

Executive Summary

- There are 13 distinct genres on which RSVP movies can make a movie.
- The highest number of movies released in March while the lowest number of movie releases was in December.
- USA and India are producing huge number of movies each year.
- Most movies produced in Drama genre followed by Comedy and Thriller. Hence focus on these categories will make RSVP successful.
- While producing Action genre has to be high(112.88 min) followed by Romance and Crime genres.
- Production Houses like Dream Warrior Pictures and National Theater Live Pictures can be considered as they have produced most of the hit movies and having average rating greater than 8.
- German movies will be more profitable compared to Italian movies based on the highest votes.
- Highest votes received by Marvel Movies followed by twentieth Century Fox and Warner Bros. Hence these can be considered as world wide release partner.
- James Mangold can be considered for next project as he is the top director in top 3 genres with highest superhit movies.
- For casting, the top 2 actors Mammooty n Mohanlal should be considered for the next project as they have record of most superhit movies.
- Based on the superhit movies Parvathi Thiruvorathu should be considered for actress
- Top Actor & Actress in Indian Movies are Vijaysethupathi and Tapsipannu

Therefore it would be a great success if RSVP movies produce a Drama film with James Mangold as Director, Dream Warrior Pictures or National Theater Live as Production House also considering Marvel Studios for Box Office Success and choosing Mammotty, Mohanlal, Vijay sethupathi, Parvathy Thiruvorathu or Tapsee pannu for casting.