album	✓	✓	✓	✓	✓
Number of Banners allowed	15	10	4	2	1
Meter Board Signs	7	5	3	2	1
Congress Delegate Pack	2 items	1 item	1 item	1 item	1 item
Interaction With Delegation					
Interactive Session	25 min.	10 min.	Second Day		
10 min. session about the company	Closing ceremony	Second Day	Second Day		
Video at Daily Plenary	3 min. - Opening and Closing Ceremony	2 min. - Inauguration Ceremony	2 min. (not on plenary)	2 min. (not on plenary)	2 min. (not on plenary)
Stalls	✓				
Opportunity to setup a stall at the Congress premises throughout the event.	✓				
Promotional Vehicles	✓	✓			
One Company Promotional vehicle will be allowed at the Premises.	✓	✓			
Special Privileges					
Awards Night	Other Priviledges	2 min. video	2 VIP	1 VIP	2 VIP
	2 min. video	2 VIP	1 VIP	2 VIP	2 VIP
Invitations	Awards Night	2 VIP to inauguration ceremony & closing ceremony	2 VIP	1 VIP	2 VIP
	Awards Night	2 VIP to inauguration ceremony & closing ceremony	2 VIP	1 VIP	2 VIP
	Other Events				
Other Promotions					
Mobile Application	Image Advertisement on App Launch	✓	✓	✓	✓
	Footer Banner Advertisement	✓	✓	✓	✓
Website	Popup Advertisements	✓	✓	✓	✓
	Featured on the Sponsors Page	✓	✓	✓	✓
Database of 200+ Congress Delegates					
No. of Advertisements on the Delegate Handbook	Inner Front + 2 Full Page	1 Full Page + 2 Half Page	1 Full Page + 2 Half Page	1 Full Page + 2 Half Page	1 Full Page + 2 Half Page
Survey	✓	✓	✓	✓	✓
Witness Report	✓	✓	✓	✓	✓

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Thank You
for Your Consideration !



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