

ABOUT US

Established in 1998 as part of the Tata Group, Trent Ltd. operates Westside, one of India's largest and fastest growing chains of retail stores.

Our vision is to design and deliver fashion & lifestyle brands, while always keeping it fresh. We are young, agile, risk-takers who love including everyone in this exhilarating journey. With over 200 outlets across Westside, Zudio, Misbu and Star Bazaar -- bringing a modern retail experience to India is our beat.

About our Brands

- WESTSIDE:** Our lead fashion brand with over 22 labels all designed in-house, across women’s wear, menswear, kidswear, footwear, lingerie, cosmetic, perfumes, accessories and home furniture.
- ZUDIO:** Aggressively popping all over India, we bring to the fore irresistible fashion at unmatched prices. We create everything in-house and love cool-spirited people who are trend sussed. We enjoy forming tribes and creating amazing opportunities along the way.
- MISBU:** Trendy-Playful-Bold-Upbeat. A space for Beauty and Fashion Accessories, for the Girl who loves to Embellish the Ordinary!
- STAR BAZAAR:** Trent ventured into the hypermarket business in 2004 with Star Bazaar. Keeping things forever fresh, our clean and modern formats make daily grocery, food and shopping for your household easy. We are a bunch of foodies and traders who aspire to make everyday shopping a fun experience.


ABOUT WESTSIDE


Our vision is to design & deliver fashion brands.

Our Customer Promise is - First Price. Right Price. With a collection that's self-assisted, curated with fashion solutions highlighting incredible value and edited monthly launches. We are famous for Our Point of View as it comes alive through our backwalls & 'See It Buy It'. The tables drive Seasonal Statement Lines that excite with style and value. Our service is efficient, our space is easy to navigate and our returns policy is simple and customer friendly.

We are confident, optimistic, colourful and have a youthful spirit.

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